

Department of Artificial Intelligence and Data Science

Drug Effectiveness and Adverse Reaction Detection Using Big Data Analytics

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Problem Statement and Motivation

• **Problem Statement:** Adverse Drug Reactions (ADRs) are a significant cause of illness and mortality worldwide. Traditional methods for detecting ADRs, like clinical trials and voluntary reporting, are often slow, expensive, and suffer from under-reporting. This delay in identifying harmful side effects can put patient populations at risk.

• **Motivation:** With the explosion of real-world data from electronic health records, patient forums, and social media, there's a massive, untapped resource for monitoring drug safety. The motivation for this project is to leverage a powerful big data platform, **Databricks**, to analyze this large-scale data. By doing so, we can create a proactive system to detect potential adverse reactions and assess drug effectiveness much faster than traditional methods, ultimately improving patient safety.

Existing System

Current Methods for ADR Detection:

- **Pre-market Clinical Trials:** Conducted in controlled environments with a limited number of participants. They often fail to detect rare or long-term side effects.
- Spontaneous Reporting Systems (SRS): Healthcare professionals and patients voluntarily report adverse events.

Limitations of Existing Systems:

- **Data Latency:** There is a significant time lag between when an adverse event occurs and when it is reported and analyzed.
- **Under-reporting:** It's estimated that over 90% of adverse drug reactions go unreported.
- Scalability Issues: Traditional databases and analytics tools cannot efficiently handle the massive volume and variety of modern healthcare data

Objectives

- To build a scalable **data ingestion** pipeline on the **Databricks** platform to collect healthcare-related datasets.
- To process and structure the raw data by creating optimized tables in the Databricks environment.
- To identify Key Performance Indicators (KPIs) for drug effectiveness and adverse reactions and use SQL queries (assisted by generative AI tools like ChatGPT) to analyze the data.

- To develop an interactive **dashboard** to **visualize** these KPIs, allowing for real-time monitoring and trend analysis.
- To demonstrate the system's capability to identify potential correlations between specific drugs and adverse outcomes.

Abstract

This project presents a big data approach for the real-time detection of drug effectiveness and adverse reactions. The current pharmacovigilance systems face challenges with data latency and under-reporting. To address this, our proposed system utilizes the **Databricks** platform to build a comprehensive data analytics pipeline. The process involves ingesting large volumes of data, creating structured tables, and executing advanced SQL queries to derive key insights. These insights and Key Performance Indicators (KPIs) will be visualized on an interactive dashboard. This will provide a powerful tool for healthcare analysts to proactively monitor drug safety, identify potential risks, and make data-driven decisions, ultimately enhancing patient care and public health.

Thank You