## Métodos de Gestión de la Información

Minería de reglas de asociación

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# Datos y preprocesamiento

Los datos que analizaremos contienen 199523 instancias ponderadas con 41 variables de tipo demográfico y laboral del censo de EEUU tomados en los años 1994 y 1995, que están disponibles en UCI Machine Learning Repository Census Income (KDD) Data Set<sup>1</sup>. Los valores de los atributos son los siguientes:

age: continuous.

- class of worker: Not in universe, Federal government, Local government, Never worked, Private, Self-employed-incorporated, Self-employed-not incorporated, State government, Without pay.
- detailed industry recode: 0, 40, 44, 2, 43, 47, 48, 1, 11, 19, 24, 25, 32, 33, 34, 35, 36, 37, 38, 39, 4, 42, 45, 5, 15, 16, 22, 29, 31, 50, 14, 17, 18, 28, 3, 30, 41, 46, 51, 12, 13, 21, 23, 26, 6, 7, 9, 49, 27, 8, 10, 20.
- detailed occupation recode: 0, 12, 31, 44, 19, 32, 10, 23, 26, 28, 29, 42, 40, 34, 14, 36, 38, 2, 20, 25, 37, 41, 27, 24, 30, 43, 33, 16, 45, 17, 35, 22, 18, 39, 3, 15, 13, 46, 8, 21, 9, 4, 6, 5, 1, 11, 7.
- education: Children, 7th and 8th grade, 9th grade, 10th grade, High school graduate, 11th grade, 12th grade no diploma, 5th or 6th grade, Less than 1st grade, Bachelors degree(BA AB BS), 1st 2nd 3rd or 4th grade, Some college but no degree, Masters degree(MA MS MEng MEd MSW MBA), Associates degree-occup /vocational, Associates degree-academic program, Doctorate degree(PhD EdD), Prof school degree (MD DDS DVM LLB JD).

wage per hour: continuous.

- enroll in edu inst last wk: Not in universe, High school, College or university.
- marital stat: Never married, Married-civilian spouse present, Married-spouse absent, Separated, Divorced, Widowed, Married-A F spouse present.
- major industry code: Not in universe or children, Entertainment, Social services, Agriculture, Education, Public administration, Manufacturing-durable goods, Manufacturing-nondurable goods, Wholesale trade, Retail trade, Finance insurance and real estate, Private household services, Business and repair services, Personal services except private HH, Construction, Medical except hospital, Other professional services, Transportation, Utilities and sanitary services, Mining, Communications, Hospital services, Forestry and fisheries, Armed Forces.
- major occupation code: Not in universe, Professional specialty, Other service, Farming forestry and fishing, Sales, Adm support including clerical, Protective services, Handlers equip cleaners etc, Precision production craft & repair, Technicians and related support, Machine operators assmblrs & inspectrs, Transportation and material moving, Executive admin and managerial, Private household services, Armed Forces.
- race: White, Black, Other, Amer Indian Aleut or Eskimo, Asian or Pacific Islander.
- hispanic origin: Mexican (Mexicano), Mexican-American, Puerto Rican, Central or South American, All other, Other Spanish, Chicano, Cuban, Do not know, NA.

 $<sup>^1\</sup>mathrm{UCI}$  Machine Learning Repository Census-Income (KDD) Data Set: https://archive.ics.uci.edu/ml/datasets/Census-Income+%28 KDD%29

sex: Female, Male.

member of a labor union: Not in universe, No, Yes.

reason for unemployment: Not in universe, Re-entrant, Job loser - on layoff, New entrant, Job leaver, Other job loser.

full or part time employment stat: Children or Armed Forces, Full-time schedules, Unemployed parttime, Not in labor force, Unemployed full-time, PT for non-econ reasons usually FT, PT for econ reasons usually PT, PT for econ reasons usually FT.

capital gains: continuous.

capital losses: continuous.

dividends from stocks: continuous.

tax filer stat: Nonfiler, Joint one under 65 & one 65+, Joint both under 65, Single, Head of household, Joint both 65+.

region of previous residence: Not in universe, South, Northeast, West, Midwest, Abroad.

state of previous residence: Not in universe, Utah, Michigan, North Carolina, North Dakota, Virginia, Vermont, Wyoming, West Virginia, Pennsylvania, Abroad, Oregon, California, Iowa, Florida, Arkansas, Texas, South Carolina, Arizona, Indiana, Tennessee, Maine, Alaska, Ohio, Montana, Nebraska, Mississippi, District of Columbia, Minnesota, Illinois, Kentucky, Delaware, Colorado, Maryland, Wisconsin, New Hampshire, Nevada, New York, Georgia, Oklahoma, New Mexico, South Dakota, Missouri, Kansas, Connecticut, Louisiana, Alabama, Massachusetts, Idaho, New Jersey.

detailed household and family stat: Child <18 never marr not in subfamily, Other Rel <18 never marr child of subfamily RP, Other Rel <18 never marr not in subfamily, Grandchild <18 never marr child of subfamily RP, Grandchild <18 never marr not in subfamily, Secondary individual, In group quarters, Child under 18 of RP of unrel subfamily, RP of unrelated subfamily, Spouse of householder, Householder, Other Rel <18 never married RP of subfamily, Grandchild <18 never marr RP of subfamily, Child <18 never marr RP of subfamily, Child <18 ever marr not in subfamily, Other Rel <18 ever marr RP of subfamily, Child <18 ever marr RP of subfamily, Nonfamily householder, Child <18 spouse of subfamily RP, Other Rel <18 spouse of subfamily RP, Other Rel <18 ever marr not in subfamily, Grandchild <18 ever marr not in subfamily, Child 18+ never marr Not in a subfamily, Grandchild 18+ never marr not in subfamily, Child 18+ ever marr RP of subfamily, Other Rel 18+ never marr not in subfamily, Child 18+ never marr RP of subfamily, Other Rel 18+ ever marr RP of subfamily, Other Rel 18+ never marr RP of subfamily, Other Rel 18+ spouse of subfamily RP, Other Rel 18+ ever marr not in subfamily, Child 18+ ever marr Not in a subfamily, Grandchild 18+ ever marr not in subfamily, Child 18+ spouse of subfamily RP, Spouse of RP of unrelated subfamily, Grandchild 18+ ever marr RP of subfamily, Grandchild 18+ never marr RP of subfamily, Grandchild 18+ spouse of subfamily RP.

detailed household summary in household: Child under 18 never married, Other relative of householder, Nonrelative of householder, Spouse of householder, Householder, Child under 18 ever married, Group Quarters- Secondary individual, Child 18 or older.

instance weight: continuous.

migration code-change in msa: Not in universe, Nonmover, MSA to MSA, NonMSA to nonMSA, MSA to nonMSA, NonMSA to MSA, Abroad to MSA, Not identifiable, Abroad to nonMSA.

