

NAAN MUDHALVAN

DIGITAL MARKETING

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LINKEDIN ACCOUNT CREATION:

1. Visit www.linkedin.com and sign up for creating a new account

The screenshot shows a Google search results page with the query "linkedin". The top result is a link to "LinkedIn India: Log In or Sign Up" from the URL <https://in.linkedin.com>. Below this, there are several other links related to LinkedIn, such as "Sign in", "LinkedIn", "Your professional community", "See jobs Follow", and "Latest from in.linkedin.com". To the right of the search results, there is a detailed knowledge panel for "LinkedIn Corporation". It includes the company's logo, a brief description ("Online service provider company"), and various facts: "LinkedIn is a business and employment-focused social media platform that works through websites and mobile apps. It was launched on May 5, 2003. Since December 2016, it has been a wholly owned subsidiary of Microsoft. Wikipedia"), founders (Reid Hoffman, Jean-Luc Vailant, Konstantin Guericke, Eric Ly, Allen Blue), parent organization (Microsoft Corporation), CEO (Ryan Roslansky), headquarters (Sunnyvale, California, United States), and founded year (2002, Mountain View, California, United States).

2. Enter your email and password and click join

professional community

The screenshot shows the LinkedIn sign-in page. It features a large input field for "Email or phone" and a smaller input field for "Password" with a "Show" button. Below the password field is a "Forgot password?" link. A prominent blue "Sign in" button is centered below the password field. Below the sign-in form is a horizontal line with the word "or" in the center, followed by a "Continue with Google" button featuring the Google logo. At the bottom of the page is a link for "New to LinkedIn? Join now". To the right of the sign-in form is a stylized illustration of a person sitting at a desk, working on a laptop, with a globe and books in the background.



Make the most of your professional life

Email or phone number

Password (6+ characters)

By clicking Agree & Join or Continue, you agree to the LinkedIn User Agreement, Privacy Policy, and Cookie Policy.

or

Continue with Google

Already on LinkedIn? [Sign in](#)

Looking to create a page for a business? [Get help](#)

3. Enter first name , last name and undergo verification process.



Make the most of your professional life

First name

Last name

By clicking Agree & Join or Continue, you agree to the LinkedIn User Agreement, Privacy Policy, and Cookie Policy.

[LinkedIn](#) © 2023 [About](#) [Accessibility](#) [User Agreement](#) [Privacy Policy](#) [Cookie Policy](#) [Copyright Policy](#) [Brand Policy](#) [Guest Controls](#) [Community Guidelines](#) [Language](#)



Make the most of your professional life

Security verification (X)

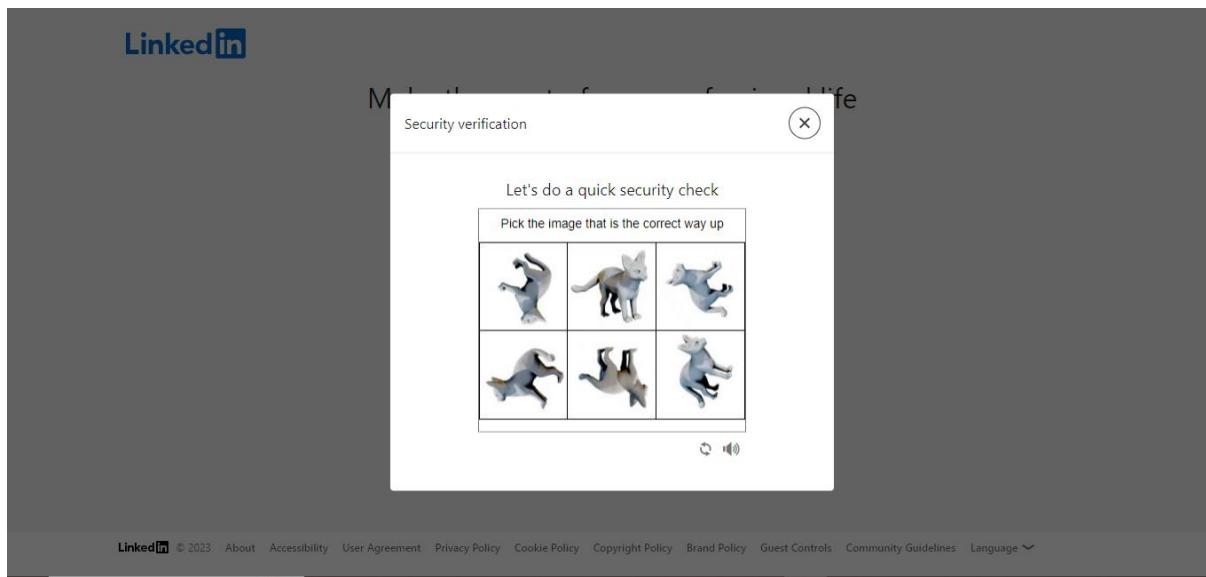
Let's do a quick security check

Verification

Please solve this puzzle so we know you are a real person



[LinkedIn](#) © 2023 [About](#) [Accessibility](#) [User Agreement](#) [Privacy Policy](#) [Cookie Policy](#) [Copyright Policy](#) [Brand Policy](#) [Guest Controls](#) [Community Guidelines](#) [Language](#)



4. Set up your profile by filling the necessary details

LinkedIn

Welcome, Spirit! What's your location?

See people, jobs, and news in your area.

Country/Region *

India

City/District *

Madurai, Tamil Nadu, India

Next

LinkedIn

Your profile helps you discover new people and opportunities

Most recent job title *

Business Owner

There are 2027 people on LinkedIn with similar job titles in your location.

Employment type

Freelance

Most recent company *

Spirit Whispers

I'm a student

Continue

5. A verification code will be sent to your email

 LinkedIn

Confirm your email

Type in the code we sent to dreamcatcher13142002@gmail.com. [Edit email](#)

Your privacy is important
We may send you member updates, recruiter messages, job suggestions, invitations, reminders and promotional messages from us and our partners. You can change your [preferences](#) anytime.

Didn't receive the code? [Send again](#)

 Email sent

[Agree & Confirm](#)

6. Enter the necessary details about your profile and select any five connections

 LinkedIn

Are you looking for a job?

Your response is only visible to you.

Yes, I'm actively looking for a new job

Not really, but would consider the right opportunity

No, I'm not interested in any job opportunity

[Next](#)



Connecting with people lets you see updates and keep
in touch

Search for someone specific to connect with...

