Sum of Purchase by Gender

Gender
- M
- F

1bn (23.28%)
4bn (76.72%)

Sum of Purchase by Age

Age
- 26-35
- 36-45
- 18-25
- 46-50
- 51-55
- 55+
- 0-17

0bn (3.94%)
0bn (7.2%)
0bn (8.26%)
1bn (17.93%)
1bn (20.15%)
2bn (39.87%)

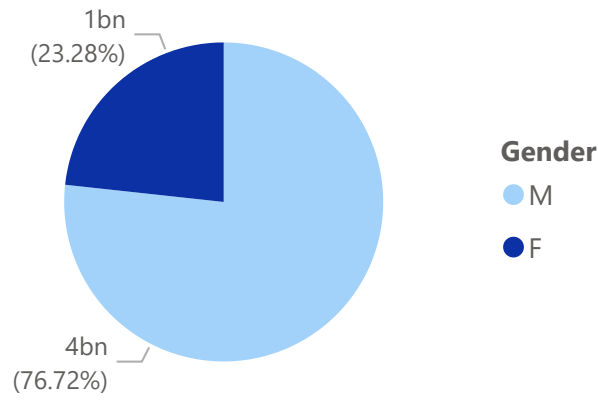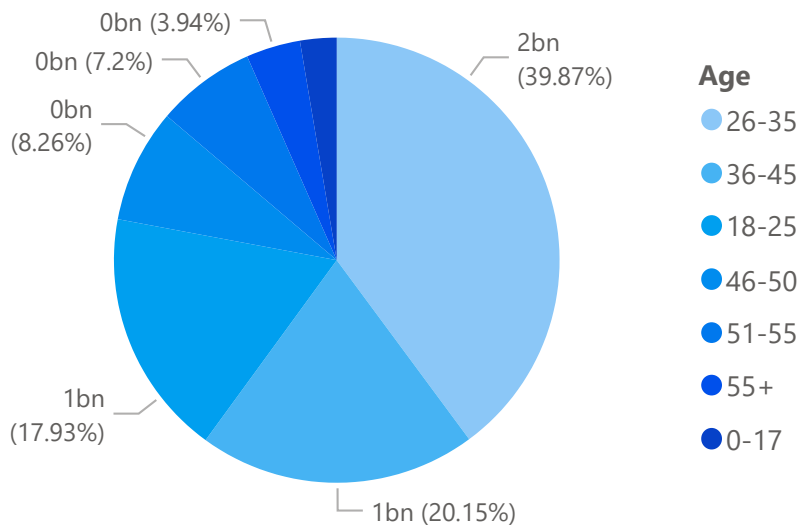## Sum of Purchase by Age
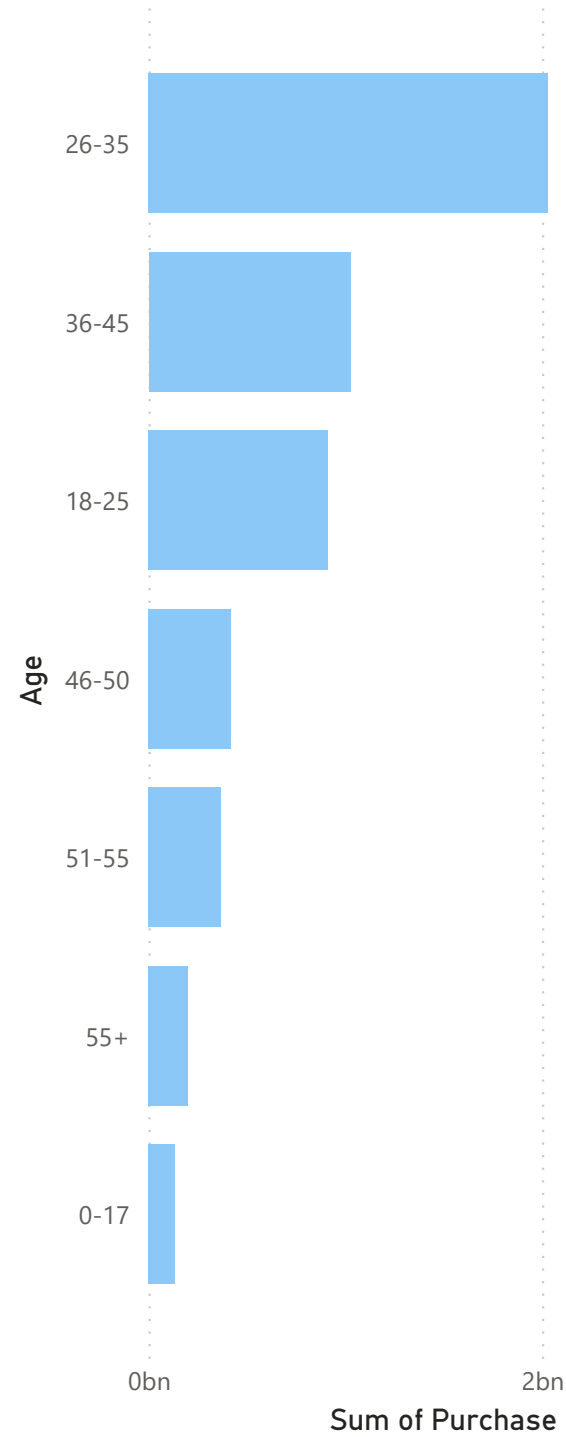
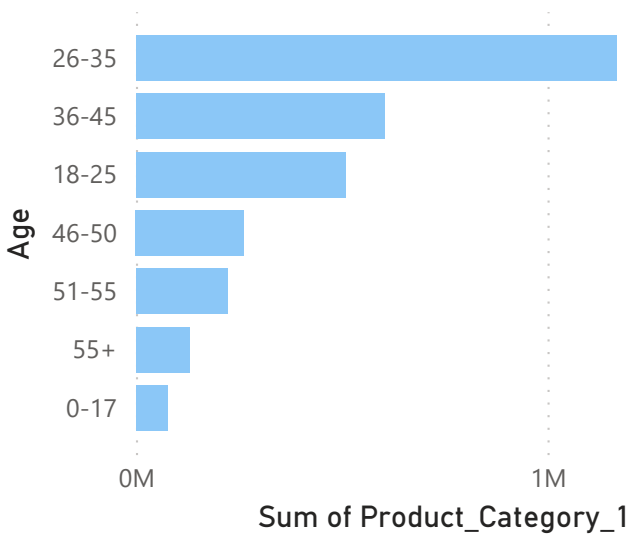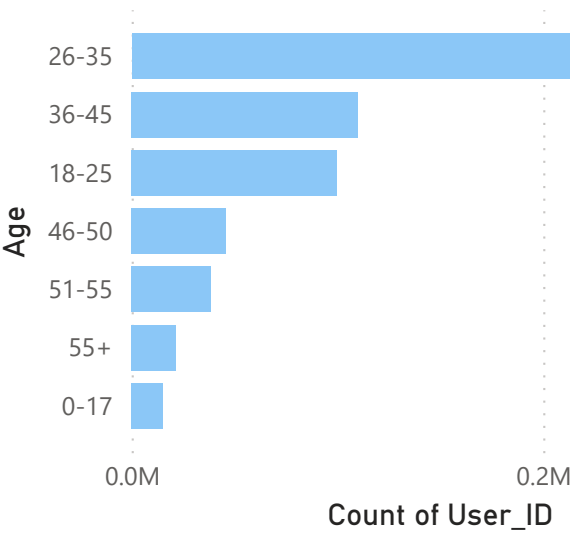## Sum of Purchase by Stay_In_Current_City_Years

