

Angela T. Roggero

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EDUCATION

University of Cincinnati, Carl H. Lindner College of Business

Bachelor of Business Administration, Marketing
Honors: Dean's List Scholar
GPA: 3.18

Spring 2020
Cincinnati, OH

Hangzhou Normal University

Semester Abroad—International Business with E-Commerce Emphasis
Developed communication, problem-solving, global awareness, and adaptability in a new environment.

Summer 2017
Hangzhou, China

Trine University

Bachelor of Business Administration, Marketing, Transferred
Honors: National Honor Society, Phi Eta Sigma
Women's Golf Team

2016 – 2017
Angola, IN

EXPERIENCE

Golf Instructor

The First Tee Program

June 2015 – July 2017
Angola, IN

- Led team of 200+ youth golfers through training camp; taught strategy, technique, and etiquette
- Assisted IT department with database management using Access and Excel
- Developed lessons using First Tee's 9 core values; integrity, responsibility, respect, confidence, sportsmanship, courtesy, perseverance, honesty, and judgement
- Designed 15+ promotional flyers and posters using Photoshop and InDesign

Assistant Insurance Agent

State Farm

February 2015 – May 2016
Angola, IN

- Saved company dozens of hours by creating a well-organized file system with Google Drive
- Crafted HTML emails designed to captivate and motivate the reader to take action
- Answered phone calls, took messages, responded to customers questions and provided clerical support to 5 members of staff

TECHNICAL SKILLS

- Adobe Suites: Photoshop, Lightroom, InDesign
- Google Suites: Analytics, AdWords
- Email Technologies: MailChimp, Litmus
- Social media & SEO marketing skills
- Adept at developing target research
- Excellent written and verbal communication skills