SURESHRAM T
Business Owner at CARE4YOU
Based on your profile

Bablu Paswan
Business Owner
Based on your profile

Dheera Digital Marketing
Business Owner at Management
Based on your profile

Naveen bharathi S
Business Owner
Based on your profile

[Skip for now](#)

[Next](#)

7. Accessibilities like adding profile photo and QR code scanner are available.



Spirit Whispers
Business Owner at Spirit Whispers
Madurai, Tamil Nadu, India

[Skip](#)



Read what's happening in your industry or chat with your contacts on-the-go



Next



Follow companies, people, and hashtags to stay updated on the things you care about

To get you started



Updates from LinkedIn News

We'll show you news and insights from our team of editors. Unfollow at any time.

Popular courses for Business Owner at Spirit Whispers



We recommend following 5 sources to find content you care about.

Finish

8. Profile page is displayed

LinkedIn Profile Overview

The screenshot shows a LinkedIn profile for 'Spirit Whispers'. The profile picture placeholder is a camera icon. The profile summary includes the name 'Spirit Whispers', title 'Business Owner at Spirit Whispers', location 'Madurai, Tamil Nadu, India', and a 'Contact info' link. Below the summary are buttons for 'Open to', 'Add profile section', 'Add custom button', and 'More'. A sidebar on the right shows messaging activity, public profile stats, and suggested users.

Suggested for you

LinkedIn Public Profile Settings

The screenshot shows the 'Public profile settings' page for 'Spirit Whispers'. It features a banner with the text 'Don't you worry, now. I'll be your dreamcatcher.' and a placeholder profile picture. The profile summary is identical to the main profile page. On the right, there are three sections: 'Edit your custom URL', 'Edit Content', and 'Edit Visibility'. The 'Edit Visibility' section includes a toggle switch for 'Your profile's public visibility' which is set to 'On'.

9. URL: www.linkedin.com/in/spirit-whispers-7557b2298

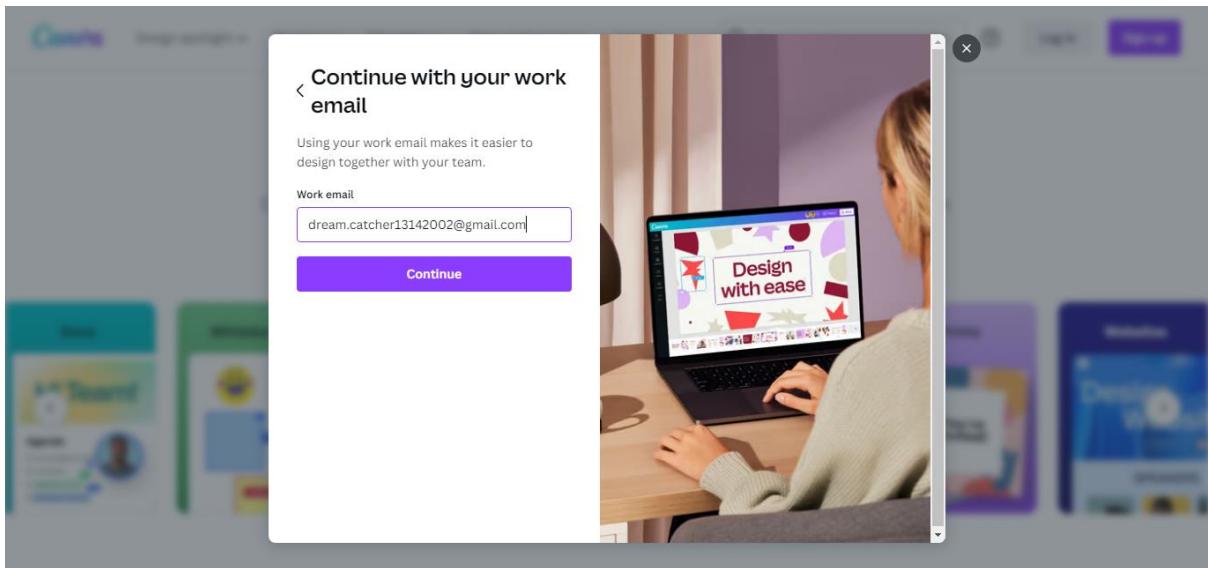
BRAND LOGO CREATION:

BRAND NAME: SPIRIT WHISPERS

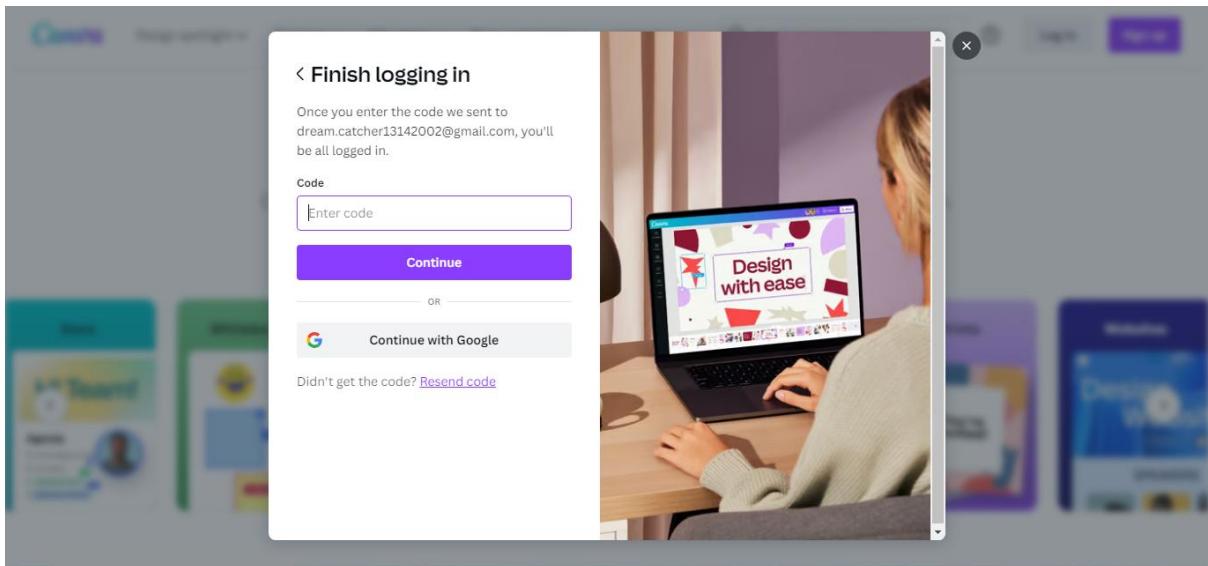
1. Sign up for free in canva and enter the required business email.

