# YUTONG PAN

**UX DESIGNER** 



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# **EDUCATION**

# University of Washington

Seattle, WA

Sept. 2013 - Jun. 2017

- B.S. in Informatics (Human-Computer Interaction)
- Overall GPA: 3.69 | Dean's list for 7 quarters

### **EXPERIENCE**

#### HorizonApp.co

**UX/UI** Intern Nov. 2016 - Current - Conceptualizing and designing new mobile apps for brand new Horizon mobile app which incorporated 360° MODERN for vocation rental

### Slalom Consulting

Data Entry Intern Dec. 2015 - Jan. 2015

- Utilized LinkedIn data to determine how to spread a company's revenue potential across multiple markets
- Tested python program that automatically scraping data by market and consolidating into Excel

#### Connx Solutions

Data Analyst Intern Jan. 2016 - Jun. 2016

- Designed and created a SQL Server database for targeting potential customers
- Extracted all gathered data, loaded this data into the database, analyzed the data and reported the info

### **PROJECTS**

#### Mini OS

Mobile Design - INFO 498 **UX** Designer Sept. 2016 - Dec. 2016

- Designed a minimalist Operating System for millennials in a 7 people group
- Created 60+ wireframes using sketch and presented interactive prototypes using inVision

### Drinking Buddy

Design Thinking - INFO 360 **UX** Designer

Dec. 2015 - Mar. 2016

- Designed an IOS app for people to track their drinking
- Delivered multiple personas, quantitative analysis, usability test and evaluation, heuristic evaluation table, and final presentation video
- Developed prototyping skills using Axure, created over 40+ wireframes and final high-fidelity prototype

### Serving Selflessly

Client-Side Web Development - INFO 343 Front-end Developer Sept. 2015 - Dec. 2015

- Designed and constructed a web application for people to search non-profit organizations
- Created navigation bar, home page and discussion page using JavaScript, HTML and CSS.

#### Flickerr

Input and Interaction - INFO

**UX** Designer Mar. 2016 - Jun.2016

- Collaborated with 3 others to design a text entry method for Samsung Galaxy S watch
- Designed several methods for fast input and cooperated with a programmer to create testbed

### **SKILLS**

#### Design Tools

Sketch



Illustrator

Photoshop

Axure

Visio

InDesign

OmniGraffle •

#### **HCI** Methods

User Research

Brainstorming

Persona Design

Wireframing

**Usability Testing** 

Sketching

Rapid Prototyping

Storyboarding

Site Maps

### **Progamming** Languages

Java

HTML 5

CSS<sub>3</sub>

**JavaScript** 

Python

Angular JS

jQuery

**SQL** Server

### Languages

English

Mandarin

Japanese