migration code-change in reg: Not in universe, Nonmover, Same county, Different county same state, Different state same division, Abroad, Different region, Different division same region.

migration code-move within reg: Not in universe, Nonmover, Same county, Different county same state, Different state in West, Abroad, Different state in Midwest, Different state in South, Different state in Northeast.

live in this house 1 year ago: Not in universe under 1 year old, Yes, No.

migration prev res in sumbelt: Not in universe, Yes, No.

num persons worked for employer: continuous.

family members under 18: Both parents present, Neither parent present, Mother only present, Father only present, Not in universe.

country of birth father: Mexico, United-States, Puerto-Rico, Dominican-Republic, Jamaica, Cuba, Portugal, Nicaragua, Peru, Ecuador, Guatemala, Philippines, Canada, Columbia, El-Salvador, Japan, England, Trinadad&Tobago, Honduras, Germany, Taiwan, Outlying-U S (Guam USVI etc), India, Vietnam, China, Hong Kong, Cambodia, France, Laos, Haiti, South Korea, Iran, Greece, Italy, Poland, Thailand, Yugoslavia, Holand-Netherlands, Ireland, Scotland, Hungary, Panama.

```
country of birth mother: India, Mexico, United-States, Puerto-Rico, Dominican-Republic, England,
     Honduras, Peru, Guatemala, Columbia, El-Salvador, Philippines, France, Ecuador, Nicaragua,
     Cuba, Outlying-U S (Guam USVI etc), Jamaica, South Korea, China, Germany, Yugoslavia, Canada,
     Vietnam, Japan, Cambodia, Ireland, Laos, Haiti, Portugal, Taiwan, Holand-Netherlands, Greece,
     Italy, Poland, Thailand, Trinadad&Tobago, Hungary, Panama, Hong Kong, Scotland, Iran.
country of birth self: United-States, Mexico, Puerto-Rico, Peru, Canada, South Korea, India, Japan,
     Haiti, El-Salvador, Dominican-Republic, Portugal, Columbia, England, Thailand, Cuba, Laos,
     Panama, China, Germany, Vietnam, Italy, Honduras, Outlying-U S (Guam USVI etc), Hungary,
     Philippines, Poland, Ecuador, Iran, Guatemala, Holand-Netherlands, Taiwan, Nicaragua, France,
     Jamaica, Scotland, Yugoslavia, Hong Kong, Trinadad&Tobago, Greece, Cambodia, Ireland.
citizenship: Native- Born in the United States, Foreign born- Not a citizen of U S , Native- Born
     in Puerto Rico or U S Outlying, Native- Born abroad of American Parent(s), Foreign born- U S
     citizen by naturalization.
own business or self employed: 0, 2, 1.
fill inc questionnaire for veteran's admin: Not in universe, Yes, No.
veterans benefits: 0, 2, 1.
weeks worked in year: continuous.
year: 94, 95.
total income: greater or lesser than 50000 (+50000,-50000)
```

A la vista de los atributos, observamos que hay datos cuantitativos continuos que debemos discretizar, así como datos numéricos que no son cuantitativos y que hay que hay transformar en factores.

Cargamos los datos en R.

```
datos <- read.csv("census-income.csv", sep=",", strip.white=TRUE, stringsAsFactors=TRUE)</pre>
```

Imprimimos los valores de los atributos según como lo guarda R y lo comparamos con la lista anterior.

```
for (aux in names(datos)){
  cat(aux, fill=TRUE)
  if(is.null(levels(datos[[aux]]))){
    cat(" numérico", fill=TRUE)
  } else{
  cat(levels(datos[[aux]]), fill=TRUE)
  }
}
```

```
## X
## numérico
## age
## numérico
## class.of.worker
## Federal government Local government Never worked Not in universe Private
## Self-employed-incorporated Self-employed-not incorporated State government
## Without pay
## detailed.industry.recode
## numérico
## detailed.ocupation.recode
## numérico
## education
## 10th grade 11th grade 12th grade no diploma 1st 2nd 3rd or 4th grade
## 5th or 6th grade 7th and 8th grade 9th grade
## Associates degree-academic program Associates degree-occup /vocational
```

```
## Bachelors degree(BA AB BS) Children Doctorate degree(PhD EdD)
## High school graduate Less than 1st grade
## Masters degree(MA MS MEng MEd MSW MBA) Prof school degree (MD DDS DVM LLB JD)
## Some college but no degree
## wage.per.hour
## numérico
## enroll.in.edu.inst.last.wk
## College or university High school Not in universe
## marital.stat
## Divorced Married-A F spouse present Married-civilian spouse present
## Married-spouse absent Never married Separated Widowed
## major.industry.code
## Agriculture Armed Forces Business and repair services Communications
## Construction Education Entertainment Finance insurance and real estate
## Forestry and fisheries Hospital services Manufacturing-durable goods
## Manufacturing-nondurable goods Medical except hospital Mining
## Not in universe or children Other professional services
## Personal services except private HH Private household services
## Public administration Retail trade Social services Transportation
## Utilities and sanitary services Wholesale trade
## major.occupation.code
## Adm support including clerical Armed Forces Executive admin and managerial
## Farming forestry and fishing Handlers equip cleaners etc
## Machine operators assmblrs & inspctrs Not in universe Other service
## Precision production craft & repair Private household services
## Professional specialty Protective services Sales
## Technicians and related support Transportation and material moving
## race
## Amer Indian Aleut or Eskimo Asian or Pacific Islander Black Other White
## hispanic.origin
## All other Central or South American Chicano Cuban Do not know
## Mexican-American Mexican (Mexicano) NA Other Spanish Puerto Rican
## sex
## Female Male
## member.of.a.labor.union
## No Not in universe Yes
## reason.for.unemployment
## Job leaver Job loser - on layoff New entrant Not in universe
## Other job loser Re-entrant
## full.or.part.time.employment.stat
## Children or Armed Forces Full-time schedules Not in labor force
## PT for econ reasons usually FT PT for econ reasons usually PT
## PT for non-econ reasons usually FT Unemployed full-time
## Unemployed part- time
## capital.gains
## numérico
## capital.losses
## numérico
## dividends.from.stocks
## numérico
```

