

# ANGELA M. KIM

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## Work Experience

### **KoruX@Trupanion at Koru, Inc.—Seattle, WA**

#### **Participant**

**Nov 2014-Dec 2014**

- One of 18 selected intensive and competitive business emersion program and learned the following: ROI, business canvas model
- Polished presentation and story telling skills.
- Continued to refine marketing and analytical skills.
- Conducted customer research then construct storyboard and tagline to create an advertisement for Trupanion.

### **Digital Displays at University of Washington Intercollegiate Athletics—Seattle, WA**

#### **Project Manager**

**Aug 2014-Nov 2014**

- Set up and manage the Digital Displays team calendar and schedule for all contents in Husky Stadium and arena. I make sure our team has a marquee for all upcoming home games for our 20 sport teams, and the L-bars are updated for our 5 sports in the arena.
- Walk through the stadium and make sure all 600+ TV displays are functioning as IT Support. Troubleshoot TV displays that are not showing any content or correct contents.

### **UW Neurology, Psychiatry & Behavioral Sciences Fiscal Office—Seattle, WA**

#### **Fiscal Technician**

**Jan 2011-Nov 2014**

- Various projects: Ran an Annual Federal Titled Equipment Inventory checks at all different research facilities. Created monthly payroll and expenditure reports with pivot tables for principal investigator J. Chamberlain in Dept. of Neurology.
- Requested authorization for purchases and research lab location from the principal investigator for newly awarded budgets. Maintained files for newly opened budgets and archiving closed budgets.
- Assisted in reconciliation for budgets and requested invoice from other dept. or research labs via email or phone. Matched invoices to Procard order, expense report, and reimbursement forms.

### **Baseball at University of Washington Intercollegiate Athletics—Seattle, WA**

#### **Social Media Intern**

**Apr 2014-Aug 2014**

- Increased ~1600 followers on Instagram and ~2000 likes on Facebook through strategic creative social media contents.
- Helped promote Husky Baseball games time, score, and player stats through social media.
- Created and posted pre-game, lineup, and post-game graphics fitting to the game for all 33 games.
- Created graphics for pitcher change, weekend series infographics, and recruiting.

### **New Media & Recruiting at University of Washington Intercollegiate Athletics—Seattle, WA**

#### **Intern**

**Jun 2013-Jun 2014**

- Helped promote Husky Athletics brand, sports, events, student-athletes, and department initiatives through social media campaigns including Facebook, Twitter, Instagram, and other social media channels.
- Created graphics for social media campaigns and various sports recruitment packets.
- Worked closely with assistant coaches for Women's Basketball to create recruiting materials: Questionnaire for recruits, graphics displaying player highlight stats, star player infographic, and more.
- Researched for 3 interesting articles every week on UW and Seattle for recruits, update template, and post on recruiting Facebook, as well as sending it out to all 30+ coaches at UW Athletics.

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## Skills

- **Computer Skills:** Photoshop, InDesign, Illustrator, Adobe Acrobat XI Pro, MatLab, ArcGIS, Premiere.
- **Language:** Bilingual proficiency in Korean and English. Limited working proficiency in American Sign Language.

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## Education

### **University of Washington**

Bachelor of Arts, Earth and Space Sciences  
Dean's List: Winter 2014, Spring 2014

**Seattle, WA**

June 2014