Creating Model for Training Data

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<pre># Libraries library(tidyverse) library(here) library(cvTools) library(coefplot) library(glmnet) library(GGally) library(ROCR)</pre>	
<pre>file_raw_train_data <- here("data/train_data_speed_dating.csv")</pre>	
<pre>recode_race <- c("1" = "Black", "2" = "White", "3" = "Hispanic", "4" = "API",</pre>	

```
"5" = "Indigenous",
  "6" = "Other"
recode_goal <-
  c(
   "1" = 'Seemed like a fun night out',
   "2" = "To meet new people",
   "3" = "To get a date",
   "4" = "Looking for a serious relationship",
   "5" = "To say I did it",
   "6" = "Other"
  )
recode_date <- c(
  "1" = 'Several times a week',
  "2" = "Twice a week",
  "3" = "Once a week",
  "4" = "Twice a month",
  "5" = "Once a month",
 "6" = "Several times a year",
 "7" = "Almost never"
recode_go_out <-
   "1" = 'Several times a week',
   "2" = "Twice a week",
   "3" = "Once a week",
   "4" = "Twice a month",
   "5" = "Once a month",
   "6" = "Several times a year",
    "7" = "Almost never"
```

Reading and cleaning Data

```
train <-
  file_raw_train_data %>%
  read_csv()

##

## -- Column specification ------
## cols(
## .default = col_double(),
## positin1 = col_logical(),
## field = col_character(),
```

```
##
    mn_sat = col_logical(),
     tuition = col_logical(),
##
##
     from = col_character(),
##
     career = col_character(),
##
     attr4_1 = col_logical(),
##
     sinc4 1 = col logical(),
##
     intel4_1 = col_logical(),
##
     fun4_1 = col_logical(),
##
     amb4_1 = col_logical(),
     shar4_1 = col_logical(),
##
     attr5_1 = col_logical(),
##
     sinc5_1 = col_logical(),
##
     intel5_1 = col_logical(),
##
     fun5_1 = col_logical(),
##
     amb5_1 = col_logical(),
##
     attr1_s = col_logical(),
     sinc1_s = col_logical()
##
     # ... with 56 more columns
## )
## i Use 'spec()' for the full column specifications.
# Added in the ratings of partner rating you and you rating the partner
# diff is the avg of partner rating you - avg of you rating the partner
train <-
 train %>%
 mutate_at(
   vars(
      career c,
     field_cd,
     race,
     race_o,
     zipcode,
      go out,
      date,
      goal,
      met,
      met_o,
      samerace,
      gender,
     match
   ),
   as.character
  ) %>%
 mutate(
   field cd =
      case when(
       field_cd %in% c("2", "4", "5", "10") ~ "STEM",
        field_cd %in% c("1", "3", "8", "9", "11", "13") ~ "Social_Science",
       field_cd %in% c("6", "7", "14", "15", "16", "17") ~ "Humanities",
       TRUE ~ "Other"
      ),
   race = recode(race, !!! recode_race),
```

##

undergra = col_logical(),

```
goal = recode(goal, !!! recode_goal),
  met = if_else(met == "2", "0", met),
  met_o = if_else(met_o == "2", "0", met_o),
  race_o = recode(race_o, !!! recode_race),
  gender = if_else(gender == "0", "female", "male"),
  career_c =
   case_when(
      career_c %in% c("3", "4", "5") ~ "STEM",
      career_c %in% c("1", "7", "8", "9", "10", "11", "12", "13", "17") ~ "Social_Science",
      career_c %in% c("6") ~ "Humanities",
      TRUE ~ "Other"
   )
) %>%
mutate_at(
  vars(
    career_c,
   field_cd,
   race,
   race_o,
    goal,
   met,
   met_o,
   gender
  ),
  as.factor
)
```

Normalize the preferences, if out of 100, to percentages instead.

```
train <-
 train %>%
 rowwise() %>%
 mutate(
   sum_2_1 = sum(c(attr2_1, sinc2_1, intel2_1, fun2_1, amb2_1, shar2_1)),
   sum_4_1 = sum(c(attr4_1, sinc4_1, intel4_1, fun4_1, amb4_1, shar4_1)),
 ) %>%
 mutate_at(
   vars(attr2_1, sinc2_1, intel2_1, fun2_1, amb2_1, shar2_1),
   ~ . / sum_2_1
 ) %>%
 mutate at(
   vars(attr4_1, sinc4_1, intel4_1, fun4_1, amb4_1, shar4_1),
   ~ . / sum 4 1
 ) %>%
 dplyr::select(-c(sum_2_1, sum_4_1))
train <-
 train %>%
 rowwise() %>%
 mutate(
   rating = sum(c(attr, sinc, intel, fun, amb, shar)),
  avg_partner_rating =
```

```
mean(c(attr, sinc, intel, fun, amb, shar), na.rm = TRUE) / 10
) %>%
mutate_at(
  vars(attr, sinc, intel, fun, amb, shar),
  ~ . / rating
) %>%
select(-rating)
```

