# ANGELA POTTER

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## SKILLS

**UX Design:** Efficient at creating wireframes and site maps. Experienced with user testing and iterative design. Skilled at writing personas and user stories. Proficient with Adobe Creative Suite.

**Front-End Development:** Adept at coding functional prototypes. Excellent with HTML, CSS, SASS, Bootstrap, JavaScript, and JQuery. Proficient with Python and Django. Experienced with Git.

### **EXPERIENCE**

**UX Designer** (July 2013 – present)

OLSET, San Francisco

- In charge of design and front-end development.
- · Responsible for metrics, user testing, and landing page optimization.
- OLSET was selected to participate in 500 Startups Batch 7.

Interaction Designer (Dec 2012 – June 2013)

MyFIVE, Seattle

- Designed and implemented the company's first ever user testing program.
- Spec'd out entire application with interactive wireframes.
- Coded working prototypes in HTML and JQuery for iterative design process.

**Designer** (May 2011 - June 2012)

Café Descartes, Chicago

Designed fliers, loyalty cards, and other promotional materials for Chicago coffee chain.

#### **EDUCATION**

#### **Bachelor of Music in Music Cognition & Flute Performance** (June 2012)

Northwestern University, Evanston, IL

- GPA: 3.7/4.0
- Course highlights: Cognitive Psychology, Perception, Research Methods, Statistics
- Ran an experiment on the effects of syncopation on listeners' perception of "groove" in short rhythmic sequences.