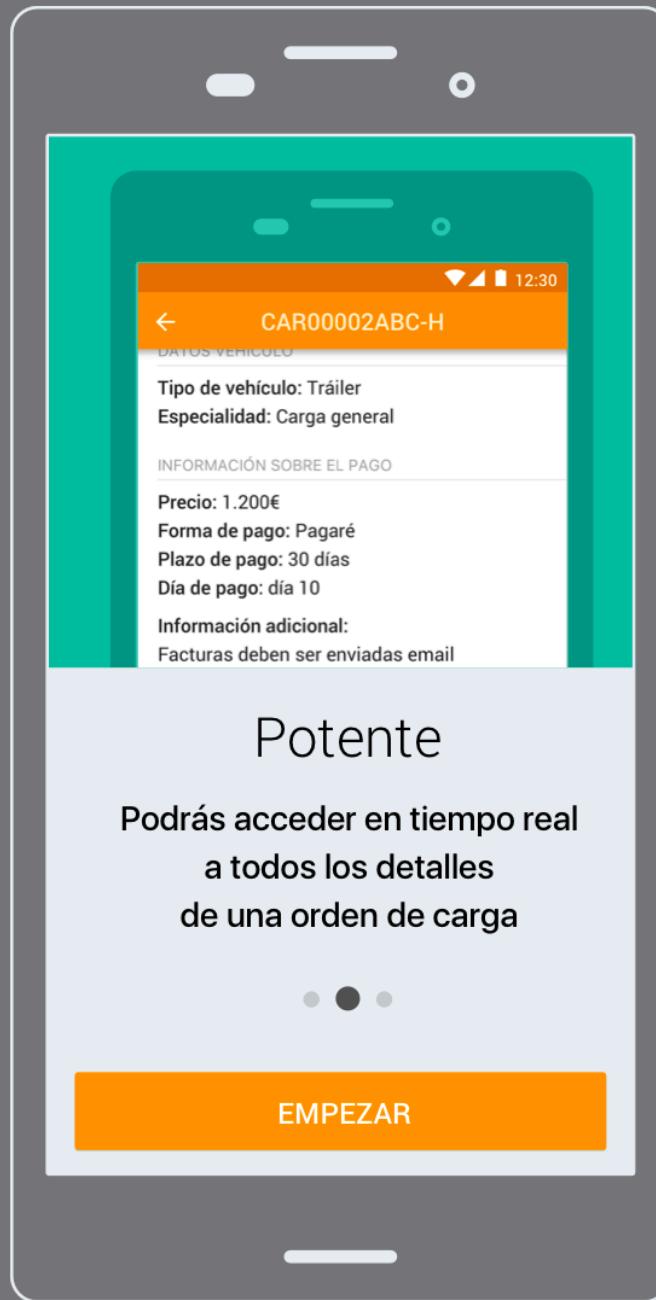


Propuesta de diseño iOS & Android apps Tracking Cargo

08/02/2017

Goal:

Apps que se conecten con los
usuarios Apple o Android
que tengan una identidad propia
del Tracking Cargo



1. Colores

2. Tipografía

3. Headers

4. Cards

5. Grid

6. Menús

7. Dialogs

1

Colores

iOS Color Palette

<p>R 255 G 149 B 0 #FF9500</p>	<p>R 255 G 59 B 48 #FF3B30</p>	<p>R 0 G 122 B 255 #007AFF</p>	<p>R 0 G 0 B 0 #000000</p>	<p>R 142 G 142 B 147 #8E8E93</p>	<p>R 170 G 170 B 173 #AAAAAD</p>
<p>Orange</p>	<p>Red</p>	<p>Blue</p>	<p>Black</p>	<p>Gray</p>	<p>Mid Gray</p>

Android Color Palette

<p>R 255 G 152 B 0 #FF9800</p>	<p>R 244 G 67 B 54 #F44336</p>	<p>R 41 G 121 B 255 #2979FF</p>	<p>R 0 G 0 B 0 A 87</p>	<p>R 0 G 0 B 0 A 54</p>	<p>R 0 G 0 B 0 A 38</p>
<p>Orange</p>	<p>Red</p>	<p>Blue</p>	<p>Black</p>	<p>Gray</p>	<p>Mid Gray</p>

Tracking Cargo Color Palette

<p>R 253 G 243 B 191 #FDF3BF</p>	<p>R 225 G 68 B 53 #E14435</p>
<p>Aqua</p>	<p>Alert</p>