4

## Head of household Joint both 65+ Joint both under 65

## Joint one under 65 & one 65+ Nonfiler Single

## tax.filer.stat

## region.of.previous.residence

```
## Abroad Midwest Northeast Not in universe South West
## state.of.previous.residence
## ? Abroad Alabama Alaska Arizona Arkansas California Colorado
## Connecticut Delaware District of Columbia Florida Georgia Idaho Illinois
## Indiana Iowa Kansas Kentucky Louisiana Maine Maryland Massachusetts
## Michigan Minnesota Mississippi Missouri Montana Nebraska Nevada
## New Hampshire New Jersey New Mexico New York North Carolina North Dakota
## Not in universe Ohio Oklahoma Oregon Pennsylvania South Carolina
## South Dakota Tennessee Texas Utah Vermont Virginia West Virginia
## Wisconsin Wyoming
## detailed.household.and.family.stat
## Child <18 ever marr not in subfamily Child <18 ever marr RP of subfamily
## Child <18 never marr not in subfamily Child <18 never marr RP of subfamily
## Child <18 spouse of subfamily RP Child 18+ ever marr Not in a subfamily
## Child 18+ ever marr RP of subfamily Child 18+ never marr Not in a subfamily
## Child 18+ never marr RP of subfamily Child 18+ spouse of subfamily RP
## Child under 18 of RP of unrel subfamily
## Grandchild <18 ever marr not in subfamily
## Grandchild <18 never marr child of subfamily RP
## Grandchild <18 never marr not in subfamily
## Grandchild <18 never marr RP of subfamily
## Grandchild 18+ ever marr not in subfamily
## Grandchild 18+ ever marr RP of subfamily
## Grandchild 18+ never marr not in subfamily
## Grandchild 18+ never marr RP of subfamily
## Grandchild 18+ spouse of subfamily RP Householder In group quarters
## Nonfamily householder Other Rel <18 ever marr not in subfamily
## Other Rel <18 ever marr RP of subfamily
## Other Rel <18 never marr child of subfamily RP
## Other Rel <18 never marr not in subfamily
## Other Rel <18 never married RP of subfamily
## Other Rel <18 spouse of subfamily RP Other Rel 18+ ever marr not in subfamily
## Other Rel 18+ ever marr RP of subfamily
## Other Rel 18+ never marr not in subfamily
## Other Rel 18+ never marr RP of subfamily Other Rel 18+ spouse of subfamily RP
## RP of unrelated subfamily Secondary individual Spouse of householder
## Spouse of RP of unrelated subfamily
## detailed.household.summary.in.household
## Child 18 or older Child under 18 ever married Child under 18 never married
## Group Quarters- Secondary individual Householder Nonrelative of householder
## Other relative of householder Spouse of householder
## instance.weight
## numérico
## migration.code.change.in.msa
## ? Abroad to MSA Abroad to nonMSA MSA to MSA to nonMSA Nonmover
## NonMSA to MSA NonMSA to nonMSA Not identifiable Not in universe
## migration.code.change.in.reg
## ? Abroad Different county same state Different division same region
## Different region Different state same division Nonmover Not in universe
```

## migration.code.move.within.reg

## Same county

- ## ? Abroad Different county same state Different state in Midwest
- ## Different state in Northeast Different state in South
- ## Different state in West Nonmover Not in universe Same county

```
## live.in.this.house.1.year.ago
## No Not in universe under 1 year old Yes
## migration.prev.res.in.sunbelt
## ? No Not in universe Yes
## num.persons.worked.for.employer
## numérico
## family.members.under.18
## Both parents present Father only present Mother only present
   Neither parent present Not in universe
## country.of.birth.father
## ? Cambodia Canada China Columbia Cuba Dominican-Republic Ecuador
## El-Salvador England France Germany Greece Guatemala Haiti
## Holand-Netherlands Honduras Hong Kong Hungary India Iran Ireland Italy
## Jamaica Japan Laos Mexico Nicaragua Outlying-U S (Guam USVI etc) Panama
## Peru Philippines Poland Portugal Puerto-Rico Scotland South Korea
## Taiwan Thailand Trinadad&Tobago United-States Vietnam Yugoslavia
## country.of.birth.mother
## ? Cambodia Canada China Columbia Cuba Dominican-Republic Ecuador
## El-Salvador England France Germany Greece Guatemala Haiti
## Holand-Netherlands Honduras Hong Kong Hungary India Iran Ireland Italy
## Jamaica Japan Laos Mexico Nicaragua Outlying-U S (Guam USVI etc) Panama
## Peru Philippines Poland Portugal Puerto-Rico Scotland South Korea
## Taiwan Thailand Trinadad&Tobago United-States Vietnam Yugoslavia
## country.of.birth.self
## ? Cambodia Canada China Columbia Cuba Dominican-Republic Ecuador
## El-Salvador England France Germany Greece Guatemala Haiti
## Holand-Netherlands Honduras Hong Kong Hungary India Iran Ireland Italy
   Jamaica Japan Laos Mexico Nicaragua Outlying-U S (Guam USVI etc) Panama
## Peru Philippines Poland Portugal Puerto-Rico Scotland South Korea
## Taiwan Thailand Trinadad&Tobago United-States Vietnam Yugoslavia
## citizenship
## Foreign born- Not a citizen of U S
## Foreign born- U S citizen by naturalization
## Native- Born abroad of American Parent(s)
## Native- Born in Puerto Rico or U S Outlying Native- Born in the United States
## own.business.or.self.employed
## numérico
## fill.inc.questionnaire.for.veteran.s.admin
## No Not in universe Yes
## veterans.benefits
## numérico
## weeks.worked.in.year
## numérico
## year
## numérico
## total.income
## - 50000. 50000+.
```

Tenemos un atirbuto instance.weight que indica el número de individuos del censo que comparten los mismos valores de los atributos, es decir, el peso de la instancia en la muestra. Esto significa que debemos hacer reglas de asociación con pesos para poder reflejar la realidad de los datos, ya que así damos importancia proporcional a cada instancia según el número de individuos que representa.

Extraemos los pesos de los datos y el primer atributo que indica simplemente el número de la instancia porque no deben aparecer en las reglas de asociación.

```
pesos <- subset(datos, select=instance.weight)
datos <- subset(datos, select=-c(X, instance.weight))</pre>
```

Observamos también que tenemos datos numéricos que en realidad son cualitativos, así que los transformamos en factores.

El resto de los datos numéricos se corresponden a atributos cuantitativos continuos como la edad. Para poder hacer minería de reglas de asociación necesitamos transformarlos en cualitativos discretizándolos. Discretizamos la edad con tantos bines como la raíz cuadrada del número de datos. Para el resto, observamos que el hecho de ser 0 tiene un significado especial: nada de sueldo por hora, ninguna ganancia o pérdida de capital, ningún dividendo, ningún trabajador o ninguna semana por año. Por lo tanto, queremos que el 0 sea una categoría independiente en estos atributos. Discretizamos mediante un método de clustering con k-medias de manera que no tomamos los extremos inferiores de los intervalos. De esta manera, los valores 0 se discretizan como NA.

```
datos <- discretizeDF(datos, methods=list(
   age=list(method="interval", breaks=sqrt(length(datos$age))),
   wage.per.hour=list(method ="cluster", include.lowest=FALSE, right=TRUE),
   capital.gains=list(method="cluster", include.lowest=FALSE, right=TRUE),
   capital.losses=list(method="cluster", include.lowest=FALSE, right=TRUE),
   dividends.from.stocks=list(method="cluster", include.lowest=FALSE, right=TRUE),
   num.persons.worked.for.employer=list(method="cluster", include.lowest=FALSE, right=TRUE),
   weeks.worked.in.year=list(method="cluster", include.lowest=FALSE, right=TRUE)))</pre>
```

