I. BASELINE

The baseline model is using the average probability of a household getting eggs on a particular day

$$P\{GET\ EGGS\} = \frac{\sum_i^{household} \sum_j^{day} GET\ EGGS_{ij}}{\sum_i^{household} \sum_j^{day} 1}$$

$$P\{GET\ EGGS|\ week\} = 1 - P\{GETNOEGG\}$$
$$= 1 - (1 - P\{GET\ EGGS\})^7$$
$$= 0.126284$$

A. Subsection Heading Here

II. CONCLUSION