

Angel Hsing-Chi Hwang

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Keywords: **Human-AI Collaboration, Human-Agent Teamwork, HCI, CSCW**

Academic & Research Appointments

2024 – **University of Southern California**
Assistant Professor of Communication & Computer Science
Annenberg School for Communication & Journalism
Thomas Lord Department of Computer Science
Associate Director, USC Center for AI in Society

2023 - 2024 **Cornell University**
Postdoctoral Research Associate (PIs: Qian Yang, Wendy Ju)
Ann S. Bowers College of Computing and Information Science

2023 - 2024 **Sony AI**
Research Scientist

2022 - 2023 **Google Research**
PhD Student Researcher

2021 – 2023 **Cornell Center for Social Sciences**
Senior Data Science Fellow

Other Short-Term Research Appointments:

Adobe, Doctoral Research Internship, 2023
Microsoft Research (FATE), Doctoral Research Internship, 2023
Sony AI, Doctoral Research Internship, 2022
Accenture Labs, Research Associate Principal, 2022

Education

2019 – 2023 **Cornell University**
PhD in Communication with Concentration in Human-Computer Interaction
Committee: Andrea Stevenson Won, Susan Fussell, Malte Jung, Mor Naaman
Other Short-Term Trainings during PhD: Neuropsychology (Harvard); Computational Social Science (University of Rochester); Human-Centered Design (MIT)

2016 – 2018 **The University of Texas at Austin**
Master in Advertising (Media & Analytics Track)
Graduate Certificate in Data Analytics & Applied Statistics, McCombs School of Business
Committee: Jeeyun Oh, Angeline Close Scheinbaum

2012 – 2016 **The University of Hong Kong**
Bachelor in Business Administration, *First Division Honor*
Double Majors in Marketing and Business Design & Innovation

Honors & Awards

2025	Google Academic Research Award (1 of 26 awarded teams worldwide)
2025	Annenberg Dean's Research Award, USC
2024	Slack Academic Research Award (1 of 4 awardees nationwide)
2021, 2024	ACM CHI Best Paper Honorable Mention
2023	DAAD Human-Centered AI Postdoctoral Fellow
2022 - 2023	PhD Student Research Fellow, Google Research (1 of 11 fellows nationwide)
2023	Anson E. Rowe Award for Advanced Graduate Student, Cornell University
2022	Apple AI/ML Scholars Fellowship
2022	PhD Dissertation Fellowship, Cornell University
2022	Glass Family Fellowship, Cornell University
2021 - 2023	Senior Data Science Fellowship, Cornell University (1 of 3 fellows university-wide)
2021 - 2022	Graduate Research Scholarship, Ministry of Education (1 of 4 awardees nationwide)
2021	Anson E. Rowe Award for Promising Graduate Student, Cornell University
2021	Top Cited Article 2020-2021, Psychology & Marketing
2020	Ada Lovelace Fellowship Nominee, Microsoft Research
2013 - 2016	First Division Honor & Outstanding International Students, University of Hong Kong

Selected Research Grants

Year	Award or Funding Agency	Role	Status	Amount (\$)
2025 - 2026	Google Academic Research Awards "Exiting Harmful Reliance: Identifying Crises & Escalation Needs in AI Companionships" with Munmun De Choudhury	PI	Awarded	100,000
2026 - 2027	Amazon Science Hub "Crisis Detection in AI Companionship: Accounting for Users' Mental Health Literacy and Culturally Sensitive Relational Dynamics" with Jieyu Zhao	PI	Awarded	100,000
2025	Annenberg Dean's Research Grant "Investigating the Impact of AI Adoption in Creator Ecosystem"	PI	Awarded	10,000
2024	Slack Academic Research Grant	PI	Awarded	10,000
2024	USC Center on Generative AI & Society	PI	Awarded	15,000
2024	Cornell Center for Data Science for Enterprise & Society "Everyday Sensing and AI for Mental Health Care: Navigating a Tipping Point" with Qian Yang, Tanzeem Choudhury, and Fei Wang	SP	Awarded	40,000
2023	DAAD Human-Centered AI Postdoctoral Fellowship	Fellow	Awarded	30,000
2023	Anson E. Rowe Award for Advanced Graduate Student	Awardee	Awarded	1,942
2022 - 2023	Cornell Graduate Student Dissertation Fellowship	Fellow	Awarded	50,058
2022	Glass Family Fellowship	Fellow	Awarded	1,695
2021 - 2023	Cornell Center for Social Sciences	Fellow	Awarded	27,094
2021 - 2022	Ministry of Education	Student PI	Awarded	30,000
2021	Anson E. Rowe Award for Promising Graduate Student	Awardee	Awarded	3,667
2020	Graduate Student Grant, Cornell University	Student PI	Awarded	1,000

