



PORTFOLIO

Angela Sherly





PRODUCT MANAGER

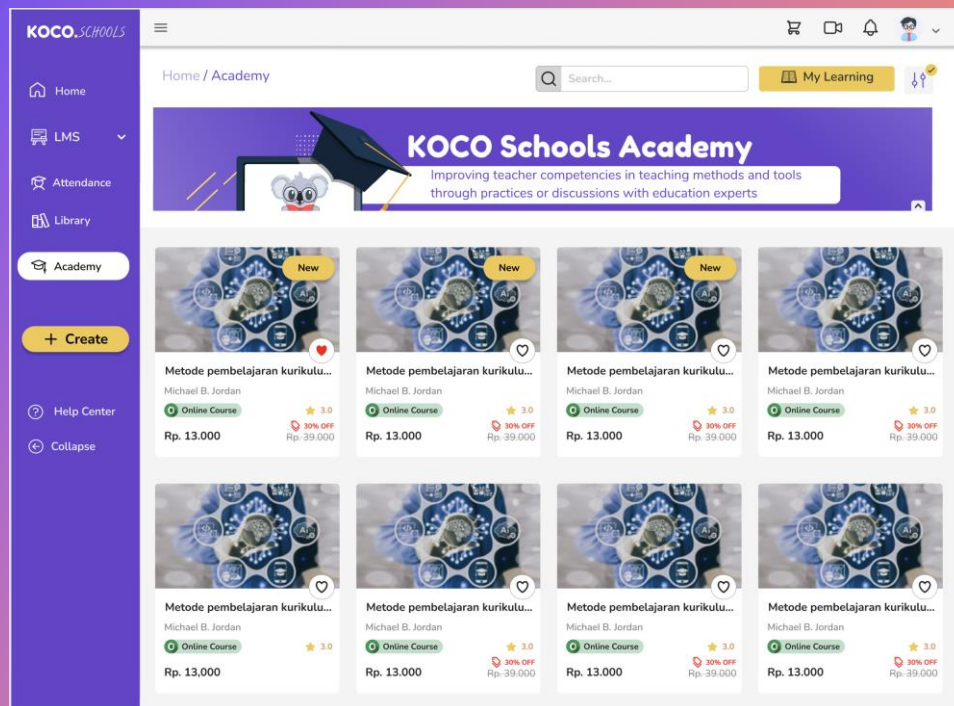
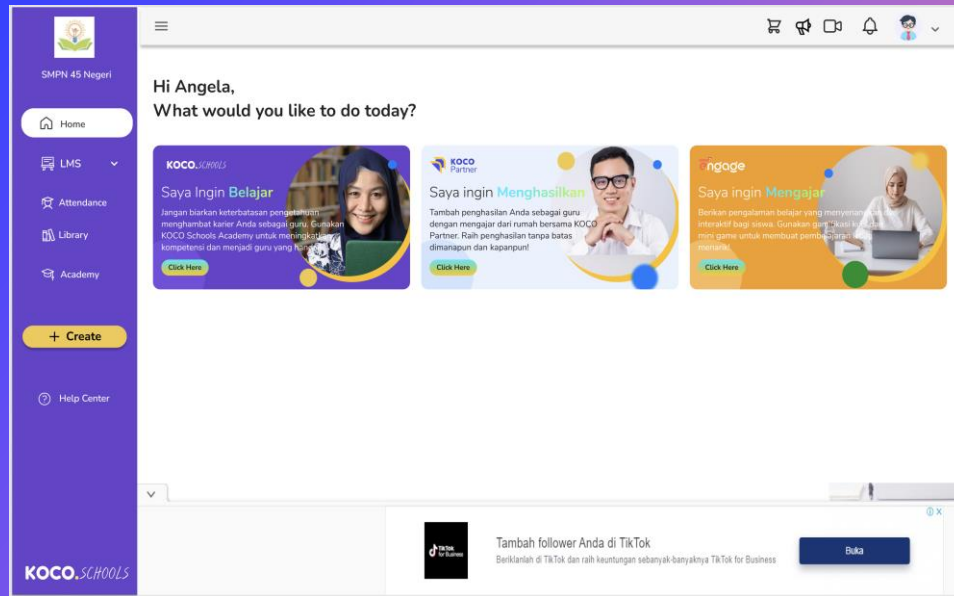
KOCO Indonesia

KOCO Schools & Academy

KOCO Schools is a web-based learning platform for schools.

My contribution for KOCO Schools as follows:

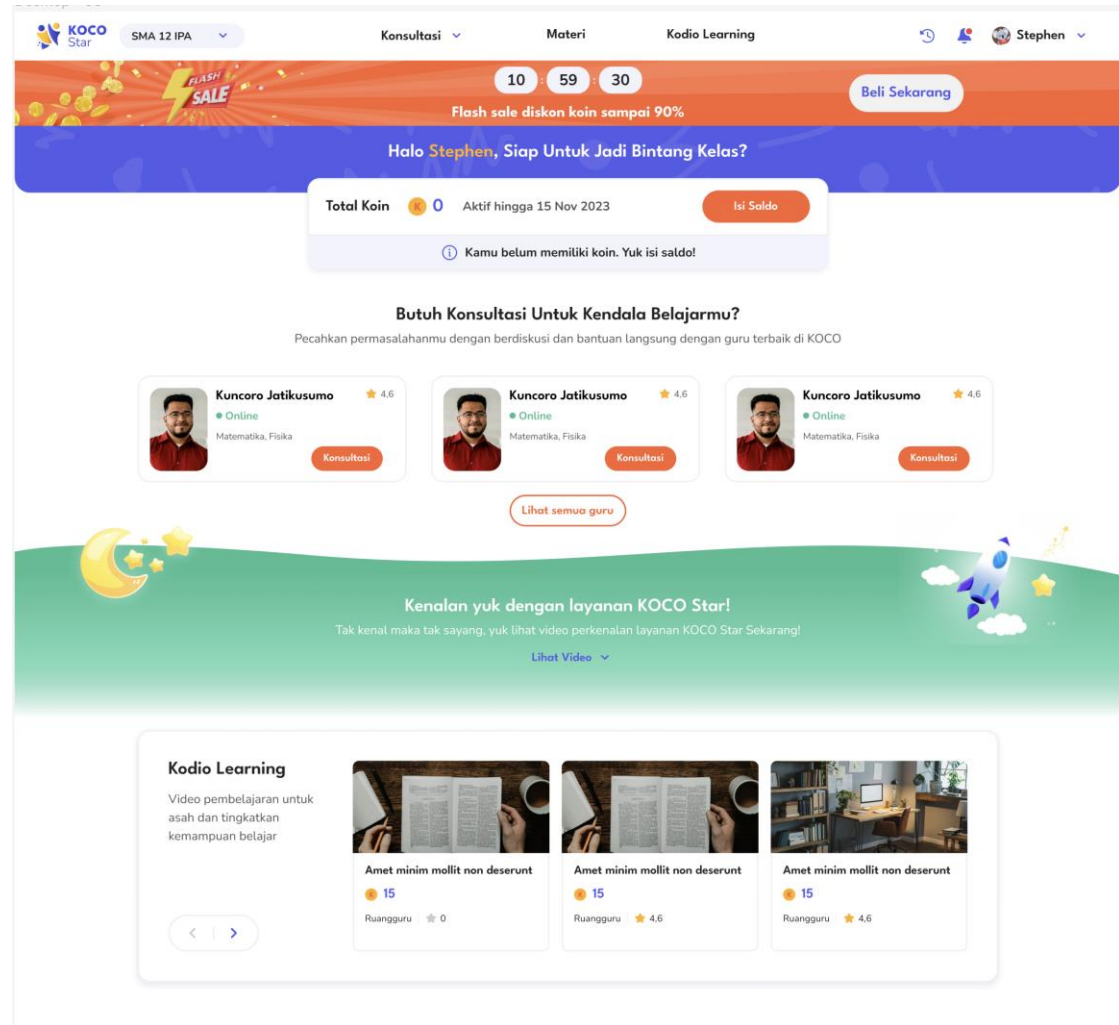
1. Modify the existing flow to be fit for Indonesian schools
2. Build KOCO Academy to facilitate teachers in improving their skills and competencies
3. Integration to Google Classroom to help teachers more easily transition from GC
4. Revamp assignment flow to replace PSPDF functionality to upload file
5. Revamp & suggest KOCO Quiz with better UX (test mode is a new feature)



KOCO Star

KOCO Star is a web-based learning platform for students where they can enjoy a variety of features such as tanyaKOCO, Live Guru, KODIO Learning, and Materials.

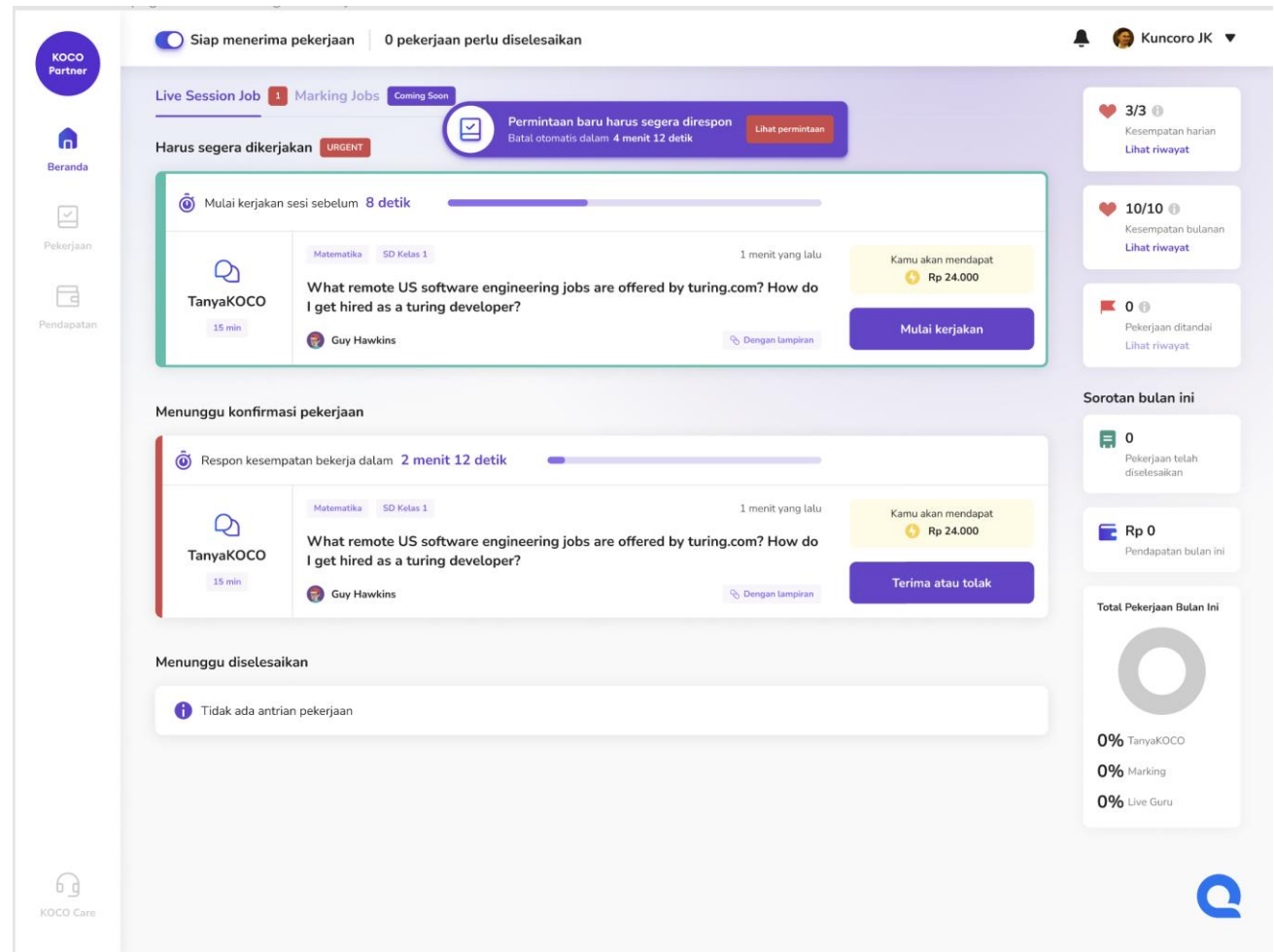
I build KOCO Star from scratch start from ideation until deployment and achieved 25K students registered in 3 months. I work together with UI/UX to bring better UX for students day by day and collected feedback from users in the field to get real feedback.

