Excel: Kickstart

1. Given the provided data, what are three conclusions we can draw about Kickstarter Campaigns?

1a.) They have a high success rate in preforming art such as theater and plays.

2a.) Most success rate are from US.

3a.) Kickstarter highest campaign was in May and lowest campaign in December.

1. What are some limitations of this dataset?

In regarding with the information given, some limitations such as restriction on reasons for those that have failed or has been canceled, Whom the audients that the Kickstarter campaigns were trying to target, and specific area where Kickstarter campaigns were being held.

1. What are some other possible tables and/or graphs that we could create?

A combo of a clustered column -line graft could be considered as an input. It can show the categories and the success rate and compare which one would be the best category to focus on the most.