## Cost Management

Preview new SaaS capabilities for Red Hat OpenShift OpenShift Commons Briefing

Sergio Ocón-Cárdenas - Red Hat Product Management, OpenShift cost management March 2020



## Disclaimer

The content set forth herein does not constitute in any way a binding or legal agreement or impose any legal obligation or duty on Red Hat.

Cost management is currently in Tech Preview which means we're providing early access to features that are not supported through normal channels and may not be functionally complete. This allows customers to test functionality and provide feedback during the development process.

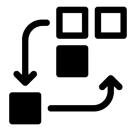
For more information about the support scope of Red Hat Technology Preview features, click here.



# Understanding container costs in the cloud is a full time job







## Misalignment between business and resources

Correlating detailed bills from cloud vendors with specific projects is difficult

#### A paradigm shift

Finding the root cause of deviations to forecasts and budgets can be baffling when the environment is fully dynamic

### **Cloud services spread**

Unclear why specific services and applications are being consumed, and which option should be used





## Different stakeholders, different needs



## Finance manager

#### "I need to ...

... Forecast and budget overall resources"

... Distribute showback and/or chargeback reports"



## **Business Owner**

#### "I need to ...

... Forecast capacity needs, and what-if scenarios"

... Know when I am over the budget"

... Map charges to projects and organizations"



## Operations / IT Manager

#### "I need to ...

...Drill down into details for root cause analysis"

... Know unexpected behaviours





## Cost management

for OpenShift Container Platform



#### **Cost visibility**

View OpenShift costs across hybrid infrastructure to stay on budget



## Cost mapping

Understand spending habits and cost requirements for projects, organizations, and regions



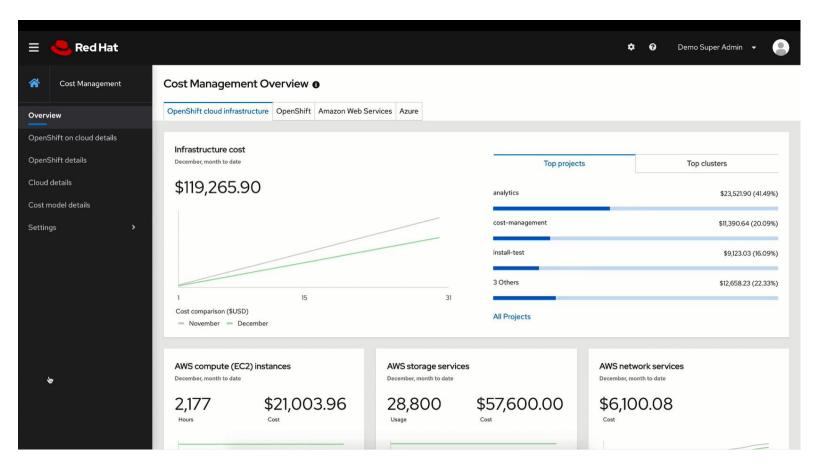
#### **Effective communication**

Generate showback/chargeback data to improve communication between IT and line of business (LOB)



# Introducing cost management for OpenShift Container Platform

Red Hat's newest SaaS offering available in Tech Preview to provide customers with cost visibility across clusters both on-premises and in the cloud



- Visualize costs across
   hybrid cloud infrastructure
- Track **cost trends**
- Map charges to projects and organizations
- Normalize data and add markups with cost models
- Generate showback and chargeback information



## OpenShift metering and cost management

Understanding the difference



## OpenShift operator metering

- OpenShift reporting, weighted
- Raw data based on Prometheus metrics
- Optional integration to Amazon EC2
- To be plugged into BI tools
- SQL-like query language



## OpenShift cost management

- Cost management for OpenShift running across hybrid environments
- Captures metrics and metadata from OpenShift operator metering, AWS and Azure
- Graphical interface and API
- Cost modeling
- Business mapping



## **Subscription Watch**

- Simplify Red Hat Subscriptions
- Red Hat subs commitment by unit
- Make it easier to do business with Red Hat
- Subscription budgeting control tool



## OpenShift metering and cost management

Understanding the difference





- OpenShift metering, weighted
- Raw data based on Prometheus metrics
- Optional integration to Amazon EC2
- To be plugged into BI tools
- SQL-like query language