2

Tipografía

Android **Roboto**

Headline = Regular 24pt

Title = Medium 20pt

Body = Regular 16pt

Subheading = Regular 14pt

Caption = Regular 12pt

BUTTON = MEDIUM 14PT

iOS **San Francisco**

Title = Semibold 22pt

Headline = Semibold 19pt

Body = Regular 17pt

Subhead = Regular 14pt

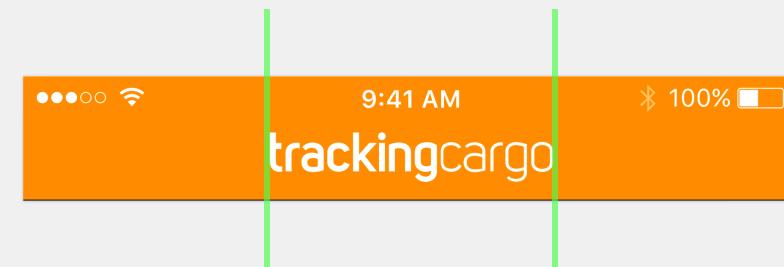
Footnote = Regular 13pt

Callout = Semibold 15pt

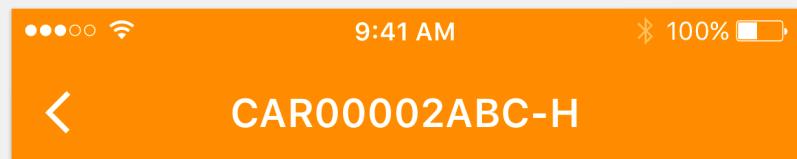
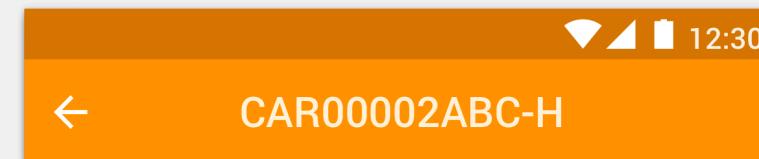
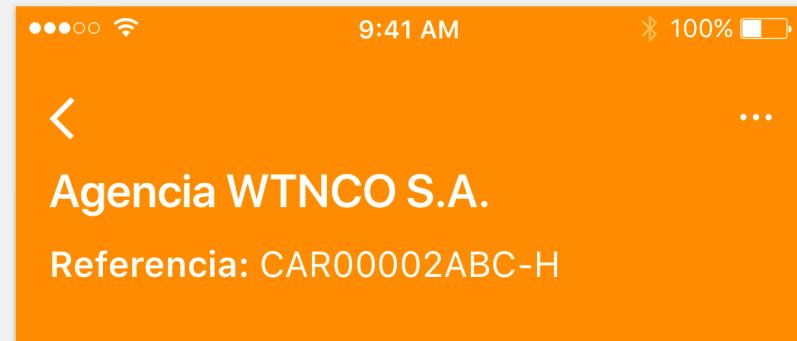
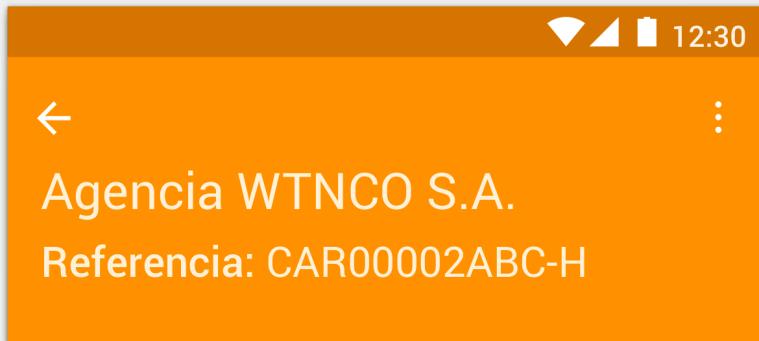
3

Headers

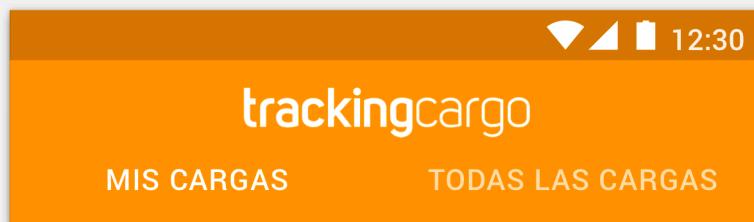
Timeline headers



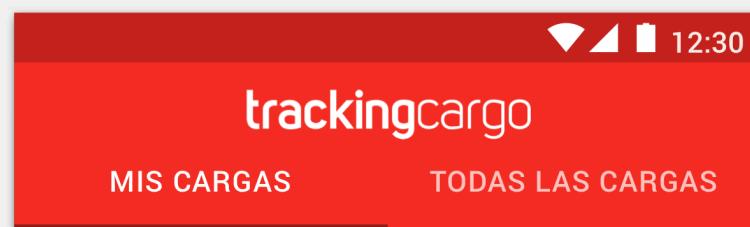
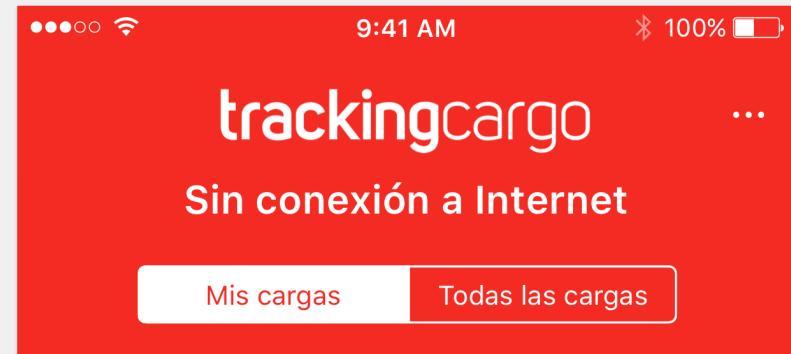
Detalle headers