Choosing Variables

```
# Selecting only the variables that determine perception of the round of speed
# Field and career are too unevenly entered, so best to use the coded versions instead.
vars wanted <-
 train %>%
  select(
    rowname,
    gender,
    condtn,
    match:race_o,
    like_o:age,
    field_cd,
    race:imprelig,
    goal:go_out,
    career_c:exphappy,
    dec:met,
    avg_partner_rating
  ) %>%
  select(-c(met, met_o, dec)) %>%
  summarize_all(~ sum(is.na(.))) %>%
  summarize_all(~ sum(.)) %>%
 mutate_all(~ . / 4258) %>%
 pivot_longer(
    cols = everything(),
    names_to = "var",
   values_to = "percent_missing"
  ) %>%
 filter(percent_missing < 0.5)</pre>
vars_wanted <-</pre>
 vars_wanted %>%
  arrange(desc(percent_missing)) %>%
  filter(var != "income") %>%
 pull(var)
all_training_data <-
  train %>%
  select(rowname, all_of(vars_wanted))
```

Rescaling 1-10 scale to 0-1 scale

```
all_training_data <-
    all_training_data %>%
    mutate_at(
        vars(prob, prob_o, like, like_o, imprace, imprelig, sports:exphappy),
        ~ . / 10
) %>%
    mutate(
        match = as.double(match)
)

cor_data <-
    all_training_data %>%
    drop_na()
```

Checking for correlations

```
# Convert data to numeric
corr <-
    cor_data %>%
    mutate_all(as.integer)

# ggcorr(corr,
# method = c("pairwise", "spearman"),
# nbreaks = 6,
# hjust = 0.8,
# label = TRUE,
# label_size = 3,
# color = "grey50")
```

Create a train and a validate set

```
random_rows <-
   all_training_data %>%
   pull(rowname) %>%
   as_tibble %>%
   sample_frac(0.8) %>%
   mutate(
     value = as.character(value)
) %>%
   pull(value)

train_model_data <-
   all_training_data %>%
   as_tibble() %>%
   filter(rowname %in% random_rows)
```

```
test_model_data <-
  all_training_data %>%
  anti_join(train_model_data, by = "rowname") %>%
  select(-rowname)

lasso_model_data <-
  train_model_data %>%
  select(-rowname) %>%
  mutate_at(vars(condtn), as.factor) %>%
  drop_na()
```

Using lasso to weed out extraneous vars

```
# convert the data to a design matrix
X = model.matrix(match ~ 0 + ., lasso_model_data)
Y = lasso_model_data %>% pull(match)
# standardize
X = scale(X)
Y = scale(Y)
set.seed(1244)
# create training and test set
train.ind = sample(nrow(X), round(nrow(X)/2))
X.train = X[train.ind,]
X.test = X[-train.ind,]
Y.train = Y[train.ind]
Y.test = Y[-train.ind]
# set lambda sequence to use for lasso and ridge
lambdas = 10^seq(-2,1.5,0.1)
fm.lasso = glmnet(X.train, Y.train, alpha = 1, lambda = lambdas, thresh = 1e-12)
fm.lasso %>%
  summary()
```

```
##
           Length Class
                          Mode
## a0
             36 -none-
                          numeric
## beta
           2484
                 dgCMatrix S4
## df
            36 -none-
                          numeric
## dim
             2 -none-
                          numeric
## lambda
           36 -none-
                         numeric
## dev.ratio 36 -none-
                          numeric
           1 -none-
## nulldev
                          numeric
## npasses
            1 -none-
                        numeric
## jerr
            1 -none-
                          numeric
```

```
## offset
           1 -none-
                              logical
## call
                              call
               6 -none-
## nobs
                    -none-
                              numeric
cv <- cv.glmnet(X.train, Y.train)</pre>
cv$lambda.min
## [1] 0.02421449
covars_wanted <-
  extract.coef(cv) %>%
  select(coeff = Coefficient) %>%
  filter(coeff != "(Intercept)") %>%
  pull(coeff)
covars_wanted <-
  covars_wanted %>%
  as_tibble() %>%
  filter(value %in% colnames(train)) %>%
 pull(value)
covars_wanted
## [1] "attr"
                             "sinc"
                                                  "prob"
                             "like"
## [4] "prob_o"
                                                  "like_o"
## [7] "avg_partner_rating" "imprace"
                                                  "tvsports"
## [10] "art"
                             "gaming"
                                                  "clubbing"
## [13] "tv"
                             "shopping"
                                                  "age"
# train_model_data <-</pre>
# train_model_data %>%
  select(match, all_of(covars_wanted))
```

Data used

```
# Add in field_cd and career_c b/c rep as factors in covars_wanted
train_model_data <-
    train_model_data %>%
    select(match, attr, sinc, fun, prob, prob_o, like, like_o, avg_partner_rating, imprace, tvsports, clu
```

Functions

Accuracy

```
accuracy <- function(table_mat) {
   sum(diag(table_mat)) / sum(table_mat)
}</pre>
```

Precision and

```
precision <- function(matrix) {
    tp <- matrix[2, 2]
    fp <- matrix[1, 2]
    return(tp / (tp + fp))
}

recall <- function(matrix) {
    tp <- matrix[2, 2]
    fn <- matrix[2, 1]
    return(tp / (tp + fn))
}</pre>
```

