removal:	Joe Bloggs works at Somerton Bank $\longrightarrow \langle REF \rangle$ works at $\langle REF \rangle$
categorisation:	Joe Bloggs works at Somerton Bank $\longrightarrow$ <per> works at <org></org></per>
pseudonymisation:	Joe Bloggs works at Somerton Bank $\longrightarrow$ Phil Day works at Higgins Bank