Queremos convertir los NA en 0. Para ello, cambiamos temporalmente los datos a caracteres, transformamos NA por 0 y deshacemos el cambio.

```
datos <- as.data.frame(lapply(datos, as.character))
datos[is.na(datos)] <- "0"
datos <- as.data.frame(lapply(datos, as.factor))</pre>
```

Observamos que hay nueve atributos que tienen valores faltantes para algunas instancias. Si eliminásemos todas cuyo valor para alguno de estos atributos falta, perderíamos alrededor del 47% de los datos. Por el contrario, si solo eliminásemos las instancias para los atributos que estemos considerando en cada momento en las reglas, estas describirían cada vez un conjunto distinto de datos, con lo que no se podrían comparar entre sí. Entre perder sobre el 47% de los datos o nueve atributos, priorizaremos lo segundo. En cualquier caso, definimos la siguiente función a la que se le pasan los atributos sobre los que se quiere construir reglas de asociación y elimina las instancias con valores faltantes. Tenemos en cuenta que debemos eliminar también el peso correspondiente a cada instancia eliminada.

Con esto quedan preprocesados los datos para cualquier tipo de regla de asociación.

# Reglas de asociación

Para minar las reglas de asociación utilizaremos el algoritmo Eclat con pesos. Para ello, definimos la siguiente función que permite calcularlas para los atributos que queramos fijando el soporte y la confianza mínimos así como la longitud mínima y máxima.

```
reglas_weclat <- function(atributos, sop, conf, minl=1, maxl=5){</pre>
  # Eliminamos las instancias con valores de atributos faltantes si es el caso.
  eliminar faltantes(atributos)
  # Preparamos la entrada para el algoritmo Eclat con pesos.
  transacciones <- as(datos[atributos], "transactions")</pre>
  # Añadimos los pesos.
  transacciones@itemsetInfo$weight <- NULL</pre>
  transacciones@itemsetInfo$weight <- pesos_lista
  # Parámetros del algoritmo Eclat con pesos.
  aparametros <- list(support=sop, minlen=minl, maxlen=maxl)</pre>
  # Calculamos los itemsets frecuentes con el algoritmo Eclat.
  itemsets <- weclat(transacciones, aparametros, control=list(verbose=FALSE))</pre>
  itemsets.df <- data.frame(itemsets=labels(itemsets), itemsets@quality)</pre>
  # Inducción de las reglas de asociación.
  reglas <- ruleInduction(itemsets, transacciones, confidence=conf)</pre>
  # Devolvemos las reglas calculadas que no sean redundantes.
  return(reglas[!is.redundant(reglas)])
```

Para poder aplicar la función anterior y visualizar las reglas necesitaremos los paquetes arules y arulesViz que importamos de la siguiente manera.

```
library(arules)
library(arulesViz)
```

Aun sin tener en cuenta los atributos con datos faltantes, tenemos 32 atributos. Si utilizamos varios de ellos, a poco que disminuyamos el soporte mínimo obtendremos demasiadas reglas de asociación independientemente de que la confianza mínima escogida sea alta. Además, casi todos los atributos tienen un valor mayoritario respecto al resto lo que imposibilita obtener reglas con alto soporte y valores de atributos variados por el simple hecho de que esos valores no tienen ese soporte en la muestra. Podemos observar este fenómeno mediante un resumen frecuentista de los datos.