Linear Regression

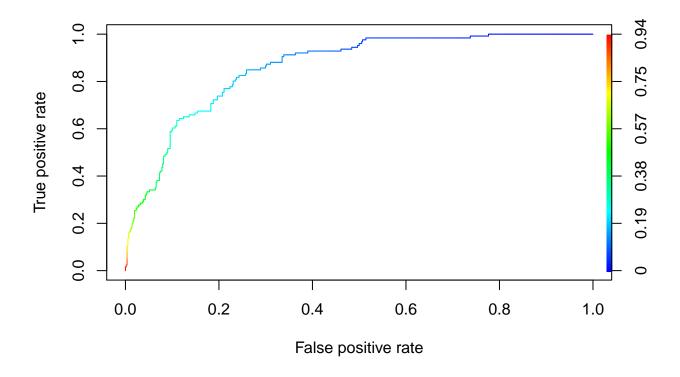
With all lasso covariates

```
m1 <-
  glm(
    match ~ .,
    data = train_model_data,
    family = 'binomial'
  )
predict <- predict(m1, test_model_data, type = 'response')</pre>
# confusion matrix
table_mat <- table(test_model_data$match, predict > 0.5)
table_mat
##
##
       FALSE TRUE
         551
##
              13
          93
               33
accuracy(table_mat)
## [1] 0.8463768
precision(table_mat)
## [1] 0.7173913
```

```
recall(table_mat)
## [1] 0.2619048
```

ROC curve

```
index <-
  predict[!is.na(predict)] %>%
  as.data.frame() %>%
  add_rownames() %>%
 pull(rowname)
## Warning: 'add_rownames()' is deprecated as of dplyr 1.0.0.
## Please use 'tibble::rownames_to_column()' instead.
## This warning is displayed once every 8 hours.
## Call 'lifecycle::last_warnings()' to see where this warning was generated.
t <-
 test_model_data %>%
  add_rownames() %>%
  filter(rowname %in% index)
ROCRpred <- prediction(predict[!is.na(predict)], t$match)</pre>
ROCRperf <- performance(ROCRpred, 'tpr', 'fpr')</pre>
plot(ROCRperf, colorize = TRUE, text.adj = c(-0.2, 1.7))
```



Creating a model with interaction terms

```
m2 <-
glm(
    match ~ . + like:avg_partner_rating + attr:like_o,
    data = train_model_data,
    family = 'binomial'
)

m2 %>%
    summary()
```

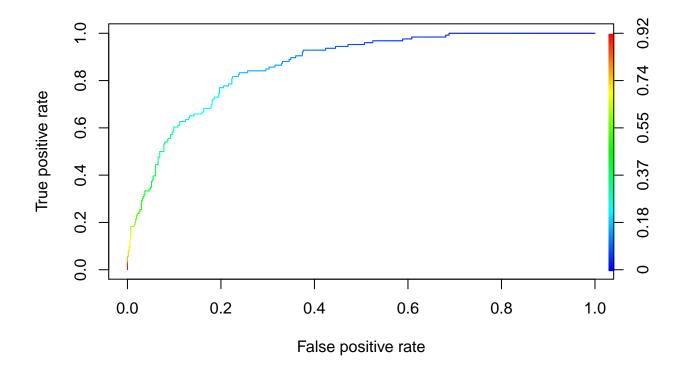
```
##
## Call:
   glm(formula = match ~ . + like:avg_partner_rating + attr:like_o,
       family = "binomial", data = train_model_data)
##
##
## Deviance Residuals:
       Min
                 1Q
                      Median
                                   3Q
                                           Max
## -2.0245 -0.5810 -0.2958 -0.0780
                                        3.3629
##
## Coefficients:
##
                            Estimate Std. Error z value Pr(>|z|)
## (Intercept)
                           -15.09438
                                        2.40489 -6.277 3.46e-10 ***
```

```
## attr
                         -16.43536
                                     8.36017 -1.966 0.04931 *
                         -3.05433
## sinc
                                     2.44250 -1.250 0.21112
## fun
                          4.53784 2.53057 1.793 0.07294 .
                                     0.35865 4.625 3.75e-06 ***
## prob
                         1.65875
                          1.00770
## prob_o
                                     0.32328 3.117 0.00183 **
## like
                        14.29050 2.46943 5.787 7.17e-09 ***
## like o
                         -0.55933 1.94250 -0.288 0.77339
                     13.15929
                                     2.59113 5.079 3.80e-07 ***
## avg_partner_rating
## imprace
                         -0.58554
                                     0.22462 -2.607 0.00914 **
                         ## tvsports
## clubbing
                         0.54193
                                    0.25425 2.131 0.03305 *
                                     0.37313 -0.339 0.73425
## movies
                         -0.12667
                         -0.32508
## shopping
                                    0.24782 -1.312 0.18959
                                     0.01820 0.722 0.47047
## age_o
                          0.01314
## like:avg_partner_rating -15.52744
                                     3.33878 -4.651 3.31e-06 ***
## attr:like_o
                          33.20009
                                    11.73776
                                             2.828 0.00468 **
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
##
      Null deviance: 2495.3 on 2721 degrees of freedom
## Residual deviance: 1837.3 on 2705 degrees of freedom
    (684 observations deleted due to missingness)
## AIC: 1871.3
## Number of Fisher Scoring iterations: 7
predict <- predict(m2, test_model_data, type = 'response')</pre>
# confusion matrix
table_mat <- table(test_model_data$match, predict > 0.5)
table_mat
##
##
      FALSE TRUE
##
        549
              15
##
         95
             31
accuracy(table_mat)
## [1] 0.8405797
precision(table_mat)
## [1] 0.673913
recall(table_mat)
## [1] 0.2460317
```

```
index <-
   predict[!is.na(predict)] %>%
   as.data.frame() %>%
   add_rownames() %>%
   pull(rowname)

t <-
   test_model_data %>%
   add_rownames() %>%
   filter(rowname %in% index)

ROCRpred <- prediction(predict[!is.na(predict)], t$match)
ROCRperf <- performance(ROCRpred, 'tpr', 'fpr')
plot(ROCRperf, colorize = TRUE, text.adj = c(-0.2, 1.7))</pre>
```



```
m3 <-
glm(
  match ~ . + .:.,
  data = train_model_data,
  family = 'binomial'
)
summary(m3)</pre>
```

