

# YUTONG PAN

UX DESIGNER



<http://www.yutongpan.me>



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(206)-660-7971

## EDUCATION

### University of Washington

Seattle, WA

Sept. 2013 - Jun. 2017

- B.S. in Informatics (Human-Computer Interaction)
- Overall GPA: 3.67 | Dean's list for 8 quarters

## EXPERIENCE

### JoinedPrice Technologies, Inc.

UX Design Intern

Jun. 2017 - Current

- Worked in partnership with the project manager to design new features to fulfill business goals
- Created over 10 prototypes to use as guidelines for mockups to be implemented in engineering development

### HorizonApp.co

UX/UI Intern

Nov. 2016 - Jan. 2017

- Conceptualized and designed new mobile apps for brand new Horizon mobile app which incorporated 360° MODERN for vacation rental

### Slalom Consulting

Data Entry Intern

Dec. 2015 - Jan. 2015

- Utilized LinkedIn data to determine how to spread a company's revenue potential across multiple markets
- Tested python program that automatically scraping data by market and consolidating into Excel

### Connx Solutions

Data Analyst Intern

Jan. 2016 - Jun. 2016

- Designed and created a SQL Server database for targeting potential customers
- Extracted all gathered data, loaded this data into the database, analyzed the data and reported the info

## PROJECTS

### Amazon PPB

Usability Testing for Amazon

UX Researcher

Aug. 2017 - Oct. 2017

- Worked with Amazon Senior UX Manager Jason Levine
- Conducted interviews and surveys for Amazon new prime book box service

### Kosmos

iSchool Capstone

UX Designer

Jan. 2017 - Jun. 2017

- Worked in a team of four and designed an IOS app to manage cosmetic products
- Developed prototyping skills using Sketch, created over 40+ wireframes and final high-fidelity prototype

### Serving Selflessly

Client-Side Web

Development - INFO 343

Front-end Developer

Sept. 2015 - Dec. 2015

- Designed and constructed a web application for people to search non-profit organizations
- Created navigation bar, home page and discussion page using JavaScript, HTML and CSS

## SKILLS

### Design Tools

Sketch

Illustrator

Photoshop

Axure

Visio

InDesign

OmniGraffle

### UX Design

Persona Design

Wireframing

Sketching

Rapid Prototyping

Storyboarding

Site Maps

### UX Research

Usability Testing

Heuristics Evaluation

Interviews

Surveys

Experimental Design

### Programming Languages

Java

HTML 5

CSS 3

JavaScript

Python

R

Angular JS

jQuery

SQL Server