


# COMPETITIVE ADVANTAGES

-  duMonde offers the most innovative and competitively priced Strategic Planning & Business Winning solutions in the Australian market.
-  duMonde possesses unmatched market-leading insights and domain knowledge in the niche areas of Defence, Aviation & Security; Exporting & Global Supply-chain Programs.
-  duMonde is the only provider of niche customized training in Industry Trade Shows & Trade Missions, Export Skills Development & Doing Business in Defence.
-  duMonde have unrivaled network of Government & Industry contacts extending across all levels of the supply-chain. Our CRM database houses over 2,500 global clients
-  duMonde's consultants and trainers are genuine subject-matter experts with years of practical organisational experience.
-  Industry leading cost-base and fee structure, achieved by leveraging our globalised resource model, we are able to maintain genuine value-for-money for all our clients

# REFERENCE CASE STUDIES



## Export Skills Training

During 2015, duMonde delivered Export Skills training to more than 200 current or prospective Exporters from more than 150 companies Australia wide. Providing organisations with information, skills and tools needed to commence exporting or enter new export markets.



## DTC's Australian Aerospace Alliance and Australian Specialised Vehicles Alliance

Throughout 2015 duMonde has continued to work with the South Australian government and the Defence Teaming Centre (DTC) in South Australia, successfully developing Strategic Implementation plans for the Australia Aerospace Alliance and the Australian Specialised Vehicles Alliance. These two key industry alliances aim to boost opportunities and overall competitiveness of the Advanced Manufacturing sector in Australia.

duMonde's tailored program focused on Marketing, Advertising and Networking, Opportunity Management, Business Plan Development, Governance Structure Development, Strategy and Business Development Support, Industry Engagement and Development, Membership Recruitment and Trade Development.

*Key to this success of the above programs is duMonde's investment in a practitioner-based approach to professional services delivery, which is built upon the formal transfer of real-life knowledge and practical business experience from our team to the client.*