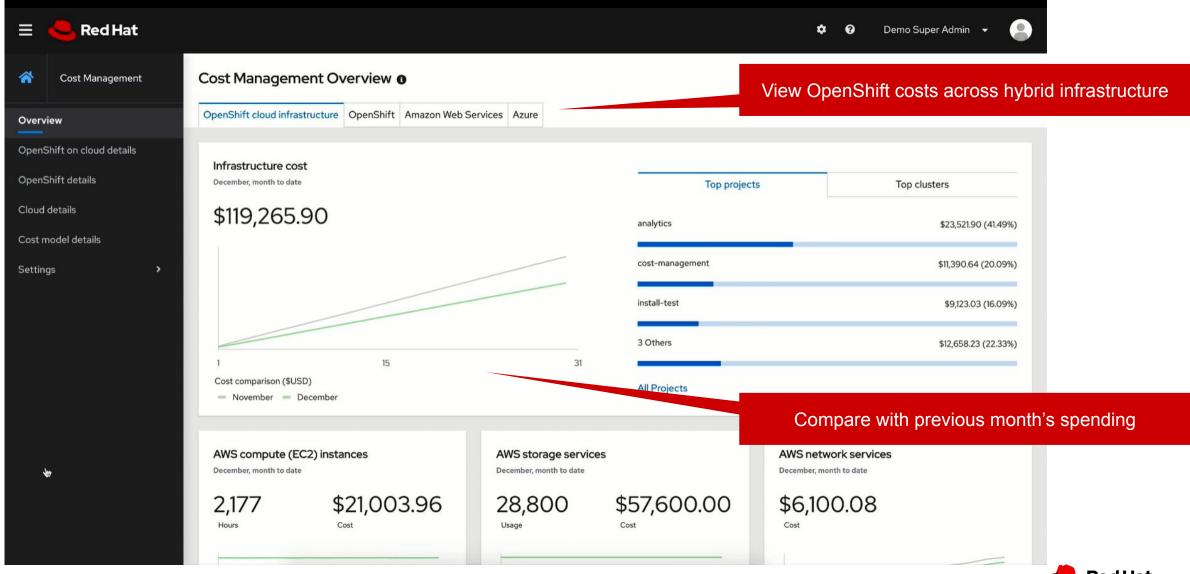
## OpenShift cost management

- Cost *management* for OpenShift running across hybrid environments
- Captures metrics and metadata from
   OpenShift operator metering, AWS and Azure
- Graphical interface and API
- Cost modeling
- Business mapping





#### Cost visibility





## Cost Management Use Case Examples

## Aggregating visibility across OpenShift clusters

Use Case	Details	Stakeholder(s)
AWS visibility	<ul> <li>High number of AWS accounts (both master and linked accounts)</li> <li>Needs consolidated view of costs</li> </ul>	All
OpenShift visibility	<ul> <li>Multiple OCP clusters</li> <li>Needs consolidated dashboard to see resources and overall costs</li> </ul>	Business Owner Ops / IT Manager
OpenShift infrastructure costs	<ul> <li>Multiple OCP clusters on AWS</li> <li>Needs to understand the overall costs that AWS is charging to run OCP</li> </ul>	All
OpenShift cost per project	<ul> <li>Running several projects in different OCP clusters</li> <li>Needs to understand the cost of each project</li> </ul>	Business Owner Ops / IT Manager
Visibility into business costs	<ul> <li>IT Ops tasked to report the cost of running services</li> <li>Needs to group by user, region, department and/or application</li> </ul>	All



# Example: AWS Insights

The customer has a high number of AWS accounts (both master accounts and linked accounts) and wants to see costs consolidated









**Solution:** 

The customer adds all master accounts to cost management. The linked accounts are automatically added as part of the master account consolidated billing and the sum of all that shows in the interface.



# Example:

The customer has a number of OCP OCP visibility clusters and wants to see a consolidated dashboard that shows resources and overall costs







**Solution:** 

The customer sets up all the clusters in cost management and can follow the information in the dashboard in the OpenShift section



OCP Infrastructure costs

The customer is running several OCP clusters on AWS and wants to know the overall costs that AWS is charging to run OCP







**Solution:** 

Configuring AWS and OCP clusters in cost management, along with the proper resource tagging, enables cost management to identify and show the part of the AWS services that are being used to run OCP and show them in the appropriate section. Tags allows to associate non-EC2 costs to clusters (like RDS)



# Example: OCP cost by project distribution

The operator is running several projects in the different OCP clusters and wants to understand the cost of each of the projects







**Solution:** 

Calculated costs for OCP based on both infrastructure and metrics can be distributed to projects, based on the percentage of CPU and memory in use and using tagging to add up additional services needed to run the project (like RDS, EBS or S3)



Example: report

The cost operator is tasked to report Business costs about the cost of running services, grouped by user, groups or applications







