

ANGELOU AMORADO

WEB CONTENT MANAGER

Cebu City, Philippines | +639811802346 | angelouamorado@gmail.com

SUMMARY

Experienced Web Content Manager with a strong background in managing and optimizing digital content across enterprise platforms. Proven ability to support web operations, enhance user experiences, and collaborate with cross-functional teams to deliver accurate, high-quality digital experiences that drive engagement and performance.

TECHNICAL SKILLS

Enterprise CMS Management	Template & Component	Web Technologies (HTML, CSS)
Content Authoring & Publishing	SEO Best Practices	Accessibility Compliance (WCAG)
Content Migration & Rollouts	User Acceptance Testing (UAT)	Cross-Platform Content Updates

PROFESSIONAL EXPERIENCE

Web Content Manager, MRM Sep 2025 - Present

- Lead content manager for website administration.
- Manage website content using enterprise CMS platforms including Sitecore, AEM and Umbraco.
- Manage digital assets.
- Optimize pages following SEO best practices.
- Execute cross-platform website updates and content management.

Content Development Associate, Accenture Inc. Jun 2022 - Sep 2025

- Manage website content and administration using AEM and Sitecore.
- Optimize pages following SEO best practices.
- User Acceptance Testing.
- Translate Figma designs into functional web pages.

EDUCATION

Bachelor of Science in Information and Communications Technology Jun 2015 - May 2019

Cebu Technological University – Barili Campus

- Major in Information and Communications Technology.
- Thesis on "Electronic Travel Order System for Campus Employees".

ADDITIONAL INFORMATION

- Languages:** English and Tagalog
- Certifications:**
 - Build Website with HTML, JavaScript, AngularJS, and React – Coursera (Mar 2025)
 - HTML and CSS in Depth – Coursera (Apr 2025)
 - Programming with JavaScript – Coursera (Apr 2025)