# **Angelina Arpon**

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### DATA ANALYST

Facebook LinkedIn GitHub

I'm an expert data analyst with a skillset in Excel, SQL, Tableau & Python. I also have experience in Communications and Sales.

#### **Skills**

Skills: Front End- Powerpoint, Google Suite, Adobe CS (Illustrator, Photoshop, Lightroom, InDesign), Microsoft Office Back End- Excel, SQL, Postgresql, Tableau, Python, Social Media Analytics & Marketing, SEO, Data Analysis, Data Visualization, Data Modelling, Multivariate Testing, A/B Testing, Attribution Modeling

Interests: Forex trading, Photography, Social Media, Networking, Travelling

## **Recent Projects**

Project: Lariat Rental Company Analysis and Strategy - Capstone Project at Thinkful HQ

- Analyzed, cleaned and organized raw data in order to build a presentable and defendable strategy to maximize profit.
- Utilized formulas, such as nested formulas and conditional logic, pivot tables, and data models

Project: Postgres SQL Examination at Thinkful HQ

- Demonstrated knowledge of SQL syntax and coding
- Implemented knowledge of subqueries, JOINS & UNION

## **Experience**

ULTA Beauty

Reno, NV July 2018 - September 2019

## Prestige Sales Manager

- Managed operational duties and employees such as PoS and Kronos
- Created and cultivated client long term and short relationships for positive sales experiences
- Accomplished sales goals by sales specific techniques, product information and training
- Created engaging marketing methodologies to boost sales and achieve revenue goals

#### THE ELDORADO RESORTS

Reno, NV

#### Internal Communications & Team Member Engagement Coordinator

Feb 2017 - August 2017

- Formed and maintained bridge of communication between corporate and mid- and entry-level employees
- Upheld standard of professional and cohesive information in a digestible format.
- Organized and execute mid- to large- party events for employee recognition
- Planned and oversaw team member activities for team morale and appreciation
- Led support for company outreach program for community schools

## **Education**

## THINKFUL

2020/June 2020 - Sept 2020

### **Data Analytics**

- Learned to analyze, organize and manipulate raw data in Microsoft Excel and PostgreSQL into multiple data stories that can prove to be beneficial in a company setting
- Presented high priority projects which demonstrated thorough knowledge in data mining, data modelling and visualization, as well as convey ability of critical thinking/problem solving

### **COLLEGE OF SOUTHERN NEVADA**

#### Associates, Communications

DEC 2021/Oct 2019 - Present

- Honed public speaking and networking skills in a professional and academic setting
- Retained different interpersonal communications techniques and interactions