



## ANGELICA HERNANDEZ

FULL STACK DEVELOPER

### CONTACT



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### SKILLS

Web Design	JavaScript
Visual Design	jQuery
Interface Design	Node
User Experience	Express
Design Thinking	SQL & NoSQL
HTML	React
CSS	HTTP & REST
Frameworks	MongoDB
Databases	GraphQL

## OBJECTIVE

I am a passionate Full Stack Developer with a vast array of knowledge in many different front and back end languages, responsive frameworks and databases while using best code practices. Immense ability to quickly adapt and adjust to new learning techniques and styles.

I am dedicated and eager to continue to learn, improve and continuously update my skill set and problem-solving techniques. I look forward to gaining an endless amount of knowledge, insight and advice from my peers and work collaboratively with others while being able to contribute to the technology industry.

## PROJECTS

### Project 1: Study Buddy:

Execute a design that solves an everyday problem by integrating data received from multiple server-side API requests, using agile development methodologies.

[GitHub Repository](#)

[Deployed Application](#)

### Project 2: Favor Trader

Design and build an app using the MVC paradigm, create a server-side API, add user authentication, and connect to a database.

[GitHub Repository](#)

[Deployed Application](#)

### Project 3 Home City

Build a performant and scalable MERN stack single-page application that fulfills a real-world need, with a focus on data and user demand.

[GitHub Repository](#)

[Deployed Application](#)

# EDUCATION

## **CERTIFICATE IN FULL STACK DEVELOPMENT**

University of California, Irvine  
2020-2021

## **CERTIFICATE IN UX/UI DESIGN**

University of California, Irvine  
2019-2020

# WORK EXPERIENCE

## **MARKETING & ANALYTICS SPECIALIST**

Irvine, CA | December 2016 – Present

- Coordinate marketing strategies for tracking, reporting, and analyzing performance.
- Initiate and lead marketing campaigns that result in daily profit increases.
- Successfully monitor and adjust campaign performance while meeting budget constraints in high stress environments.
- Accounts payable, call tracking setup and integration.

## **CAMPAIGN MANAGER**

Newport, CA | July 2015 – November 2016

- Successfully provided daily summaries and insights of marketing performance using data analytic reporting table and charts.
- Provided leadership in daily campaign creations, adjustments, and modifications to improve/increase performance.