

GREEDY MATCHING OF IMPATIENT AGENTS: THE ROLE OF INVENTORY

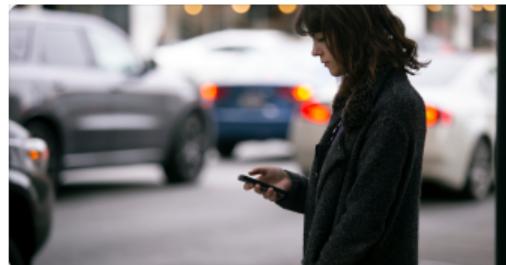
Angela Kohlenberg

FRAMEWORK FOR UNDERSTANDING AGENT IMPATIENCE IN DYNAMIC MATCHING

BLOOD TRANSFUSION



RIDE-SHARING



ORGAN TRANSPLANTATION



1. HOW COSTLY IS IMPATIENCE? AND...
 2. WHAT ARE THE KEY LEVERS FOR MITIGATING THIS COST?
 - The Cost of Impatience in Dynamic Matching, A. Kohlenberg and I. Gurvich, *Forthcoming at Management Science*
 3. WHAT MATCHING POLICIES MINIMIZE THIS COST?
 - Greedy Matching of Impatient Agents, A. Kohlenberg, *Under review at Management Science*
- FOCUS: IDENTIFY THE KEY DETERMINANTS OF PERFORMANCE AND OPTIMAL CONTROL

WHAT MATCHING POLICIES MINIMIZE THE MATCH LOSS FROM ABANDONMENT (COST OF IMPATIENCE)?

DEMAND



TYPE O- (HIGH PRIORITY/Reward)



OTHERS (LOW PRIORITY/Reward)

SUPPLY



TYPE O- (UNIVERSAL DONOR)

- **MATCH IMMEDIATELY:** SUPPLY IS NOT AVAILABLE FOR BETTER FUTURE MATCHES
- **HIGH REWARD MATCH ONLY:** SUPPLY MAY ABANDON
- **OPTIMAL POLICY:** DIFFERENT IN DIFFERENT MARKETS ⇒ KEY CONDITIONS

KEY CONDITION: IT'S ALL ABOUT INVENTORY (OF SUPPLY)

DEMAND



TYPE O- (HIGH PRIORITY/Reward)



OTHERS (LOW PRIORITY/Reward)

SUPPLY

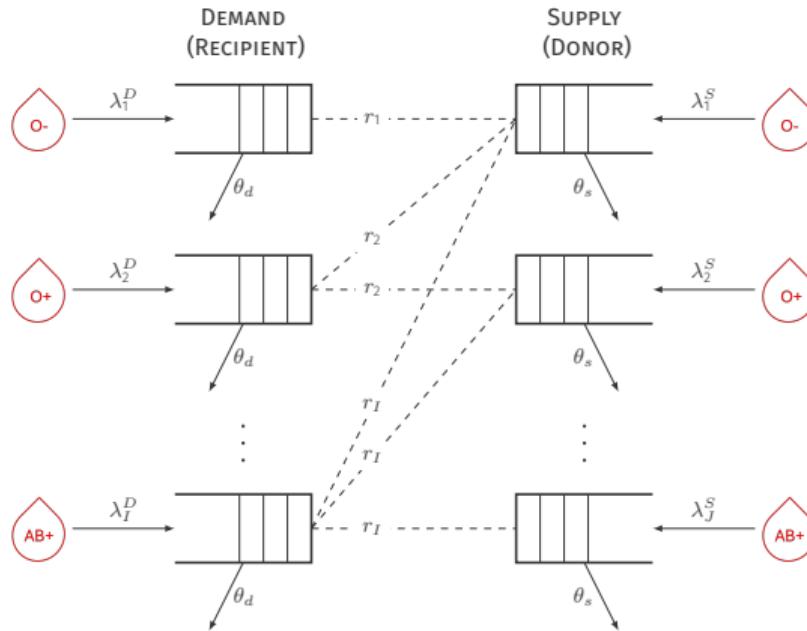


TYPE O- (UNIVERSAL DONOR)

EXTREME CASES:

1. INFINITELY IMPATIENT SUPPLY
2. INFINITELY IMPATIENT DEMAND ⇒ WHAT IF THERE IS SUFFICIENT SUPPLY INVENTORY?

WHAT MATCHING POLICIES MINIMIZE THE COST OF IMPATIENCE?



AGENT IMPATIENCE: DEMAND IMPATIENCE RATE θ_d ; SUPPLY IMPATIENCE RATE θ_s

MATCH REWARD: REWARD r_i OBTAINED WHEN DEMAND TYPE i MATCHED WITH ANY SUPPLY TYPE

OBJECTIVE: FIND MATCHING POLICY, π , THAT MAXIMIZES LONG-RUN AVERAGE REWARD, v^π
(OR, EQUIVALENTLY, MINIMIZES REWARD LOSS DUE TO IMPATIENCE)

WHAT MARKET CONDITIONS (PARAMETERS) FAVOR WAITING TO MATCH VS. MATCHING IMMEDIATELY?

