



FestMan Stores

Financial Analysis Report

Key Performance Indicators

Sales | Current Vs Prior Year

9,23,11,095✓
Last Year: 2,64,15,256 (+249.46%)

Orders | Current Vs Prior Year

8,61,132✓
Last Year: 2,64,674 (+225.36%)

Profit | Current Vs Prior Year

1,30,15,238✓
Last Year: 38,78,465 (+235.58%)

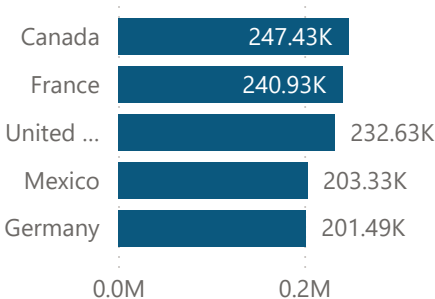
Profit Margin | Current Vs Prior Year

14.1%!
Last Year: 0.1 (-3.97%)

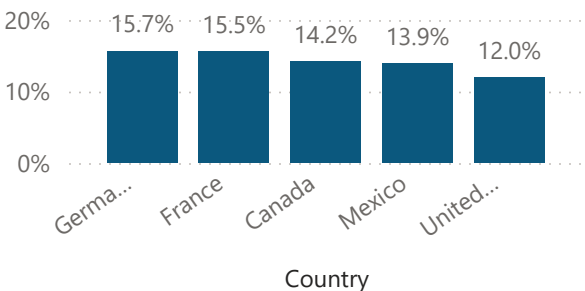
Discount | Current Vs Prior Year

70,59,717✓
Last Year: 21,45,531 (+229.04%)

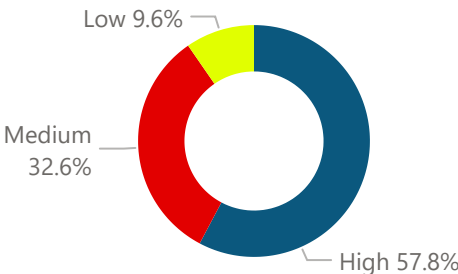
Orders by Country



Profit Margin by Country



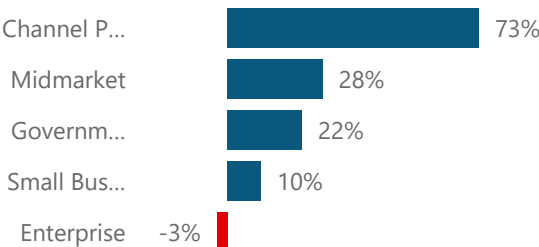
% Discount Offered by Discount Band



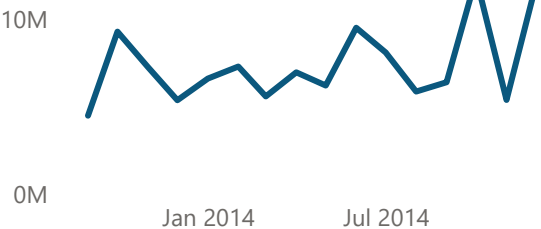
Profit Margin by Segment and Products

Segment	Profit Margin
Velo	22.48%
VTT	22.35%
Amarilla	22.21%
Paseo	20.54%
Montana	20.30%
Small Business	9.77%
Montana	11.14%
Paseo	10.71%
VTT	10.51%
Carretera	8.90%
Amarilla	8.86%
Velo	6.73%
Enterprise	-3.13%
Montana	-1.19%
Paseo	-1.55%
Velo	-2.37%
Amarilla	-3.60%
Total	14.23%

Profit Margin by Segment



Sales Amount by Year and Month



Top 3 Products by Sales

