**Intro**

My name is Angela and the following will give you a good idea of what I’m all about. Web design is a broad field and most people in this business specialize, or have an expertise. I primarily work on the front end of a website, meaning I create the design in Photoshop, and then I build it with HTML5, CSS, jQuery and WordPress. There are many steps before, after, and in between, however, and I get hired for many different aspects of a project.

**Content Strategy**

Content Strategy is where web design and development begins. Without a thorough understanding of a site’s content, it is nearly impossible to create great design.

Content strategy includes several phases like an inventory, audit, card sorting, information architecture, proof reading, copyediting, and copywriting. And as the title suggests, it also includes a strategy! How a website is structured will determine your strategy for creating and maintaining great content.

**Front End Development**

Writing code is one of my favorite things to do when I work on a project. I excel at HTML5 and CSS, and bringing a great design to life in the browser.

I take great pride in writing clean, semantic markup, and I write all of my CSS and CSS3 in Sass to keep files neat, tidy and organized. You can see examples of my coding on Github.

**Responsive Design & SEO**

Creating a website that is mobile friendly has an impact on your site’s Search Engine Optimization. Beginning April 21, 2015, Google is using responsive design as a factor in search results. Thus, all of my designs are responsive and optimized for a mobile experience.

I also use content, taxonomy and structure to give a site the best organic SEO possible; taking into account the use of good titles and descriptions for your content.

**WordPress**

Many websites are built using WordPress, an open source content management system. I’ve dedicated my career as a front end developer to learning this technology and creating beautiful WordPress websites.

I’m also skilled at keeping WordPress sites secure and safe. I have a common sense approach to security that everyone using WordPress can learn, and I can equip you with a set of best practices to keep your site safe.

**eCommerce**

If you want to sell anything online, WordPress is an excellent platform for eCommerce. Whether your product is physical, digital, or a service, I have experience with Woo Commerce and Easy Digital Downloads, and a special expertise implementing Etsy Shops with WordPress.

**Hire Me**

Contact me about your next project! I’m happy to give you a complementary consultation to discuss your needs. My rates are fair, and I get work done in a timely manner. I’m also an excellent communicator and I strive to give my clients a great experience.