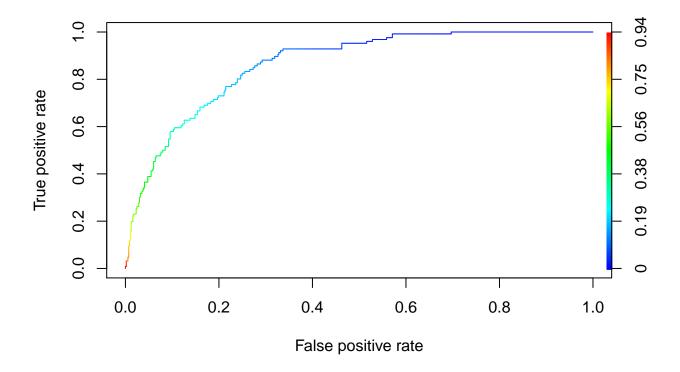
```
##
## Call:
## glm(formula = match ~ . + .:., family = "binomial", data = train_model_data)
## Deviance Residuals:
##
                    Median
      Min
                1Q
                                 3Q
                                         Max
## -2.3465 -0.5523 -0.2558 -0.0569
##
## Coefficients:
##
                               Estimate Std. Error z value Pr(>|z|)
## (Intercept)
                               2.562844 13.054234
                                                    0.196 0.84436
                             -56.841880
                                         31.455184
                                                   -1.807 0.07075
## attr
## sinc
                             -24.747707
                                         34.378208 -0.720 0.47161
## fun
                             -30.784516
                                        39.747810 -0.774 0.43864
                             10.019098
                                         6.953780
                                                   1.441 0.14964
## prob
## prob_o
                              9.082191
                                          6.335384
                                                    1.434 0.15170
## like
                             13.540555 11.128836
                                                   1.217 0.22371
## like o
                             -7.564276
                                         8.549030 -0.885 0.37626
                            -15.269994 14.293980 -1.068 0.28539
## avg_partner_rating
## imprace
                              9.519474
                                         4.561240
                                                    2.087 0.03688 *
                                        4.913000 -0.823 0.41043
## tvsports
                             -4.044074
## clubbing
                              0.050032
                                         5.245624
                                                   0.010 0.99239
## movies
                             -1.240649
                                         7.671741 -0.162 0.87153
                                         5.303631 -0.703 0.48233
## shopping
                             -3.726093
## age o
                             -0.146225
                                         0.349461 -0.418 0.67563
## attr:sinc
                           126.684808 63.019932
                                                   2.010 0.04441 *
## attr:fun
                            -37.906535 68.661470 -0.552 0.58089
## attr:prob
                             -2.546082 12.293240 -0.207 0.83592
                             -7.663772 12.383565 -0.619 0.53600
## attr:prob_o
## attr:like
                              3.125321 19.002320
                                                   0.164 0.86936
## attr:like_o
                              49.942301
                                         16.196762
                                                    3.083 0.00205 **
## attr:avg_partner_rating
                              25.525084
                                        25.618929
                                                    0.996 0.31909
## attr:imprace
                              -6.013046
                                        8.549871 -0.703 0.48187
                                         8.883784
                                                   1.463 0.14344
## attr:tvsports
                             12.997879
## attr:clubbing
                             -15.675446
                                         9.684145
                                                   -1.619 0.10552
                             -17.965598 12.962466 -1.386 0.16576
## attr:movies
## attr:shopping
                             -0.002026
                                         9.286829
                                                   0.000 0.99983
## attr:age_o
                              0.767650
                                         0.713843
                                                   1.075 0.28221
## sinc:fun
                             -7.404374
                                        73.300368 -0.101 0.91954
## sinc:prob
                             -2.939977 14.811377 -0.198 0.84266
                             -17.444293 14.110920 -1.236 0.21637
## sinc:prob o
## sinc:like
                              5.214982 23.900245
                                                   0.218 0.82727
## sinc:like o
                              24.004323 18.794308
                                                    1.277 0.20153
## sinc:avg_partner_rating
                             12.593972 29.897225
                                                   0.421 0.67358
## sinc:imprace
                             -11.089449
                                         9.755364 -1.137 0.25564
                                        10.362597
                                                    1.449 0.14727
## sinc:tvsports
                             15.017989
## sinc:clubbing
                             -14.798400 10.817342 -1.368 0.17130
## sinc:movies
                             12.073123 15.991392
                                                    0.755 0.45026
## sinc:shopping
                              5.786778 10.652504
                                                    0.543 0.58697
## sinc:age_o
                             -0.760253
                                         0.795965
                                                   -0.955 0.33951
                                                   -1.045 0.29613
                                        15.202179
## fun:prob
                           -15.882649
## fun:prob_o
                             -0.209788 14.549697 -0.014 0.98850
## fun:like
                           -12.151115 21.925781 -0.554 0.57945
## fun:like o
                              3.789919 21.031678
                                                   0.180 0.85700
```

```
## fun:avg_partner_rating
                                60.775067
                                           30.163908
                                                       2.015 0.04392 *
                                                      -0.784 0.43323
## fun:imprace
                                -7.899051
                                           10.079435
## fun:tvsports
                                -5.880713
                                            9.642161
                                                      -0.610
                                                             0.54193
## fun:clubbing
                                22.095171
                                           10.854835
                                                       2.036 0.04180 *
## fun:movies
                               -19.475894
                                           16.835081
                                                      -1.157
                                                             0.24733
                                                     -0.793 0.42757
## fun:shopping
                                -8.832325
                                           11.132946
## fun:age o
                                1.203518
                                            0.926750
                                                       1.299 0.19407
## prob:prob_o
                                            1.814301
                                 0.156190
                                                       0.086 0.93140
## prob:like
                                -1.286061
                                            3.282279
                                                      -0.392 0.69519
## prob:like_o
                                -4.211013
                                            2.785797 -1.512 0.13064
## prob:avg_partner_rating
                                -1.042306
                                            4.190312 -0.249 0.80356
## prob:imprace
                                -0.166862
                                            1.460711
                                                      -0.114 0.90905
## prob:tvsports
                                -3.642695
                                            1,465607
                                                      -2.485
                                                             0.01294 *
## prob:clubbing
                                 1.328363
                                            1.649540
                                                       0.805 0.42065
                                            2.366999
                                                       0.836 0.40299
## prob:movies
                                 1.979507
## prob:shopping
                                -1.580659
                                            1.596352
                                                      -0.990
                                                              0.32209