The screenshot shows the Canva homepage with a navigation bar at the top featuring links for Design spotlight, Business, Education, Plans and pricing, and Learn. A search bar is present, along with Log in and Sign up buttons. The main heading "What will you **design** today?" is prominently displayed in large, bold letters. Below it, a subtext states "Canva makes it easy to create professional designs and to share or print them." A "Sign up for free" button is located in the upper right corner of the main content area. The page is divided into seven colored sections, each representing a different type of design: Docs (blue), Whiteboards (green), Presentations (yellow), Social (red), Videos (pink), Prints (purple), and Websites (teal). Each section contains a small thumbnail image and a brief description.

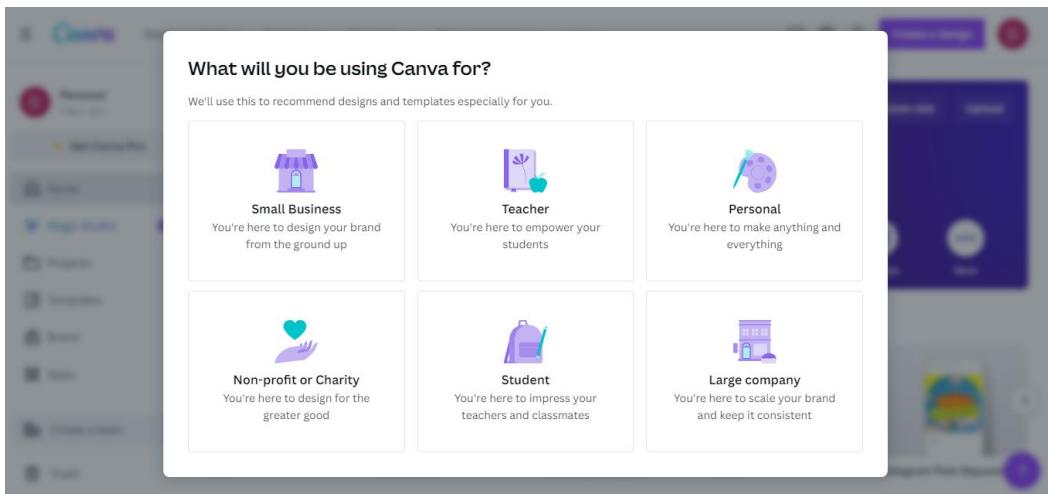
The screenshot shows the Canva sign-up page. The main heading is "Log in or sign up in seconds". It provides three quick sign-in options: "Continue with Google", "Continue with Facebook", and "Continue with email". Below these, there is a link to "Continue another way" and a "Sign up with your work email" button. To the right of the sign-up form, there is a photograph of a person with blonde hair sitting at a desk, looking at a laptop screen which displays a colorful design interface with the text "Design with ease". The background of the sign-up page features blurred images of Canva's design tools and templates.



2. Finish logging in by entering the verification code, sent to your respective email.



3. Select the purpose of designing



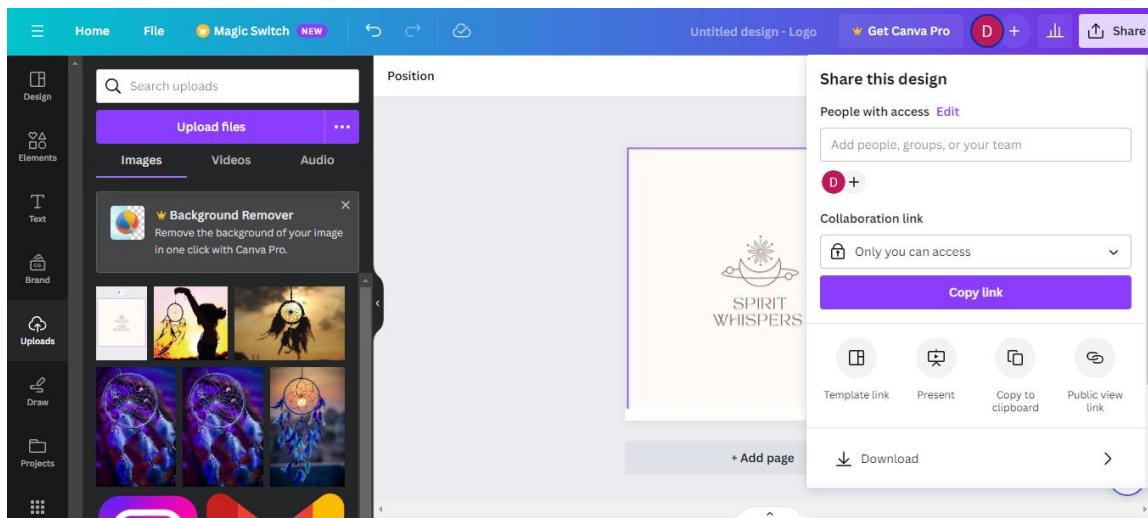
4. Search for the required logo template of your choice

The screenshot shows the Canva website's logo templates section. At the top, there's a search bar with the word "logo". Below it, a sidebar on the left includes sections for "Personal" (with 8 items), "All templates", "Photos", "Icons", "Your Content", "Creators You Follow", "Create a team", and "Trash". The main area displays "71,264 templates" with a "Create blank" button. Two logo examples are shown: "Circle Round Minimal" by Victoria Rusyn and "Pink and Black Modern" by Victoria Rusyn. To the right, a sidebar lists "Suggested" options like "Doc", "Whiteboard", "Presentation (16:9)", "Video", "Instagram Post (Square)", "Poster (Portrait - 36 x 48 in)", "Document (Responsive)", "Logo", and "Resume". A "Start creating from your media" section is also present.

This screenshot shows the Canva design interface with a logo template open. The left sidebar has "Design" selected. The main workspace shows a "Position" panel with a logo placeholder. The toolbar at the top includes "Home", "File", "Magic Switch", "Untitled design - Logo", "Get Canva Pro", and a "D" icon. The bottom right corner shows a preview of the logo with the text "SILVIA WHISPERS".

5. Design the logo for your brand and download it.

This screenshot shows the Canva design interface with a logo template open. The left sidebar has "Design" selected. The main workspace shows a "Position" panel with a logo placeholder. The toolbar at the top includes "Home", "File", "Magic Switch", "Untitled design - Logo", "Get Canva Pro", and a "D" icon. A "Background Remover" tool is visible in the sidebar. The bottom right corner shows a preview of the logo with the text "SILVIA WHISPERS".



6. Final output of the logo for the brand spirit whispers.



FACEBOOK ACCOUNT CREATION:

1. Creation of a facebook business page for Spirit Whispers a dream catcher selling online store. For that we create a business profile by giving the required details.

The screenshot shows the 'Create a Page' wizard on the Facebook website. The left sidebar displays the page name 'Spirit Whispers' and category 'Home decor'. The main area shows a desktop preview of the page with a placeholder profile picture and the page title 'Spirit Whispers'. Below the preview, there are tabs for 'Intro' and 'Posts', and a note indicating '0 followers'.