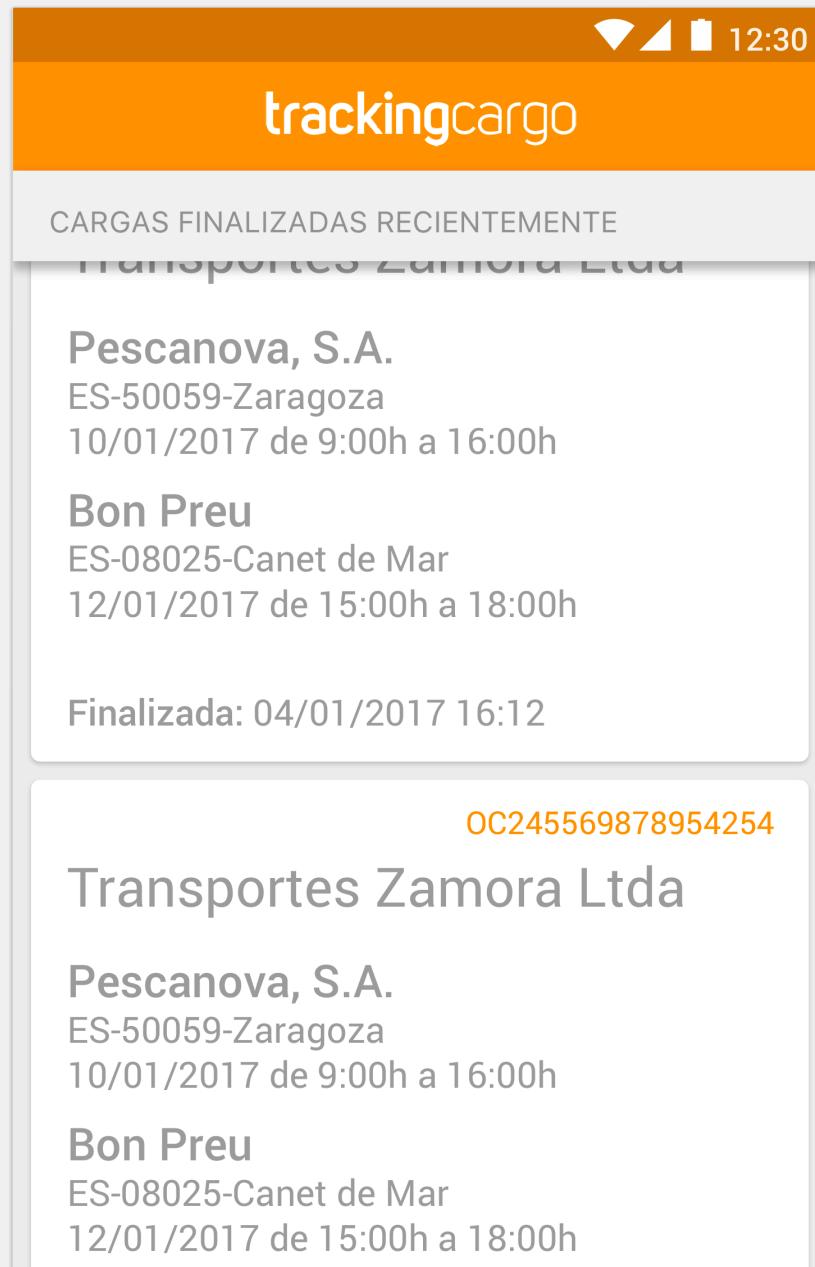
"Doble rol" headers



"Offline" headers



"Section" headers



4

Cards y celdas

"Nuevas", "en curso" y "finalizadas"

CAR00002ABC-H

Transportes WTNCO S.L.

Mercadona
ES-08940-Femades
10/01/2017 de 9:00h a 16:00h

Sony
ES-08225-Terrassa
12/01/2017 de 15:00h a 18:00h

[RECHAZAR](#) [ACEPTAR](#)

CAR00002ABC-H

Transportes WTNCO S.L.

Mercadona
ES-08940-Femades
10/01/2017 de 9:00h a 16:00h

Sony
ES-08225-Terrassa
12/01/2017 de 15:00h a 18:00h

[ENTRAR PUNTO DE CARGA](#)

CAR00002ABC-H

Transportes WTNCO S.L.

Mercadona
ES-08940-Femades
10/01/2017 de 9:00h a 16:00h

Sony
ES-08225-Terrassa
12/01/2017 de 15:00h a 18:00h

Finalizada: 04/01/2017 16:12

CAR00002ABC-H

Transportes WTNCO S.L.

Mercadona
ES-08940-Femades
10/01/2017 de 9:00h a 16:00h

Sony
ES-08225-Terrassa
12/01/2017 de 15:00h a 18:00h

[Rechazar](#) [Aceptar](#)

CAR00002ABC-H

Transportes WTNCO S.L.

Mercadona
ES-08940-Femades
10/01/2017 de 9:00h a 16:00h

Sony
ES-08225-Terrassa
12/01/2017 de 15:00h a 18:00h

[Entrar punto de carga](#)

