Angela Rodriguez

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I am a passionate multidisciplinary web front-end developer and designer with the ability to seamlessly blend my design and front-end technical experience. I have worked in different interactive projects involving the design, build and maintenance of websites for various brands as well as using a wide range of web tools and technologies.

Skills Set

Strong visual and creative skills

Natural design sense (layout, typography, colour, etc.)

Responsive design techniques

HTML/CSS - Extensive experience

JavaScript/JQuery - Practical experience

Browser Testing/Troubleshooting

Accessibility guidelines (W3C)

SEO - Best practices knowledge

Software

Adobe CC (XD, Photoshop and Illustrator)

Exposure to Figma and InVision

Webflow

WordPress/Drupal/Alfresco

Confluence/Trello

JIRA - Issue & Project Tracking Software

MS Word, MS Excel and MS PowerPoint

Operating Systems: Mac and Windows

Employment

Front End Web Developer/Designer
nextmedia Pty Ltd, Sydney

Sep 2016 - Current

- Creating wireframes and mock-ups for websites and digital products
- Designing and implementing websites, microsites, landing pages and eDM templates
- Integrating front-end design into PHP and .Net websites
- Executing front-end web development tasks and projects using HTML and CSS
- Implementating web concepts and designs using Bootstrap
- Implementing responsive design and development to websites
- Liaising with key stakeholders in relation to the choices of web design
- Collaborating with the sales, marketing, production and digital teams on the look and feel and delivery of websites and digital products for B2B and consumer brands
- Using debugging tools and website tracking tools such as Google Tag Manager, Google Search Console, Google Analytics and Hotjar
- Creating end user documentation

Employment

Freelance Web Designer/Developer
WebBuzz, DT Digital, EM Creative & Small Businesses, Sydney

Jan 2015 - Sep 2016

• Created web images, graphic elements and layouts

• Designed eDMs, landing pages and digital assets

• Coded with HTML and CSS

• Customised and implemented WordPress themes

• Updated, maintained and tested clients websites

• Created social media profiles and assets

Digital Producer/Designer
HotHouse Interactive, Sydney

Jan 2014 - Jan 2015

• Created and designed assets for web and mobile (layouts, graphics, banners, etc.)

• Designed internal marketing

• Supported the creative/UX design team

• Coded HTML pages for website and mobile and updated website content through GIT

• Edited, optimised and uploaded images and videos

• Performed content testing and site quality maintenance over multiple browsers and devices

• Participated in project meetings and worked closely with project managers and different teams

Freelance Web Designer
Illegal Design & Small Businesses, Sydney

Sept 2012 - Dec 2013

• Created web images, graphic elements, layouts and digital assets

• Planned, designed and implemented complete web sites

• Coded with HTML, CSS and basic PHP

• Updated and maintained clients websites

• Tested and debugged websites for usability and accessibility

• Discussed website requirements with clients

Employment

Web Designer/Marketing Coordinator
Aroma Coffee Roastery Pty, Marrickville

Nov 2009 - Aug 2012

• Planned, designed and implemented company's website

• Created web animations, layouts and graphic elements

• Coordinated updates and continual maintenance of the company's website

• Designed and organised printing of collaterals (promotion flyers, business cards, etc.)

• Created and managed Google ad campaigns

• Updated the products and promotions of the online product catalogue

• Coordinated monthly email communications to customers

• Designed user interface of company's Iphone application

• Worked cooperatively with team members and clients

Admin Support/ Customer service
Aroma Coffee Roastery Pty, Marrickville

May 2007 - Nov 2009

• Organised & prepared documents, reports & formal letters

• Provided administrative support to general manager

• Responded to customer enquiries both written and over the phone

• Dealt with customer complaints

E- learning Assistant (Work Experience)
IBM, Sydney

April 2006

• Updated online content

• Assisted in creation of E-learning applications

• Assisted with HTML and CSS implementation

Education

Bachelor of Information Systems
Australian Catholic University, North Sydney

2007

Responsive Web Design (WordPress)
General Assembly, Sydney

2014

Diploma of Web Design and Development
TAFE, Ultimo

2010

Diploma of Information Technology (Multimedia Integration)
Windsor Institute, Sydney

2005

Additional Skills and Abilities

Excellent attention to detail

Ability to work as part of a team and autonomously

Excellent communication skills (written and verbal)

Time management skills

Hard working and committed

Both creative and technical aptitude

Flexible and adaptable with competent interpersonal skills

Goal focused and motivated to exceed expectations

Customer focus

Interests

Bush walking, theatre, dancing and technology

References

Available upon request