Angelo Gab Moreno

UX/UI Front-End Developer from Philippines 🇵🇭
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💪 Skills

🛠 Front-End:
- HTML
- CSS
- JavaScript
- React

🎨 Design:
- Figma
- Prototyping
- Landing Page Design
- UI/UX Principles

💻 Development Process:
- Agile
- Responsive and Interactive UI
- Website performance
- Cross-browser compatibility

🤝 Soft Skills:
- Creativity
- Communication
- Collaboration
- Teamwork
- Problem-Solving
- Attention to Detail
- Adaptability

⚙ Tools

- Figma
- Magento 2
- Lambda
- Sublime
- Visual Studio
- Android Studio
- Git/Github
- Chrome Developer Tools
- Notion & Trello

💻 Other technologies used: MS Office, Google Workspace, Canva, Wondershare Filmora, Adobe Photoshop. Adobe Premier Pro, OBS Studio

🔷 Professional Summary

Hi, 🧑‍💻 I'm Angelo, an innovative UX/UI Frontend Developer & UI Engineer specializing in mobile-first design, front-end development, and code automation. Skilled in creating responsive page templates, reusable widgets, and intuitive user interfaces to enhance customer experience.

🔷 Fields Of Specialization

- Front-End Development
- UI Design
- User Experience (UX) Testing
- Development Process Improvement
- Workshop, Training & Onboarding (New Hires & Interns)

🔷 Experience

🧑‍💻 UX/UI Front-End Developer Supervisor
Abenson Ventures Inc. | UX/UI Team Digital Development (2021 - Present)
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🚀 **Job Description** : Design and implement new or customized page templates for the website UI for projects that are able to communicate the desired value and enhance customer experience.

🔷 **Responsibilities :**
- Design and create wireframe for new page templates and/or projects, ensuring mobile-first design.
- Decide on the dimensions of elements that is proper for both mobile and web view
- Create code and set up the new page templates in staging and live
- Cascade the new page templates to site management team
- Document the new page type/new widgets
- Revamp existing page templates if necessary.
- Implement code automation through tools like Google Sheets and formulas to have reusable codes for widgets and landing pages.

📊 **KPI:**
- 100% on time implementation of page in staging and live (based on target date from Project Team) 100% on time creation of design and wireframe (based on agreed lead time of project team and Site Development Officer)
- 100% on time cascade to site management team (right after setting up the page on live)
- 100% On time cascade (coaching) of project easy ways to related departments
- 100% Completion of training programs assigned (As learner or facilitator)
- 100% Aligned to weekly team updates and reporting
- Deployment of at least 4-6 pages templates per month.
- Implement all design requirements in development

📌 Projects & Portfolio

📍 abenson.com

🔗 Homepage
- Footer Section
- Voucher Widget
- Smile Serve Widget

🔗 Landing Pages
- Click and Collect
- Virtual Store
- Business Solutions
- Appliance Padala
- Planning Studio
- Payment Offers
- Rewards Page
- Careers
- Viber Personal Shopper
- Home Services
- Privacy Policy
- Terms of Use
- Store Locator Carousel
- Giveaway Page
- FAQs

🔗 Superstores
- Gadget
- Television
- Aircon
- Home Appliance
- Small Appliance
- Smart Home

🔗 Campaign Pages
- Abenson Exclusives
- Best Deals
- Bestsellers
- Free Delivery
- Free Installation
- New Arrivals
- Online Exclusive Deals
- Same Day Delivery
- Inverter Campaign

🔗 Product Pages
- Additional Description - Certified Badge
- Syndicated Images
- Delivery and Installation Notice Pop Up
- Special Offers
- Best Sellers Badge
- Buyer's Guide
- PDP Voucher
- Other Models & Certified Badge
- Product Page Variation
- Microsoft PDP

🔗 Widgets
- Vouchers
- Pop Up Dialog
- Smile Serve
- Search Features under Terms & Condition and Privacy Policy
- Disclaimer Notice
- Shop By Brand Carousel
- Two Static Banner
- Always On Icon
- Teaser Promo Banner
- Abenson Rewards FAQs
- Cart Promo
- Cart Payment Promo
- Payment Offers Banner Editable Widget
- Payment Offers Promo Banner
- Payment Methods Chips
- Online Advisory

🔗 Buyer's Guide Pages
- Buyer's Guide
- Television
- Aircon

📍 home.abenson.com

🔗 Landing Pages
- Habitat
- Koncept Furniture
- Zwilling
- Staub
- Ballarini

📍 Abenson Rewards App Support

🔗 Pages
- About Us
- Privacy Policy
- Terms & Condition
- Pop Ups
- Details List

📍 Code Generator

🔗 Google Sheets
- Site Management Code Generator
- Voucher Code Generator
- Product Page Code Generator
- Site Front-End Tracker

🔷 Experience

👨‍💼 Mobile App Developer Specialist
Abenson Ventures Inc. | Systems & Data Team
(2021 - 2021)
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🚀 **Job Description** : Develop an internal mobile application for teams to complete the order processing from online to store
🔹 **Responsibilities** : Develop mobile applications using the Java programming language, JSON and intergrate APIs into the Magento backend.

👨‍💼 Sales Operations Data Analyst Specialist
Abenson Ventures Inc. | Systems & Data Team
(2020 - 2021)
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🚀 **Job Description** : To create sales performance and operational reports with proper insights and recommendations.
🔹 **Responsibilities** : Generate weekly and bi-monthly reports on sales performance on specified metrics and reports set by team. Create dashboards and other KPI visualization tools to facilitate data access and usage across all levels of our operation. Improve existing reports and design new standardized reports based on business needs.

👨‍💻 IT Instructor
Academy Asia School of Technology and the Arts Inc.
(2019 - 2020)

🚀 **Job Description** : Deliver and lead information technology courses at the high school levels.

👨‍💻 E-Commerce Staff Maxxbrands PH (2019)
🚀 **Job Description** : Maintain brand assets and upload them to online stores to ensure they are visually appealing, and easy to navigate.

🔷 Education

🎓 **College – Bachelor of Science in Information Technology**
Technological Institute of the Philippines T.I.P
(2016 - 2019)

🎓 **College – Bachelor of Science in Information Technology**
AMA East Rizal University
(2014 - 2016)

🏆 **Highschool**
Marist School Marikina
(2010 - 2014)

🏆 **Grade School**
Marist School Marikina
(2004 - 2010)

LinkedIn   Github   Figma   Portfolio