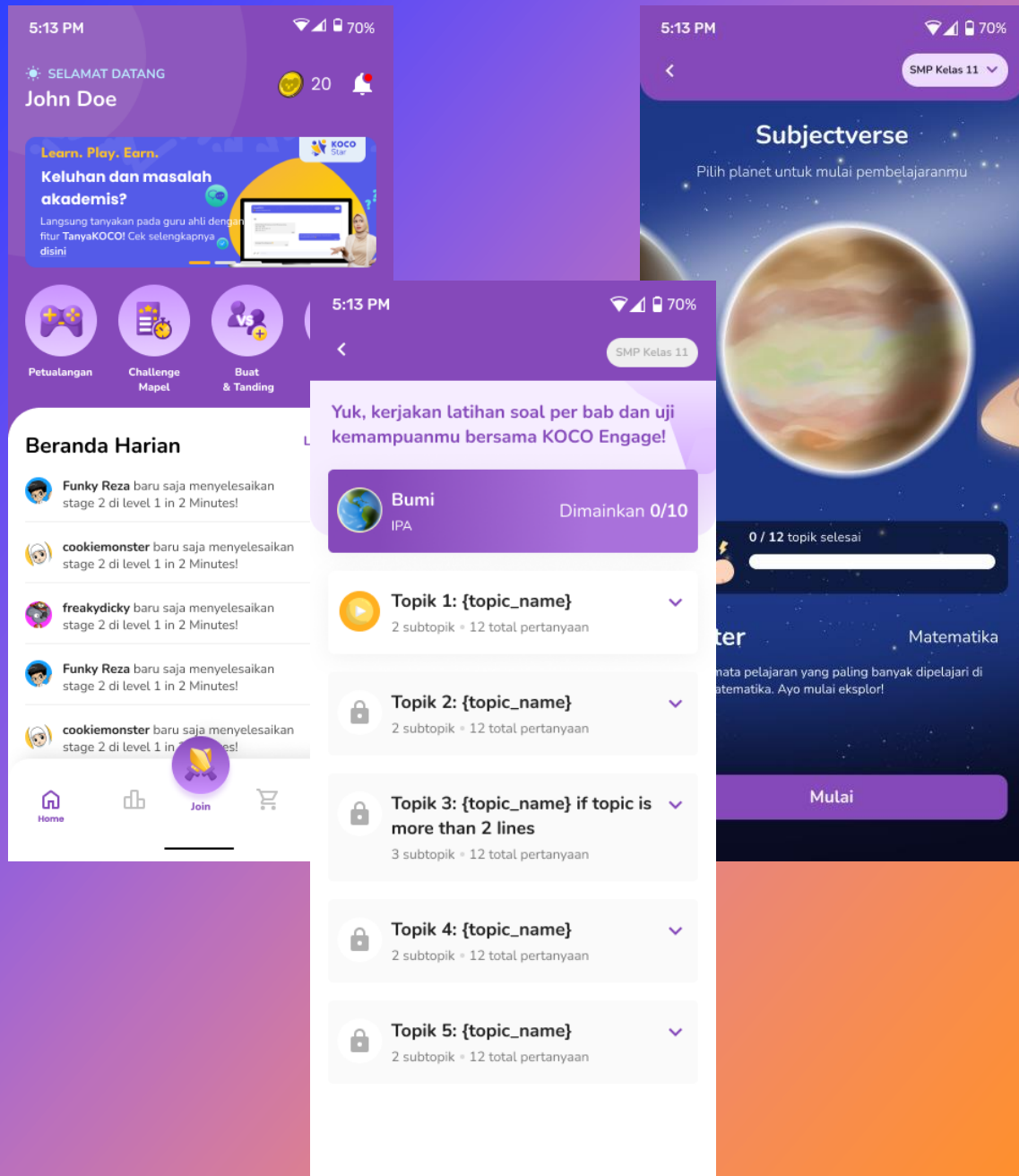


KOCO Partner

KOCO Partner is a platform for professional teachers to get on-demand jobs for extra income.

I build KOCO Partner from scratch start from ideation until deployment. After launched the app, together with the UX team we collected feedback to find out what teachers thought of using the koko partner platform and what could be improved.





KOCO Engage

KOCO Engage is a mobile platform to motivate students to learn while playing mini games.

I helped handle KOCO Engage started from the QA stage by testing the app and checking the roadmap.