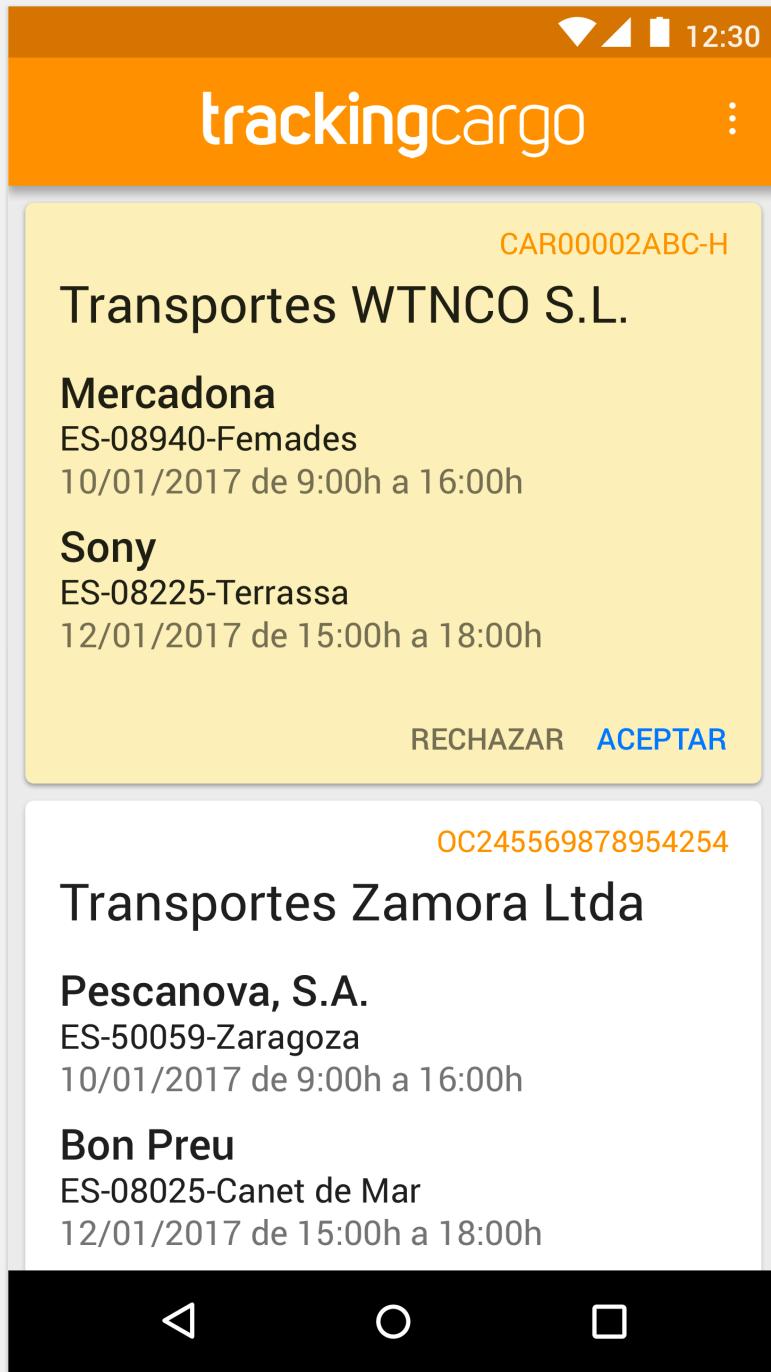
CAR00002ABC-H

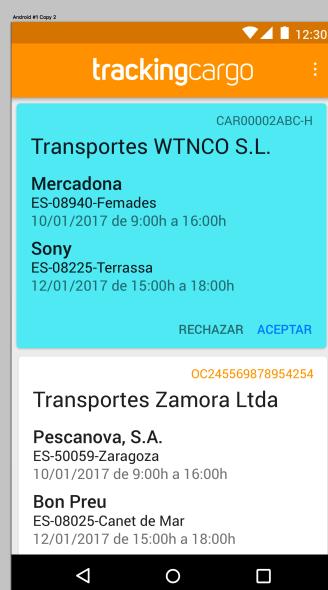
Transportes WTNCO S.L.

Mercadona
ES-08940-Femades
10/01/2017 de 9:00h a 16:00h

Sony
ES-08225-Terrassa
12/01/2017 de 15:00h a 18:00h

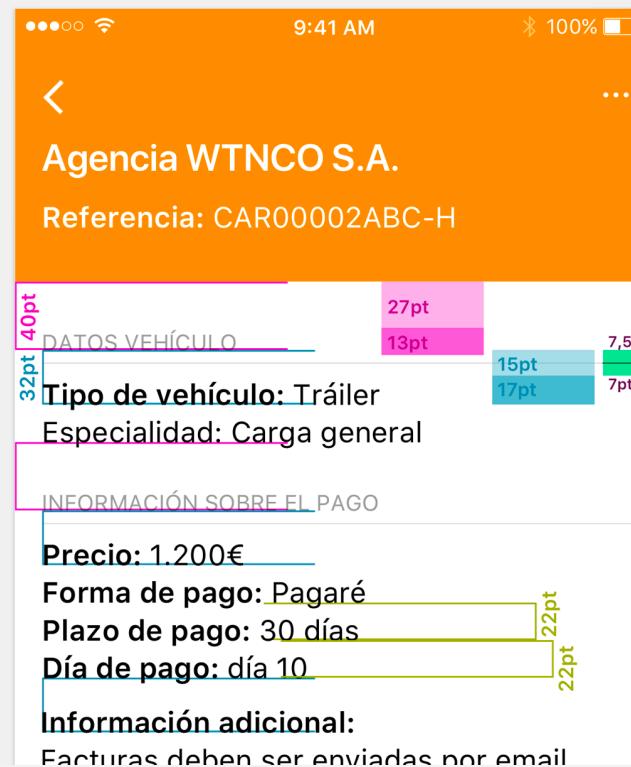
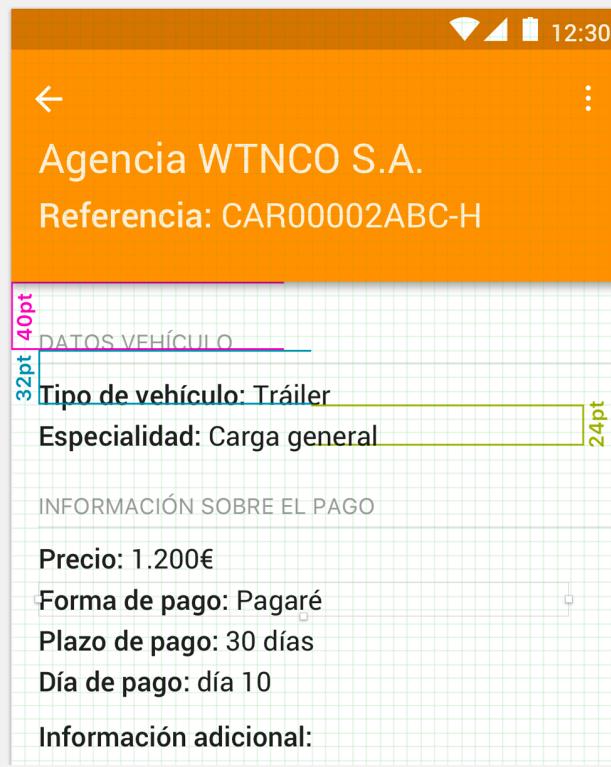
Finalizada: 04/01/2017 16:12