#### summary(datos)

```
##
                                                   class.of.worker
             age
##
    [33.8,34)
                   3489
                           Not in universe
                                                            :100245
##
    [34.8,35)
                   3450
                           Private
                                                            : 72028
    [35.8, 36)
                           Self-employed-not incorporated:
##
                   3353
                                                              8445
    [30.8, 31)
                           Local government
##
                   3351
                                                               7784
##
    [32.8,33)
                   3340
                           State government
                                                               4227
##
    [4.83,5.03):
                   3332
                           Self-employed-incorporated
                                                              3265
##
    (Other)
                :179208
                           (Other)
                                                              3529
##
    detailed.industry.recode detailed.ocupation.recode
##
    0
           :100684
                               0
                                      :100684
           : 17070
##
    33
                               2
                                         8756
    43
              8283
                               26
                                         7887
##
##
    4
              5984
                               19
                                         5413
##
    42
              4683
                               29
                                         5105
    45
              4482
                               36
                                         4145
##
    (Other): 58337
##
                               (Other): 67533
##
                           education
                                                    wage.per.hour
##
     High school graduate
                                 :48407
                                           (0,382]
                                                                181
                                          (1.36e+03,1e+04]:
##
     Children
                                 :47422
                                                               2117
##
     Some college but no degree:27820
                                          (382,1.36e+03]
                                                              9006
     Bachelors degree(BA AB BS):19865
##
                                                            :188219
##
     7th and 8th grade
                                 : 8007
##
     10th grade
                                 : 7557
##
    (Other)
                                 :40445
##
             enroll.in.edu.inst.last.wk
                                                                      marital.stat
##
     College or university:
                                           Divorced
                                                                             :12710
                              5688
##
     High school
                              6892
                                           Married-A F spouse present
##
     Not in universe
                           :186943
                                           Married-civilian spouse present:84222
##
                                           Married-spouse absent
                                                                             : 1518
##
                                           Never married
                                                                             :86485
##
                                           Separated
                                                                             : 3460
##
                                           Widowed
                                                                             :10463
##
                             major.industry.code
                                        :100684
##
     Not in universe or children
##
     Retail trade
                                        : 17070
     Manufacturing-durable goods
                                           9015
##
##
     Education
                                           8283
##
     Manufacturing-nondurable goods
                                           6897
##
     Finance insurance and real estate:
                                           6145
##
    (Other)
                                        : 51429
##
                         major.occupation.code
##
     Not in universe
                                     :100684
##
     Adm support including clerical: 14837
##
     Professional specialty
     Executive admin and managerial: 12495
##
```

```
Other service
                                    : 12099
##
##
     Sales
                                    : 11783
    (Other)
                                    : 33685
##
##
                                                              hispanic.origin
                              race
##
     Amer Indian Aleut or Eskimo: 2251
                                            All other
                                                                      :171907
##
     Asian or Pacific Islander : 5835
                                            Mexican-American
                                                                      : 8079
##
     Black
                                 : 20415
                                            Mexican (Mexicano)
                                                                      : 7234
                                            Central or South American:
##
     Other
                                 : 3657
                                                                         3895
##
     White
                                 :167365
                                            Puerto Rican
                                                                         3313
##
                                            Other Spanish
                                                                         2485
##
                                           (Other)
                                                                         2610
##
                         member.of.a.labor.union
                                                             reason.for.unemployment
         sex
     Female: 103984
                                      : 16034
                                                                             598
##
                      No
                                                   Job leaver
     Male : 95539
                                                                             976
##
                      Not in universe: 180459
                                                   Job loser - on layoff:
##
                      Yes
                                      : 3030
                                                   New entrant
                                                                             439
##
                                                   Not in universe
                                                                         :193453
##
                                                   Other job loser
                                                                            2038
##
                                                   Re-entrant
                                                                            2019
##
##
                      full.or.part.time.employment.stat
##
     Children or Armed Forces
                                        :123769
##
     Full-time schedules
                                        : 40736
##
     Not in labor force
                                        : 26808
##
     PT for non-econ reasons usually FT: 3322
##
     Unemployed full-time
                                           2311
##
     PT for econ reasons usually PT
                                           1209
##
    (Other)
                                           1368
##
                capital.gains
                                              capital.losses
##
                       : 3841
                                  (0,900]
  (0,5.75e+03]
                                                         101
   (5.57e+04,1e+05]
                           390
                                  (2.18e+03,4.61e+03]:
                      :
                                                          710
    (5.75e+03,5.57e+04]: 3148
                                  (900,2.18e+03]
##
                                                     : 3095
##
                       :192144
                                                      :195617
##
##
##
##
            dividends.from.stocks
                                                          tax.filer.stat
##
   (0,6.43e+03]
                       : 19753
                                    Head of household
                                                                : 7426
##
    (3.73e+04,1e+05]
                       : 113
                                    Joint both 65+
                                                                 : 8332
    (6.43e+03,3.73e+04]: 1275
                                    Joint both under 65
##
                                                                 :67383
##
    0
                       :178382
                                    Joint one under 65 & one 65+: 3867
                                    Nonfiler
##
                                                                 :75094
##
                                    Single
                                                                 :37421
##
##
      region.of.previous.residence
                                      state.of.previous.residence
##
     Abroad
                        530
                                     Not in universe: 183750
     Midwest
                       3575
##
                                     California
                                                    : 1714
##
     Northeast
                       2705
                                     Utah
                                                       1063
##
     Not in universe: 183750
                                     Florida
                                                        849
##
     South
                    : 4889
                                     North Carolina :
                                                        812
##
     West
                       4074
                                                        708
                                                    : 10627
##
                                    (Other)
##
                           detailed.household.and.family.stat
##
    Householder
                                             :53248
     Child <18 never marr not in subfamily :50326
##
```

```
##
     Spouse of householder
                                            :41695
##
     Nonfamily householder
                                            :22213
     Child 18+ never marr Not in a subfamily:12030
##
##
    Secondary individual
                                            : 6122
##
    (Other)
                                            :13889
##
              detailed.household.summary.in.household
##
     Householder
                                  :75475
##
     Child under 18 never married: 50426
##
     Spouse of householder
                                  :41709
##
     Child 18 or older
                                  :14430
##
     Other relative of householder: 9703
##
     Nonrelative of householder
                                  : 7601
    (Other)
                                    179
##
##
       migration.code.change.in.msa
                                                  migration.code.change.in.reg
##
                     :99696
                                                                 :99696
##
     Nonmover
                     :82538
                                     Nonmover
                                                                 :82538
##
    MSA to MSA
                     :10601
                                     Same county
                                                                 : 9812
                                     Different county same state: 2797
     NonMSA to nonMSA: 2811
##
##
    Not in universe: 1516
                                     Not in universe
                                                                : 1516
    MSA to nonMSA : 790
                                     Different region
##
                                                                 : 1178
##
    (Other)
                     : 1571
                                    (Other)
                                                                 : 1986
##
                 migration.code.move.within.reg
##
                                :99696
##
    Nonmover
                                :82538
##
    Same county
                                : 9812
    Different county same state: 2797
##
##
    Not in universe
                                : 1516
##
    Different state in South
                                : 973
##
    (Other)
                                : 2191
##
                      live.in.this.house.1.year.ago
                                                     migration.prev.res.in.sunbelt
##
     No
                                     : 15773
                                                                     :99696
##
     Not in universe under 1 year old:101212
                                                     No
                                                                     : 9987
##
                                                     Not in universe:84054
                                     : 82538
##
                                                     Yes
                                                                    : 5786
##
##
##
##
  num.persons.worked.for.employer
                                               family.members.under.18
##
   (0,1.38]
              :23109
                                     Both parents present : 38983
   (1.38,3.98]:23506
                                     Father only present
##
                                                           : 1883
   (3.98,6] :56925
                                     Mother only present
                                                           : 12772
                                     Neither parent present: 1653
##
               :95983
##
                                     Not in universe
                                                            :144232
##
##
##
                                country.of.birth.mother
                                                            country.of.birth.self
      country.of.birth.father
##
     United-States:159163
                               United-States:160479
                                                         United-States: 176989
                : 10008
##
     Mexico
                               Mexico
                                         : 9781
                                                         Mexico
                                                                      : 5767
##
                  : 6713
                                            : 6119
                                                                          3393
##
     Puerto-Rico : 2680
                               Puerto-Rico : 2473
                                                                         1400
                                                         Puerto-Rico :
                  : 2212
##
     Italy
                               Italy
                                            : 1844
                                                                           851
                                                         Germany
##
    Canada
                  : 1380
                               Canada
                                            : 1451
                                                         Philippines :
                                                                           845
                                                         (Other)
    (Other)
                              (Other)
##
                  : 17367
                                            : 17376
                                                                       : 10278
##
                                          citizenship
```

```
Foreign born- Not a citizen of U {\tt S}
##
                                                   : 13401
##
     Foreign born- U S citizen by naturalization:
                                                      5855
##
     Native- Born abroad of American Parent(s)
##
     Native- Born in Puerto Rico or U S Outlying:
                                                      1519
##
     Native- Born in the United States
                                                   :176992
##
##
##
    own.business.or.self.employed fill.inc.questionnaire.for.veteran.s.admin
##
    0:180672
                                                        1593
##
        2698
    1:
                                     Not in universe:197539
##
    2: 16153
##
##
##
##
##
    veterans.benefits weeks.worked.in.year year
                                                              total.income
                                                            - 50000.:187141
##
    0: 47409
                       (0,15.1]
                                   : 8226
                                               94:99827
    1:
       1984
                       (15.1,40.5]:16027
                                               95:99696
                                                            50000+. : 12382
##
    2:150130
                       (40.5, 52]
##
                                  :79287
##
                                   :95983
##
##
##
```

Por poner solo un ejemplo, el atributo citizenship tiene un valor que abarca una inmensa mayoría de las instancias, a saber, *Native- Born in the United States*. Podemos calcular las frecuencias relativas de los valores.