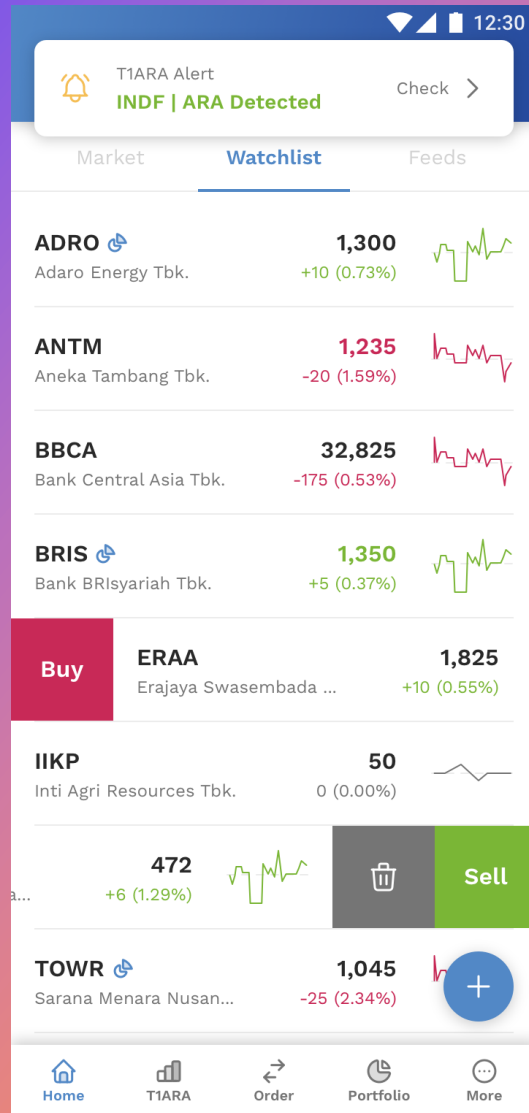
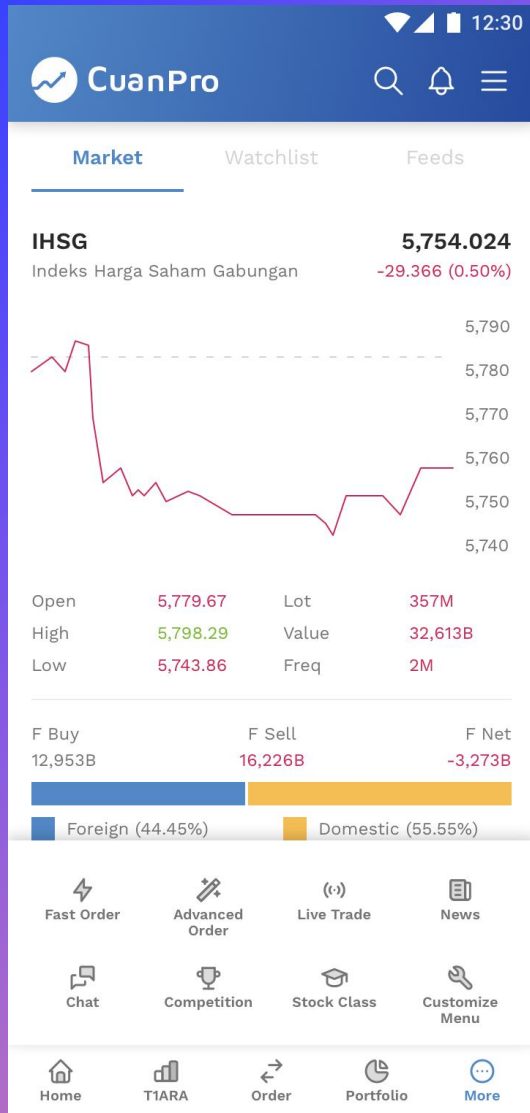
Below are the features that I propose to change:

1. Clear onboarding about the feature we have & tour app for better UX
2. Revamp single player UI & UX flow with provided clear flow and requirements
3. Revamp leaderboard
4. Place ads in multiple places to maximize placement



PRODUCT MANAGER

PT Perintis Teknologi Nusantara



CUANPRO

A Comprehensive Trading Platform for Brokers to attract Millennial Investors.

The main features I created for CUANPRO is as follows:

1. Online Trading
2. T1ARA
3. Competition
4. Forum
5. Online Class



PRODUCT MANAGER

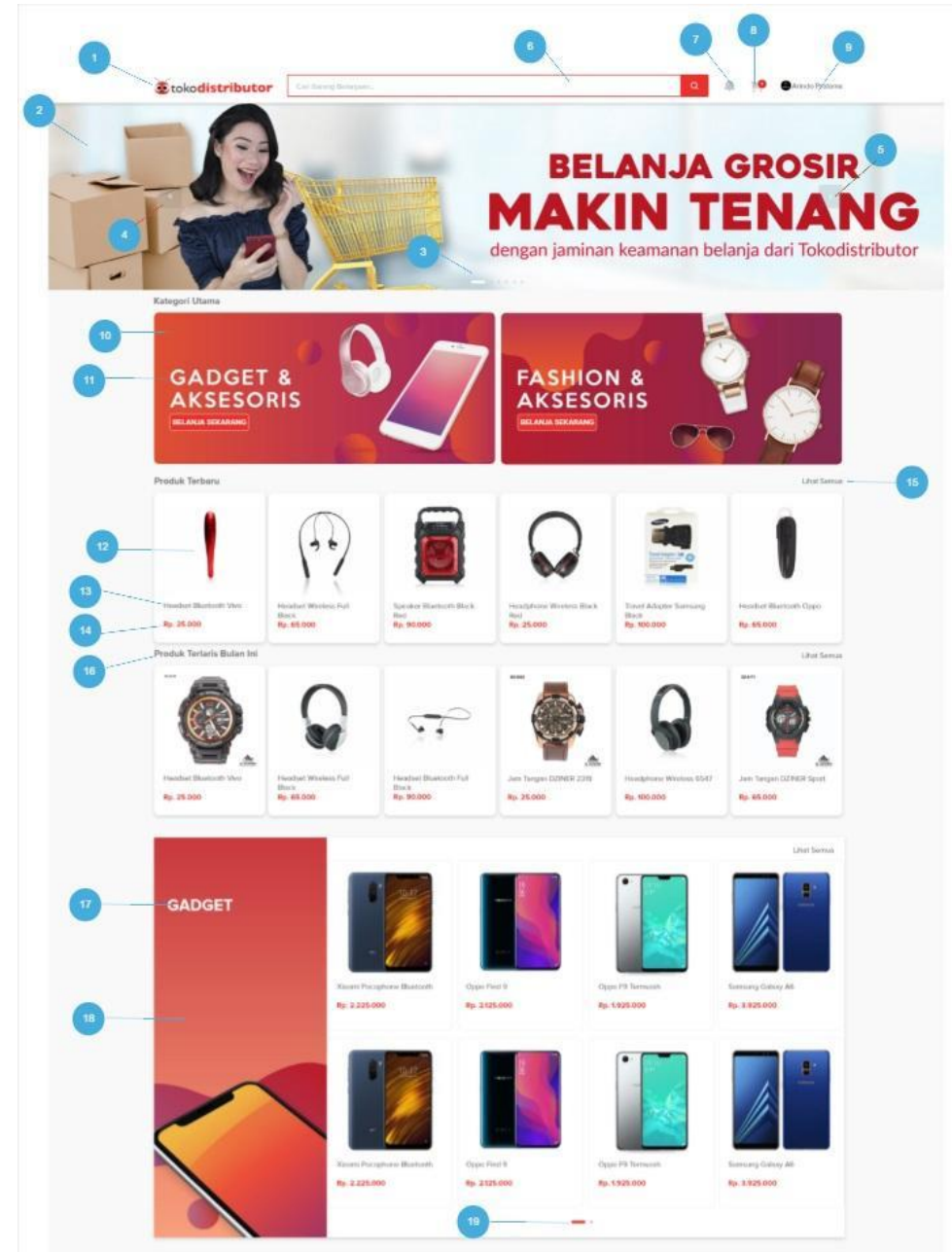
tokodistributor

Rebuild Reseller Portal

Goals:

Rebuild existing website for reseller with better UI and UX.