Academic Leadership, Outreach, & Research Events Organized

- 2025 – Associate Director, USC Center for Artificial Intelligence in Society
- 2025 – Co-Director, Media As SocioTechnical Systems, A Cross-Campus Initiative at USC
- 2026 Annual Symposium, USC Center for Artificial Intelligence in Society
- 2025 CSCW Panel on LLMs as Research Tools [\[link\]](#)
- 2025 Symposium on Synthetic Data & Behavioral Research, Society of Experimental Social Psychology (SESP)
- 2025 AI & Mental Health Thought Summit, Cornell University [\[link\]](#)
- 2025 CHIWORK 2025 Workshop on AI Disclosure, Ownership, and Accountability [\[link\]](#)
- 2025 CHI Panel on Human Subjects Research in the Age of Generative AI [\[link\]](#)
- 2025 Annual Symposium, USC Center for Artificial Intelligence in Society [\[link\]](#)

Invited Talks & Panels

- 2026 Keynote, Communication Horizons Conference, UC Davis
- 2026 Department of Communication and Department of Psychology Colloquium, UCLA
- 2025 Department of Computer Science Colloquium, USC
- 2025 Summit on Responsible Computing, AI, and Society, Georgia Institute of Technology
- 2025 Society of Experimental Social Psychology
- 2025 Responsible Data Workshop, Arizona State University
- 2024, 2025 Media As Socio-Technical Systems (MASTS) Seminar, USC
- 2025 Columbia Journalism School, Columbia University
- 2025 Data & Society
- 2025 Slack Workforce Lab
- 2025 Thought Summit on LLMs And Society, Global AI Initiative, Cornell University
- 2023, 2024, 2025 Annenberg Research Seminar, USC
- 2024 USC Center for AI in Society Seminar, USC
- 2024 Information Sciences Institute, USC
- 2024 School of Cinematic Arts, USC
- 2024 Department of Information Science Colloquium, Cornell University
- 2022, 2023 Google Research
- 2022, 2023, 2024 Sony AI Research
- 2023 Adobe Research
- 2021, 2022 Department of Communication Colloquium, Cornell University
- 2022 Work in the Age of Intelligent Machine (WAIM) Research Coordination Network
- 2022 Doctoral Consortium, International Communication Association (ICA)
- 2022 Human-Machine Communication Pre-Conference, International Communication Association (ICA)
- 2022 XR Monthly Seminar, Cornell Tech
- 2022 Department of Computer Science, Harvard University
- 2021 AI in Society Workshop, Cornell University
- 2021 AI & Design Workshop, Carnegie Mellon University
- 2021 Workshop on Human-Centered AI, Annual Conference on Neural Information Processing Systems (NeurIPS) *Spotlight workshop paper (<4% of all papers)