                                                       0.029 0.97664
## prob:age_o
                                0.003581
                                            0.122297
## prob o:like
                                -4.056636
                                            4.037084
                                                      -1.005
                                                             0.31497
                                                      -2.054 0.04001 *
## prob_o:like_o
                                -4.185983
                                            2.038347
## prob_o:avg_partner_rating
                                 2.466120
                                            4.779503
                                                       0.516 0.60587
## prob_o:imprace
                                -0.793209
                                            1.334133 -0.595 0.55214
                                                       0.848 0.39668
## prob_o:tvsports
                                1.192584
                                            1.407076
                                                      -0.559 0.57594
## prob o:clubbing
                                -0.863729
                                            1.544249
                                                      -0.910 0.36272
## prob o:movies
                                -2.146037
                                            2.357755
## prob_o:shopping
                                 1.183620
                                            1.449374
                                                       0.817 0.41413
## prob_o:age_o
                                 0.066822
                                            0.101833
                                                       0.656 0.51170
                                                       1.726 0.08440
## like:like_o
                                 8.959405
                                            5.191781
## like:avg_partner_rating
                               -18.116225
                                            4.351411
                                                      -4.163 3.14e-05 ***
                                                       0.308 0.75796
## like:imprace
                                 0.747291
                                            2.425024
                                 2.889923
                                            2.632532
                                                       1.098 0.27230
## like:tvsports
## like:clubbing
                                -5.878522
                                            2.928154
                                                      -2.008 0.04469 *
## like:movies
                                 0.557524
                                            4.034072
                                                       0.138 0.89008
## like:shopping
                                -0.325484
                                            2.858456
                                                      -0.114 0.90934
                                                       0.284 0.77627
                                 0.061479
                                            0.216330
## like:age_o
                                 2.282481
                                            6.388288
                                                       0.357
                                                             0.72087
## like_o:avg_partner_rating
                                                     -0.769 0.44181
## like_o:imprace
                                -1.397034
                                            1.816362
## like o:tvsports
                                -1.215176
                                            1.893804
                                                      -0.642 0.52109
## like_o:clubbing
                                            2.114694
                                                       0.671 0.50234
                                 1.418560
## like_o:movies
                                            3.174828
                                                       0.356 0.72182
                                 1.130330
## like_o:shopping
                                 1.034812
                                            2.028433
                                                       0.510 0.60994
## like o:age o
                                -0.179254
                                            0.132567
                                                      -1.352 0.17632
## avg_partner_rating:imprace
                                            3.059304
                                                       0.353 0.72381
                                 1.081051
## avg_partner_rating:tvsports
                                 2.206865
                                            3.211487
                                                       0.687 0.49197
                                            3.636994
                                                       0.657 0.51114
## avg_partner_rating:clubbing
                                 2.389709
## avg_partner_rating:movies
                                 7.133484
                                            5.032193
                                                       1.418 0.15632
## avg_partner_rating:shopping
                                 6.231323
                                            3.526703
                                                       1.767
                                                              0.07725
## avg_partner_rating:age_o
                                 0.018684
                                            0.272873
                                                       0.068 0.94541
## imprace:tvsports
                                -0.813929
                                            1.021921
                                                      -0.796
                                                             0.42576
## imprace:clubbing
                                 0.417600
                                            1.036140
                                                       0.403
                                                             0.68692
## imprace:movies
                                -3.545976
                                            1.689619
                                                      -2.099
                                                             0.03584 *
## imprace:shopping
                                -0.945740
                                            0.988694
                                                      -0.957
                                                              0.33879
## imprace:age_o
                                -0.085895
                                            0.077685
                                                     -1.106 0.26886
## tvsports:clubbing
                                1.325086
                                            1.020763
                                                       1.298 0.19424
## tvsports:movies
                                -1.858386
                                            1.646502 -1.129 0.25903
```

```
## tvsports:shopping
                              2.052988
                                         1.097223 1.871 0.06133 .
                             -0.067017 0.081607 -0.821 0.41152
## tvsports:age_o
## clubbing:movies
                             0.036597 1.699280 0.022 0.98282
## clubbing:shopping
                             -0.499216 1.172573 -0.426 0.67029
## clubbing:age_o
                              0.104458
                                        0.087209
                                                   1.198 0.23100
## movies:shopping
                             -0.113312 1.734800 -0.065 0.94792
## movies:age_o
                              0.024377 0.130500 0.187 0.85182
                              ## shopping:age_o
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for binomial family taken to be 1)
##
      Null deviance: 2495.3 on 2721 degrees of freedom
##
## Residual deviance: 1730.8 on 2616 degrees of freedom
    (684 observations deleted due to missingness)
## AIC: 1942.8
##
## Number of Fisher Scoring iterations: 7
predict <- predict(m3, test_model_data, type = 'response')</pre>
# confusion matrix
table_mat <- table(test_model_data$match, predict > 0.5)
table_mat
##
##
      FALSE TRUE
##
        546
              18
##
         86
              40
    1
accuracy(table_mat)
## [1] 0.8492754
precision(table_mat)
## [1] 0.6896552
recall(table_mat)
## [1] 0.3174603
index <-
 predict[!is.na(predict)] %>%
 as.data.frame() %>%
 add_rownames() %>%
 pull(rowname)
t <-
```

```
test_model_data %>%
  add_rownames() %>%
  filter(rowname %in% index)

ROCRpred <- prediction(predict[!is.na(predict)], t$match)
ROCRperf <- performance(ROCRpred, 'tpr', 'fpr')
plot(ROCRperf, colorize = TRUE, text.adj = c(-0.2, 1.7))</pre>
```