I started by understanding the concept and then did a research with similar applications. After that created E2E flow for reseller together with business people.



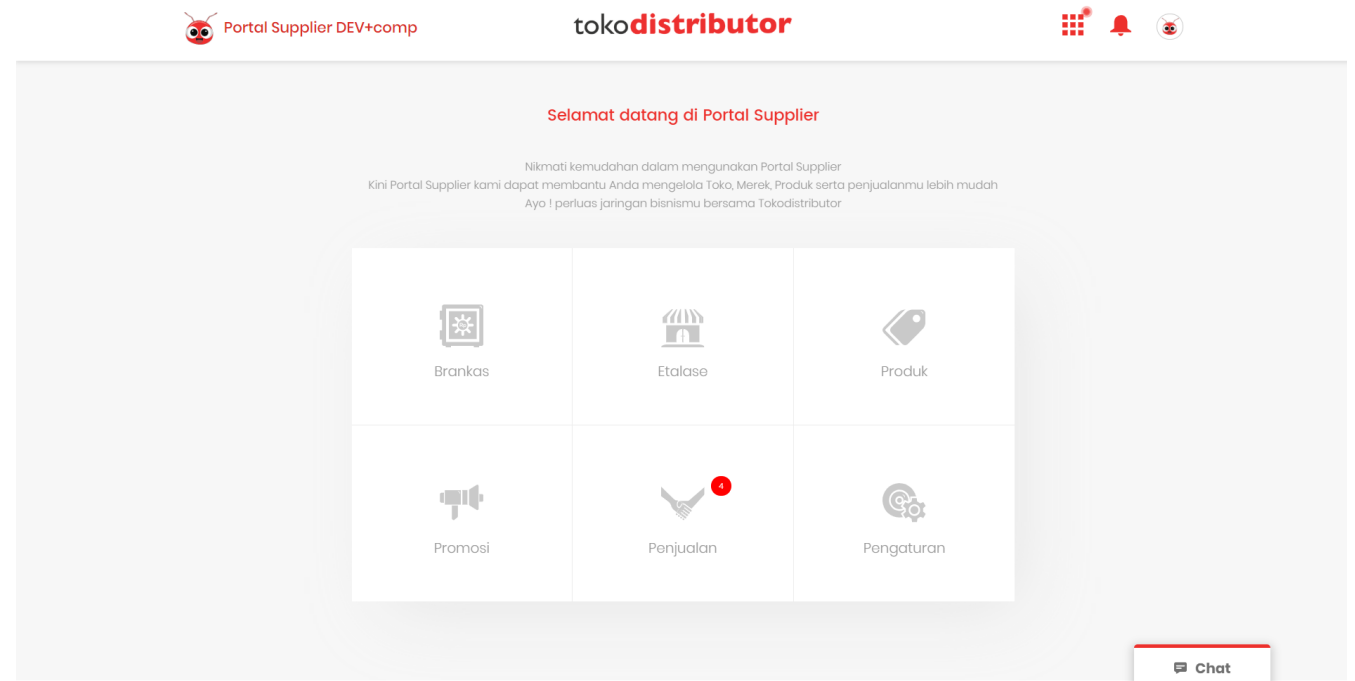
Build Supplier Portal

Goals:

Build supplier portal so they can manage their own product on our platform.

I started by creating a flow for each feature in the supplier's app. Researched competitor apps and proposed MVP features that needed to be built.

This portal was successfully launched and get it 100 suppliers signed up in the first month.