Professional Service

	Research Grant Reviewer & Panelist
2025 –	Swiss National Science Foundation
	Conference Program Committee
CHI	Associate Chair, 2023, 2024, 2025, 2026
	Student Research Competition Jury, 2025
CSCW	Program Committee, 2025, 2026
DIS	Associate Chair, 2023, 2024, 2025
FAccT	Program Committee, 2024, 2025, 2026
C&C	Associate Chair, 2025
ICWSM	Local Chair, 2026
WebSci	Senior Program Committee Member, 2024
	Conference Reviewer
2019 –	CHI, CSCW, DIS, FAccT, C&C, UbiComp/ISWC, HRI, ICA
	Journal Editor
2025 – 2026	International Journal of Communication, Special Issue on Ubiquitous Sensing
	Journal Reviewer (20+ top-tier journals across disciplines)
2019 –	Perspectives on Psychological Science, Nature Scientific Reports, Nature Humanities and Social Sciences Communications, PLOS One, BMC Psychology, New Media & Society, Social Media + Society, Computers in Human Behavior, ACM Transactions on Computing for Healthcare (ACM Health), ACM Transactions on Interactive Intelligent Systems (TiiS), Human-Computer Interaction, International Journal of Human-Computer Interaction, Telematics and Informatics, Information Technology & People, Mass Communication & Society, Cyberpsychology, Behavior and Social Networking, Cognition & Emotion, Psychology & Marketing, Digital Creativity, Journal of Computational Social Science, Journal of Consumer Behavior
	University & Departmental Service
2025 – 2026	PhD Admission Committee, Department of Communication, USC
2024 – 2026	Undergraduate Communication Curriculum Committee, USC
2021 – 2022	Communication Graduate Student Association Executive Board, Cornell University
2021 – 2022	Vice President and Student Representative, Graduate and Professional Student Association (GPSA), Cornell University

Publications

Peer-Reviewed Journal Articles

(* = co-authorship with equal contribution; ⊕ = students that I mentored; IF = impact factor)

- J12. Daphnis, S. I. M. L.[⊕], Wu, K., Yu, Q., Rives, H.[⊕], Hwang, A. H.-C., Sabet, M., Won, A. S. (2025) The Effects of Companionship from Strangers and Companions on Pain Thresholds in Immersive Virtual Reality: A Randomized Controlled Trial. *Pain Medicine*. (IF = 6.7) (Registered ClinicalTrials.gov ID: NCT05335057) [doi]

- J11. Hwang, A. H.-C. (In press) Rethinking Socio-Technical Harms of Large Foundation Models: A Critical Reflection Through Scale Hacking. *International Journal of Communication*. (IF = 1.9)
- J9. Lauharatanahirun, N., Won, A. S., & Hwang, A. H.-C. (2024) External and Internal Attribution in Human-Agent Interaction: Insights from Neuroscience and Virtual Reality. *Human-Machine Communication*. (IF = 9.9) [\[doi\]](#)
- J8. Ahn, S. J., Lee, J., Hwang, A. H.-C., Won, A. S., Eden, A., & Guthrie, W. S. (2024) Conferencing Together in Social VR: Bringing Agency Back into Affordances-based Approaches in Communication Scholarship. *The Information Society*. (IF = 3.9) [\[doi\]](#)
- J7. Yang, Y.-Y., Hwang, A. H.-C., Wu, C.-T., Huang, T.-R. (2022) Person-identifying brainprints are stably embedded in EEG mindprints. *Nature Scientific Reports*. (IF = 5.5) [\[doi\]](#)
- J6. Herman, L. M.* & Hwang, A. H.-C.* (2022) In the eye of the beholder: A viewer-defined conception of online visual creativity. *New Media & Society*. (IF = 7.2) [\[doi\]](#)
- J5. Oh, J. & Hwang, A. H.-C. (2021) How interactive data visualization enhances the persuasiveness of COVID-19 news stories: The mediating role of fear and the moderating role of political orientation. *Journal of Broadcasting & Electronic Media*. (IF = 3.6) [\[doi\]](#)
- J4. Oh, J., Lim, H. Y., & Hwang, A. H.-C. (2021) How interactive storytelling persuades: The mediating role of website contingency and narrative transportation. *Journal of Broadcasting & Electronic Media*. (IF= 3.6) [\[doi\]](#)
- J3. Oh, J., Hwang, A. H.-C., & Lim, H. Y. (2020) How interactive data visualization and users' BMI (body mass index) influence obesity prevention intentions: The mediating effect of cognitive absorption. *Health Communication*. (IF= 3.6) [\[doi\]](#)
- J2. Hwang, A. H.-C., Oh, J., & Scheinbaum, A. C. (2020) Interactive music for multisensory e-commerce: The moderating role of online consumer involvement in experiential value, cognitive value, and purchase intention. *Psychology & Marketing*. (IF= 5.5) [\[doi\]](#) *Awarded as one of the most cited papers in Psychology & Marketing, 2020 - 2021
- J1. Hwang, A. H.-C., & Oh, J. (2020) Interacting with background music engages e-customers more: The impact of interactive music on consumer perception and behavioral intention. *Journal of Retailing and Consumer Services*. (IF= 11.0) [\[doi\]](#)

Peer-Reviewed Conference Papers (Archival)

Top-tier venues in human-computer interaction include ACM conferences such as CHI, CSCW, and DIS. These conferences were peer-reviewed with acceptance rates around 20–25% in the past few years. These conference papers were published as journal-style full papers.

