PRIME USER EXPERIENCE

Tier 1 Weekly Content

Each week in Tier 1, you will explore new UX concepts and apply them to move you Tier 1 project forward. While the methods we employ will change each week, the cadence of work will be consistent.

	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6
FOCUS	UX Fundamentals	Mental Models & Low-fidelity Prototyping	Content Strategy & Information Architecture	UI Patterns & Interactive Prototypes	Evaluation	Portfolio Documentation
PLANNING	Complete weekly content, readings and lessons Select project focus A Identify and schedule 3 participants for research sessions	Complete weekly content, readings and lessons New software: Sketch*	Complete weekly content, readings and lessons	Complete weekly content, readings and lessons New software: Axure*	Complete weekly content, readings and lessons A Identify and schedule 3-5 participants for research sessions	Complete weekly content, readings and lessons New tool: Squarespace*
ENGAGEMENT	☐ Reflection topic (Slack)	Reflection topic (Slack)Weekly warmup (Slack)	Reflection topic (Slack)Weekly warmup (Slack)	Reflection topic (Slack)Weekly warmup (Slack)	Reflection topic (Slack)Weekly warmup (Slack)	Reflection topic (Slack)Weekly warmup (Slack)
DELIVERABLES	1.1 Five-minute sketches1.2: Research report	2.1: Sketched wireframes2.2: Digitized wireframes	3.1 Architecture diagram& Revised navigation	4.1: Interactive prototype4.2: HTML/CSS resume (Due Week 6)	5.1: Usability testing & findings report5.2 Strengths survey	6.1: Portfolio documentation

^{*}Give yourself extra time to get comfortable with new tools and software. There are tutorial videos on the Prime UX Tier 1 website and many resources online.