⇒ OPTIMALITY OF (LOCALIZED) GREEDY POLICIES

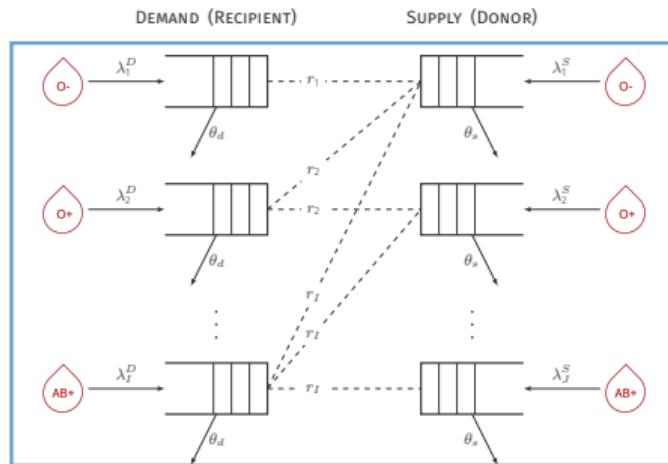
LOCALIZED GREEDY MATCHING

Definition (Greedy Priority Policy, $G(\mathcal{P})$).

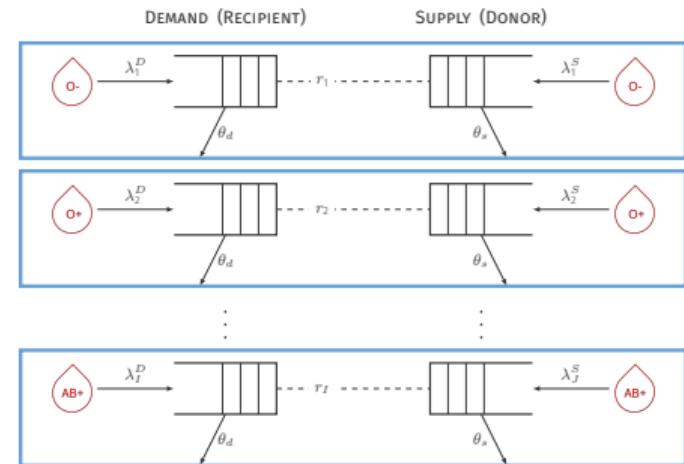
Perform an available match immediately on the network partition \mathcal{P} , with priority given to

- the **highest-reward** match in fully-connected networks, or
- the agent with the **longest queue** in partially-connected networks.

GREEDY MATCHING ON ENTIRE NETWORK, $G(\mathcal{I})$



HIGHEST-REWARD MATCH ONLY, $G(\mathcal{H}_1)$



SCALE OPTIMALITY

Definition (Cost-of-Impatience under Policy π , $\text{Col}(\pi)$).

$$\text{Col}(\pi) := \text{Average no-abandonment reward } (\bar{v}) - \text{Average reward under policy } \pi (v^\pi)$$

Theorem (Scale Optimality of Policy $G(\mathcal{P})$).

Let \mathcal{P} be the output of Algorithm 1. If $\mathcal{P} \neq \emptyset$, then for “all” parameter combinations, $G(\mathcal{P})$ is scale optimal:

$$\frac{\text{Col}(G(\mathcal{P}))}{\text{Col}(\pi^*)} = \frac{\bar{v} - v^{G(\mathcal{P})}}{\bar{v} - v^*} = \Theta(1),$$

where $\pi^* = \arg \max_{\pi} v^\pi$ and $v^* = \max v^\pi$.

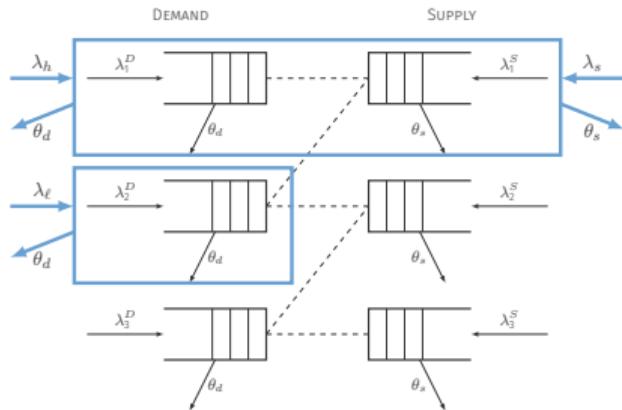
Further, for all network partitions $\overline{\mathcal{P}} \neq \mathcal{P}$, $G(\overline{\mathcal{P}})$ is not scale optimal.

■ **SCALE OPTIMALITY: SECOND-ORDER MEASURE OF OPTIMALITY**

■ **CONSTANT COMPETITIVE RATIO:** $\frac{v^\pi}{v^*} = \frac{\bar{v} - \text{Col}(G(\mathcal{P}))}{\bar{v} - \text{Col}(\pi^*)} = \Theta(1)$

ALGORITHM TO DETERMINE SCALE OPTIMAL NETWORK PARTITION \mathcal{P}

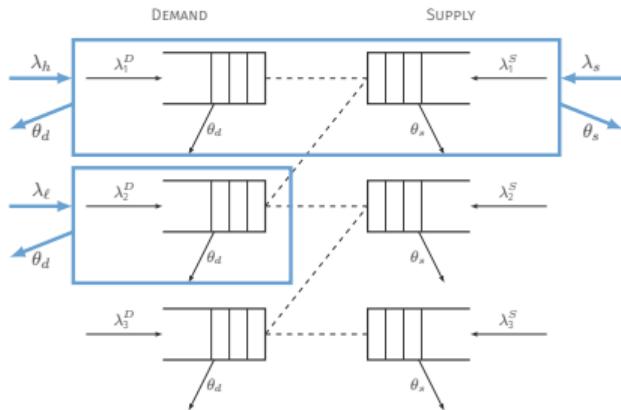
ITERATION 1



CAN AND SHOULD
SUPPLY-SIDE INVENTORY
BE HELD?