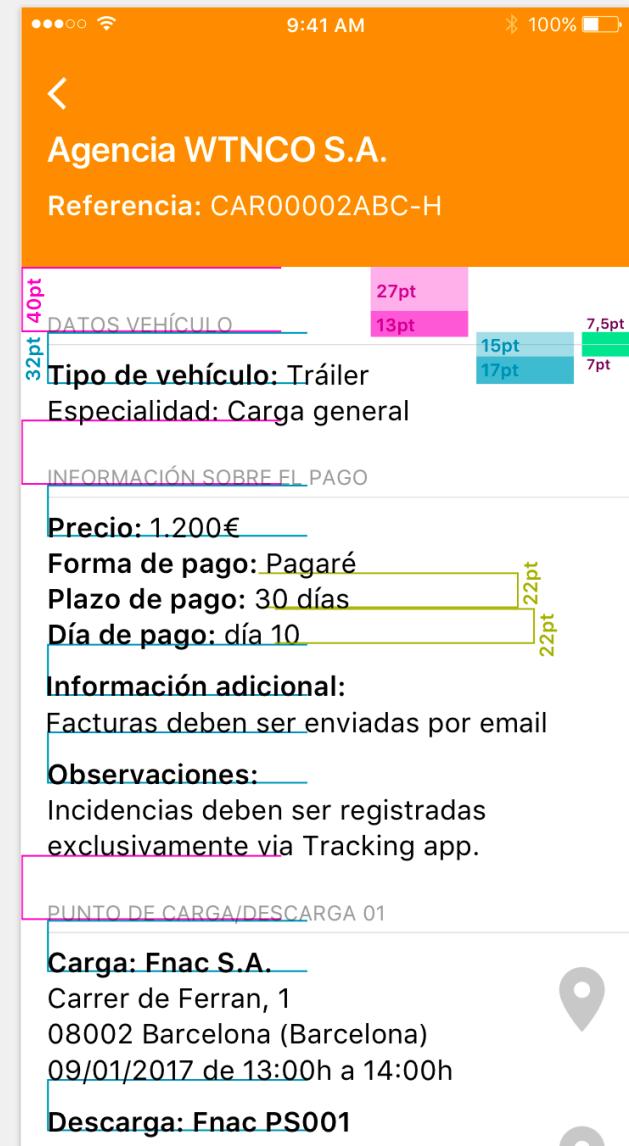
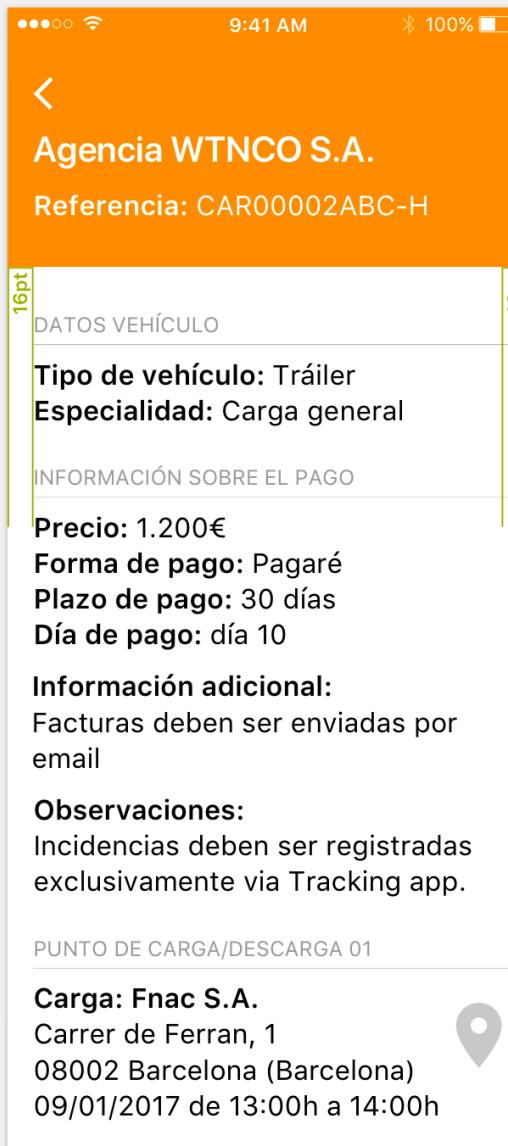
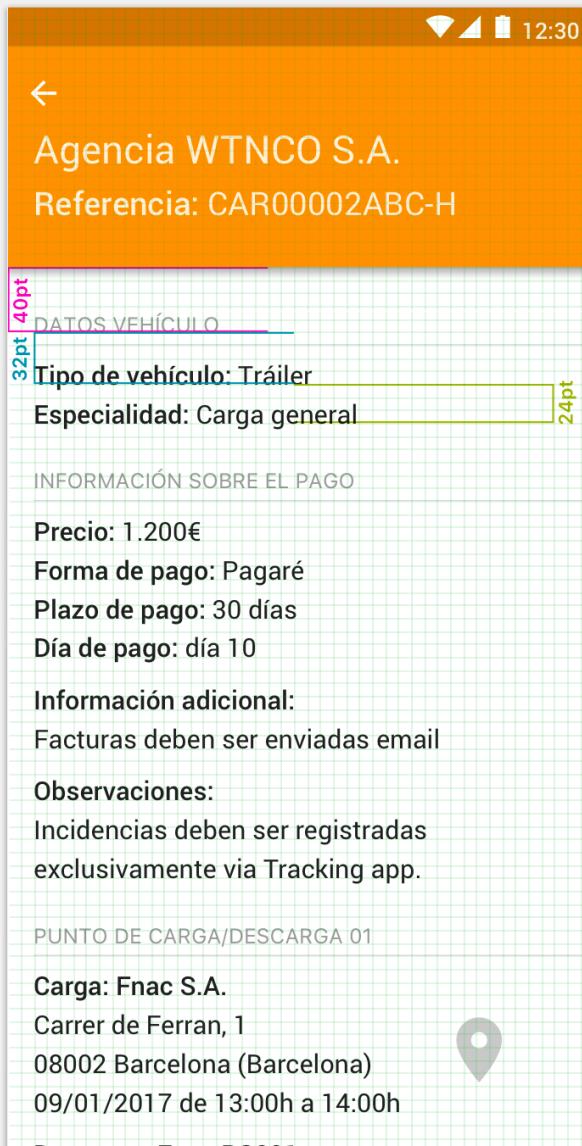