Stepwise AIC regression on model 2

```
train_model_data <-
    train_model_data %>%
    drop_na()

full_model = glm(match ~ . + .:., family = binomial(), data = train_model_data)

#summary(full_model)

null_model = glm(match ~ 1, family = binomial(), data = train_model_data)
```

```
#summary(null_model)
steps <-
step(null_model, list(upper = full_model), direction = 'forward')
## Start: AIC=2497.31
## match ~ 1
##
##
                      Df Deviance
                                    AIC
## + like
                      1 2183.0 2187.0
## + like_o
                      1 2208.4 2212.4
## + avg_partner_rating 1 2247.8 2251.8
            1 2310.4 2314.4
## + prob
## + prob_o
                     1 2345.9 2349.9
## + fun
                      1
                          2458.0 2462.0
                      1
## + sinc
                          2467.8 2471.8
                    1 2477.5 2481.5
## + imprace
## + attr
                     1 2479.6 2483.6
                     1 2480.2 2484.2
## + clubbing
## <none>
                          2495.3 2497.3
## + age_o
                     1 2493.6 2497.6
                     1 2493.8 2497.8
## + shopping
                      1 2494.0 2498.0
## + movies
                      1 2494.2 2498.2
## + tvsports
##
## Step: AIC=2186.97
## match ~ like
##
##
                      Df Deviance
                                    AIC
## + like_o
                      1 1949.5 1955.5
## + prob_o
                      1
                          2081.0 2087.0
## + prob
                      1 2145.8 2151.8
## + clubbing
                     1 2167.3 2173.3
                       1 2170.7 2176.7
## + imprace
## + avg_partner_rating 1 2171.3 2177.3
## + fun
           1 2175.4 2181.4
## + sinc
                      1 2177.2 2183.2
## + tvsports
                      1 2180.1 2186.1
## + shopping
                     1 2180.3 2186.3
                      1 2180.5 2186.5
## + attr
## <none>
                          2183.0 2187.0
                      1
## + movies
                          2182.6 2188.6
## + age_o
                       1
                          2182.9 2188.9
##
## Step: AIC=1955.52
## match ~ like + like_o
##
##
                      Df Deviance
                                    AIC
## + prob
                      1 1924.4 1932.4
## + prob_o
                      1 1934.0 1942.0
                     1 1939.9 1947.9
## + imprace
## + sinc
                     1 1940.1 1948.1
```

