

Quarterly Performance Report

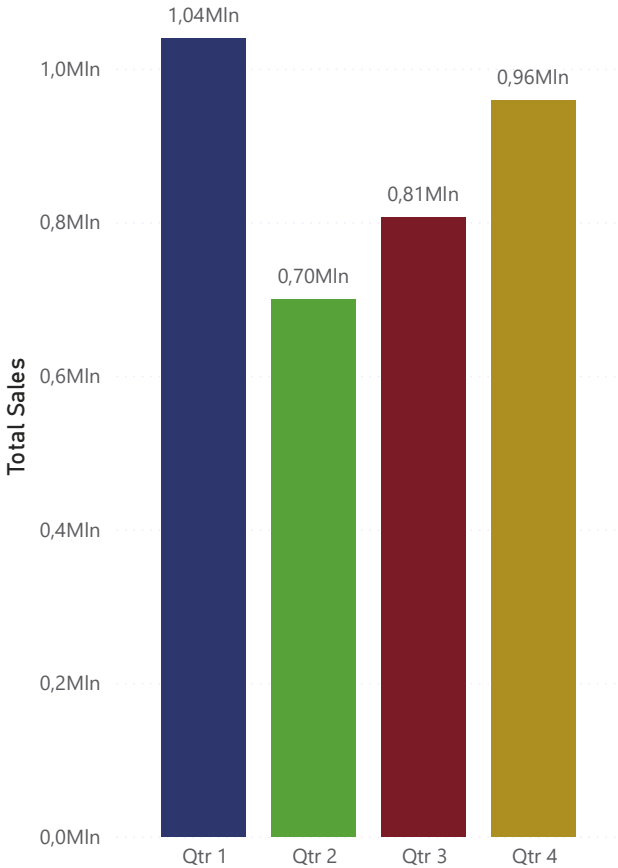
Year



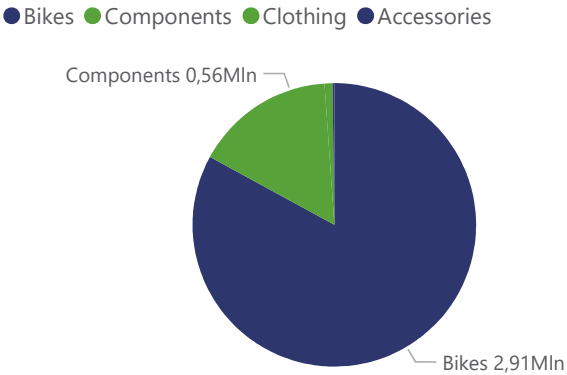
Quarter



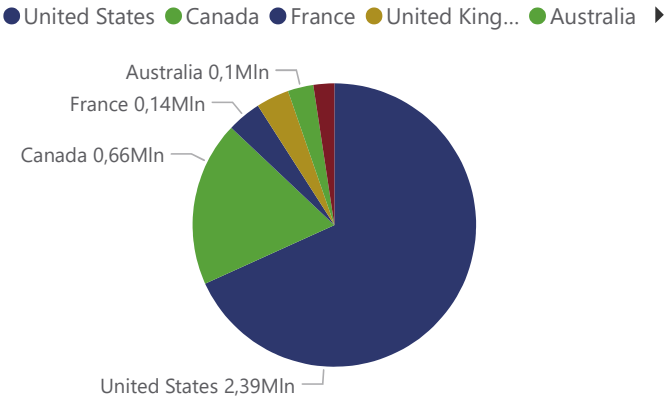
Total Sales by Quarter



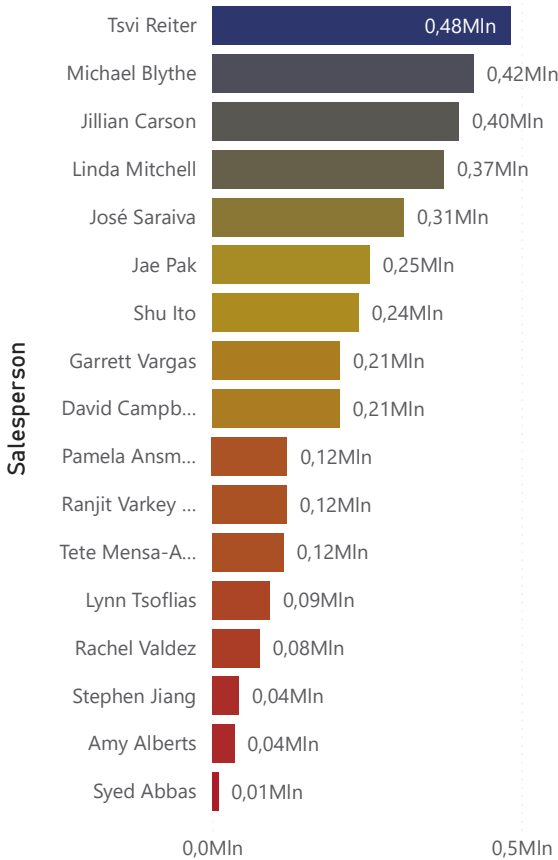
Total Sales by Category



Total Sales by Country



Total Sales by Salesperson



Sales performance for the 1st quarter of 2020

412,37K

1st Quarter Sales

265,12K

Same Period Last Year

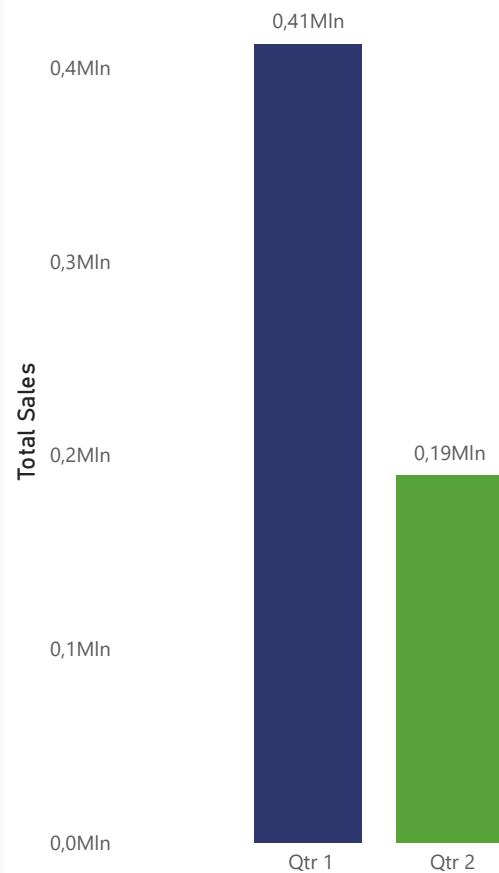
261,72

Profit

0,06%