5

Hard-grid y Soft-grid





Descarga: Fnac PS001

Paseo Azul, 1

28011 Madrid (Madrid)

10/01/2017 de 9:00h a 16:00h

Número de pedido: PD00012

Referencia cliente: REFC0000001

Medidas: 1tn / 3,5m

ADR: Sí

PUNTO DE CARGA/DESCARGA 02

Carga: Fnac S.A.

Carrer de Ferran, 1

08002 Barcelona (Barcelona)

09/01/2017 de 13:00h a 14:00h

Descarga: Fnac PS024

Paseo de los Castellanos, 1

28047 Madrid (Madrid)

10/01/2017 de 9:00h a 16:00h

Medidas: 1,2tn / 3,3m

Intercambio de palets: Sí

ACEPTAR

RECHAZAR



Descarga: Fnac PS001

Paseo Azul, 1

28011 Madrid (Madrid)

10/01/2017 de 9:00h a 16:00h

Número de pedido: PD00012

Referencia cliente: REFC0000001

Medidas: 1tn / 3,5m

ADR: Sí

PUNTO DE CARGA/DESCARGA 02

Carga: Fnac S.A.

Carrer de Ferran, 1

08002 Barcelona (Barcelona)

09/01/2017 de 13:00h a 14:00h

Descarga: Fnac PS024

Paseo de los Castellanos, 1

28047 Madrid (Madrid)

10/01/2017 de 9:00h a 16:00h

Medidas: 1,2tn / 3,3m

Intercambio de palets: Sí

Aceptar

Rechazar

Paseo Azul, 1

28011 Madrid (Madrid)

10/01/2017 de 9:00h a 16:00h

Número de pedido: PD00012

Referencia cliente: REFC0000001

Medidas: 1tn / 3,5m

ADR: Sí

PUNTO DE CARGA/DESCARGA 02

Carga: Fnac S.A.