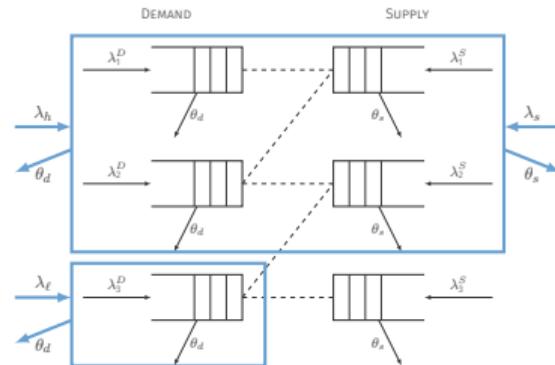
ALGORITHM TO DETERMINE SCALE OPTIMAL NETWORK PARTITION \mathcal{P}

ITERATION 1



**SUPPLY
SHOULD NEVER
BE HELD**

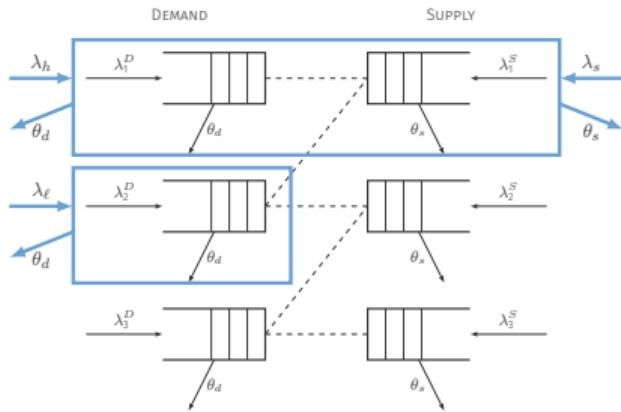
ITERATION 2



CAN AND SHOULD SUPPLY-SIDE INVENTORY BE HELD?

ALGORITHM TO DETERMINE SCALE OPTIMAL NETWORK PARTITION \mathcal{P}

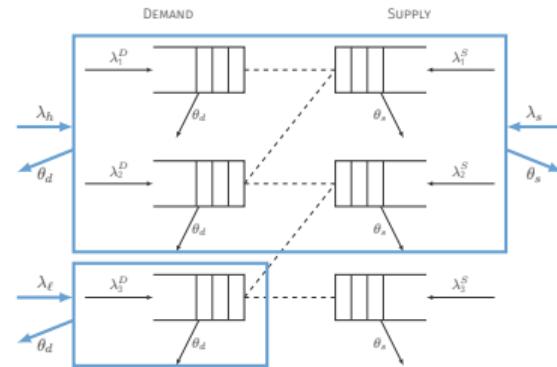
ITERATION 1



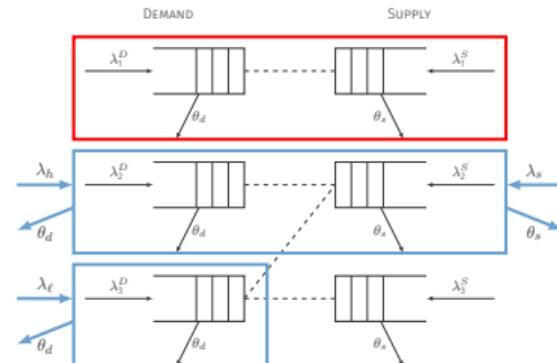
CAN AND SHOULD
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SUPPLY
SHOULD NEVER
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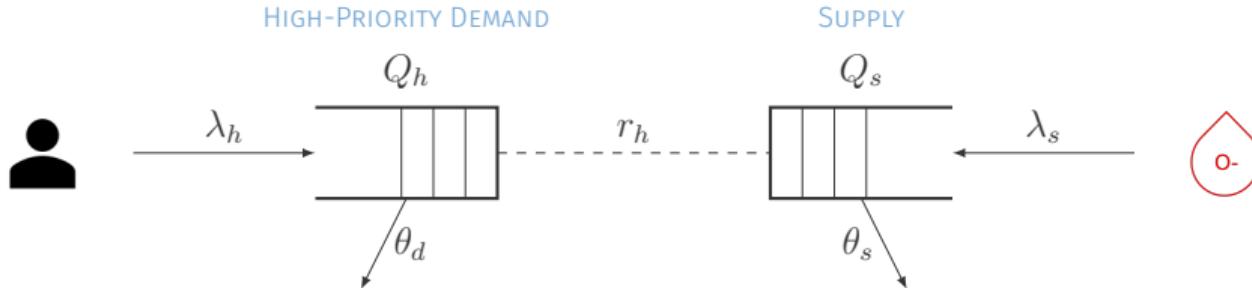
ITERATION 2



SUPPLY
SHOULD ALWAYS
BE HELD



FUNDAMENTAL BUILDING BLOCK: INVENTORY APPROXIMATION FOR A TWO-SIDED QUEUE



(Kohlenberg and Gurvich, 2024, Theorem 1, Universal Inventory Approximation).