**Solution:** 

Calculated costs for OCP based on both infrastructure and metrics can be distributed using tags. Mapping tags to business dimensions allows cost management to show the information filtered and grouped by those tags, and thus reflecting the needs of the business



## Cost management vision

To meter, allocate, visualize, and optimize consumption of OpenShift

## Today

## Visibility & Analysis

*How are we spending our money?* 

## Roadmap

## Forecasting & Budgeting

**How will** we spend our money?

## Optimization

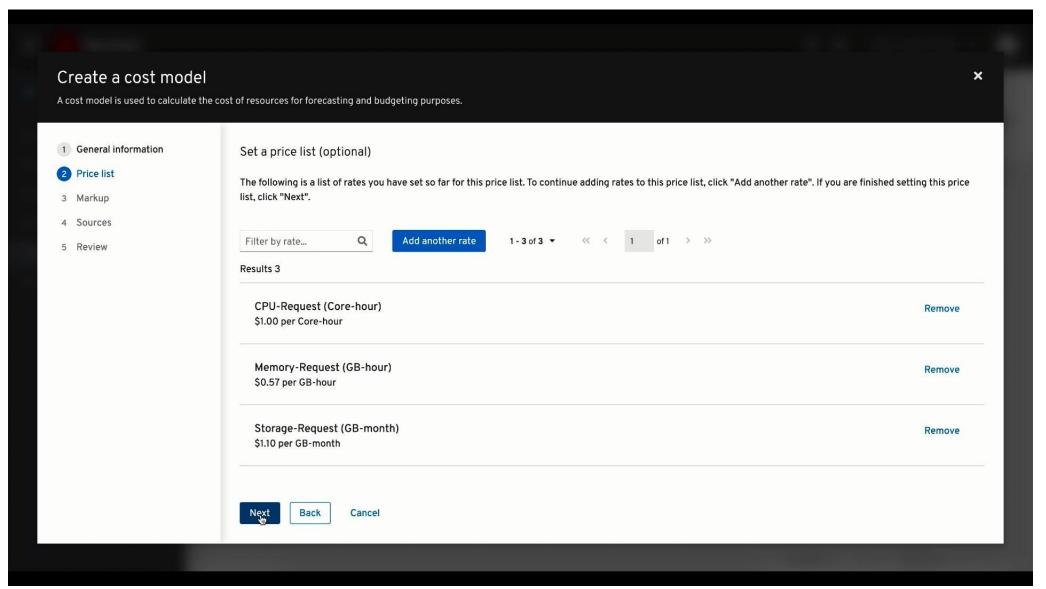
<u>How should</u> I use resources and spend money more effectively?



