Sequence:

Idea generation

* Problem
* People
* Behaviour
* Solution

Validation board

* Customer
* Problem
* Solution
* Riskiest assumption
* Success Criteria
* Results and discussion
* Learnings

Value proposition

* Fears
* Experience
* Wants
* Benefits
* Needs
* Features
* Company
* Ideal customer
* Product
* Substitutes

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* Customer segment
* Value proposition
* Channels
* Customer Relationship
* Revenue Streams
* Key resources
* Key activities
* Key partners
* Cost structure

Relationships:

Idea generation

* Problem
* People
* Behaviour
* Solution

Validation board

* Customer (Not Inputted) (RS sa people from idea generation)
* Problem (Not Inputted) (RS sa problem from idea generation)
* Solution (Not Inputted) (RS sa solution from idea generation)

Value proposition

* Company (Not Inputted)( Team Name)
* Ideal customer (Not Inputted) (RS sa people from idea generation)
* Product (Not Inputted) (Name Idea)

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* Customer segment (Not Inputted) (RS sa people from idea generation)