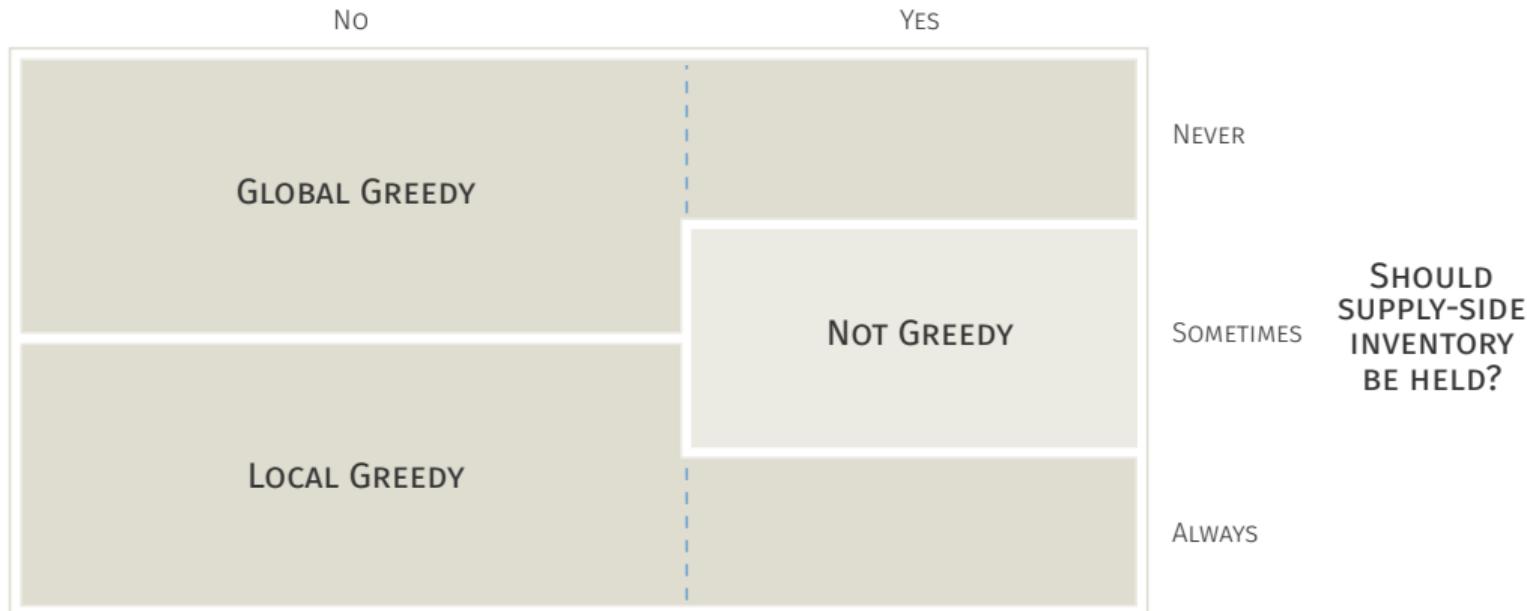
For “all” parameter combinations,

$$\begin{aligned} \mathbb{E}[Q_h] = \Theta & \left(\min \left\{ \frac{\rho_h}{1 - \rho_h}, \sqrt{\frac{\lambda_h}{\theta_d}} \right\} \right. \\ & \left. \left(1 + \left[1 + \frac{\rho_h}{1 - \rho_h} \frac{\theta_d}{\lambda_h} \min \left\{ \frac{\rho_h}{1 - \rho_h}, \sqrt{\frac{\lambda_h}{\theta_d}} \right\} \right] \sqrt{\frac{\lambda_s}{\theta_s}} (1 - \rho_h) e^{\frac{\lambda_s}{\theta_s} (1 - \rho_h)^2 \mathcal{F}(\rho_h)} \right)^{-1} \right) \end{aligned}$$

where $\rho_h = \lambda_h / \lambda_s$ and $\mathcal{F}(\rho_h) = \sum_{n=1}^{\infty} \frac{1}{n(n+1)} (1 - \rho_h)^{n-1}$.

OPTIMALITY OF GREEDY POLICIES: IT'S ALL ABOUT INVENTORY

CAN EXCESS SUPPLY-SIDE INVENTORY BE HELD?



CAN EXCESS SUPPLY-SIDE INVENTORY BE HELD?

CAN EXCESS SUPPLY-SIDE INVENTORY BE HELD?

NO

YES



Can enough supply be held so that high-priority demand always matches immediately upon arrival?

$$\lambda_s - \lambda_h \leq \sqrt{\theta_s \lambda_s}$$

$$\lambda_s - \lambda_h \geq \sqrt{\theta_s \lambda_s}$$

■ AMOUNT OF SUPPLY INVENTORY: RELATIVE MEASURE OF SERVER PATIENCE AND EXCESS CAPACITY, $\lambda_s - \lambda_h$

INVENTORY CANNOT BE HELD: SHOULD SUPPLY-SIDE INVENTORY BE HELD?

CAN EXCESS SUPPLY-SIDE INVENTORY BE HELD?

No

High s/h -impatience
 $(\theta_s \geq \theta_d)$

Low s/h -impatience
 $(\theta_s \leq \theta_d)$

Does high-priority demand
abandon faster than supply?

No

SHOULD
SUPPLY-SIDE
INVENTORY
BE HELD?

Yes

■ INVENTORY CANNOT BE HELD: ONLY RELATIVE PATIENCE MATTERS

INVENTORY CANNOT BE HELD: GREEDY POLICY IS ALWAYS SCALE OPTIMAL

CAN EXCESS SUPPLY-SIDE INVENTORY BE HELD?