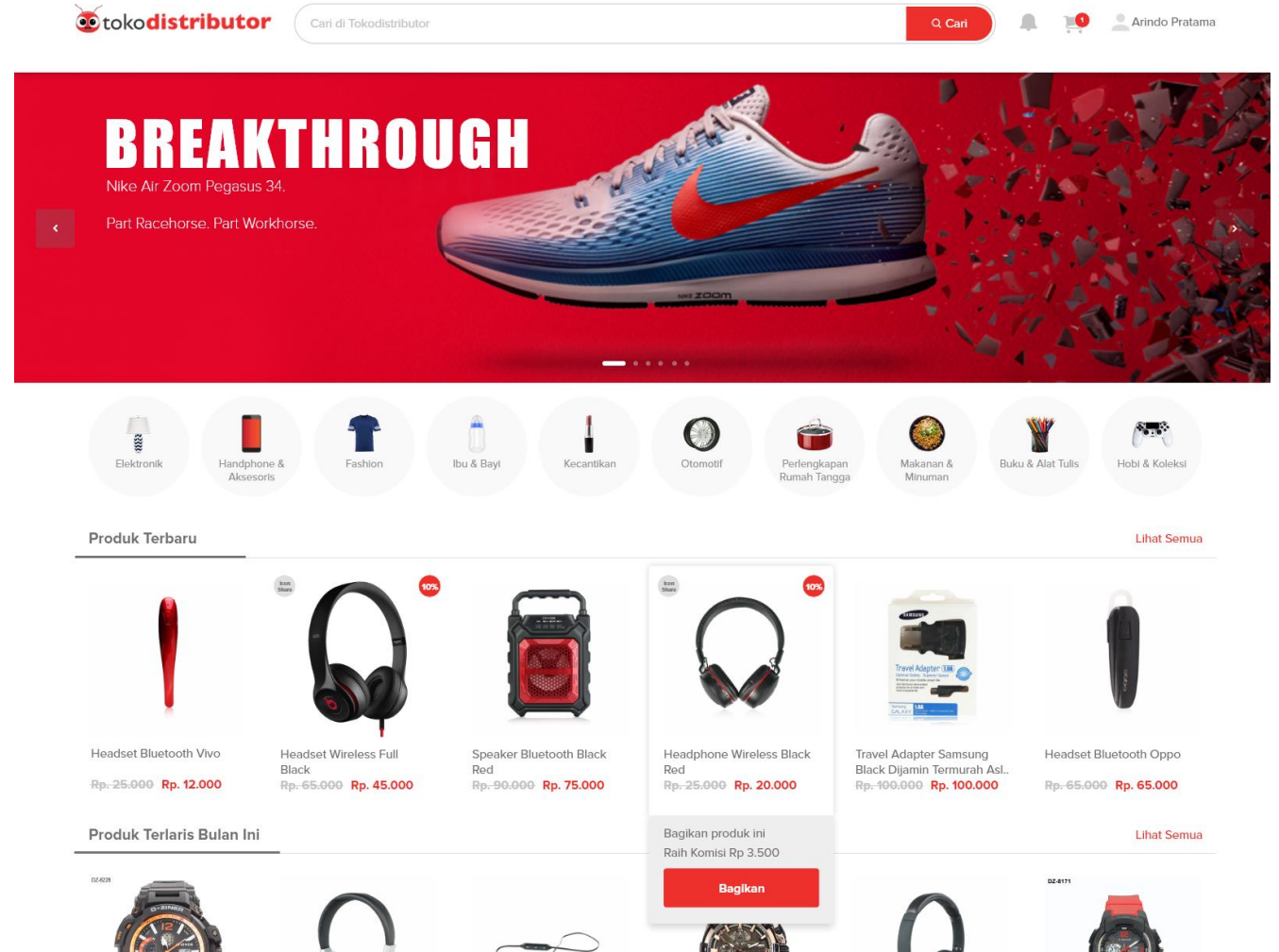
Referral Feature

Goals:

Increase traffic on reseller portals by using referral codes. This referral code system provides benefits for Agents in the form of discounts and commissions. While members of the agent benefit from discounts in all product categories.

I started by creating an E2E flow for the entire referral feature such as how resellers get the code, how they can share, and create formulas for commissions and discounts.


This feature was successfully launched and resulted in a 50% increase in traffic.





Withdrawal Feature


Goals:


Resellers want to see their commissions within the platform so that the process is more transparent. They also need to see their members so they can know how many members have joined.









 Arindo Pratama

Perhatian! Lengkapi profil Anda untuk menjadi **Verified Account**

Biografi Diri

Kode Referral

Komisi

Akun Bank

Dompot

Total Saldo Anda :

Rp 650.735,-

Menunggu + Rp 153.400 Komisi

Pencairan Dana :

Jumlah Dana

Tarik Dana

Syarat & Ketentuan :

1. Minimal penarikan dana Rp 10.000 dengan maksimal penarikan dana Rp 10.000.000.

2. Maksimal penarikan dana hanya dapat dilakukan 1x dalam sehari.

3. Penarikan dana akan diproses ke rekening bank : BCA, BNI, BRI, Mandiri. Dalam waktu 1x24 jam atau 2x24 jam selain keempat bank tersebut.

Histori Transaksi

Berikut adalah daftar histori transaksi

Semua

Penarikan

Penerimaan

Sedang Diproses

No	Judul Akun	Tanggal Transaksi	Nama	Status	Total	Aksi
1.	Komisi	23 Maret 2019 20:01	Arindo Pratama	Menunggu	+ Rp 8.000	Lihat Detail
2.	Komisi	22 Maret 2019 19:15	Deavid Angela	Menunggu	+ Rp 60.000	Lihat Detail
3.	Komisi	20 Maret 2019 20:01	Arindo Pratama	Menunggu	+ Rp 10.000	Lihat Detail
4.	Komisi	19 Maret 2019 13:15	Deavid Angela	Menunggu	+ Rp 35.000	Lihat Detail
5.	Komisi	19 Maret 2019 20:01	Arindo Pratama	Menunggu	+ Rp 10.000	Lihat Detail
6.	Komisi	19 Maret 2019 13:15	Deavid Angela	Menunggu	+ Rp 3.200	Lihat Detail
7.	Komisi	19 Maret 2019 20:01	Arindo Pratama	Menunggu	+ Rp 8.000	Lihat Detail
8.	Komisi	19 Maret 2019 13:15	Sudarto Gautama	Menunggu	+ Rp 3.200	Lihat Detail
9.	Komisi	19 Maret 2019 20:01	Arindo Pratama	Menunggu	+ Rp 8.000	Lihat Detail
10.	Komisi	19 Maret 2019 20:01	Arindo Pratama	Menunggu	+ Rp 8.000	Lihat Detail

1

2

3

4

...

15

16

17

18

Selanjutnya

Harga Grosir

Goals:

Attract resellers to buy in large quantities at special prices.

tokodistributor

Jam Tangan Pria

Download Produk

Simpan

JAM TANGAN PRIA DZINER 8068 SPORTY

4.8/5 | Terjual 9.093 | Favorit 164

Harga

Harga Reseller

Rp120.000 Rp100.000

Harga Grosir

10-50	>=51
Rp90.000	Rp80.000

Variasi

Variasi	Stok	Harga	
HITAM GOLD	4	Rp120.000	- 0 +
HITAM BIRU	3	Rp120.000	- 0 +
HITAM HIJAU	2	Rp120.000	- 0 +
HITAM FULL	1	Rp120.000	- 0 +
HITAM ABU	0	Rp120.000	- 0 +
HITAM PUTIH	0	Rp120.000	- 0 +