- C22. Hwang, A. H.-C., Liao, Q. V., Olteanu, A., Blodgett, S. L., & Trischler, A. (2025) "It was 80% me, 20% AI": Seeking Authenticity in Creative Writing with Large-Language Models. *Proceedings of the ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW 2025)* [\[doi\]](#)

- C21. Guridi, J. A.[⊕], Hwang, A. H.-C., Santo, D., Goula, M., Cheyre, C., Humphreys, L., & Rangel, M. (2025) From Fake Perfects to Conversational Imperfects: Exploring Image-Generative AI as a Boundary Object for Participatory Design of Public Spaces. *Proceedings of the ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW 2025)* [\[doi\]](#)
- C20. Sandhaus, H.[⊕], Hwang, A. H.-C., Yang, Q., & Ju, W. (2025) My Precious Crash Data: Barriers and Opportunities in Encouraging Autonomous Driving Companies to Share Safety-Critical Data. *Proceedings of the ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW 2025)* [\[doi\]](#)
- C19. Hwang, A. H.-C., Le Quéré, M. A., Schroeder, H., Cuevas, A., Dow, S. P., Kapania, S., & Rho, E. (2025) Scale, Engage, or Both?: Potential and Perils of Applying Large Language Models in Interview and Conversation-Based Research. *Companion of the Computer-Supported Cooperative Work and Social Computing (CSCW 2025)* [\[doi\]](#)
- C18. Johnston, C. M.[⊕], Koumoundouros, O., Hwang, A. H.-C., Onasch-Vera, L., Rice, E., Vayanos, P. (2025) Toward AI Matching Policies in Homeless Services: A Qualitative Study with Policymakers. *Proceedings of the 2025 AAAI/ACM Conference on AI, Ethics, and Society (AIES 2025)* [\[doi\]](#)
- C17. Hwang, A. H.-C., and Yang, Y.-Y. (2025) Popularity Matters: Revealing Their Use of AI Tools Harms Freelancers with Smaller Follower Bases. *Proceedings of Academy of Management Annual Meeting (AOM 2025)* [\[doi\]](#)
- C16. Maruyama, K., Hwang, A. H.-C., & Besold, T. R. (2025) Bridging Perceptual Gaps in Food NLP: A Structured Approach Using Sensory Anchors. In *Proceedings of the Fourth Workshop on NLP for Positive Impact (NLP4PI), Association for Computational Linguistics (ACL 2025)* [\[doi\]](#)
- C15. Do, H. J., Feldman, M. Q., He, J., Hwang, A. H.-C., Kim, S. (2025) Navigating Generative AI Disclosure, Ownership, and Accountability in Co-Creative Domains. *Adjunct Proceedings of the 4th Annual Symposium on Human-Computer Interaction for Work (CHIWORK 2025)* [\[doi\]](#)
- C14. Hwang, A. H.-C., Bernstein, M. S., Sundar, S. S., Zhang, R., Horta Ribeiro, M., Lu, Y., Chang, S., Wu, S. Yang, A., Williams, D., Park, J. S., Ognyanova, K., Xiao, Z., Shamma, D. A. (2025) Human Subjects Research in the Age of Generative AI: Opportunities and Challenges of Applying LLM-Simulated Data to HCI Studies *Proceedings of the ACM 2025 Conference on Human Factors in Computing Systems (CHI 2025)* [\[doi\]](#)
- C13. Hwang, A. H.-C., Siy, J. O., Shelby, R. M., & Lentz, A. (2024) In whose voice?: Examining Agent Representation of People in Social Interaction through AI Generative Audio. *Proceedings of ACM Designing Interactive Systems Conference. (DIS 2024)* [\[doi\]](#)
- C12. Hwang, A. H.-C., Adler, D., Friedenberg, M., & Yang, Q. (2024) Societal-Scale Human-AI Interaction Design?: Investigating How Hospitals and Companies Integrate Pervasive Sensing into Mental Healthcare Ecosystems. *Proceedings of the ACM 2024 Conference on Human Factors in Computing Systems (CHI 2024)* [\[doi\]](#)