No

GREEDY (ENTIRE NETWORK)

$$G(\mathcal{I})$$

No (HIGH s/h -IMPATIENCE)

SHOULD
SUPPLY-SIDE
INVENTORY
BE HELD?

HIGH-PRIORITY ONLY

$$G(\mathcal{H}_1)$$

YES (LOW s/h -IMPATIENCE)

■ INVENTORY CANNOT BE HELD: $G(\mathcal{P})$ IS ALWAYS SCALE OPTIMAL, \mathcal{P} DEPENDS ONLY ON MEAN PATIENCE

INVENTORY CANNOT BE HELD: GREEDY POLICY IS ALWAYS SCALE OPTIMAL

CAN EXCESS SUPPLY-SIDE INVENTORY BE HELD?

No

GREEDY (ENTIRE NETWORK)
 $G(\mathcal{I})$



No (HIGH s/h -IMPATIENCE)

SHOULD
SUPPLY-SIDE
INVENTORY
BE HELD?

HIGH-PRIORITY ONLY
 $G(\mathcal{H}_1)$

YES (LOW s/h -IMPATIENCE)

INVENTORY CANNOT AND SHOULD NOT BE HELD: HIGH-PRIORITY DEMAND WILL WAIT FOR SUPPLY & SUPPLY WILL NOT WAIT FOR HIGH-PRIORITY DEMAND

INVENTORY CANNOT BE HELD: GREEDY POLICY IS ALWAYS SCALE OPTIMAL

CAN EXCESS SUPPLY-SIDE INVENTORY BE HELD?

No

GREEDY (ENTIRE NETWORK)

$G(\mathcal{I})$

HIGH-PRIORITY ONLY

$G(\mathcal{H}_1)$



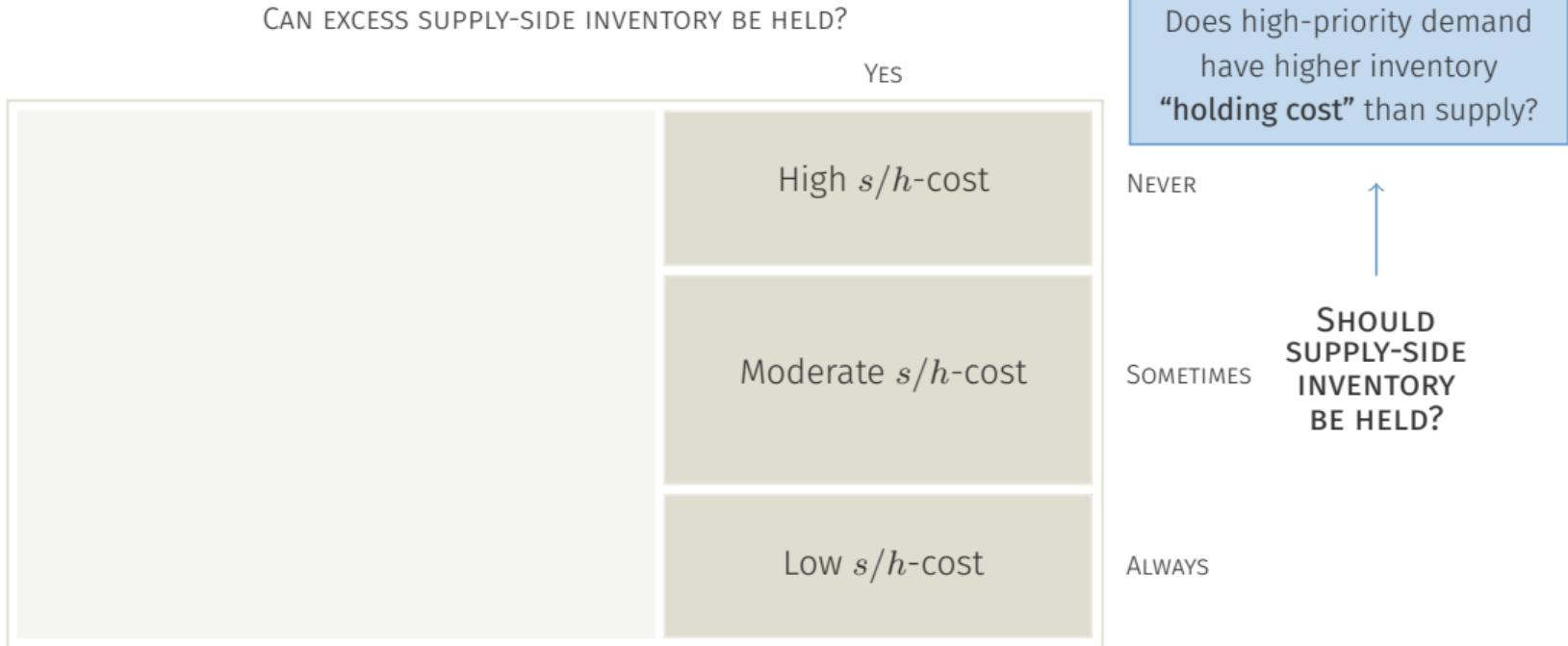
No (HIGH s/h -IMPATIENCE)

SHOULD
SUPPLY-SIDE
INVENTORY
BE HELD?

