



IES RIBERA DE CASTILLA

Web Interfaces Design

# Interview

Title: Web Design Interview and Cost Estimation



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## 1. Questions.

- 1- Project from scratch.
- 2- For the clients that need a digital consultant.

- 3- Inform of her service, get known and get potential clients.
- 4- Close and familiar treatment, sincerity and personalized follow up of each case.
- 5- White and purple tones in a skipped style.
- 6- White and purple.
- 7- <https://www.digital-nature.com/consultoria-marketing-digital/>
- 8- The information is well structured, visual and the menus are well defined by categories of service. It is clear what you are offered.
- 9- A designer.
- 10- 2500-3000€
- 21- Yes. [mooremarketingdigital.com](http://mooremarketingdigital.com)
- 22- Yes. "Teselas gestion cultural".
- 23- Yes, the same as in <https://www.digital-nature.com/consultoria-marketing-digital/>
- 24- Yes, images taken from image banks and texts written by Angela.
- 25- Yes, the image banks.
- 26- Non
- 27- Yes.
- 28- Non.
- 29- Yes
- 30- Yes
- 31- No
- 32- Yes
- 33- No
- 34- Yes
- 35- No
- 36- Yes
- 37- Yes, contact

38- No

39- Top menu, logo, main menu, contact

40- Key words, most relevant information, call to action (button)

41- No

42- No

43- 8 months

## 2. Cost Estimation.

1. Domain:
  - It can variate from \$2 to \$20 per year.
2. Photography:
  - Free photos taken from images banks.
3. Languages:
  - If you hire a Professional Web Designer: from \$600 (as minimum price).
4. Graphic Design:
  - If you hire an agency to design a custom website with basic aspects it can cost from 3,000 to \$6,000. Now, if it is very large and complex, prices can exceed \$15,000.
5. SEO:
  - In the case of a medium-sized Web site, the price is between \$10,000 and \$20,000.

Total price: In total, adding up all the prices, it would be a total cost of about 20115\$ (about 19130€).

# Bibliography

## -Costs:

- ¿Cuánto cuesta un diseño o rediseño de un sitio web en 2022?->  
<https://www.mediasource.mx/blog/cuanto-cuesta-un-dise%C3%B1o-o-redise%C3%B1o-de-un-sitio-web>
- ¿Cuanto cuesta hacer una página web? (Cifras concretas)->  
<https://creativosblog.com/cuanto-cuesta-una-pagina-web/>
- How much does a domain name cost?->  
<https://www.godaddy.com/resources/skills/how-much-domain-name-cost>