- C11. Hwang, A. H.-C. & Won, A. S. (2024) The Sound of Support: The Presence of Gendered Voice Agent as Support to Minority Teammates in Gender-Imbalanced Team. *Proceedings of the ACM 2024 Conference on Human Factors in Computing Systems (CHI 2024)* [doi] *Best Paper Honorable Mention (< top 5% among 4,000+ papers)
- C10. Ebel, P., Bazilinskyy, P., Hwang, A. H.-C., Ju, W., Sandhaus, H., Srinivasan, A. R., Yang, Q., & Wintersberger, P. (2023) Breaking Barriers: Workshop on Open Data Practices in AutoUI Research. *Adjunct Proceedings of the 15th International Conference on Automotive User Interfaces and Interactive Vehicular Applications (AutoUI)* [doi]
- C9. Hwang, A. H.-C., Badreddine, S., Gifford, F., & Besold, T. R. (2023) Recipe 2.0: Information Presentation for AI-Supported Culinary Idea Generation. *Proceedings of the 14th International Conference on Computational Creativity (ICCC)* [doi]
- C8. Hwang, A. H.-C. & Won, A. S. (2022) AI in Your Mind: Counterbalancing Perceived Agency and Experience in Human-AI Interaction. *Proceedings of the ACM 2022 Conference on Human Factors in Computing Systems (CHI 2022)* [doi]
- C7. Hwang, A. H.-C. (2022) Too Late to be Creative? AI-Empowered Tools in Creative Processes. *Proceedings of the ACM 2022 Conference on Human Factors in Computing Systems (CHI 2022)* [doi]
- C6. Hwang, A. H.-C.*, Kim, J.* Lobo, S. N.[⊕], Shu, Y.[⊕], & Won, A. S. (2022) Being there to learn: Narrative style and cross-platform comparison for 360-degree educational videos. *Proceedings of the ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW 2022)* [doi]
- C5. Hwang, A. H.-C.*, Wang, C. Y.* Yang, Y. Y., & Won, A. S. (2021) Hide and Seek: Choices of Virtual Backgrounds in Video Chats and Their Effects on Perception. *Proceedings of the ACM on Human-Computer Interaction (CSCW 2021)* [doi]
- C4. Hwang, A. H.-C., Won, A. S. (2021) IdeaBot: Investigating Social Facilitation in Human-Machine Team Creativity. *The ACM 2021 Conference on Human Factors in Computing Systems (CHI 2021)* [doi] *Best Paper Honorable Mention
- C3. Hwang, A. H.-C., Sun, Y., McKee, C., & Won, A. S. (2020) Real or Surreal: A Pilot Study on Creative Idea Generation in MR vs. VR. *Proceedings of 2020 IEEE Conference on Virtual Reality and 3D User Interfaces (IEEE VR 2020)* [doi]
- C2. Hwang, A. H.-C., Sun, Y., Tamir, N., & Won, A. S. (2020) Pain Experience in Social VR: Comparing Companionship from Close Others and Stranger. *Proceedings of 2020 IEEE Conference on Virtual Reality and 3D User Interfaces (IEEE VR 2020)* [doi]
- C1. Chan, C.* Hwang, A. H.-C.*, Sun, D., Birckhead, B., & Won, A. S. (2020) Minimal Embodiment: Effects of a Portable Version of a Virtual Disembodiment Experience on Fear of Death. *Proceedings of 2020 IEEE Conference on Virtual Reality and 3D User Interfaces (IEEE VR 2020)* [doi]