+ fun

1 1941.6 1949.6

```
## + clubbing 1 1943.0 1951.0
## + attr 1 1943.7 1951.7
## + avg_partner_rating 1 1944.2 1952.2
## + like:like_o 1 1945.5 1953.5
## + tvsports 1 1945.8 1953.8
## + shopping
                      1 1947.5 1955.5
## <none>
                          1949.5 1955.5
                      1 1948.3 1956.3
## + movies
## + age_o
                        1 1949.5 1957.5
##
## Step: AIC=1932.4
## match ~ like + like_o + prob
##
                        Df Deviance
                                       AIC
## + attr
                        1 1912.2 1922.2
## + prob_o
                        1 1912.3 1922.3
                       1 1914.8 1924.8
## + imprace
## + sinc
                        1 1915.2 1925.2
                      1 1915.9 1925.9
1 1916.4 1926.4
## + prob:like
## + fun
                       1 1919.3 1929.3
## + tvsports
## + shopping 1 1919.3 1929.3

## + like:like_o 1 1920.6 1930.6

## + clubbing 1 1921.1 1931.1

## <none> 1924.4 1932.4
## + shopping
                       1 1919.3 1929.3
## <none>
                          1924.4 1932.4
## + avg_partner_rating 1 1923.0 1933.0
## + movies 1 1923.7 1933.7
                        1 1924.4 1934.4
## + age_o
                        1 1924.4 1934.4
## + prob:like_o
##
## Step: AIC=1922.2
## match ~ like + like_o + prob + attr
##
##
                        Df Deviance
                                     AIC
                        1 1901.4 1913.4
## + prob_o
## + prob:like
                        1 1902.8 1914.8
## + fun
                        1 1903.2 1915.2
## + imprace
                       1 1903.2 1915.2
                        1 1906.9 1918.9
## + sinc
## + tvsports
                       1 1907.5 1919.5
## + attr:like_o
                       1 1907.9 1919.9
                       1 1908.3 1920.3
## + shopping
## + like:like_o 1 1908.7 1920.7
## + clubbing 1 1908.8 1920.8
## + avg_partner_rating 1 1908.9 1920.9
## <none>
                             1912.2 1922.2
                        1 1912.0 1924.0
## + movies
## + attr:like
                        1 1912.0 1924.0
## + prob:like_o
                       1 1912.1 1924.1
                       1 1912.2 1924.2
## + age_o
## + attr:prob
                        1 1912.2 1924.2
##
## Step: AIC=1913.44
## match ~ like + like o + prob + attr + prob o
```

```
##
##
                     Df Deviance
                                   ATC
## + prob:like
                    1 1891.7 1905.7
                     1 1892.3 1906.3
## + imprace
## + fun
                      1 1893.7 1907.7
## + attr:like o
                     1 1896.0 1910.0
## + tvsports
                     1 1896.1 1910.1
                     1 1896.9 1910.9
## + prob_o:like_o
## + sinc
                      1 1897.1 1911.1
## + like:like_o
                     1 1897.6 1911.6
## + shopping
                     1 1898.1 1912.1
                1 1898.2 1912.2
## + clubbing
## + avg_partner_rating 1 1898.3 1912.3
## <none>
                         1901.4 1913.4
## + prob_o:like 1 1901.1 1915.1
                     1 1901.2 1915.2
## + prob:like_o
## + movies
                     1 1901.3 1915.3
## + age o
                     1 1901.3 1915.3
## + attr:like
                     1 1901.3 1915.3
                      1 1901.4 1915.4
## + attr:prob o
                     1 1901.4 1915.4
## + prob:prob_o
## + attr:prob
                      1 1901.4 1915.4
##
## Step: AIC=1905.69
## match ~ like + like_o + prob + attr + prob_o + like:prob
##
                     Df Deviance
                                   AIC
## + imprace
                      1 1881.6 1897.6
## + fun
                      1 1884.2 1900.2
## + attr:like_o
                     1 1885.5 1901.5
                     1 1886.5 1902.5
## + tvsports
## + sinc
                     1 1887.1 1903.1
## + like:like_o
                     1 1887.6 1903.6
## + prob_o:like_o 1 1887.8 1903.8
## + avg_partner_rating 1 1888.2 1904.2
## + clubbing 1 1888.3 1904.3
## + shopping
                     1 1888.6 1904.6
## <none>
                          1891.7 1905.7
                     1 1891.3 1907.3
## + prob:like_o
                      1 1891.5 1907.5
## + movies
## + prob o:like
                     1 1891.5 1907.5
                     1 1891.6 1907.6
## + age o
## + attr:like
                      1 1891.6 1907.6
                     1 1891.7 1907.7
## + attr:prob_o
## + attr:prob
                     1 1891.7 1907.7
                     1 1891.7 1907.7
## + prob:prob_o
##
## Step: AIC=1897.63
## match ~ like + like_o + prob + attr + prob_o + imprace + like:prob
##
##
                     Df Deviance
                                   AIC
## + fun
                      1 1873.9 1891.9
## + attr:like o
                      1 1875.5 1893.5
## + avg_partner_rating 1 1876.6 1894.6
```

```
## + tvsports 1 1877.2 1895.2
                                                          1 1877.3 1895.3
 ## + sinc
                                               1 1877.4 1895.4
 ## + like:like o
 ## + prob_o:like_o 1 1877.6 1895.6
## + clubbing 1 1879.6 1897.6
| 1881.6 1897.6 | 1880.4 1898.4 | 1880.8 1898.8 | 1880.8 1898.8 | 1880.8 1899.2 | 1881.4 1899.2 | 1881.4 1899.4 | 1899.2 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 1899.8 | 1881.4 | 1881.4 | 1881.4 | 1881.4 | 1881.4 | 1881.4 | 1881.4 | 1881.4 | 18
 ## <none>
                                                                 1881.6 1897.6
                                                          1 1881.5 1899.5
 ## + age_o
                                                         1 1881.5 1899.5
 ## + prob_o:like
 ## + prob_o:imprace 1 1881.6 1899.6
## + attr:like 1 1881.6 1899.6
                                                          1 1881.6 1899.6
 ## + attr:prob_o
 ## + movies
                                                          1 1881.6 1899.6
 ## + attr:prob
                                                          1 1881.6 1899.6
                                                         1 1881.6 1899.6
 ## + prob:prob_o
                                                          1 1881.6 1899.6
 ## + attr:imprace
 ##
 ## Step: AIC=1891.86
 ## match ~ like + like_o + prob + attr + prob_o + imprace + fun +
                  like:prob
