

ANGELA POTTER

PRODUCT DESIGNER • SAN FRANCISCO

EXPERIENCE

UI/UX Designer | Goldbely

June 2014–present in San Francisco

- Manage the full web design lifecycle, from concept through implementation
- Code in HAML/SASS and CoffeeScript
- Conduct user testing and translate notes into design priorities
- Improve front-end analytics to identify funnel dropoff points

UX Designer | OLSET

July 2013–June 2014 in San Francisco

- Sole designer and front-end developer
- Responsible for metrics, user testing, and landing page optimization
- OLSET was selected to participate in 500 Startups Batch 7

Interaction Designer | MyFive

Dec 2012–June 2013 in Seattle

- Designed and implemented the company's first ever user testing program
- Spec'd out new application with interactive wireframes
- Coded prototypes in HTML & JQuery

SKILLS

Design

Interaction design, wireframing, user testing, responsive mockups

Software

Sketch, Balsamiq, Adobe Photoshop

Web Development

HTML, CSS, Javascript, Git

EDUCATION

Bachelor of Music in Music Cognition & Flute Performance

Northwestern University

June 2012 in Evanston, IL

CONTACT

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