Peer-Reviewed Extended Abstracts, Posters, & Workshop Papers

22. Hwang, A. H.-C., Guridi, J. A., Sandhaus, H., & Yang, Q. (2025) Exploring AI Technology and Policy Co-Development: Insights from Seventeen AI Regulatory Sandboxes. *In Workshop on Design for Hope: Cultivating Deliberate Hope in the Face of Complex Societal Challenges at The ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW 2025)* [[link](#)]
21. Hwang, A. H.-C. (2025) Disclosing AI, Questioning Authenticity: How Transparency Shapes the Value of AI-Generated Professional Work. *INFORMS Annual Meeting*.
20. Hwang, A. H.-C. & Yang, Y. Y. (2025) The Dual Impact of AI Use Disclosure: Harm for Creators vs. Gains for Non-Creative Freelancers. In *11th International Conference on Computational Social Science (IC2S2)* [[link](#)]
19. Hwang, A. H.-C. (2024) The Data Economy of Future Mental Healthcare: Curating and Designing with Omnichannel Data. *In Workshop on Designing (with) AI for Well-being at the ACM 2024 Conference on Human Factors in Computing Systems (CHI 2024)* [[link](#)]
18. Hwang, A. H.-C., Friedenberg, M., Adler, D. A., Mohr, D. C., & Yang, Q. (2022) Searching for the Right Levers to Pull: A Case Study of Bringing Human Considerations to Bear on an AI Cascade. *In Workshop on Situating Network Infrastructure with People, Practices, and Beyond at The ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW 2022)*
17. Hwang, A. H.-C. & Won, A. S. (2022) Bittersweet: Social Comparison and Reliance on Partner Competence in Human-Agent Teamwork. *Work in the Age of Intelligent Machine (WAIM) Research Coordination Network*. [[link](#)] *Received travel support from NSF Future of Work at the Human-Technology Frontier Program (NSF 17-065).
16. Hwang, A. H.-C. (2022) The Look of Trust: How Does Physical Embodiment Shape Trust in Human-Agent Interaction? *In Workshop on Trust and Reliance in AI-Human Teams at the ACM 2022 Conference on Human Factors in Computing Systems (CHI 2022)*
15. Hwang, A. H.-C. (2022) Dangerously Convincing: Applying Guidelines of Risk Communication Message Design to Human-Centered Explainable AI. *In Workshop on Human-Centered Perspectives in Explainable AI at ACM 2022 Conference on Human Factors in Computing Systems (CHI 2022)*
14. Hwang, A. H.-C. (2022) Why or Why Not: Barriers of Adopting Generative AI in Human-AI Co-Creativity. *In Workshop on Generative AI and HCI at ACM 2022 Conference on Human Factors in Computing Systems (CHI 2022)*
13. Hwang, A. H.-C. (2022) Goodbye, Strong AI: Technical Limitations as the Drives for New Theories in Human-Machine Communication. *Human-Machine Communication Pre-Conference at the 72nd Annual International Communication Conference (ICA 2022)* *Selected as key paper to present at the Human-Machine Communication Pre-Conference

