PRIME USER EXPERIENCE

Tier 1 Weekly Content

Each week in Tier 1, you will explore new UX concepts and apply them to move you Tier 1 project forward. While the methods we employ will change each week, the cadence of work will be consistent. Note: You can always work ahead!

| | WEEK 1 | WEEK 2 | WEEK 3 | WEEK 4 | WEEK 5 | WEEK 6 |
|------------|---|---|--|--|---|--|
| FOCUS | UX Fundamentals | Mental Models & Low-fidelity Prototyping | Content Strategy & Information Architecture | UI Patterns & Interactive Prototypes | Evaluation | Portfolio Documentation |
| PLANNING | Complete weekly content, readings and lessons Select project focus A Identify and schedule 3 participants for research sessions | Complete weekly content, readings and lessons New software: Sketch* | Complete weekly content, readings and lessons | Complete weekly content, readings and lessons New software: Axure* | Complete weekly content, readings and lessons Complete weekly content, readings and lessons Complete weekly content, readings and lessons | Complete weekly content, readings and lessons New tool: Squarespace* |
| CLASS | □ Remote Class | Onsite Class at Prime | □ Remote Class | □ Remote Class | Onsite Class at Prime | □ Remote Class |
| ENGAGEMENT | ☐ Reflection topic (Slack) | Reflection topic (Slack)Weekly warmup (Slack) | Reflection topic (Slack)Weekly warmup (Slack) | Reflection topic (Slack)Weekly warmup (Slack) | Reflection topic (Slack)Weekly warmup (Slack) | Reflection topic (Slack)Weekly warmup (Slack) |
| COURSEWORK | 1.1 Five-minute sketches1.2: Research findings | 2.1: Sketched wireframes 2.2: Digitized wireframes | 3.1 Screen flow & Revised navigation | 4.1: Interactive prototype4.2: HTML/CSS resume (Due Week 6) | 5.1: Usability testing & findings report5.2 Strengths survey | 6.1: Portfolio documentation6.2: Networking 101 |

^{*}Give yourself extra time to get comfortable with new tools and software. There are tutorial videos on the Prime UX Prework website, and many resources online.