## Demo

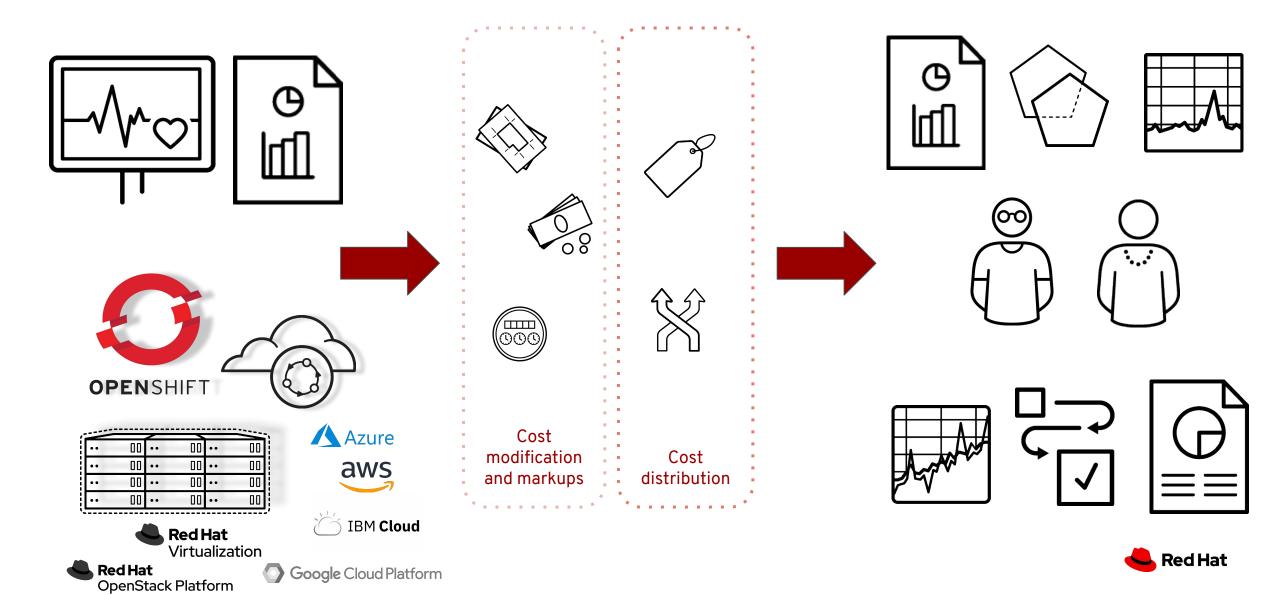


#### Cost Management Demo



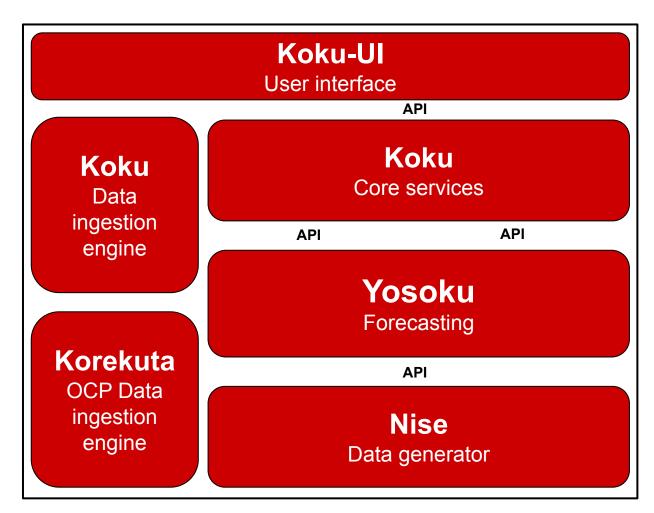


## Data inputs



## Ways to collaborate - Open Source Project Koku







https://github.com/project-koku

## Cost Management Roadmap

#### **Tech Preview**

- Cost visibility
- AWS, Azure and OCP feeds
- Resource tag mapping
- Cost models

2020

Today

Included with OpenShift 4.x Available to all OpenShift customers in Tech Preview (\*)

Better support for on-premises
Improvements to business

mapping with tags

Simplified UX and onboarding

#### **General Availability**

Summit 2020

- Cost models enhancements
- Additional tagging filtering
- OpenShift UX enhancements
- Data export
- 3rd party API access
- Foundations for Al enhancements

#### Next year

- New sources: GCP and IBM cloud
- Forecasting & Budgeting
- Multi currency support
- Better integration to OpenShift cluster manager

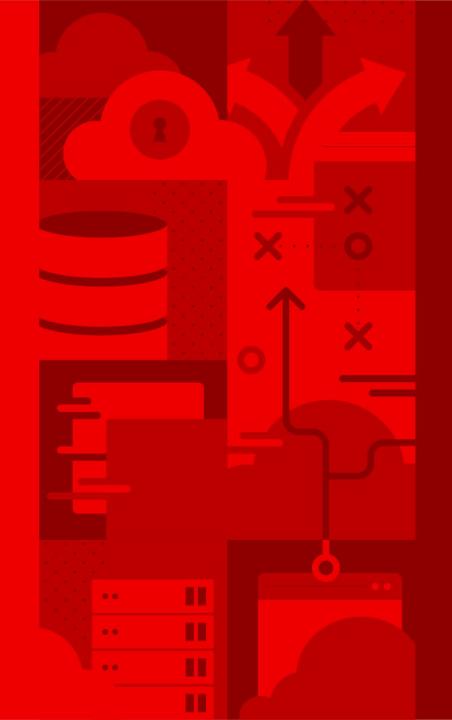
**Future** 

- Infrastructure Optimization
- Yearly views
- Reporting

**Future** 

- Alibaba cloud
- Alerts
- What-if scenarios
- Licensing management
- ISV support
- Line Item Visibility
- Cloud price analysis
- Configurable UX
- Annotations





## Get Started

- 1. Available today to any OpenShift 4.3+ customer
- 2. <u>Getting Started with Cost Management</u> guide
- 3. Configure advanced features:
  - a. Use <u>tagging</u> to map costs to projects (review <u>this blog</u> for tagging guidelines)
  - b. Use <u>cost models</u> to distribute costs more accurately

Email <u>costmanagement@redhat.com</u> with any questions



# THANK YOU

- in linkedin.com/company/red-hat
- youtube.com/user/RedHatVideos
- facebook.com/redhatinc
- twitter.com/RedHat