### table(datos\$citizenship)/sum(table(datos\$citizenship))

```
##
##
            Foreign born-Not a citizen of US
##
                                     0.067165189
    Foreign born- U S citizen by naturalization
##
##
                                     0.029344988
##
      Native- Born abroad of American Parent(s)
##
                                     0.008800990
##
    Native- Born in Puerto Rico or U S Outlying
##
                                     0.007613157
##
              Native- Born in the United States
##
                                     0.887075675
```

Aunque depende en parte del peso de las instancias, vemos que si fijásemos un soporte mayor que 0.06712, solo podríamemos obtener reglas para ciudadanos nativos estadounideneses. Esto nos da una idea de lo bajo que debemos fijar el soporte mínimo para obtener reglas que involucren diferentes valores de las variables.

La consideraciones anteriores no contemplan el hecho de que la mayoría de las reglas de asociación tienen como consecuente el valor mayoritario de un atributo, con lo que es difícil visualizar asociaciones que no terminen en los mismos valores. Obtendremos reglas con consecuentes variados simplemente tomando subconjuntos de las reglas que los contengan.

Una vez escogidos el soporte y la confianza mínimos, generaremos las reglas y las filtraremos y representaremos algunos subconjuntos pequeños mediante coordenadas paralelas. Estos diagramas están formados por flechas que conectan los antecedentes y terminan en el consecuente. El grosor de la flecha indica el soporte

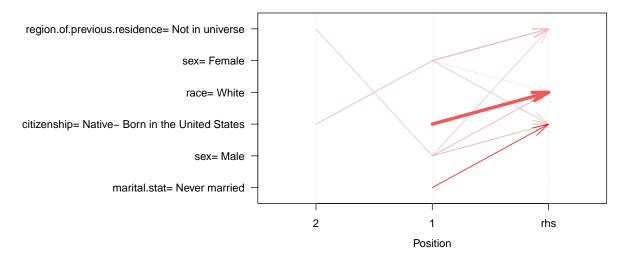
y la saturación de color la confianza. Utilizaremos la opción reorder=TRUE que aplica un método heurístico para minimizar el número de intersecciones de las flechas.

```
paracoord_reglas <- function(reglas){
  plot(reglas, method="paracoord", reorder=TRUE)
}</pre>
```

También mostraremos las reglas de manera explícita junto a su soporte y confianza, para lo que definimos la siguiente función.

## Reglas de asociación de tipo sociodemográfico

Calcularemos un primer conjunto de reglas de asociación relativas a atributos de caracter sociodemográfico como puede ser la edad, el género, la etnia o la ciudadanía sin tener en cuenta atributos de tipo puramente laboral o económico.

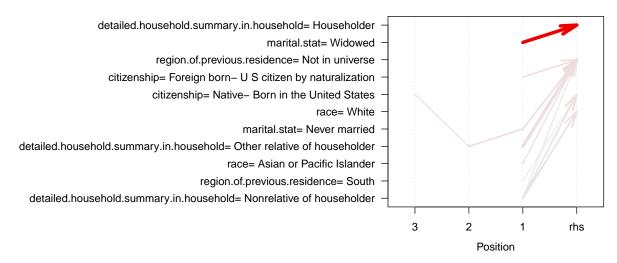


```
print_reglas(reglas[1:10])
```

```
## {sex= Male,region.of.previous.residence= Not in universe} => {citizenship= Native-
Born in the United States} 0.3924 0.8913
## {marital.stat= Never married} => {citizenship= Native- Born in the United States}
0.3976 0.9173
## {sex= Male} => {race= White} 0.4052 0.8461
## {sex= Male} => {citizenship= Native- Born in the United States} 0.4254 0.8885
## {sex= Female,citizenship= Native- Born in the United States} => {region.of.previous.residence= Not in universe} 0.4268 0.9246
## {sex= Female} => {race= White} 0.4337 0.8321
## {sex= Male} => {region.of.previous.residence= Not in universe} 0.4402 0.9193
## {sex= Female} => {citizenship= Native- Born in the United States} 0.4616 0.8858
## {sex= Female} => {region.of.previous.residence= Not in universe} 0.4807 0.9224
## {citizenship= Native- Born in the United States} => {race= White} 0.7604 0.8572
```

Obtenemos resultados esperados, reglas con alto soporte y confianza que indican que la mayoría de los datos se refieren a ciudadanos nativos estadounidenses blancos que no han cambiado su región de residencia. Las reglas que involucran el género tienen menor soporte porque la proporción aproximada en los datos es la mitad para masculino y femenino.

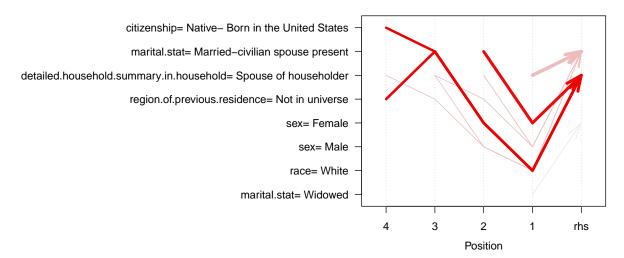
Probamos ahora con un soporte muy pequeño del 0.02 y observamos que, efectivamente, obtenemos reglas con valores más variados para los atributos.



```
print_reglas(reglas[1:10])
```

```
## {region.of.previous.residence= South} => {citizenship= Native- Born in the United
States  0.0221 0.9037
## {marital.stat= Never married,detailed.household.summary.in.household= Other relative
of householder, citizenship= Native- Born in the United States} =>
{region.of.previous.residence= Not in universe} 0.0253 0.9356
## {race= Asian or Pacific Islander} => {region.of.previous.residence= Not in universe}
0.0266 0.9102
## {citizenship= Foreign born- U S citizen by naturalization} =>
{region.of.previous.residence= Not in universe} 0.0278 0.9484
## {marital.stat= Never married,detailed.household.summary.in.household= Other relative
of householder} => {region.of.previous.residence= Not in universe} 0.0296 0.9252
## {detailed.household.summary.in.household= Nonrelative of householder} =>
{region.of.previous.residence= Not in universe} 0.0306 0.802
## {detailed.household.summary.in.household= Nonrelative of householder} => {race= White}
0.0313 0.8216
## {detailed.household.summary.in.household= Nonrelative of householder} => {citizenship=
Native- Born in the United States} 0.032 0.8407
## {detailed.household.summary.in.household= Other relative of householder} =>
{region.of.previous.residence= Not in universe} 0.0442 0.9095
## {marital.stat= Widowed} => {detailed.household.summary.in.household= Householder}
0.0451 0.8591
```

Extraemos del subconjunto de reglas calculadas aquellas que no terminan en valores mayoritarios de los atributos.

