Answer the following questions in your document:

1. Which type of ideas do you think apply to Shyp? Why?

    Simplify because It makes peoples lives easier by giving them fast shipping without them having to worry about it.

2. Which type of ideas do you think apply to Curofy? Why?

    Remix because they are taking the idea of linkedIN but making it more niche

3. Use [Product Hunt](#) to find a relatively new startup and respond to the following about it:

    ○ Describe the idea.

    - The idea of Meeting AI is to take visual notes for you while a meeting is going on

    ○ Describe the type(s) of ideas that apply to it.

    Mission impossible because I haven't heard of something like this before.

    ○ Is the idea a painkiller or a vitamin? That is, does the idea address users' needs or emotions? Why?

    I think it appeals to needs more. Some people are more of visual learners so they need pictures to learn/remember things from conversations/meetings

    ○ Is the idea easy to monetize?

    The idea is easy to monetize , it can be a paid service.

    ○ Is the idea simple and easy to describe?

    Yes it easy to describe

    ○ Is the idea personally relevant? Are you or is someone close to you connected to the idea or the related problem?

    - No not really

    ○ Does the idea have a large market?

    - It uses AI in some way so it might have a large market. Or the market might be college students.

    ○ Does the idea have a legitimate secret sauce?
    - Yeah it does. I think that having drawn notes is cool and unique

A.

Answer the following questions in your document:

1. Brainstorm ideas of problems you want to solve with software like an app or website. Include all the problems you came up with in your document.

    - Many people find it difficult to discover new music that matches their taste/mood
    - It is difficult to make collaborative playlist since different people use different music streaming platforms
    - Smaller artists are more difficult to discover
    - People may not know the context of the song/music they are listening to

2. Brainstorm ways to solve the problems. Include all the solutions you came up with in your document.

    - A music recommendation that gives songs based on mood or personality
    - A music discovery site that gives context to songs and stories about songs/artists
    - A website with local concerts/bands based on what music genre you like

3. Choose one of your ideas as your product that you will turn into a website for this course. Why did you pick this idea over the other candidates?

    - I choose the product that gives context to the songs that they are listening to and facts about the artist
    - I choose this idea because I feel like I would really enjoy it. I often take time out to discover the context of the song and learn facts about the artist, so it would be cool if that was on the streaming platform or their was a site for that.

4. Is your idea a new one or has it existed before?

    - I think it is new but I am not sure. Things like genius exist but I want a summary not to have to hover over the lyrics and get what the lyrics mean.

5. What industry would your idea be useful in? Why? (i.e., advertising, apparel, arts, automotive, cosmetics, education, entertainment, food, etc.)

    - Entertainment/music industry because it will be focused on musical artist

B.

1. Describe the product you have come up with and the type(s) of ideas that apply to it.

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2. How is your product personally relevant to you? Are you or is someone close to you connected to the idea or the related problem?

    - It is relevant to me because I like to listen to music and learn about the song I am listening to as well as the artist. And sometimes you don't understand the meaning of the song by listening to it. So it's good to have an explanation of the song.
3. What problem will your product solve?

    - It really doesn't solve a problem. It just helps people that are curious.
4. What type of website will your product be? (i.e., blog, business, brochure, etc.)

    - It will be kind of like a blog website
5. Is your product a painkiller or a vitamin? That is, does it address users' needs or emotions? Why?

    - It will be the user's emotions. This is not something that is needed
6. Is your product easy to monetize?
    - It might be local artist might want to promote their music
7. Is your product simple and easy to describe?

    Yes it gives context to songs and history about an artist

8. Who will be the likely users of your product? Does your product have a large market?

    - It will be people interested in music
9. Does your product have a legitimate secret sauce?

    - No not really