New York vs Toronto: A Comparative Analysis

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Datasets:

- New York neighbourhoods: Sourced from IBM Course Data
- Toronto neighbourhoods: Sourced from Wiki list of postal codes of Toronto
- Foursquare API used to obtain venues within each neighbourhood

Introduction:

What do the world's most famous North American Cities have in common? Where do they differ? Through this analysis the aim is to understand the unique and common characteristics of both the cities, cluster neighbourhood basis their geographical locations, and understand the distribution of various venues and amenities within those clusters. This will help us answer questions like which of these is a city of choice for opening up a new restaurant, a donut franchisee, a gym etc. and which cluster of neighbourhoods should be chosen for that purpose.

Problem Statement:

Which posh North American neighbourhood should be chosen for opening the next big fine dining restaurant?

Target Audience:

Businessmen, Restaurateurs, City planners