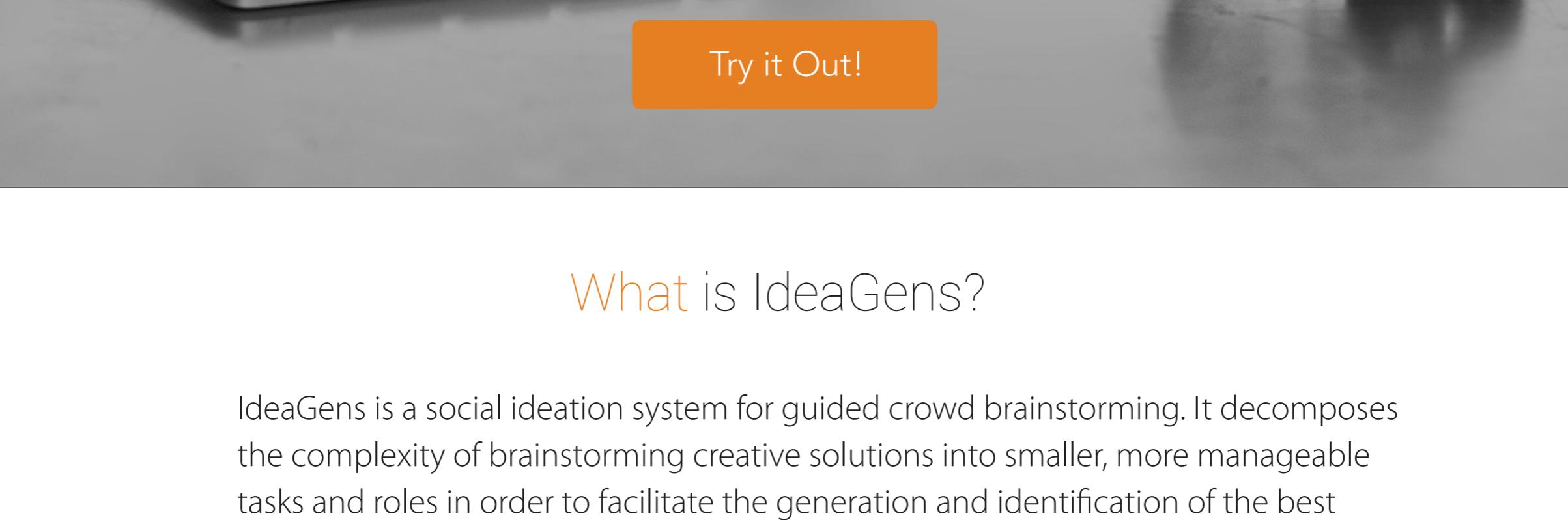


Leverage the power of the crowd
for your group brainstorming solutions



[Try it Out!](#)

What is IdeaGens?

IdeaGens is a social ideation system for guided crowd brainstorming. It decomposes the complexity of brainstorming creative solutions into smaller, more manageable tasks and roles in order to facilitate the generation and identification of the best ideas. Specifically, ideators produce ideas while facilitators guide the brainstorm and synthesize the results at the end of the session.



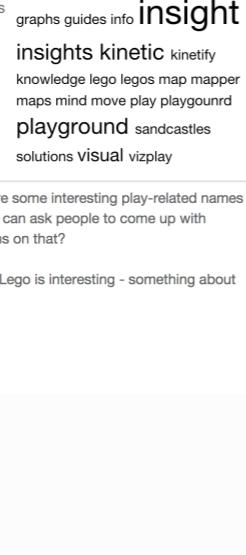
Access

Quickly recruit crowdsourced workers to brainstorm solutions to your problems



Guide

During the brainstorm, direct the crowd to explore the ideas you find most interesting



Review

Quickly identify the best ideas from the pool and explore new avenues of thought

How it Works

Ideators produce potential solutions for your problems.
Crowdworkers use IdeaGens' ideator interface to input new ideas for a given prompt.

Directions (show/hide)

Enter ideas for the general prompt here

Submit Idea

14 total ideas!

- DataNitro!
- Infoflux
- Dynamic Data
- Kinletify
- Fluid Data
- Flowing Data
- DataLegos

Inspire Me!

Enter ideas related to this inspiration here

Submit Idea

3 Ideas for this Inspiration!

- DataLegos
- DataPlayground
- dataplay

Names that evoke movement (think of fluids, energy, etc.)

Enter ideas related to this inspiration here

Submit Idea

6 Ideas for this Inspiration!

- DataNitro!
- Infoflux
- Dynamic Data

Distill the pool of ideas and extract the best ideas using the synthesis interface.

When the brainstorm is over, organize and evaluate the ideas in order to identify the most compelling solutions for your problems.

Facilitators guide the crowd to explore specific areas of interest.

As the facilitator, you can send inspirations to ideators that influence the what they focus on when coming up with ideas.

What should we name our company?

Showing 46 Ideas

46 ideas

Basic blocks creative consultancy daydreams energy explore exploratory factory flowing fluid friendly friendship frontier frontiers fun game gamify gardens graphs guides has insight insights kinetic kinetic knowledge lego legos map mapper maps mind move play playground playground sandcastles solutions visual vizplay

INSPIRE THE CROWD!

Let's make it playful/fun!

1 idea

2/6 Mid

3 Ideas for this Inspiration!

- DataLegos
- DataPlayground
- dataplay

Think of a sense of exploration

1 idea

2/6 Mid

3 Ideas for this Inspiration!

- insight maps
- data frontiers
- frontier guides

Theme List

Play/fun 10 ideas

- Interactions
- Movement/physics
- Exploration
- Landscapes
- Insights

Exploration 5 ideas

- data frontiers 1
- frontier guides 0
- explore 0

Landscapes 2 ideas

- Movement/physics 10 ideas

Play/fun

- Interactions 5 ideas
- Exploration 5 ideas
- data frontiers 1
- frontier guides 0
- explore 0

Exploration

- Interactions 5 ideas
- Exploration 5 ideas
- data frontiers 1
- frontier guides 0
- explore 0

9 Ideas

- GraphCanvas
- DataTweaker
- doplot
- friendship
- graphs
- data books
- crossover

Visualize your data in the most conducive way for your purposes.

We have provided you with several data visualization options so you can customize how you see your results.

[Try it Out!](#)

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