Share

Favorit

JAM TANGAN PRIA DZINER 8068 SPORTY

Ringkasan Pesanan

Total (0) Rp0

Beli Sekarang

Tambah ke Keranjang

Chat Whatsapp

Quick Resi

Scan resi untuk lebih cepat Pelajari

Pilih Ekspedisi

Masukkan No Resi

Simpan

Dziner Official Shop

KOTA JAKARTA TIMUR

Rating Supplier

5/5

Online

Baru saja

Total produk

105

Bergabung

1 Mei 2019

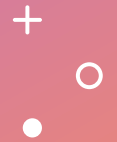
Produk Terjual

99.492

Pengikut

11.1 K

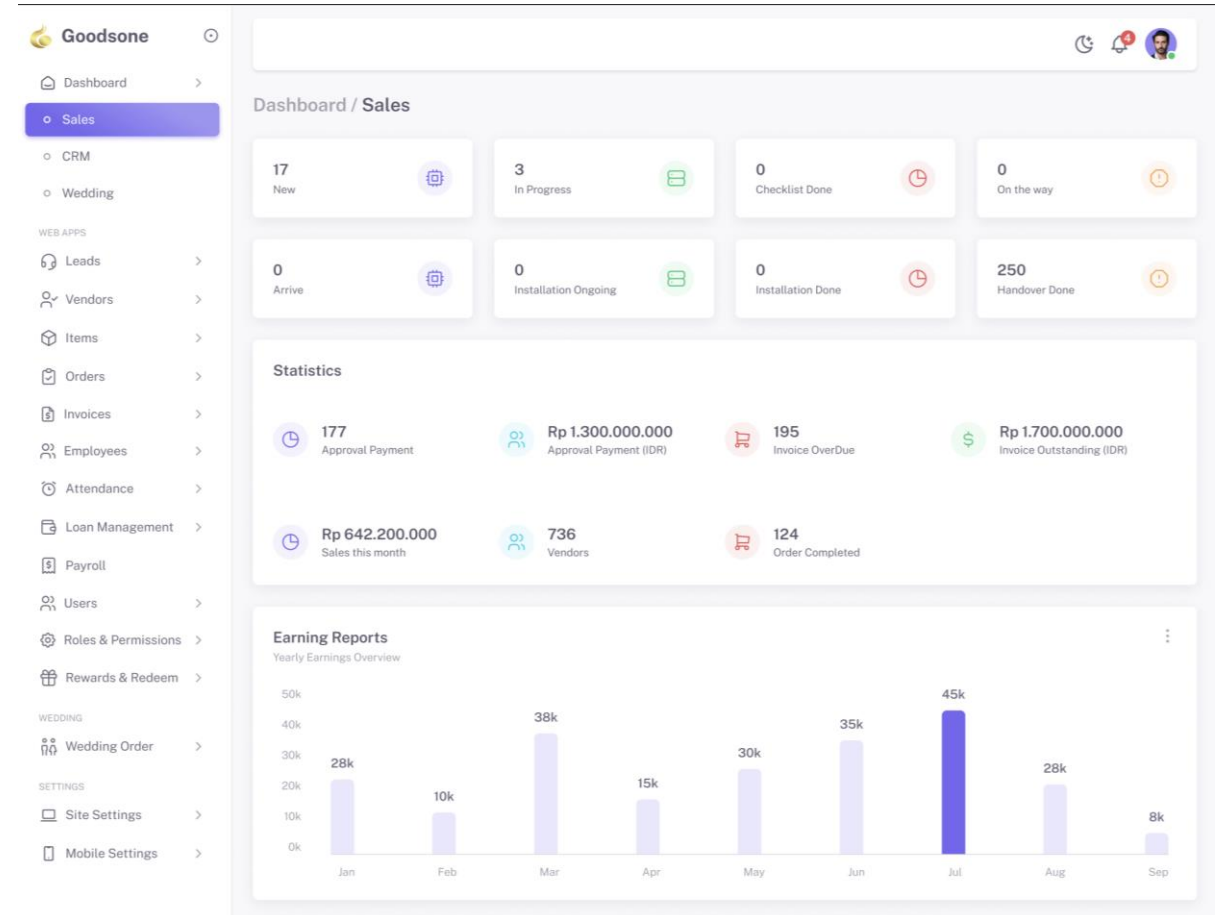
OTHERS



Event Management Web App

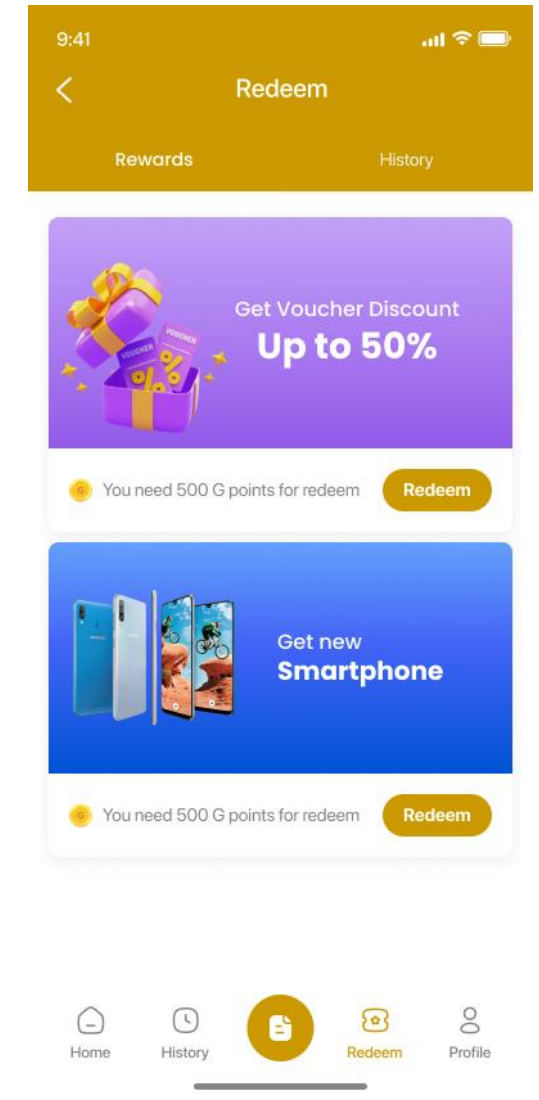
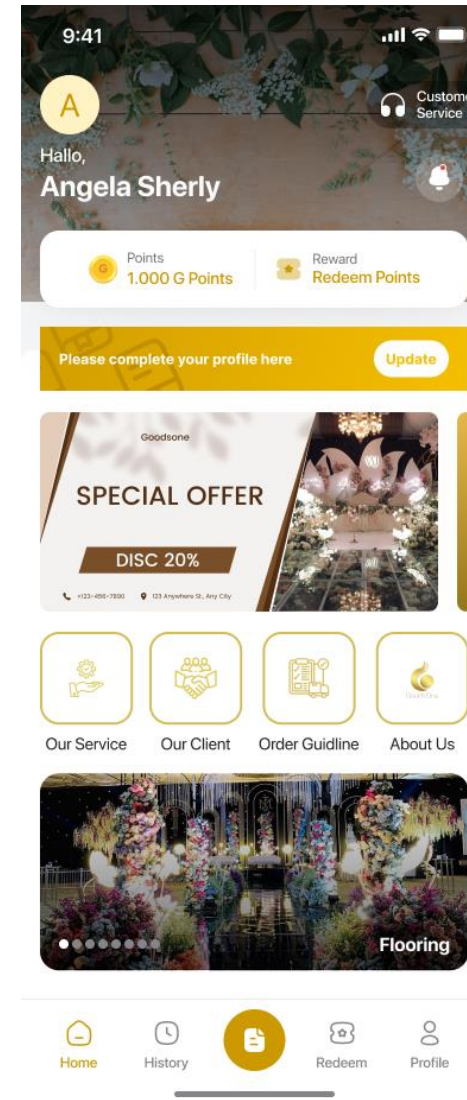
Goodsone is an event service provider platform for vendors in various fields. Goodsone serves corporate events, music, exhibitions, seminars, and weddings.

