Typographic Classifications

Aa

VOX-ATYPI SYSTEM

Designer Angie Ellis

Table of Contents Transitional New Baskerville

Garalde Minion

Humanist Adobe Jenson

Table of Contents

Cover

Lineale Grotesque Franklin Gothic Slab Serif Rockwell

Didone Bauer Bodoni

06

Lineale Geometric Futura

Lineale Neo-Grotesque Univers

Lineale Humanist Frutiger

Script Bickham Script

Glyphic Trajan

ΙI

Colophon

13



ADOBE JENSON PRO

Designer Robert Slimbach Vox Classification Humanist



MINION MM

Designer Robert Slimbach Vox Classification Garalde



ITC NEW BASKERVILLE STD

Designer John Baskerville Vox Classification Transitional



Designer Heinrich Jost Vox Classification Didone

00 01 02 03 04 <mark>05</mark> 06 07 08 09 10 11 12 1



ROCKWELL

Designer Frank Hinman Pierpont Vox Classification Slab Serif



ITC FRANKLIN GOTHIC

Designer Morris Fuller Benton
Vox Classification Lineale Grotesque



UNIVERS

Designer Adrian Frutiger
Vox Classification Lineale Neo-Grotesque



FUTURA

Designer Paul Renner Vox Classification Lineale Geometric



FRUTIGER

Designer Adrian Frutiger
Vox Classification Lineale Humanist

HICK DWARVES JAM BLITZING FOXY QUIP.



DESIGNER CAROL TWOMBLY

Vox Classification Glyphic



Bickham Script MM Designer Richard Lipton

Dox Classification Script

00 01 02 03 04 05 06 07 08 09 10 11 <mark>12</mark> 13

Colophon

ANGIE ELLIS

Professor Joyce Yu GR 617 Type Forms | Fall 2016 The Academy of Art University

Folios II.7 pt, +25

Aa 68.5 pt, +15

Title | Pangram 24.5 pt, +15

Typeface 8.55 pt, +105

Details Italic 9.85/13.95, +30

Details Roman 9.35/13.95, +15

Glyphic and Script typefaces are reduced and enlarged, respectively.