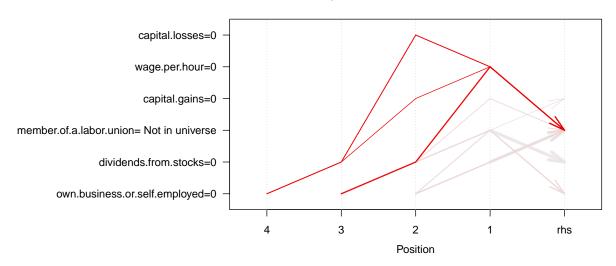


### print\_reglas(reglas.sub[1:10])

```
## {race= White,sex= Male,region.of.previous.residence= Not in
universe, detailed.household.summary.in.household= Spouse of householder} =>
{marital.stat= Married-civilian spouse present} 0.0229 0.998
## {race= White,sex= Male,detailed.household.summary.in.household= Spouse of householder}
=> {marital.stat= Married-civilian spouse present} 0.0246 0.9976
## {sex= Male,region.of.previous.residence= Not in
universe, detailed.household.summary.in.household= Spouse of householder} =>
{marital.stat= Married-civilian spouse present} 0.0267 0.9979
## {sex= Male,detailed.household.summary.in.household= Spouse of householder} =>
{marital.stat= Married-civilian spouse present} 0.0288 0.9974
## {marital.stat= Widowed} => {sex= Female} 0.0437 0.833
## {race= White, sex= Female, marital.stat= Married-civilian spouse present, citizenship=
Native- Born in the United States} => {detailed.household.summary.in.household= Spouse of
householder } 0.143 0.8593
## {race= White, sex= Female, marital.stat= Married-civilian spouse
present,region.of.previous.residence= Not in universe} =>
{detailed.household.summary.in.household= Spouse of householder} 0.1504 0.8551
## {race= White,sex= Female,marital.stat= Married-civilian spouse present} =>
{detailed.household.summary.in.household= Spouse of householder} 0.1595 0.853
## {sex= Female,marital.stat= Married-civilian spouse present} =>
{detailed.household.summary.in.household= Spouse of householder} 0.1773 0.8436
## {detailed.household.summary.in.household= Spouse of householder} => {marital.stat=
Married-civilian spouse present} 0.2061 0.9859
```

Visualizando parte de las reglas, observamos que ahora tenemos información más interesante.

## Reglas de asociación de tipo laboral-económico



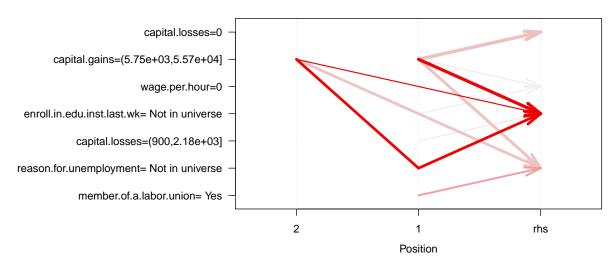
```
print_reglas(reglas[1:10])
```

```
##
{wage.per.hour=0,capital.gains=0,dividends.from.stocks=0,own.business.or.self.employed=0}
=> {member.of.a.labor.union= Not in universe} 0.7276 0.969
## {capital.gains=0,dividends.from.stocks=0,own.business.or.self.employed=0} =>
{member.of.a.labor.union= Not in universe} 0.7276 0.921
## {member.of.a.labor.union= Not in
universe,dividends.from.stocks=0,own.business.or.self.employed=0} => {capital.gains=0}
0.7276 0.9741
##
{wage.per.hour=0,capital.losses=0,dividends.from.stocks=0,own.business.or.self.employed=0}
=> {member.of.a.labor.union= Not in universe} 0.7365 0.9684
## {dividends.from.stocks=0,own.business.or.self.employed=0} => {member.of.a.labor.union= Not in universe} 0.747 0.9192
## {member.of.a.labor.union= Not in universe,own.business.or.self.employed=0} => {dividends.from.stocks=0} 0.747 0.903
## {member.of.a.labor.union= Not in universe,dividends.from.stocks=0} => {own.business.or.self.employed=0} 0.747 0.9183
```

```
## {wage.per.hour=0,dividends.from.stocks=0,own.business.or.self.employed=0} =>
{member.of.a.labor.union= Not in universe} 0.747 0.9675
## {dividends.from.stocks=0} => {member.of.a.labor.union= Not in universe} 0.8135 0.9099
## {member.of.a.labor.union= Not in universe} => {dividends.from.stocks=0} 0.8135 0.8994
```

Con un valor alto para el soporte, tenemos las reglas de asociación esperadas, que se refieren mayoritariamente a ciudadanos que no trabajan y por lo tanto, no tienen sueldo, ni ganancias ni pertencen a un sindicato.

Buscamos obtener reglas que asocien valores menos frecuentes por lo que consideramos un soporte mucho menor.



```
print_reglas(reglas[1:10])

## {capital.losses=(900,2.18e+03]} => {enroll.in.edu.inst.last.wk= Not in universe}
0.0147 0.9473

## {enroll.in.edu.inst.last.wk= Not in universe,capital.gains=(5.75e+03,5.57e+04]} => {wage.per.hour=0} 0.0149 0.9479

## {wage.per.hour=0,capital.gains=(5.75e+03,5.57e+04]} => {enroll.in.edu.inst.last.wk= Not in universe} 0.0149 0.9946

## {capital.gains=(5.75e+03,5.57e+04]} => {wage.per.hour=0} 0.015 0.9476

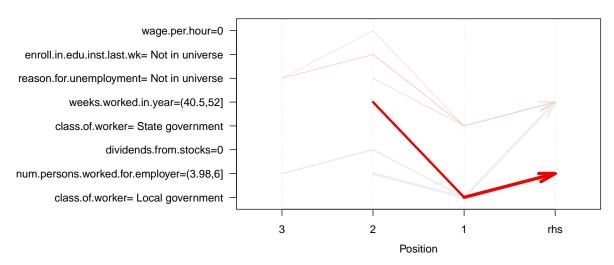
## {member.of.a.labor.union= Yes} => {reason.for.unemployment= Not in universe} 0.0152 1

## {reason.for.unemployment= Not in universe, capital.gains=(5.75e+03,5.57e+04]} => {enroll.in.edu.inst.last.wk= Not in universe} 0.0155 0.9945
```

```
## {enroll.in.edu.inst.last.wk= Not in universe, capital.gains=(5.75e+03,5.57e+04]} =>
{reason.for.unemployment= Not in universe} 0.0155 0.9882
## {capital.gains=(5.75e+03,5.57e+04]} => {reason.for.unemployment= Not in universe}
0.0156 0.9879
## {capital.gains=(5.75e+03,5.57e+04]} => {enroll.in.edu.inst.last.wk= Not in universe}
0.0157 0.9943
## {capital.gains=(5.75e+03,5.57e+04]} => {capital.losses=0} 0.0158 1
```