YES (LOW s/h -IMPATIENCE)

INVENTORY CANNOT, BUT SHOULD BE HELD: RESERVE SOME SUPPLY FOR HIGH-PRIORITY DEMAND; THERE IS NOT ENOUGH SUPPLY TO EVENTUALLY MATCH OTHER DEMAND TYPES

INVENTORY CAN BE HELD: SHOULD SUPPLY-SIDE INVENTORY BE HELD?



INVENTORY HOLDING COST: COMBINED MEASURE OF THE NUMBER OF WAITING AGENTS, THEIR PATIENCE RATE, AND THE REWARD LOSS FOR EACH AGENT ABANDONMENT

INVENTORY “HOLDING COST”

Definition (Cost Ratio under Policy π , $CR(\pi)$).

$$CR(\pi) := \frac{r_l \theta_s}{(r_h - r_l) \theta_d} \frac{\mathbb{E}^\pi[Q_s]}{\mathbb{E}^\pi[Q_h]} \in \left[\frac{r_l \lambda_s (1 - \rho_h)}{(r_h - r_l) \theta_d \min \left\{ \frac{\rho_h}{1 - \rho_h}, \sqrt{\frac{\lambda_h}{\theta_d}} \right\}}, \frac{r_l \theta_s \min \left\{ \frac{\rho_s}{1 - \rho_s}, \sqrt{\frac{\lambda_s}{\theta_s}} \right\}}{(r_h - r_l) \theta_d \min \left\{ \frac{\rho_h}{1 - \rho_h}, \sqrt{\frac{\lambda_h}{\theta_d}} \right\}} \right]$$



“COST” PER UNIT HELD

NUMBER OF UNITS HELD

■ INVENTORY UNDER POLICY π : APPROXIMATION BASED ON KOHLENBERG AND GURVICH (2024)

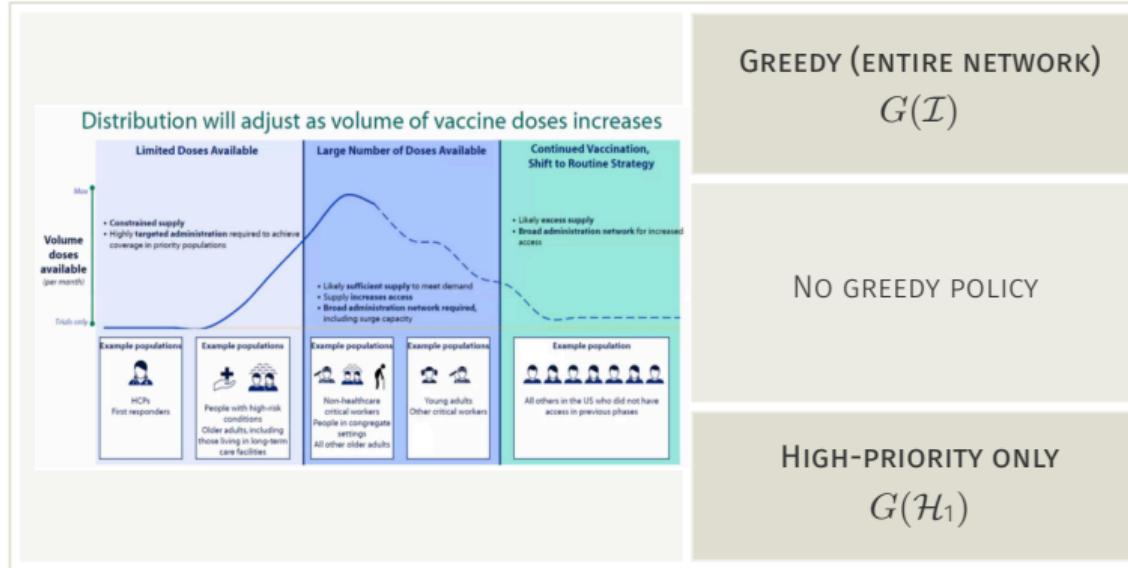
■ HIGH s/h -COST: LOTS OF EXCESS CAPACITY, SUPPLY ABANDONS MUCH FASTER THAN DEMAND, OR VERY SMALL DIFFERENCE IN MATCH REWARDS

■ LOW s/h -COST: VERY LITTLE EXCESS CAPACITY, DEMAND ABANDONS MUCH FASTER THAN SUPPLY, OR VERY LARGE DIFFERENCE IN MATCH REWARDS

INVENTORY CAN BE HELD: GREEDY POLICY IS SCALE OPTIMAL IF ONE SIDE HAS HIGHER HOLDING COST

CAN EXCESS SUPPLY-SIDE INVENTORY BE HELD?

YES



NEVER (HIGH s/h -COST)

