

# ANGEL LAZO-GONZALEZ

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## PROFESSIONAL PROFILE

A highly skilled professional with a comprehensive understanding of internal and external business processes. Leverages data insights to solve complex challenges, drive strategic growth, and deliver impactful results through data analysis, process improvement, and process automation. Currently pursuing an MBA and Masters of Analytics to further expand analytical and consulting expertise. Eager to collaborate with stakeholders in a data-driven environment and contribute to a holistic view of the business.

- Leadership / Mentor
- Initiative / Motivated
- Performance-Focused
- Analytical /Accurate
- Solution-Oriented
- Engaging / Enthusiastic
- Exemplary Communicator
- Detailed / Organized
- Committed to Excellence

## PROFESSIONAL EXPERIENCE

**TELUS Health** **Atlanta, GA** **10/2023 – Present**

### *Operations Data Analyst*

- Leveraged data expertise to automate data integration and reports using advanced SQL and SSIS, achieving a 20% improvement in data access efficiency for stakeholders across diverse databases within the data warehouse architecture.
- Employ advanced ETL techniques to clean, transform, and prepare data for analysis, empowering stakeholders to leverage data insights for informed decision-making.

**IBM** **Atlanta, GA** **10/2022 – 10/2023**

### *Brand Sales Specialist, Business Automation*

- Led a high-performing, cross-functional business automation team that contributed to exceeding \$90 million in revenue for major IBM clients through strategic client management and optimization strategies.
- Automated email campaign processes with VBA, achieving a 400% increase in efficiency and optimizing operational effectiveness. Engaged and kept senior stakeholders informed, including directors and executives.

## EDUCATION

Kennesaw State University

*Bachelor of Business Administration in Information Systems, GPA: 3.41 July 2022*

*Candidate for Master of Business Administration Management, GPA: 4.00 (Expected Graduation: December 2024)*

Georgia Institute of Technology

*Candidate for Master of Science in Analytics, GPA: 4.00 (Expected Graduation: August 2025)*

## TECHNICAL SKILLS

**Technical Skills:** SQL, Python, VBA, PostgreSQL, MySQL, SSRS, SSIS

**Data Warehousing and Business Intelligence:** Data Management, Six-Sigma Yellow Belt, Process Mapping

**Data Analysis and Visualization:** Tableau, Power BI, Microsoft Excel, Data Visualization Techniques

**Project Management:** Agile / Scrum (Certified SAFe Scrum Master), Technical Documentation

**Business Analytics:** Business Process Design, Data Analysis, Business Data Strategies