The screenshot shows the 'Finish setting up your Page' wizard on the Facebook website. The left sidebar includes fields for 'Website' (spiritwhispers10.blogspot.com), 'Phone number' (9012383894), and 'Email address' (dream.catcher13142002@gmail.com). The main area shows a desktop preview of the page with a placeholder profile picture and the page title 'Spirit Whispers'. Below the preview, there are tabs for 'Intro' and 'Posts', and a note indicating '0 followers'.

2. Then we customize the page by providing profile and banner to attract an increase visitors to the page which is essential factor to the business.

facebook.com/pages/create/?ref_type=registration_form

Step 2 of 5
Customise your Page

Your profile picture is one of the first things that people see. Try using your logo or an image that people can easily associate with you.



Add Action Button

Page health: fair
Compared to similar Pages with high engagement.

Previous Next

Desktop preview

Spirit Whispers
"We Dream, We Create, We Inspire" Try out our dreamy catchers!!!

Posts About Followers Photos Videos More

Intro Posts Filters

0 followers

facebook.com/pages/create/?ref_type=registration_form

Step 3 of 5
Connect WhatsApp to your Page

Once you've connected your WhatsApp account, you can add buttons for your Page audience to message you on WhatsApp.



To get started, we'll send you a code on WhatsApp. Just enter the phone number associated with your WhatsApp account.

US+ 1 WhatsApp phone number 9145567281 ✓

Get code

Page health: good
Compared to similar Pages with high engagement.

Previous Skip

Desktop preview

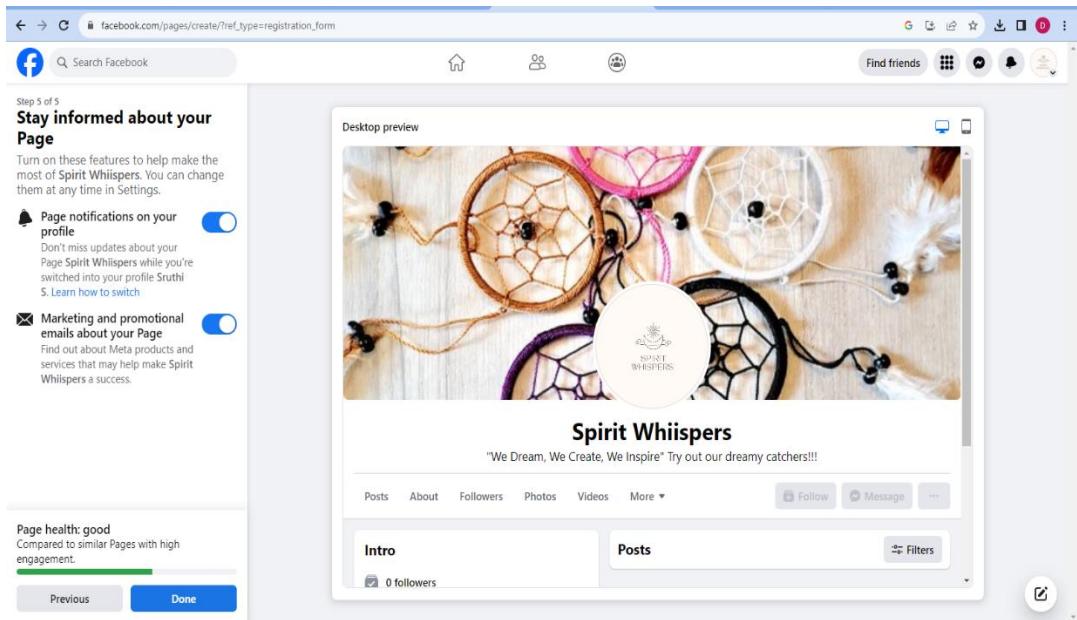
Spirit Whispers
"We Dream, We Create, We Inspire" Try out our dreamy catchers!!!

Posts About Followers Photos Videos More

Intro Posts Filters

0 followers

3. Thus the page is created successfully after providing access to the notification of updates and invitation marketing promotional emails to the page.



4. This the Facebook page of Spirit Whispers – Dreamy catchers

The screenshot shows the 'About' tab of the Facebook Page settings for 'Spirit whispers'. The left sidebar includes links like Professional dashboard, Insights, Ad Centre, Create ads, Settings, More tools, and Meta Business Suite. The main area displays contact information: Home decor (Address: Madurai, Madurai, India, 625001), Mobile (+91 91455 67281), Email (dream.catcher13142002@mail.com), and a website link (http://spiritwhispers.com/). There's also a section for adding a social link.

The screenshot shows the main Facebook Page dashboard for 'Spirit whispers'. It features a cover photo of a dreamcatcher. The page header shows 0 likes and 0 followers. The left sidebar is identical to the previous screenshot. The main content area includes a 'How healthy is your Page?' section (Page health: good), a 'What's on your mind?' input field, a 'Live video' button, a 'Photo/video' button, a 'Reel' button, a 'Featured' section, and a 'Posts' section showing a recent update from the page.

5. The first post that explains about our selling products and what does SPIRIT WHISPERS does along with our contact details to make use of our service and products .



BLOG CREATION:

1. Creation of blog page starts with providing details and the page is created, Then selecting the Layout for a good look on the user side.

1. Then providing the details required for the profile of the page

B Blogger | D

Spirit Whispers

Edit Profile

My blogs
capturing dreams: exploring the world of spirit whispers enchanting dream catchers
Spirit Whispers

