

# Angel Tsai

## Experience

### **User Experience Capstone, Princeton University Library | Ann Arbor, MI** **2018**

- Determined user painpoints within the Finding Aids website via usability tests and interviews
- Designed prototype based on findings and validated findings with additional testing
- Provided front and back-end recommendations to improve usability of the website

### **User Experience Research Intern, Quicken Loans | Detroit, MI** **2017**

- Collected data/insights about communication culture via surveys, interviews, and focus groups
- Analyzed data to craft personas and provide recommendations to improve communication
- Designed a mobile application to help future interns navigate events and build connections
- Strengthened the Detroit community by volunteering and empowering kids from the city

### **Shadow, University of Michigan School of Dentistry | Ann Arbor, MI** **2016**

- Shadowed at the Periodontal Clinic for 120 hours
- Maintained a journal of procedures/surgeries daily

### **Information Management Chair, Dance Marathon | Ann Arbor, MI** **2014 - Present**

- Attended leadership meetings to plan the marathon
- Maintained DMUM website to ensure user-friendliness
- Created registrations and analyzed data to monitor the productivity of organization
- Raised awareness and funds for pediatric rehabilitation therapies at C.S Mott and Beaumont Children's Hospitals

### **Design Committee, Kappa Theta Pi Professional Technology Fraternity** **2016 - Present**

- Improved professional, technical, communication skills
- Exercised design skills in helping promote the KTP brand

### **Publicity Chair, Intercollegiate Taiwanese American Student Association** **2016 - 2017**

- Worked with ITASA, a national non-profit organization, to organize and host intercollegiate conference
- Publicized the conference to help connect students

## Education

### **University of Michigan, Ann Arbor** **Class of 2018**

- Bachelor of Science in Information, User Experience Design and Research
- Current GPA: 3.6/4.0

## Contact

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## Skills

- Adobe Photoshop
- Adobe Illustrator
- Wordpress
- MS Office
- Donor Drive
- HTML/CSS
- JavaScript
- ReactJS
- MySQL
- PHP
- Python
- C++

## Coursework

- Graphic Design
- Interaction Design Studio
- Digital Product Design
- The H in HCI
- Web Design
- Web Development
- Intro to User Modeling Needs Assessment and Usability Evaluation
- Data Oriented Programming