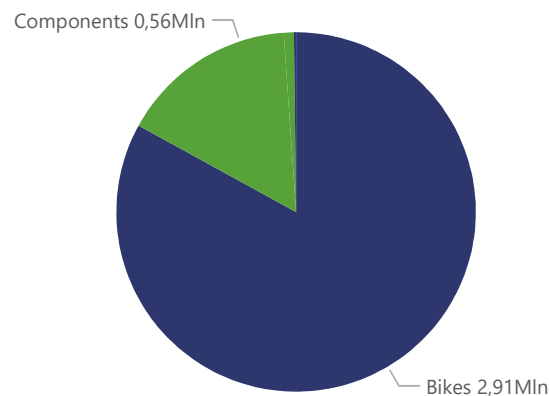
Profit Margin

Sales by Quarter



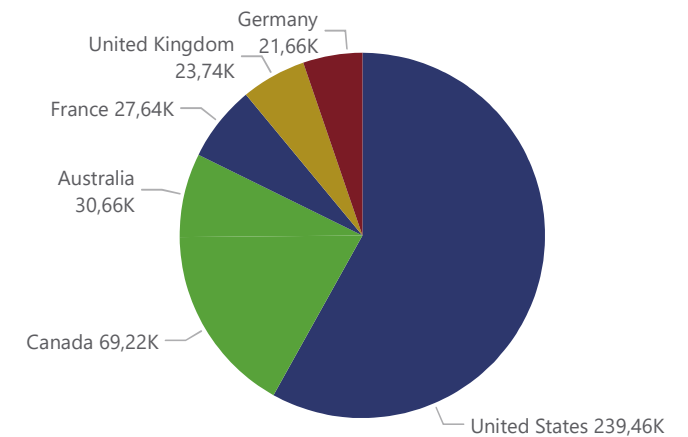
Sales by Country

● Bikes ● Components ● Clothing ● Accessories



Sales by Country

● United Sta... ● Canada ● Australia ● France ● United ... ● Germany



Key Takeaways:

- 1.The sale for the 1st quarter is higher than the same period last year.
- 2.The profit margin is negligible for the quarter despite increase in sales.
- 3.Stephen, Amy and Syed are underperforming salesperson.