View Full Size

Contact me
Email

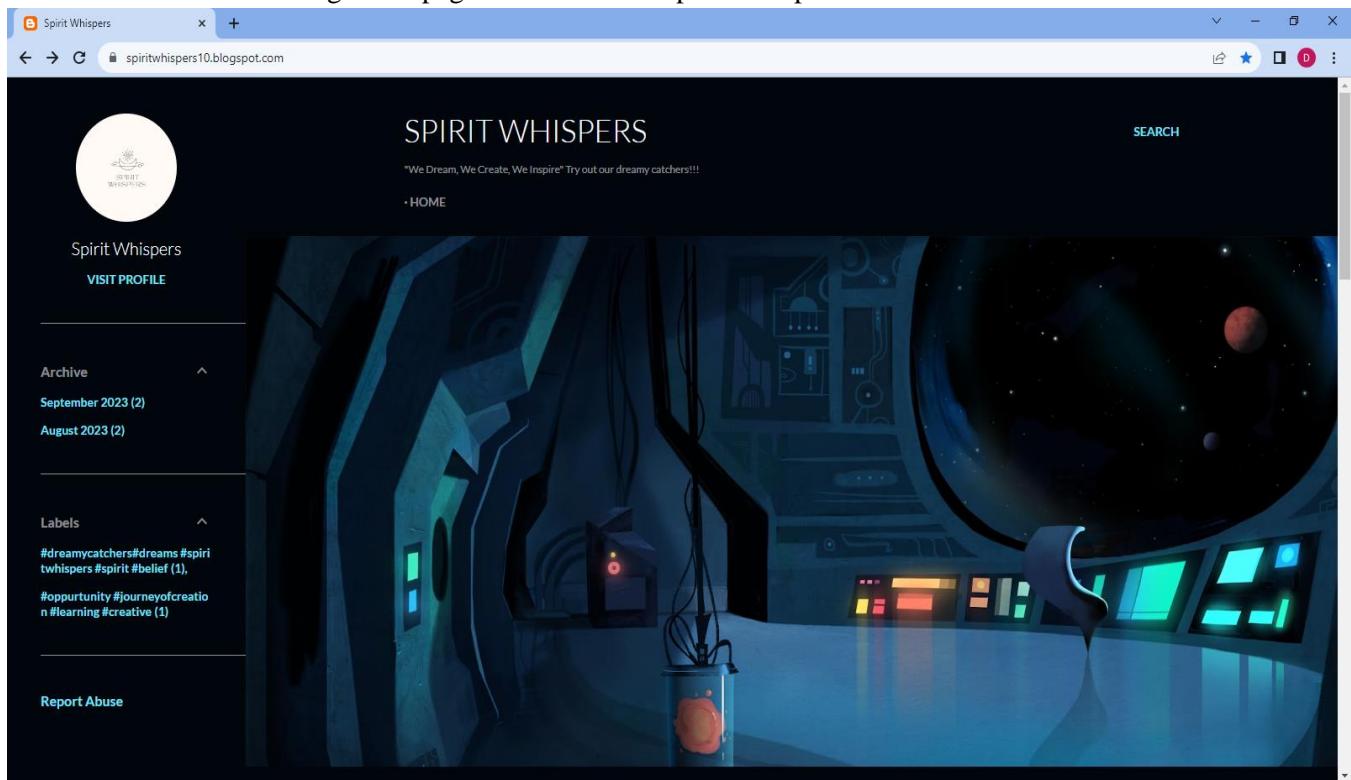
On Blogger since
August 2023

Profile views - 17

About me

Industry	Marketing
Location	Madurai, Tamilnadu, India

2. Then the blog home page is created for Spirit Whispers.



3. Then add posts that explains the services that the spirit whispers a dreamy catchers company provides to its clients for the reach to the visitors of the page.

Blogger: User Profile: Spirit Whispers Post: Edit

blogger.com/blog/post/edit/8328761077954900887/5037343301495906237

Title: Spirit Whispers

Preview Update

Dream catchers have captivated hearts for generations with their ethereal beauty and deep symbolism. In this blog, we'll embark on a journey to uncover the magic woven into these exquisite creations and explore the cultural roots that have made them cherished symbols of positivity and protection.

Delve into the rich history of dream catchers, tracing their origins to Native American cultures. Discuss their role in Native American spiritual practices and how they were believed to filter out bad dreams, allowing only the good ones to pass through. Explain the different components of dream catchers—the circular hoop, the intricate web, and the dangling adornments. Describe the significance of each element, such as the hoop symbolizing unity and the web representing the journey of life.

In a world filled with hustle and bustle, finding moments of tranquility and peace is more important than ever. At Dream Whispers, we believe in the magic of dreams and the power of positivity. Join us on a journey as we dive into the enchanting world of dream catchers – intricate creations that symbolize hope, protection, and the whispers of our dreams.



Published on 8/26/23 8:30PM

Permalink

Location

Options

Blogger: User Profile: Spirit Whispers Post: Edit

blogger.com/blog/post/edit/8328761077954900887/5037343301495906237

Title: Crafting Dreams !! Your Guide to Creating Enchanting Dream Catchers with Spirit Whispers*

Preview Update

At Spirit Whispers, we believe that the journey of creating is as magical as the end result. Today, we invite you to step into the world of dream catchers and embark on a creative adventure that will weave dreams, positivity, and cherished memories. In this blog, we'll guide you through the process of crafting your very own dream catcher, infusing it with your intentions and aspirations.

****1. Gathering Your Materials:**

Every creative endeavor begins with a well-curated selection of materials. From the circular frame to the feathers and gemstones, we'll walk you through the essentials needed to craft your dream catcher. Prepare to immerse yourself in a world of textures, colors, and possibilities.



Published on 8/26/23 8:47PM

Permalink

Location

Options

Title
'Discover the Magic: Spirit Whispers Dream Catchers'

Preview Update

Dreams are gateways to our inner world, and Spirit Whispers crafts dream catchers that harness their power. Our handcrafted creations are not just ornaments but symbols of serenity and cultural respect. Explore our diverse collections, find inspiration, and share the enchantment with your loved ones. Embrace serenity with Spirit Whispers.

Published on
9/3/23 8:38 AM

Post settings
Labels
Separate labels by commas
No matching suggestions

Permalink
Location
Options

Blogger: User Profile: Spirit Whi Post Edit

Title
Embrace Serenity with Spirit Whispers Dream Catchers!

Preview Update

Discover the enchantment of Spirit Whispers Dream Catchers!

Dive into a world where artistry meets tradition, and positive energy reigns supreme. Each dream catcher is meticulously handcrafted, blending culture and creativity to infuse your space with serenity. Explore our diverse collections, from timeless traditions to modern elegance and whispers of nature. They make thoughtful gifts, sparking creativity and positivity. Share the magic of harmony and dreams with your loved ones.

Embrace serenity and inspire your inner artist with [Spirit Whispers Dream Catchers](#).

Explore our collections today at [spiritwhispers](#) and bring dreams to life!

Published on
9/3/23 8:44 AM

Post settings
Labels
Separate labels by commas
No matching suggestions

Permalink
Location
Options

4. After completing the post save it and publish. It looks stunning on the blog as below

Embrace Serenity with Spirit Whispers

spiritwhispers10.blogspot.com/2023/09/embrace-serenity-with-spirit-whispers.html

SPIRIT WHISPERS

"We Dream, We Create, We Inspire" Try out our dreamy catchers!!!

HOME

Spirit Whispers

VISIT PROFILE

Share

September 02, 2023

EMBRACE SERENITY WITH SPIRIT WHISPERS DREAM CATCHERS!

Discover the enchantment of Spirit Whispers Dream Catchers!