Carrer de Ferran, 1

08002 Barcelona (Barcelona)

09/01/2017 de 13:00h a 14:00h

Descarga: Fnac PS024

Paseo de los Castellanos, 1

28047 Madrid (Madrid)

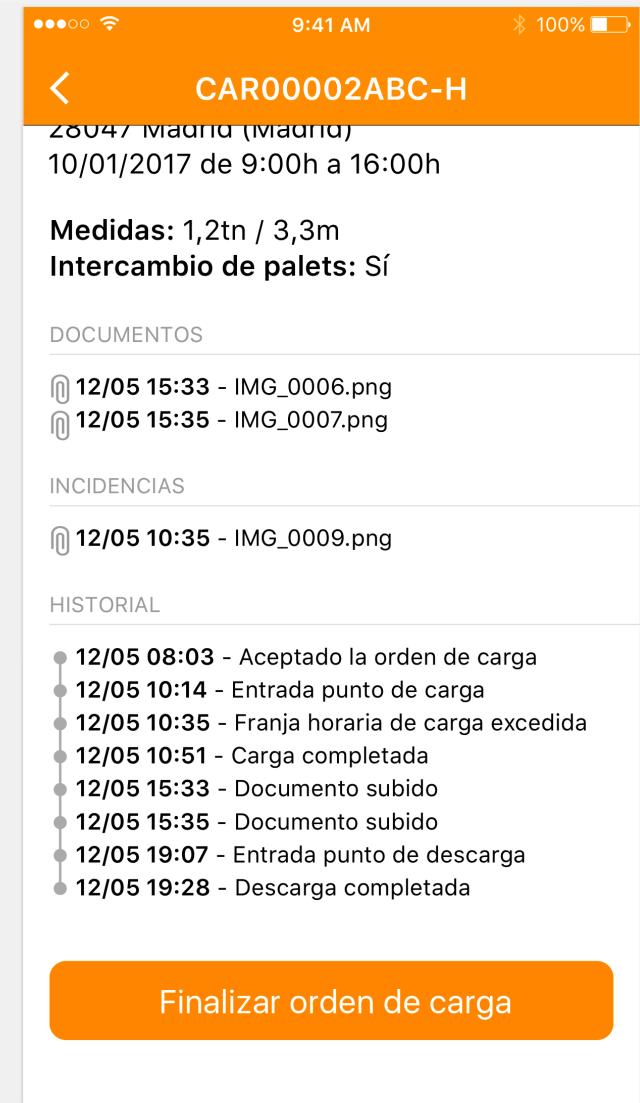
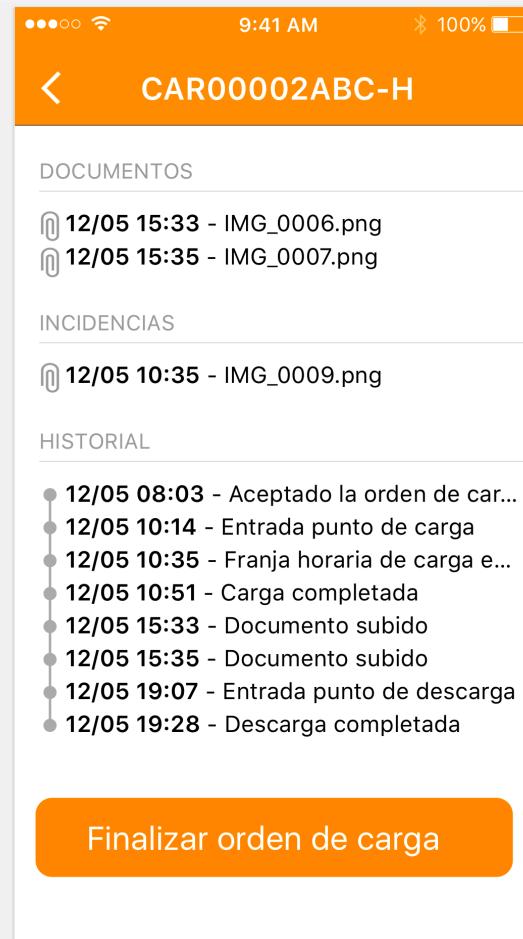
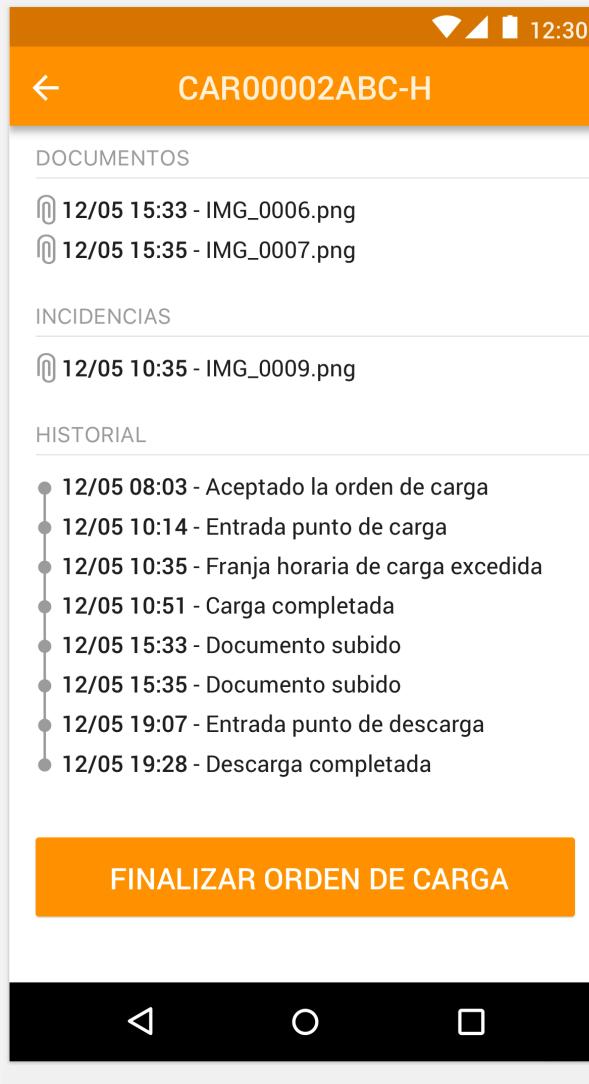
10/01/2017 de 9:00h a 16:00h