12. Hwang, A. H.-C. (2022) AI with(out) faces: How does representation of AI influence the dynamics in human-AI collaboration? *The 11th Annual Doctoral Consortium of the Communication and Technology Division at the 72nd Annual International Communication Conference. (ICA 2022)*
11. Hwang, A. H.-C. & Oh, J. (2022) Who Sacrificed for Interactive Experience? Investigating the Effect of Interactive Visualization in COVID-19 News on Ethnic Biases. *The 72nd Annual International Communication Conference. (ICA 2022)*
10. Oh, J. & Hwang, A. H.-C. (2022) Interactive COVID-19 News Scares Conservatives More: The Impact of Data Visualization on Fear Arousal and Preventive Intentions. *The 72nd Annual International Communication Conference. (ICA 2022)*
9. Won, A. S., Sabet, M., Hwang, A. H.-C., Cannon, J., Gaddi, V., & McLeod-Daphnis, I. (2022) Effects of Mediated Social Interactions on Pain. *The 72nd Annual International Communication Conference. (ICA 2022)*
8. Hwang, A. H.-C. (2021) Individuality in Human-Centered AI. In *Workshop on “HCAI: Human Centered AI.” The 35th Conference on Neural Information Processing Systems (NeurIPS 2021)* *Spotlight paper (<4% of all workshop papers)
7. Hwang, A. H.-C. & Won, A. S. (2021) Group- And Individual-Level Successes in Human-Agent Teams: From Trade-Off to Win-Win. In *Workshop on Human-Machine Partnerships in the Future of Work at the ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW 2021)*
6. Hwang, A. H.-C. (2021) The Virtual Background behind “Me” vs. “Us”: A Cross-Cultural Study of Video-Mediated Communication. *The 71st Annual International Communication Conference (ICA 2021)*
5. Ahn, S. J., Lee, J., Hwang, A. H.-C., Won, A. S., Eden, A., & Guthrie, W. S. (2021) The Utility of Embodied Virtual Spaces for Academic Conferences. *The 71st Annual International Communication Conference (ICA 2021)*
4. Hwang, A. H.-C. (2019) Interactive Data Visualization Influences Subsequent Narrative Persuasion: The Interaction Effect between Body Mass Index (BMI) and Interactivity on Transportation and Intentions to Prevent Obesity. *The 69th Annual International Communication Association Conference (ICA 2019)*
3. Hwang, A. H.-C. (2019) How Interactive Storytelling Persuades: Comparing the Effects of User Engagement and Transportation. *The 69th Annual International Communication Association Conference (ICA 2019)*
2. Hwang, A. H.-C. & Oh, J. (2019) When Consumer Involvement Matters: The Effect of Interactive Music on Consumer Experience and Purchase Intention. *Proceedings of 2019 American Marketing Association Conference (AMA 2019)*
1. Hwang, A. H.-C. & Oh, J. (2018) Can Interactive Music Drive Your Online Shopping Cart? An Experimental Study of Consumer Engagement and Behavioral Intention. *Proceedings of 2018 American Marketing Association Conference (AMA 2018)*

Selected Preprints

- R&R Hwang, A. H. C., Li, F.[⊕], Anthis, J. R., & Noh, H. How AI Companionship Develops: Evidence from a Longitudinal Study. [\[arXiv\]](#)
- R&R Li, Y.[⊕], Yao, J., Bunyi, J. B. S., Frank, A. C., Hwang, A. H.-C., Liu, R. CounselBench: A Large-Scale Expert Evaluation and Adversarial Benchmark of Large Language Models in Mental Health Counseling. [\[arXiv\]](#)
- R&R Manoli, A., Pauketat, J. V. T., Ladak, A., Noh, H., Hwang, A. H.-C., Anthis, J. R. "She's Like a Person but Better": Characterizing Companion-Assistant Dynamics in Human-AI Relationships. [\[arXiv\]](#)
- R&R Kang, E. J.[⊕], Lin, F.[⊕], Hwang, A. H. C. Policy or Community?: Supporting Individual Model Creators' Open-Source AI Model Development in Model Marketplace.
- R&R Hwang, A. H. C., Wong, S.[⊕], Chen, B.[⊕], He, J., Do, H. J. "Better Ask for Forgiveness than Permission": Practices and Policies of AI Disclosure in Freelance Work.
- Under Review Hwang, A. H.-C., Lauharatanahirun, N., & Won, A. S. (under review at *Nature Scientific Reports*) Thinking through: Illuminating Source Attribution of AI Improves AI-Supported Decision-Making.

Selected Working Projects

- Human-centered approaches to democratizing optimization tools via LLMs for housing and health resource allocation (*with Phebe Vayanos and Jieyu Zhao*)
- Identifying care escalation needs in AI companionship (*with Munmun De Choudhury*)
- Culturally sensitive evaluation of users' mental health expressions (*with Jieyu Zhao*)

Conference Presentations

(Presentations grouped by research topics)

Impact of AI Use & Disclosure on Freelance Workers
CSCW 2025, INFORMS 2025, SESP 2025, AOM 2025, IC2S2 2025

Societal-Scale Human-AI Interaction for Digital Healthcare
CHI 2024, CHI 2024 Workshop, CSCW 2022 Workshop

Impact of AI Voice Agent on Social Dynamics in Small Groups
CHI 2024, DIS 2024

Calibrating Social Experience in Human-AI Collaboration
CHI 2022, CHI 2022 Latebreaking Work, ICA 2022