Dive into a world where artistry meets tradition, and positive energy reigns supreme. Each dream catcher is meticulously handcrafted, blending culture and creativity to infuse your space with serenity. Explore our diverse collections, from timeless traditions to modern elegance and whispers of nature. They make thoughtful gifts, sparking creativity and positivity. Share the magic of harmony and dreams with your loved ones.

Embrace serenity and inspire your inner artist with **Spirit Whispers Dream Catchers**.

Explore our collections today at spiritwhispers and bring dreams to life!



30°C Partly cloudy 11:27 AM 10/28/2023

spiritwhispers10.blogspot.com/2023/08/spirit-whispers.html

SPIRIT WHISPERS

August 26, 2023

SPIRIT WHISPERS

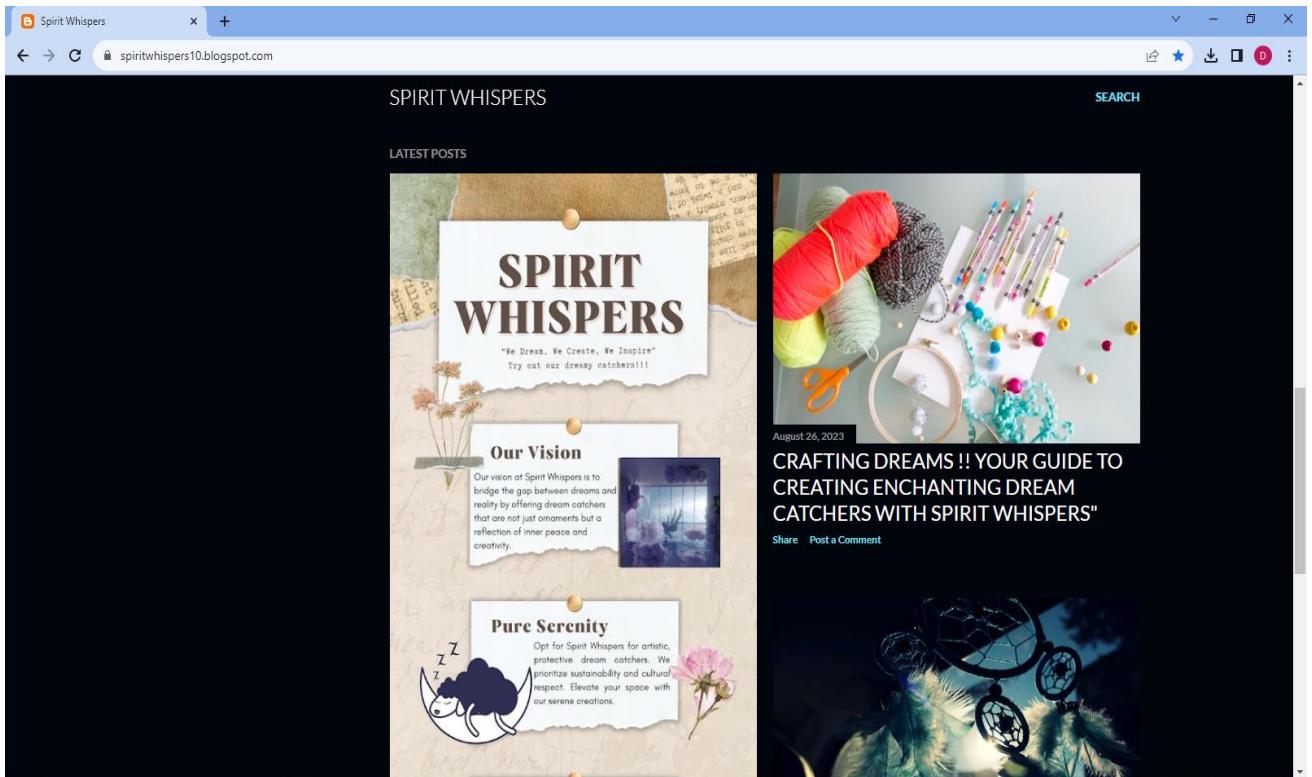
Labels #dreamcatchers#dreams #spiritwhispers #spirit #belief

Dream catchers have captivated hearts for generations with their ethereal beauty and deep symbolism. In this blog, we'll embark on a journey to uncover the magic woven into these exquisite creations and explore the cultural roots that have made them cherished symbols of positivity and protection.

Delve into the rich history of dream catchers, tracing their origins to Native American cultures. Discuss their role in Native American spiritual practices and how they were believed to filter out bad dreams, allowing only the good ones to pass through. Explain the different components of dream catchers—the circular hoop, the intricate web, and the dangling adornments. Describe the significance of each element, such as the hoop symbolizing unity and the web representing the journey of life.

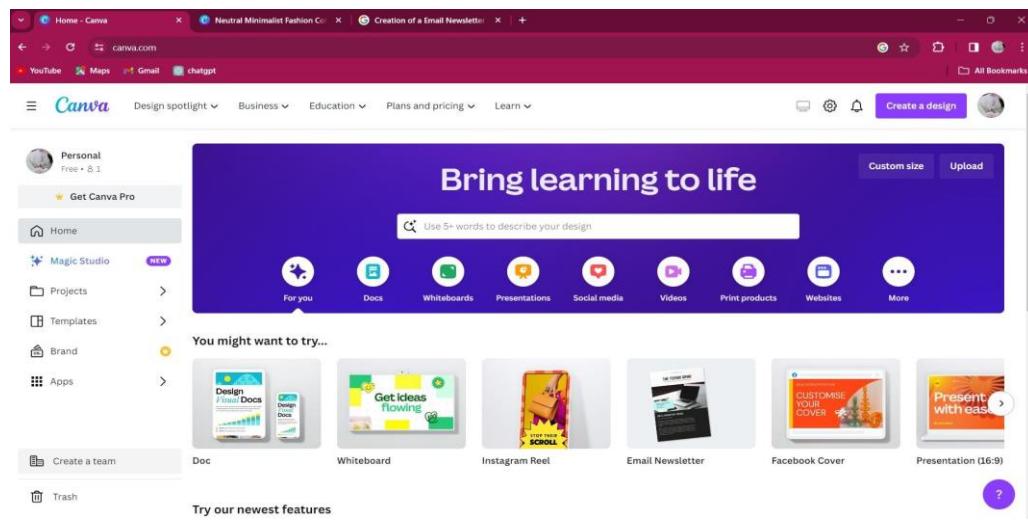
In a world filled with hustle and bustle, finding moments of tranquility and peace is more important than ever. At Dream Whispers, we believe in the magic of dreams and the power of positivity. Join us on a journey as we dive into the enchanting world of dream catchers – intricate creations that symbolize hope, protection, and the whispers of our dreams.