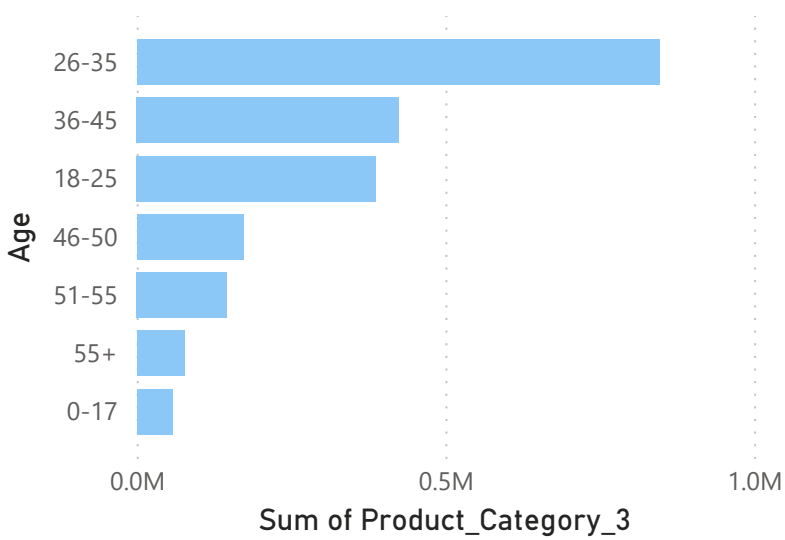## Sum of Purchase by City_Category
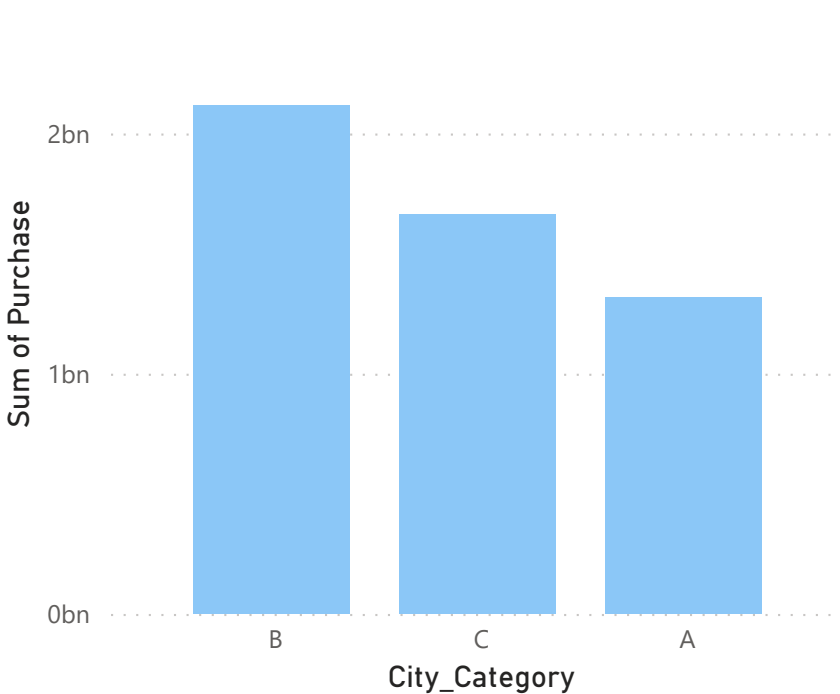
Sum of Product_Category_1 by Age

Count of User_ID by Age

Sum of Product_Category_3 by Age

Count of User_ID by Age

Age
- 26-35 — 219.59K (39.92%)
- 36-45 — 110.01K (20%)
- 18-25 — 99.66K (18.12%)
- 46-50 — 45.7K (8.31%)
- 51-55 — 38.5K (7%)
- 55+ — 21.5K (3.91%)
- 0-17