Medidas: 1,2tn / 3,3m

Intercambio de palets: Sí

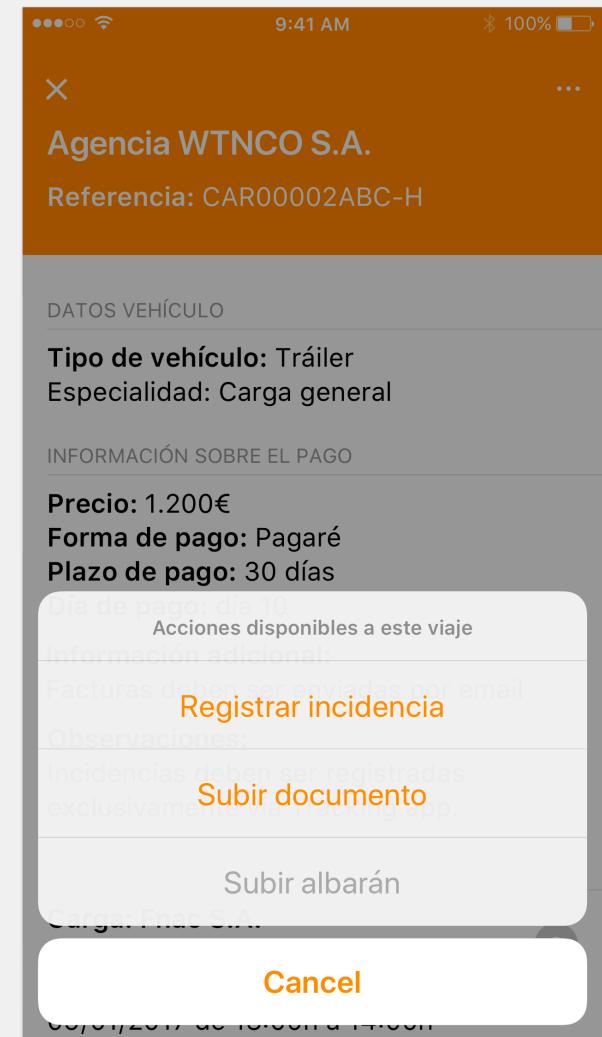
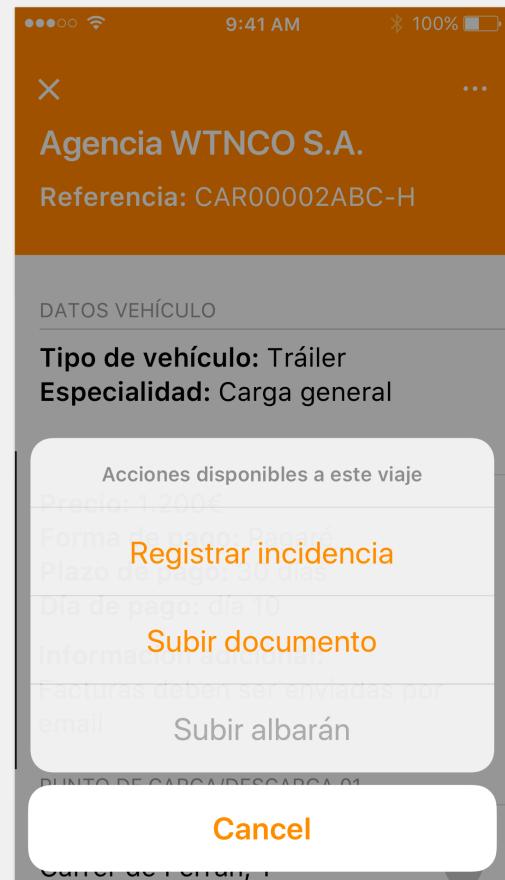
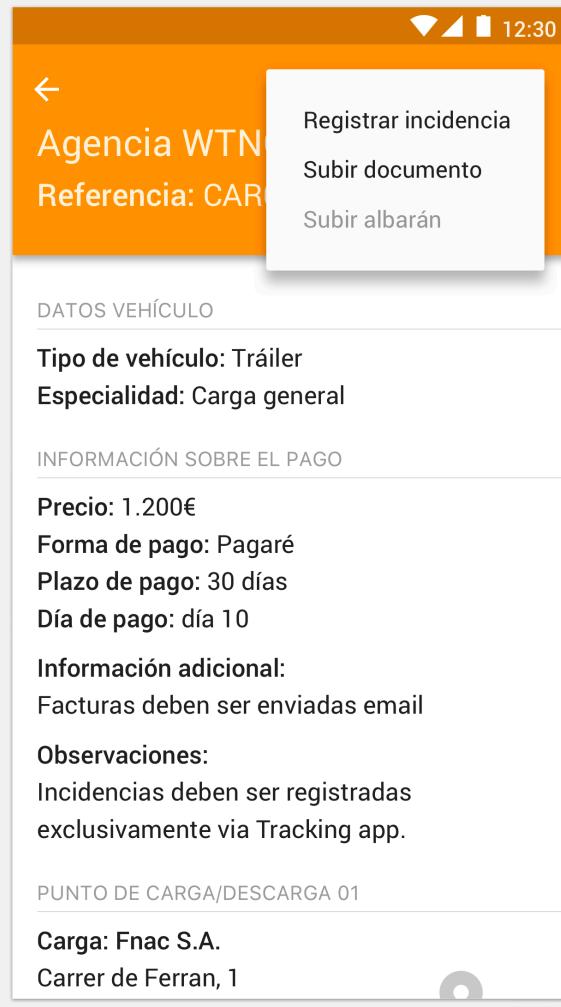
Aceptar

Rechazar



6

Menú contextual y Action Sheets



7

Dialogs y Alertas

Screen 1: Welcome Screen

The app displays a welcome message: "¡Bienvenido! Las órdenes de carga asignadas o buscar manual desde un código facilitado por el transportista o por la agencia." Below the message are two buttons: "TUTORIAL" and "ENTENDIDO". The background shows a list of transports.

Screen 2: Confirmation Dialog

A modal dialog asks: "¿Quieres confirmar la entrada en el punto de carga? DOSS_001004/001". It includes "Cancelar" and "CONFIRMAR" buttons. The background shows the same transport list as the previous screen.

Screen 3: Incident Registration Form

An "Registrar incidencia" dialog is open. The "Tipo de incidencia" dropdown is set to "Mercancía no conforme". The "Descripción" field contains "DOSS_001004/001". Below it are two image attachments: "IMG_0001.png" and "IMG_0002.png". There are "Adjuntar imagen" and "Cancelar" buttons, and a "CONFIRMAR" button at the bottom right.

Screen 1: Welcome Screen

The app displays a welcome message: "¡Bienvenido! Podrás aceptar órdenes de carga, registrar incidencias y albaranes." Below the message are two buttons: "Tutorial" and "Entendido". The background shows a list of transports.

Screen 2: Error Dialog

A modal dialog says: "¡Oops! Se ha producido un error. Por favor, vuelve a intentarlo más tarde." Below the message is an "Entendido" button. The background shows the same transport list.

Screen 3: Confirmation Dialog

A modal dialog asks: "¿Quieres confirmar la entrada en el punto de carga? DOSS_001004/001". It includes "Confirmar entrada" and "Cancelar" buttons. The background shows the same transport list.

Screen 4: Detailed Incident Registration

The screen shows a detailed view of an incident. At the top, it says "Agencia WTNCO S.A." and "Referencia: CAR00002ABC-H". It lists "DATOS VEHÍCULO" (Tipo de vehículo: Tráiler, Especialidad: Carga general), "INFORMACIÓN SOBRE EL PAGO" (Precio: 1.200€, Forma de pago: Pagaré, Plazo de pago: 30 días), and "SUBIR DOCUMENTOS" (Camera fotografica: IMG_006.png, Galería de imágenes). At the bottom, there's a "Cancel" button and a list of actions: "Registrar incidencia", "Observación", "Incidentes exclusivos", "Subir documento", "Subir albarán", and "Cargar Ficha Técnica".



Gracias.