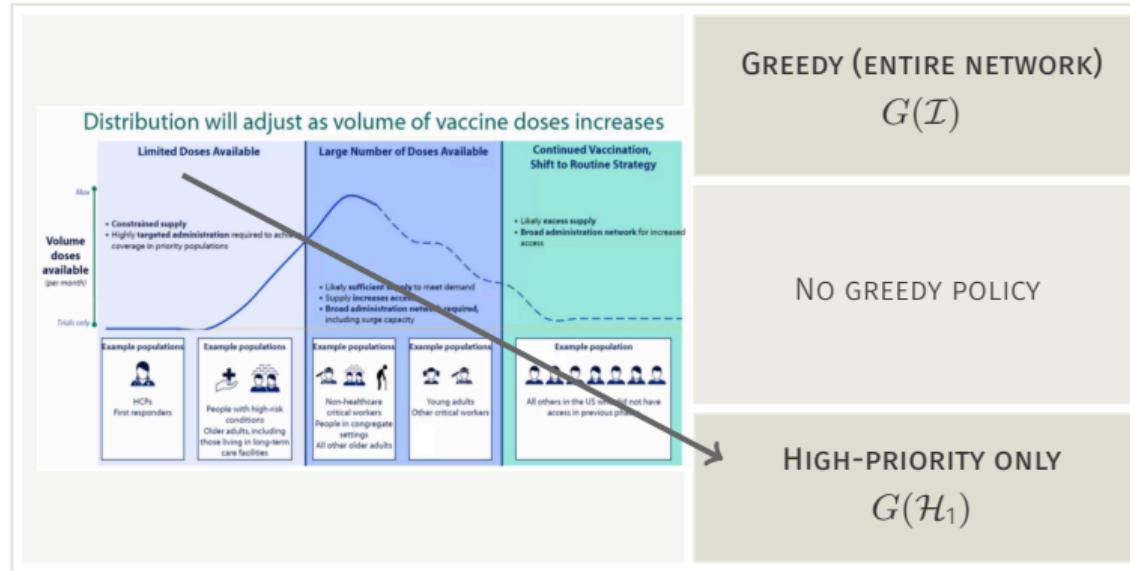
SOMETIMES
SHOULD
SUPPLY-SIDE
INVENTORY
BE HELD?

ALWAYS (LOW s/h -COST)

INVENTORY CAN BE HELD: GREEDY POLICY IS SCALE OPTIMAL IF ONE SIDE HAS HIGHER HOLDING COST

CAN EXCESS SUPPLY-SIDE INVENTORY BE HELD?

YES



NEVER (HIGH s/h -COST)

SOMETIMES
SHOULD
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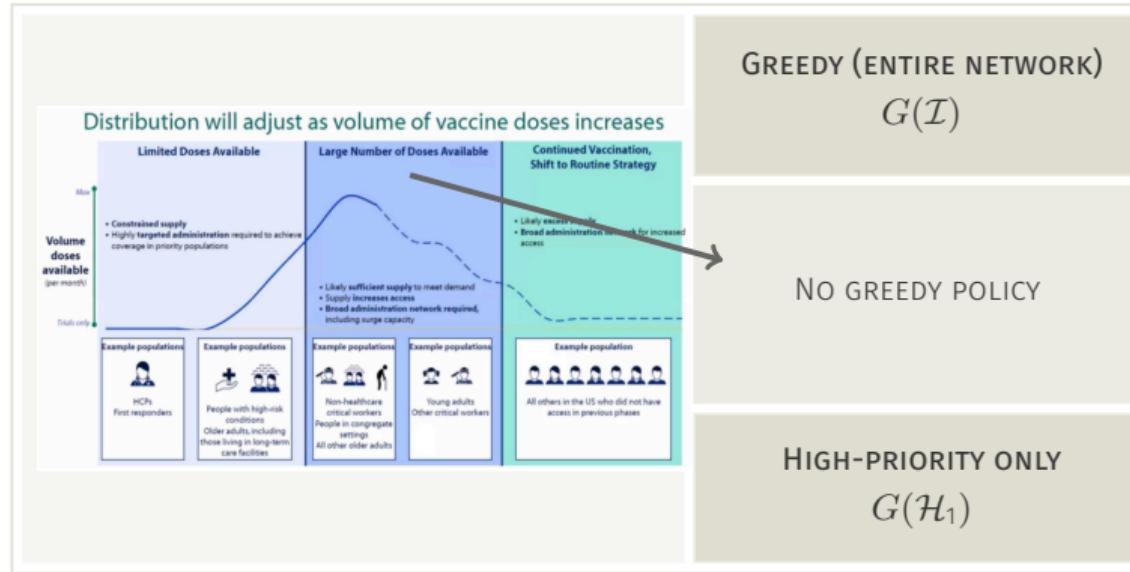
ALWAYS (LOW s/h -COST)

INVENTORY CAN AND SHOULD ALWAYS BE HELD: HIGH COST TO HOLD HIGH-PRIORITY DEMAND RELATIVE TO SUPPLY; RESERVE ALL SUPPLY FOR HIGH-PRIORITY DEMAND

INVENTORY CAN BE HELD: GREEDY POLICY IS SCALE OPTIMAL IF ONE SIDE HAS HIGHER HOLDING COST

CAN EXCESS SUPPLY-SIDE INVENTORY BE HELD?