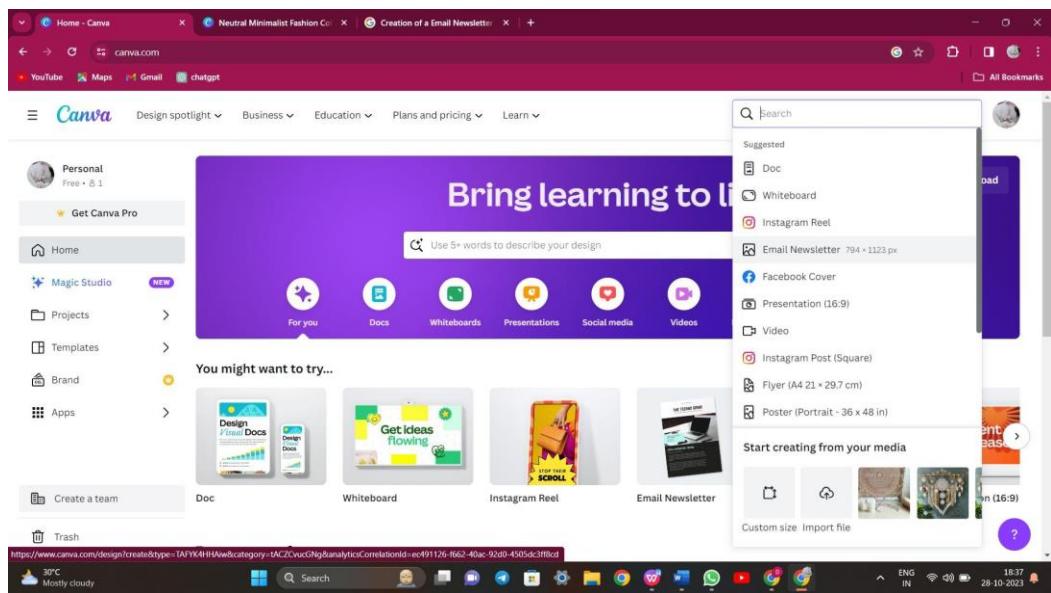


CREATION OF EMAIL NEWSLETTER AND INFOGRAPHICS

1. Login in canva to create email newsletter and infographics.



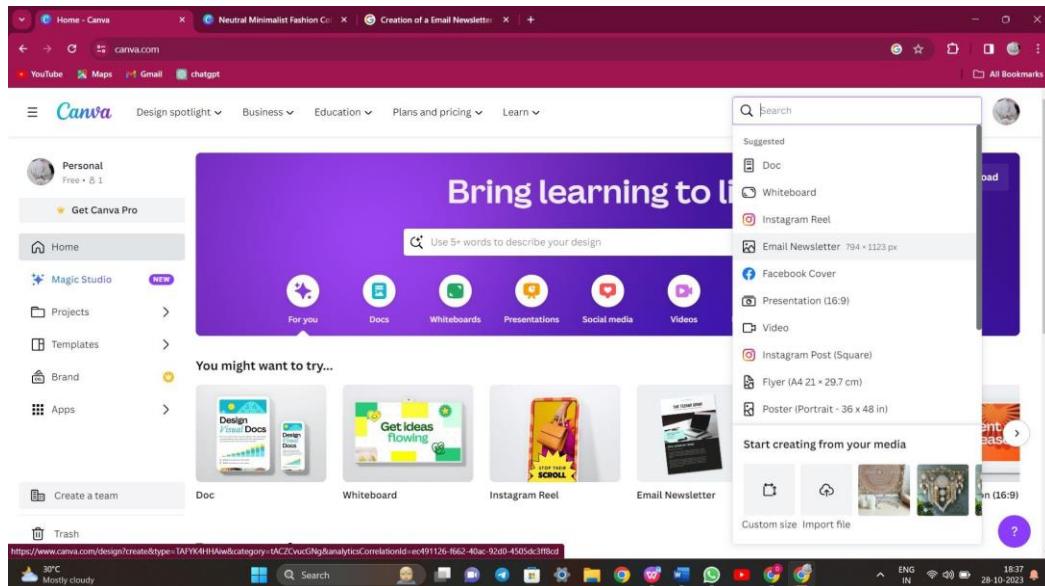
2. In the search box search for email newsletter.



3>Edit your required template , save and download the design



4. Again in the search box search for infographics .



5. Select the required template and edit it. And save and download it.

SPIRIT WHISPERS

"We Dream, We Create, We Inspire"
Try out our dreamy catchers!!!

Our Vision

Our vision at Spirit Whispers is to bridge the gap between dreams and reality by offering dream catchers that are not just ornaments but a reflection of inner peace and creativity.

Pure Serenity

Opt for Spirit Whispers for artistic, protective dream catchers. We prioritize sustainability and cultural respect. Elevate your space with our serene creations.

Featured Picks

Explore our diverse collections: "Timeless Traditions" for classic designs and "Modern Elegance" for contemporary charm. Immerse yourself in "Whispers of Nature" inspired by the natural world.

Mementos

"Make life's moments memorable with Spirit Whispers dream catchers - meaningful gifts that spark creativity and positivity. Share the enchantment of harmony and dreams with your loved ones."

GOOGLE MEASUREMENTS ID:

1. Search for Google 360Suite.

The screenshot shows a web browser window with the following details:

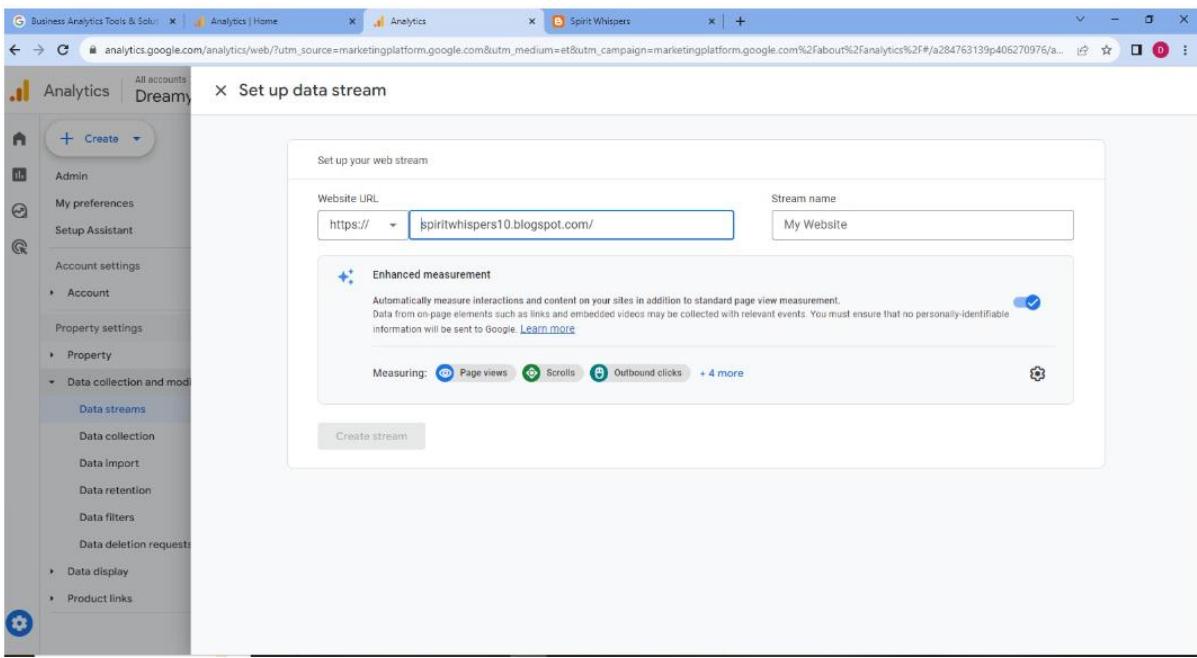
- Title Bar:** Analytics - google 360 suite - Google Search
- Search Bar:** google 360 suite
- Toolbar:** SafeSearch
- Results:**
 - Google Marketing Platform
 - Business Analytics Tools & Solutions - Google Analytics 360
 - Google Analytics 360 gives businesses the tools you needed to better understand customers. They can then use those customer insights to grow.
- People also ask:**
 - What does Google 360 do?
 - What does Google 360 include?
 - How much does Google 360 cost?
 - What is the difference between Google Analytics and Google 360?
- Image Preview:** Google Analytics 360 Suite Software
- Text Preview:** Initial release date: 15 March 2016. Developer: Google. People also search for: Google Tag Manager, Google Analytics, Looker Studio, Microsoft Power BI.
- Feedback:** Waiting for stats.g.doubleclick.net...

2. Select google analytics.

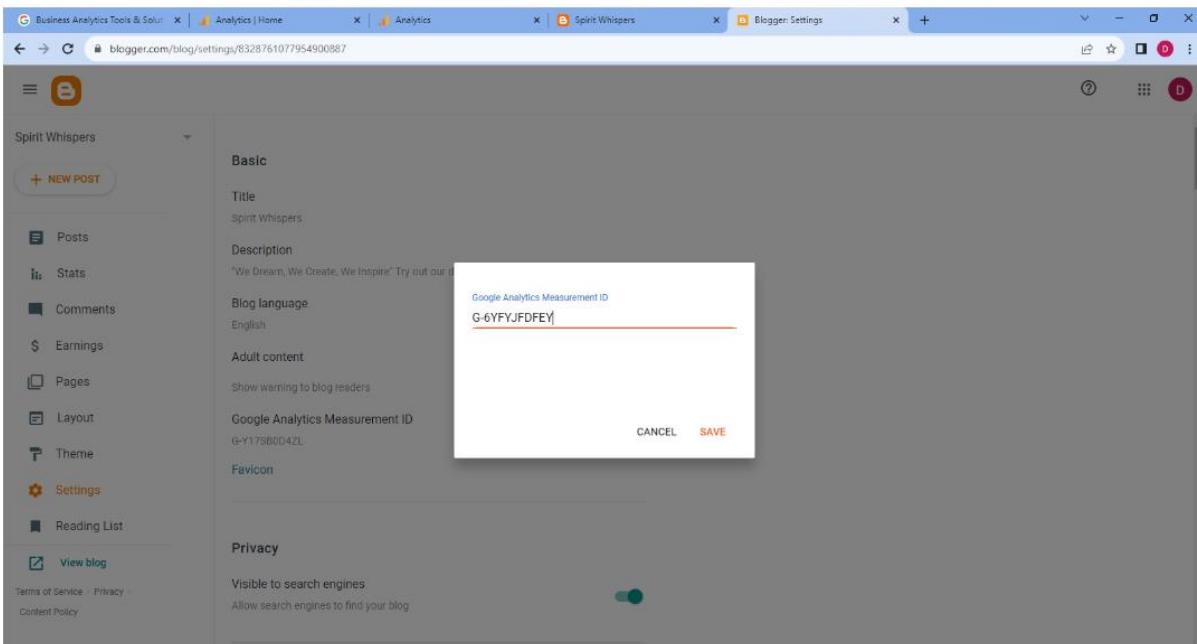
The screenshot shows the Google Analytics interface with the following details:

- Left Sidebar:** Admin, My preferences, Setup Assistant, Account settings, Account, Property, Data collection and modification (selected), Data streams (selected), Data collection, Data import, Data retention, Data filters, Data deletion requests, Data display, Product links.
- Right Content Area:** Start collecting data. To set up data collection for your website or app, choose from where you will be collecting data (the Web, an Android app, or an iOS app). Next, you'll get instructions for adding a data collection tag to that source. Choose a platform: Web (selected), Android app, iOS app.
- Footer:** © 2023 Google | Analytics home | Terms of Service | Privacy Policy | Send feedback

3. Select the data stream



4.After the entering the details required ,Measuring Id will be generated.



Business Analytics Tools & Solutions | Analytics | Home | Analytics | Analytics

analytics.google.com/analytics/web/?utm_source=marketingplatform.google.com&utm_medium=et&utm_campaign=marketingplatform.google.com%2Fabout%2Fanalytics%2F#z284763139p406270976/a...

Web stream details

Stream details

STREAM NAME	STREAM URL	STREAM ID	MEASUREMENT ID
Spirit Whispers	https://spiritwhispers10.blogspot.com/	6328040204	G-6YFYJDFEY

Events

Enhanced measurement

Automatically measure interactions and content on your sites in addition to standard page view measurement.
Data from on-page elements such as links and embedded videos may be collected with relevant events. You must ensure that no personally-identifiable information will be sent to Google. [Learn more](#)

Measuring: Page views Scrolls Outbound clicks [+ 4 more](#) [⚙️](#)

Modify events
Modify incoming events and parameters. [Learn more](#) [▶](#)

Create custom events
Create new events from existing events. [Learn more](#) [▶](#)

Measurement Protocol API secrets
Provide an API account for sending additional requests to the measurement server through the Measurement Protocol. [Learn more](#) [▶](#)

Admin

My preferences

Setup Assistant

Account settings

Property settings

Data collection and modification

- Data streams** [Loading...](#)
- Data collection**
- Data import**
- Data retention**
- Data filters**
- Data deletion requests**

Data display

Product links

View tag instructions

+ Create