TRACKING 2nd QUARTER DATA USAGE

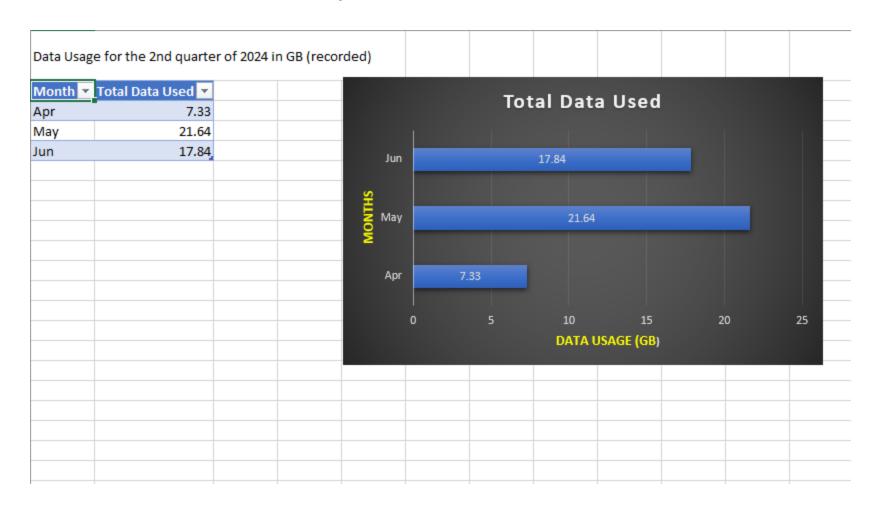
PRESENTATION BY ANGELICA ADJEI-KWARTENG

DATE: 1st JULY, 2024

Which month recorded the highest data usage and why?

Data Source: My Mobile Data Usage

Data collected by month. (Excel format)



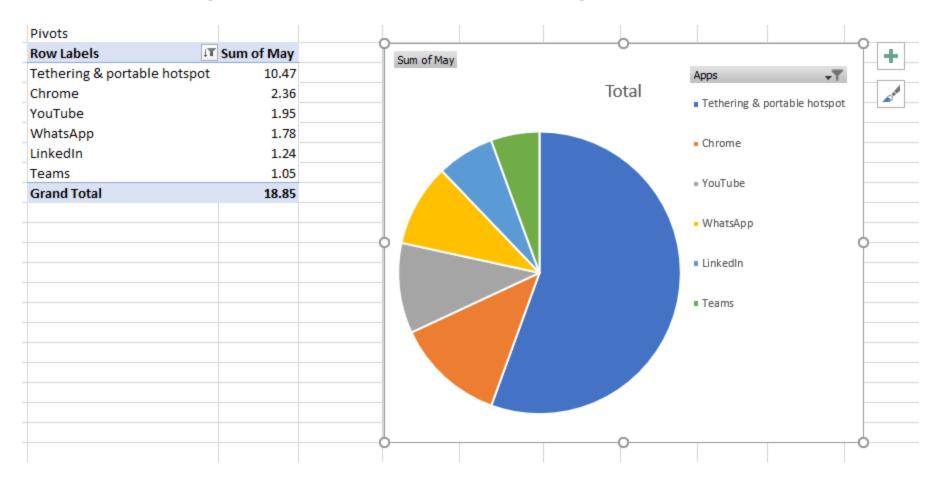
May recorded the highest data.

Exploring data collected on all apps

4	А	В	С	D	Е	F	G	Н	1	J
1	Data Used (GB) per month/ 202						Pivots			
2	Apps 🔻	Apr 🔻	May 🔻	Jun 💌				Row Labels	Sum of May	
3	Dual Messenger	0.03836	0.06327	0.07817				Tethering & portable hotspot	10.47	
4	Tethering & portable hotspot	3.34	10.47	11.27				Chrome	2.36	
5	WhatsApp	1.05	1.78	1.24				YouTube	1.95	
6	YouTube	0.80566406	1.95	0.775				WhatsApp	1.78	
7	Chrome	0.53027344	2.36	1.16				LinkedIn	1.24	
8	Facebook	0.20507813	0.04266	0.02187				Teams	1.05	
9	Instagram	0.18847656	0.519	0.126				Instagram	0.519	
10	LinkedIn	0.18164063	1.24	1.16				Water Sort Puzzle	0.282	
11	Gmail	0.11816406	0.191	0.236				Google Play Store	0.211	
12	Water Sort Puzzle	0.10449219	0.282	0.0571				Gmail	0.191	
13	Google Play Store	0.09633789	0.211	0.134				WhatsApp Business	0.15	
14	CallApp	0.0934668	0.127	0.124				CallApp	0.127	
15	WhatsApp Business	0.0618457	0.15	0.131				Google Play services	0.11	
16	Google Play services	0.03555664	0.11	0.07353				Slack	0.09097	
17	AppLock	0.03288086	0.07634	0.07066				Status Saver	0.08474	
18	Status Saver	0.03180664	0.08474	0.02318				AppLock	0.07634	
19	WhatsApp Dual	0.02999023	0.03864	0.03222				Dual Messenger	0.06327	
20	Snapchat	0.02995117	0.02911	0.03695				Truecaller	0.06096	
21	Truecaller	0.02989258	0.06096	0.06176				Google	0.04624	
22	Maps	0.01860352	0.01889	0.00229				Photos	0.04552	
23	Google	0.01763672	0.04624	0.03471				Facebook	0.04266	
	Total Data Usage	Month Us	age Data l	Jsed (GB) p	er month	+		i [4	

Pivot Table (Right) focuses on May only from highest data usage to lowest.

Zooming in on data usage of more than 1GB



Too much data is consumed (used) for Tethering & portable hotspot hence needs to be reduced.

Now, Angelica knows how her data is consumed and why May recorded the highest data usage.