YES

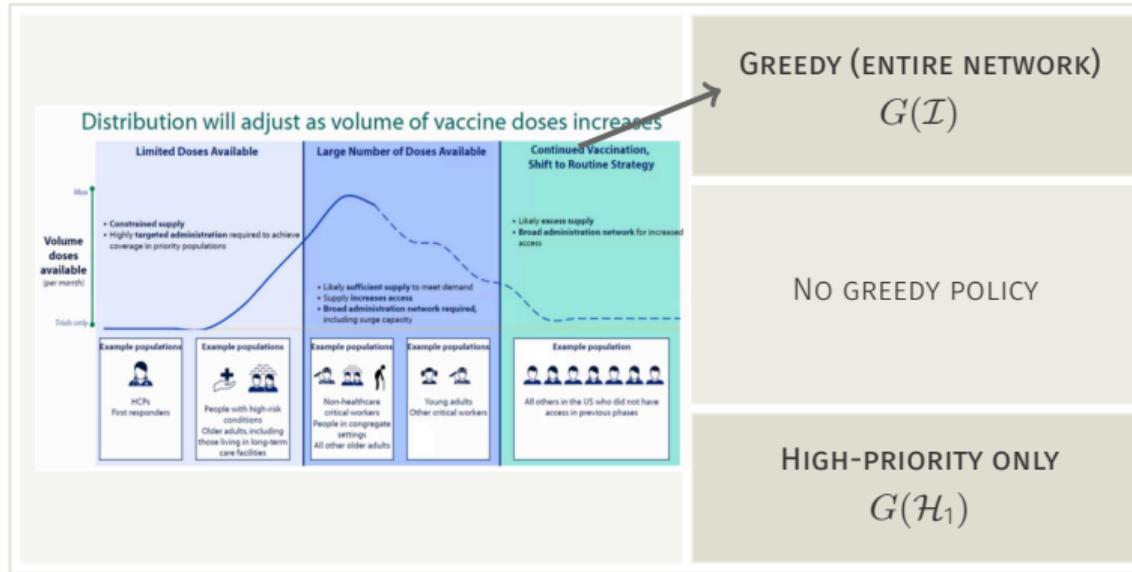


INVENTORY CAN AND SHOULD SOMETIMES BE HELD: RESERVE SOME SUPPLY FOR HIGH-PRIORITY DEMAND; PERFORM LOWER-PRIORITY MATCHES WHEN THERE IS ENOUGH SUPPLY INVENTORY

INVENTORY CAN BE HELD: GREEDY POLICY IS SCALE OPTIMAL IF ONE SIDE HAS HIGHER HOLDING COST

CAN EXCESS SUPPLY-SIDE INVENTORY BE HELD?

YES



INVENTORY CAN BUT SHOULD NEVER BE HELD: HIGH COST TO HOLD SUPPLY RELATIVE TO HIGH-PRIORITY DEMAND; MATCH SUPPLY IMMEDIATELY

RELATED LITERATURE (A SAMPLE): DYNAMIC MATCHING WITH IMPATIENT AGENTS

OPTIMALITY OF GREEDY POLICIES - INFINITE PATIENCE OR ZERO PATIENCE

- Greedy matching policy is optimal in LARGE MARKETS (Ashlagi et al., 2023) and in suitably preprocessed two-way networks (Kerimov et al., 2023; Gupta, 2024)
- Greedy policy strictly outperforms batch matching policy (waiting to match) in some settings (Ashlagi et al., 2023)

} NO ABANDONMENT /
SPECIFIC SET OF PARAMETERS

OPTIMAL ALGORITHMS - RANDOM ABANDONMENT

- Batch matching policy is optimal in HIGH-VOLUME SETTING: arrival rates scaled up and all other parameters held constant (Aveklouris et al., 2024)
- Batch matching can be bad in some settings (Aouad and Saritaç, 2022)
- Randomized matching policy achieves constant approximation of upper bound on AVERAGE REWARD (Aouad and Saritaç, 2022; Collina et al., 2020)

} SPECIFIC SET OF PARAMETERS
}

} SINGLE POLICY FOR ALL
SETS OF PARAMETERS

■ OUR FOCUS: UNIVERSAL RESULTS (IN PARAMETERS) & GENERAL CHARACTERIZATION

■ THANK YOU!

EXTRA SLIDES

REFERENCES

- Aouad, A. and Saritaç, Ö. (2022). Dynamic stochastic matching under limited time. *Operations Research*, 70(4):2349–2383.
- Ashlagi, I., Nikzad, A., and Strack, P. (2023). Matching in dynamic imbalanced markets. *The Review of Economic Studies*, 90(3):1084–1124.
- Aveklouris, A., DeValve, L., Stock, M., and Ward, A. (2024). Matching impatient and heterogeneous demand and supply. *Operations Research*, page forthcoming.
- Collina, N., Immorlica, N., Leyton-Brown, K., Lucier, B., and Newman, N. (2020). Dynamic weighted matching with heterogeneous arrival and departure rates. In *Web and Internet Economics: 16th International Conference, WINE 2020, Beijing, China, December 7–11, 2020, Proceedings 16*, pages 17–30. Springer.
- Gupta, V. (2024). Greedy algorithm for multiway matching with bounded regret. *Operations Research*, 72(3):1139–1155.

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- Kerimov, S., Ashlagi, I., and Gurvich, I. (2023). On the optimality of greedy policies in dynamic matching. *Operations Research*, page forthcoming.
- Kohlenberg, A. and Gurvich, I. (2024). The cost of impatience in dynamic matching: Scaling laws and operating regimes. *Management Science*, page forthcoming.

SUMMARY: WHAT MATCHING POLICIES MINIMIZE THE COST OF IMPATIENCE?

CAN EXCESS
SUPPLY-SIDE
INVENTORY
BE HELD?

SHOULD
SUPPLY-SIDE
INVENTORY
BE HELD?

Can enough supply be held so that high-priority demand always **matches immediately** upon arrival?

No

YES

Does high-priority demand abandon **faster** than supply?

No

YES

$G(I) | \cancel{G(H_1)}$

$\cancel{G(H_1)} | G(I)$

Does high-priority demand have higher inventory "**holding cost**" than supply?

NEVER

SOMETIMES

ALWAYS

$G(I) | \cancel{G(H_1)}$

$\cancel{G(H_1)} | G(I)$

$G(H_1) | G(I)$