Angela Roggero, Designer

EXPERIENCE

Visual & UX/UI Design, Vivacity Healing

Designed website, logo, promotional material, and social media pages, to keep consistent with branding identity.

Spring 2019

Visual & UX/UI Design, Redwood Counseling

Created brand identity and website with intuitive navigation and a clean interface with a custom Squarespace theme. Fall 2018

UX/UI Design, Minds at Peace

Redesigned and decluttered the website with an intuitive navigation and a simple, calm interface to attract new clients. Spring 2018

Freelance Designer

Designed and shipped logos, icons, and brand guidelines for small businesses across 4 countries. 2018 - Current

EDUCATION

University of Cincinnati

Lindner College of Business, BA in Marketing Member of Bearcat Developers club. Class of 2020

Hangzhou Normal University, Hangzhou, China

International Business E-commerce emphasis Summer 2017 SKILLS

Interaction

User research Wireframing Prototyping User testing

Visual

Illustration Iconography Brand Identity Typography

Software

Adobe Suite Sketch Axure InVision

Coding

HTML/CSS Sass/Less Javascript Git

CONTACT

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