I helped them build a product to manage their administrative work to increase productivity every day. With this event management, it helps the operational process to be more efficient from ordering process to payment.



Goodsone Customer App

I also helped them to build a mobile app for their end customers to track their orders, check promos, and build a points system. Worked closely with UI/UX designer to design the mobile app according to the company's needs.

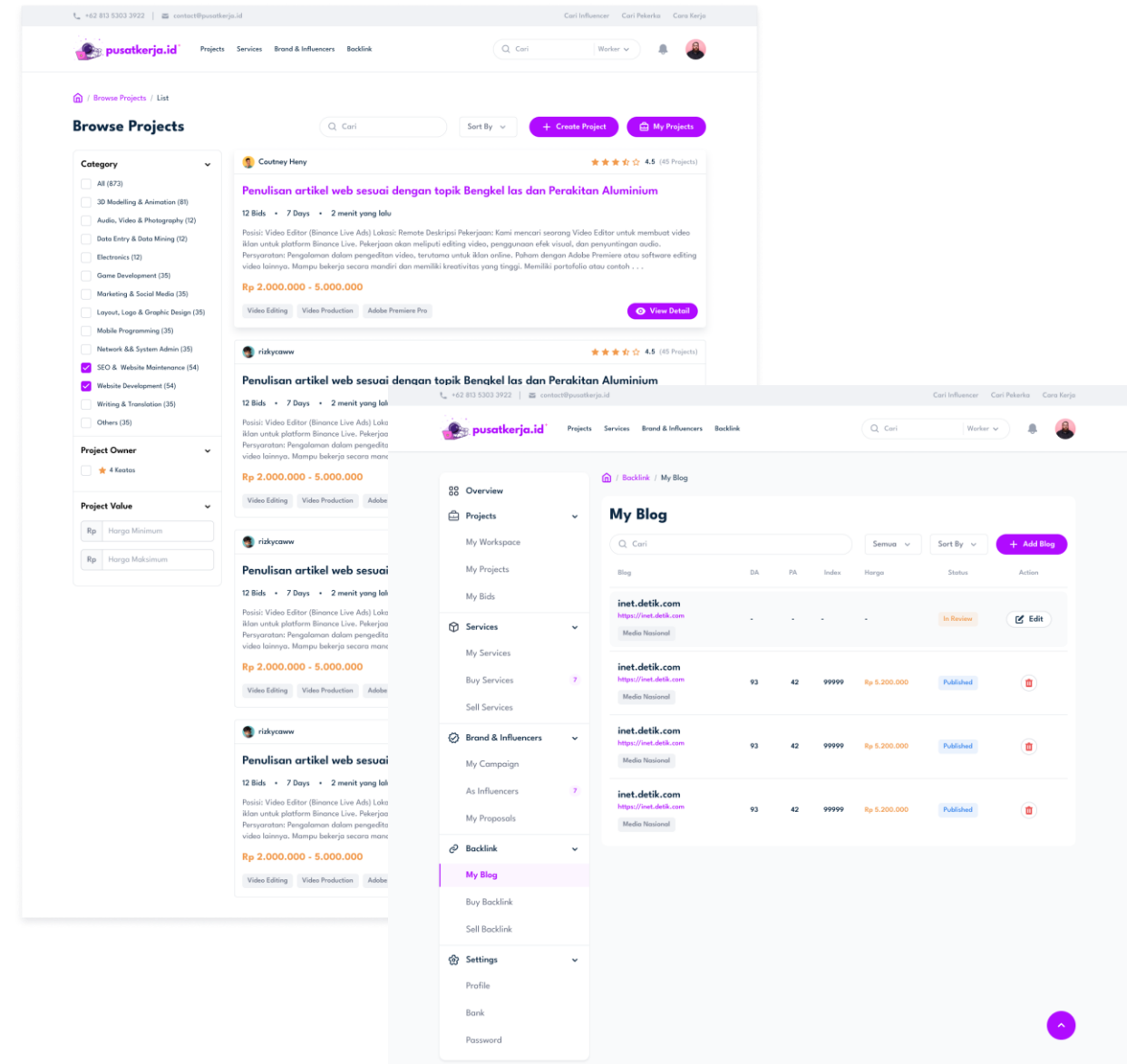


Pusatkerja.id

Pusatkerja is a job provider platform for freelancers where Pusatkerja acts as a mediator that connects workers with employers.

As a Business Analyst, the main features that I created for the Pusatkerja.id are as follows:

1. Project – to help project owner find right candidate based on the project's definition
2. Services (Marketplace to sell product or service)
3. Backlink (Buy & Sell)
4. Brand & Influencers – help people to find right brand / influencer for their business
5. Loyalty system – to engage users to stay use the platform





THANK YOU

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