

REFERENCES

Data Acquired from:

<https://www.kaggle.com/datasets/mountboy/online-store-customer-data>

DATA DICTIONARY – from website above

- **Context**
 - This is a dummy dataset about USA online store transaction data.
- **Content**
 - There are 11 features.
 - Transaction_date - Transaction date
 - Transaction_ID - This is a unique transaction id
 - Gender - Customer Gender
 - Age - Customer Age
 - Marital_status - Marital status about customer
 - State_names - Customer location of State.
 - Segment - Customer membership
 - Employees_status - Customer employment status
 - Payment_method - Payment method used by customer
 - Referral - Customer coming from referral link or not
 - Amount_spent - Amount spent by customer per transaction
- **Acknowledgements**
 - I am generating this dummy USA online store customer dataset with help of the Faker and Numpy python package. I would like to mention this article - <https://towardsdatascience.com/generating-fake-data-with-python-c7a32c631b2a>.