

774-231-4398

**Angelina Cho**  
[acho2@andrew.cmu.edu](mailto:acho2@andrew.cmu.edu)

[linkedin.com/in/acho2](https://www.linkedin.com/in/acho2)

---

## EDUCATION

---

CARNEGIE MELLON UNIVERSITY – TEPPER SCHOOL OF BUSINESS

*Master of Science in Business Analytics - MSBA*

**GPA: 4.17/4.0**

05/25

An interdisciplinary graduate program designed to provide students with deep analytical skills, business knowledge and creative problem-solving expertise needed to efficiently and effectively transform data into better decision making and a competitive advantage for their organization.

BABSON COLLEGE

*Bachelor of Science in Business Administration*

**3.7/4.0**

Wellesley Hills, MA

05/24

- **Leaderships:** Vice President (2 clubs & 1 living community), Instructional Technology Student Assistant, Peer Tutor (Finance), Peer Mentor.
- **Magna Cum Laude**, Concentrations: Business Analytics & Computational and Mathematical Finance

---

## COURSEWORK/SKILLS/PROJECTS

---

- **Probability & Statistics:** Intro to Probability and Statistics, Statistical Foundations of Business Analytics
- **Programming:** Problem Solving & Software Design - Battleship PyGame, Programming in R and Python
- **Data Science:** The Effect of Identifying as LGB on Mental Health Issues and Drug Usage/Abuse, Quantitative Analysis of Structural Injustice, Database Management
- **Machine Learning:** Quantitative Methods of Machine Learning - Flight Prices Prediction, Machine Learning Business Application

---

## EXPERIENCE

---

Mostyle Corporation

*Marketing Data Analyst Intern (Remote)*

Shanghai, China

06/23 – 08/23

- **Market Analysis:** Identified current and emerging trends on electronic chips, transform the company's sales data of electronic components in 2022 using **Excel** and **SQL** into valuable insights. Predicted future sales volume, inventory, and market trend analysis for electronic components.
- **Competitive Analysis:** Analyzed product performance and competitor strengths/weaknesses (SWOT) to inform new product introductions. Data-driven approach provided strategic recommendation to leadership, resulting in a 5-10% increase in customer order fulfillment, further driving business growth.

Shenzhen Qualsense Technologies Co., LTD

*Assistant Product Manager Intern (Remote)*

Shenzhen, China

06/22 – 08/22

- **Market Analysis:** Determine the size of radio frequency identification (RFID) and AIoT market and its potential, by completing market research utilizing **Excel** and **Tableau**. Assisted in optimizing similar products in our corporation and adjusting prices.
- **Customer Experience:** Analyzed customer journey to determine why some products did not achieve their market share. Provided recommended solutions for closing gaps in customer needs, price, and after-sales service.
- **Sales Forecasting:** Collected defective product data and collaborated with the Product Development Department to perform root cause analysis (RCA). Developed 3-5 years sales forecast by using predictive model on Excel for products based on recommended product improvements.

---

## ADDITIONAL INFORMATION

---

- **Language:** English, Mandarin
- **Interests:** Music, Soccer, Cooking
- **Skills:** Python (Numpy & Pandas), R, SQL, NoSQL, Tableau, Power BI, Excel (Pivot Tables & VLOOKUP)