Conseguimos obtener reglas que involucran las ganancias, las pérdidas o la pertenencia a un sindicato.

```
reglas.sub <- subset(reglas, subset= !(rhs %oin% c(
   "class.of.worker= Not in universe", "wage.per.hour=0",
   "enroll.in.edu.inst.last.wk= Not in universe",
   "member.of.a.labor.union= Not in universe",
   "reason.for.unemployment= Not in universe",
   "full.or.part.time.employment.stat= Children or Armed Forces",
   "capital.gains=0", "capital.losses=0", "dividends.from.stocks=0",
   "num.persons.worked.for.employer=0", "own.business.or.self.employed=0",
   "weeks.worked.in.year=0")))
paracoord_reglas(reglas.sub[1:10])</pre>
```



```
print_reglas(reglas.sub[1:10])
```

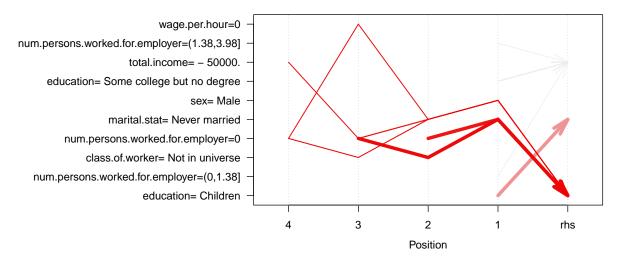
```
## {class.of.worker= State government,wage.per.hour=0,reason.for.unemployment= Not in
universe} => {weeks.worked.in.year=(40.5,52]} 0.0156 0.8384
## {class.of.worker= State government,wage.per.hour=0} =>
{weeks.worked.in.year=(40.5,52]} 0.0156 0.8183
## {class.of.worker= State government,enroll.in.edu.inst.last.wk= Not in
universe,reason.for.unemployment= Not in universe} => {weeks.worked.in.year=(40.5,52]}
0.0164 0.8625
## {class.of.worker= State government,enroll.in.edu.inst.last.wk= Not in universe} =>
{weeks.worked.in.year=(40.5,52]} 0.0165 0.8442
## {class.of.worker= State government,reason.for.unemployment= Not in universe} =>
```

```
{weeks.worked.in.year=(40.5,52]} 0.0172 0.832
## {class.of.worker= State government} => {weeks.worked.in.year=(40.5,52]} 0.0172 0.8141
## {class.of.worker= Local
government,dividends.from.stocks=0,num.persons.worked.for.employer=(3.98,6]} =>
{weeks.worked.in.year=(40.5,52]} 0.0211 0.8087
## {class.of.worker= Local government,weeks.worked.in.year=(40.5,52]} =>
{num.persons.worked.for.employer=(3.98,6]} 0.0251 0.8204
## {class.of.worker= Local government,num.persons.worked.for.employer=(3.98,6]} =>
{weeks.worked.in.year=(40.5,52]} 0.0251 0.8048
## {class.of.worker= Local government} => {num.persons.worked.for.employer=(3.98,6]}
0.0311 0.7983
```

Al eliminar las reglas que terminan en valores muy frecuentes, obtenemos asociaciones que nos llaman la atención ya que afirman, por ejemplo, que si un individuo trabaja para el gobierno, no está desempleado y su sueldo es 0 por hora, entonces trabaja todo el año. Este tipo de asociaciones tienen un soporte de al menos el 0.15% con una confianza alta, sobre el 80%, con lo que podrían indicar que el atributo wage.per.hour tiene datos erróneos.

## Reglas de asociación generales

En esta sección construiremos reglas de asociación con ambos tipos de atributos. No podemos emplear todas las variables al mismo tiempo porque la complejidad del algoritmo es excesiva, sabemos que debemos tomar un soporte pequeño, con lo que se generarían demasiadas reglas. Seleccionamos un grupo de atributos interesante.

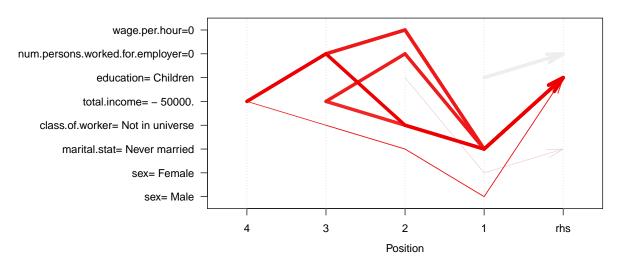


### print\_reglas(reglas.sub[1:10])

```
## {num.persons.worked.for.employer=(0,1.38]} => {total.income= - 50000.} 0.1053 0.9094
## {num.persons.worked.for.employer=(1.38,3.98]} => {total.income= - 50000.} 0.1074
0.9116
## {sex= Male,marital.stat= Never married,num.persons.worked.for.employer=0} =>
{education= Children} 0.1207 0.8081
## {sex= Male,marital.stat= Never married,class.of.worker= Not in
universe, num.persons.worked.for.employer=0} => {education= Children} 0.1207 0.8359
## {sex= Male,marital.stat= Never married,num.persons.worked.for.employer=0,total.income=
- 50000.} => {education= Children} 0.1207 0.8089
## {sex= Male,marital.stat= Never
married, wage.per.hour=0,num.persons.worked.for.employer=0} => {education= Children}
0.1207 0.8101
## {education= Some college but no degree} => {total.income= - 50000.} 0.1305 0.9358
## {education= Children} => {marital.stat= Never married} 0.2376 0.9999
## {marital.stat= Never married,num.persons.worked.for.employer=0} => {education=
Children  0.2376  0.795
## {marital.stat= Never married,class.of.worker= Not in
universe, num.persons.worked.for.employer=0} => {education= Children} 0.2376 0.8219
```

#### plot(reglas.sub[11:20], method="paracoord", reorder=TRUE)

#### Parallel coordinates plot for 10 rules



#### print\_reglas(reglas.sub[11:20])

```
Children  0.2376  0.8225  
## {marital.stat= Never married,num.persons.worked.for.employer=0,total.income= - 50000.}  
=> {education= Children  0.2376  0.7956  
## {marital.stat= Never married,wage.per.hour=0,num.persons.worked.for.employer=0,total.income= - 50000.}  
=> {education= Children  0.2376  0.7976  
## {marital.stat= Never married,wage.per.hour=0,num.persons.worked.for.employer=0}  
=> {education= Children  0.2376  0.7971  
## {marital.stat= Never married,class.of.worker= Not in universe}  
=> {education= Children  0.2376  0.7803  
## {marital.stat= Never married,class.of.worker= Not in universe,total.income= - 50000.}  
=> {education= Children  0.2376  0.7811  
## {education= Children}  => {num.persons.worked.for.employer=0}  0.2377  1
```

En el caso general, conseguimos encontrar asociaciones más informativas porque relacionan las variables sociales con las económicas.

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