ATE & Hypothesis Testing: Respondent's Estimated Prices

HOODIE**	ATE: $159.50 P-val: 0.00380		**GLASSES** ATE: $900.98 P-val: 0.11122
BAG*	ATE: $1328.71 P-val: 0.02444		**JACKET***** ATE: $1423.94 P-val: 0.00030
LOAFERS***	ATE: $380.69 P-val: 0.00054		**MASCARA***** ATE: $21.69 P-val: 0.00002
Sum of Respondent's Estimated Prices**	ATE: $4215.5 P-val: 0.00004	**Average of Respondent's Estimated Prices****	ATE: $703.58 P-val: 0.00004
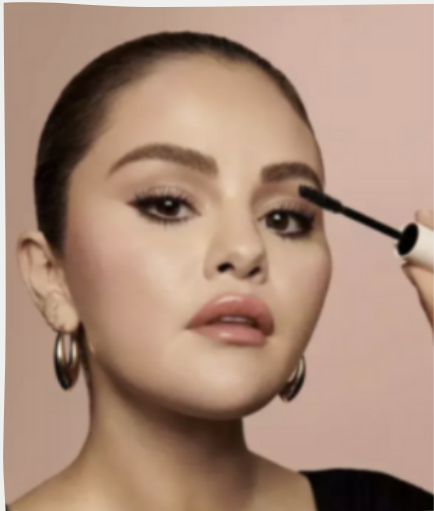
LEVELS
*p < 0.05
**p < 0.01
***p < 0.001