Creativity Support & Social Facilitation in Human-Agent Teamwork
CHI 2022, CHI 2021

Computer-Mediated Communication during the Worldwide Pandemic
CSCW 2022, CSCW 2021, ICA 2021

Ethnic Biases in Users' Response to Interactive Visualization of Health Data
ICA 2022, ICA 2021, ICA 2019

Mediated Interaction in Virtual Reality for Healthcare
ICA 2022, ICA 2021, IEEE VR 2020

Individuality in Human-Centered AI
NeurIPS 2021

Multimodal User Experience Design on E-Commerce Websites
AMA 2019, IC4E 2019, ICMBT 2019, AMA 2018

Teaching Experience

Spring 2025,	Theories & Practices of Human-AI Interaction
Spring 2026	Department of Communication, University of Southern California
Spring 2025,	Social & Economic Implications of Technologies
Fall 2025	Department of Communication, University of Southern California
Fall 2025	Human-AI Interaction & Value Alignment
	Department of Communication, University of Southern California
Fall 2024	User Experience in Practice: From Data to Design
	Department of Communication, University of Southern California
2022 – 2023	Machine Learning for Social Science Research Cornell Center for Social Sciences, Cornell University Designed and launched the inaugural workshop series to teach machine learning to social science researchers at Cornell University. The workshop consists of four key panels with hands-on coding exercises in Python and R: (1) Intro to Machine Learning (2) Intro to Natural Language Processing (3) Supervised Learning (4) Unsupervised Learning
Winter 2022	What Is Computation? From Turing Machines To Black Holes And Neurons Department of Computer Science, Harvard University Lead lecturer of “Into the Unknown: (De)constructing Creativity in the Age of Human-Machine Partnership”
Fall 2021	Communication & Technology Department of Communication, Cornell University
Fall 2020	Oral Communication
Summer 2021	Department of Communication, Cornell University
Fall 2019	Communication in Virtual World
Spring 2021	Department of Communication, Cornell University
Spring 2020	Visual Communication Department of Communication, Cornell University

Fall 2019 **Media Communication**
Department of Communication, Cornell University

Mentorship

Doctoral Dissertation Committee

Present Felicia Lu, Department of Communication, USC
Fiona Li, Department of Communication, USC
Louise Xie, Department of Communication, USC
Jiye Kim, Department of Communication, USC
John Bunyi, USC Suzanne Dworak-Peck School of Social Work
Brihi Joshi, Department of Computer Science, USC
Priyanka Dey, Department of Computer Science, USC

Graduate Student Mentees & Research Assistants

Present Elaine Jeon, Department of Communication, USC
Stella Lin, Department of Communication, USC
Siyi Zhou, Department of Communication, USC
Fiona Li, Department of Communication, USC
2024 – 2025 Donggyu Kim, Department of Communication, USC
Natalie Kim, Department of Communication, USC
Caroline Johnston, Department of Industrial & Systems Engineering, USC
Jaspreet Ranjit, Department of Computer Science, USC
Ashley Lin, Department of Computer Science, USC
2023 – 2024 Hauke Sandhaus, Department of Information Science, Cornell Tech
Zhuoer Lyu, Department of Information Science, Cornell University
Adhit Sankaran, Department of Computer Science, Cornell University

Undergraduate Mentees & Research Assistants

Present Senya Wang, Marshall School of Business & Viterbi School of Engineering, USC
2022 - 2023 Wei Yang, Department of Information Science, Cornell University
James Hwang, Department of Communication, Cornell University
Ingrid Zhu, Department of Information Science, Cornell University
2021 - 2022 Shane Labo, Department of Physics, Cornell University
Esther Lee, Department of Information Science, Cornell University
Yingyi Shu, Department of Information Science, Cornell University
2020 - 2021 Oana Mirestean, Department of Computer Science, Cornell University
Seungmin Lee, Department of Information Science, Cornell University
Yifei Wang, Department of Communication, Cornell University
2019 - 2020 Emily Chin, Department of Information Science, Cornell University
Joshua Levine, Department of Information Science, Cornell University
Hal Rives, Department of Biology, Cornell University