## serve2perform Privacy Policy

Your privacy is important to us. Our ongoing commitment to the protection of information that we collect from you is essential to maintaining the relationship of trust that exists between serve2perform and all of our users of the Site and the Services. This privacy policy (the "Privacy Policy") is intended to help you understand our online information security practices. This Privacy Policy supplements our Terms of Use, available on our website at www.serve2perform.com (the "Terms of Use"). Capitalized terms used in the Terms of Use and not defined in this Privacy Policy shall have the meanings assigned to them in the Terms of Use.

- 1. <u>User Submitted Content</u>. We may collect your name, email address, location, professional information and other relevant information. By submitting confidential personal information to us through our Site, you agree to the terms of this Privacy Policy and you expressly consent to the processing of such information in accordance with this Privacy Policy.
- 2. <u>How We Use Your Information</u>. Our policy is to use your confidential personal information that you submit to us through our Site for internal purposes only. However, please be aware that, (i) this Privacy Policy does not cover information that you submit to us through the Site that is intended to be publicly available and (ii) to the limited extent required to provide our Services, we share your information with other individuals or organizations.
- 3. <u>Cookies</u>. Cookies are tiny data files that websites commonly write to your hard drive when you visit them so that they can remember you when you visit. A cookie file contains information that can identify you anonymously and maintain your account's privacy. Our Site uses cookies to maintain a user's identity between sessions so that our Site and the Services we offer can be personalized based on your preferences or your history. You can set your Internet browser to prompt you before you accept a cookie, accept cookies automatically or reject all cookies. However, if you choose not to accept cookies from our Site, then you may not be able to access and use all or part of Site or benefit from all of the Services which we offer.
- 4. Third-party Access and Use. We may hire third-party service providers to help provide or improve our Site and the Services that we offer. Sometimes it is necessary for these providers to have access to the information we collect about you. In those cases, we take reasonable steps to ensure that these providers do not use or otherwise disclose any information that we may have collected about you except for the purpose of fulfilling their service obligations to us.

We may share aggregate information about our users with certain third parties. This information shows user activity as a whole rather than on an individual basis; such aggregate information cannot be used to individually identify you. We use aggregated information we collect about users to continue to improve our Site and the Services for you.

Due to factors beyond our control, however, we cannot fully ensure that your information will not be disclosed to third parties. For example, we may be legally obligated (such as under a subpoena or court

order) to disclose information to the government or other third parties, or third parties may circumvent our security measures to unlawfully intercept or access your personal information.

- 6. <u>Our Commitment To Data Security</u>. To prevent unauthorized access, maintain data accuracy and ensure the correct use of information, we have put in place reasonable physical, electronic and managerial procedures to safeguard and secure the information we collect from you online.
- 7. <u>Changes to Policy</u>. As part of the Terms, this Privacy Policy is subject to change in accordance with the Terms of Use.
- 8. <u>How To Contact Us</u>. We appreciate your questions or comments about this privacy statement, the practices of this Site or the Services we offer. You can contact us via email at jamargos@performancegpa.com or you can contact us at 1672 E. Joyce BLVD Suite 1, Fayetteville, AR. 72703.

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