 ##
 ##
                                                           Df Deviance
                                                                                               AIC
 ## + attr:like_o
                                                          1 1867.8 1887.8
 ## + avg_partner_rating 1 1869.1 1889.1
 ## + prob_o:like_o 1 1869.3 1889.3
 ## + like:like_o
                                                          1 1869.7 1889.7
                                                          1 1869.7 1889.7
 ## + tvsports
 ## + attr:fun
                                                         1 1871.8 1891.8
 ## <none>
                                                                1873.9 1891.9
## + sinc 1 1872.1 1892.1

## + clubbing 1 1872.1 1892.1

## + shopping 1 1872.7 1892.7

## + like:imprace 1 1873.0 1893.0

## + fun:like 1 1873.3 1893.3

## + like_o:imprace 1 1873.4 1893.4
 ## + age_o
                                                          1 1873.5 1893.5
 ## + fun:imprace
                                                         1 1873.6 1893.6
                                                         1 1873.7 1893.7
 ## + prob:like o
 ## + prob:imprace
                                                         1 1873.7 1893.7
 ## + attr:prob_o
                                                          1 1873.8 1893.8
 ## + attr:like
                                                          1 1873.8 1893.8
 ## + fun:prob
                                                          1 1873.8 1893.8
                                                         1 1873.8 1893.8
 ## + fun:like_o
                                                       1 1873.8 1893.8
 ## + prob:prob_o
 ## + movies
                                                          1 1873.8 1893.8
 ## + attr:prob
## + attr:imprace
                                                        1 1873.8 1893.8
                                                         1 1873.8 1893.8
 ## + fun:prob_o
                                                          1 1873.8 1893.8
```

```
##
## Step: AIC=1887.78
## match ~ like + like_o + prob + attr + prob_o + imprace + fun +
##
      like:prob + like_o:attr
##
                       Df Deviance
##
                                      AIC
## + avg_partner_rating 1 1862.6 1884.6
                        1 1862.8 1884.8
## + prob_o:like_o
## + tvsports
                        1
                            1863.6 1885.6
## + like:like_o
                       1 1864.5 1886.5
## <none>
                            1867.8 1887.8
                        1 1865.9 1887.9
## + sinc
## + clubbing
                        1 1866.1 1888.1
## + attr:fun
                       1 1866.4 1888.4
## + attr:prob_o
                        1 1866.5 1888.5
                        1 1866.6 1888.6
## + shopping
                        1 1867.1 1889.1
## + like:imprace
## + fun:like
                        1 1867.2 1889.2
## + fun:imprace
                        1 1867.4 1889.4
                        1 1867.5 1889.5
## + age o
                        1 1867.5 1889.5
## + like_o:imprace
## + prob:imprace
                        1 1867.6 1889.6
                        1 1867.7 1889.7
## + prob_o:like
## + attr:prob
                        1 1867.7 1889.7
## + fun:like o
                        1 1867.7 1889.7
## + fun:prob
                        1 1867.8 1889.8
## + attr:like
                        1 1867.8 1889.8
                        1 1867.8 1889.8
## + prob:prob_o
                       1 1867.8 1889.8
## + prob_o:imprace
## + movies
                        1 1867.8 1889.8
## + fun:prob_o
                        1 1867.8 1889.8
## + attr:imprace
                        1
                            1867.8 1889.8
## + prob:like_o
                        1 1867.8 1889.8
##
## Step: AIC=1884.56
## match ~ like + like_o + prob + attr + prob_o + imprace + fun +
##
      avg_partner_rating + like:prob + like_o:attr
##
##
                               Df Deviance
                                              AIC
## + like:avg_partner_rating
                                   1848.6 1872.6
                                1
## + tvsports
                                    1857.7 1881.7
## + prob_o:like_o
                                    1857.8 1881.8
                                1
                                    1859.3 1883.3
## + like:like o
                                1
## + like_o:avg_partner_rating
                                   1859.6 1883.6
                                    1862.6 1884.6
## <none>
                                    1860.7 1884.7
## + clubbing
                                1
## + sinc
                                1
                                    1861.1 1885.1
## + attr:fun
                                    1861.1 1885.1
                                1
## + shopping
                                1
                                    1861.2 1885.2
## + attr:prob_o
                                1
                                    1861.3 1885.3
## + avg_partner_rating:imprace
                                    1861.5 1885.5
                                1
                                    1861.6 1885.6
## + like:imprace
## + prob:avg_partner_rating
                                1
                                    1861.9 1885.9
                                    1862.1 1886.1
## + fun:like
```

```
## + fun:imprace
                                  1862.2 1886.2
## + age_o
                                  1862.2 1886.2
                                1
## + like_o:imprace
                                  1862.2 1886.2
## + fun:avg_partner_rating
                                  1862.4 1886.4
                                1
## + prob:imprace
                                1
                                  1862.4 1886.4
## + prob_o:avg_partner_rating 1 1862.4 1886.4
                               1 1862.5 1886.5
## + prob_o:like
                                  1862.5 1886.5
## + fun:like o
                               1
## + movies
                               1
                                   1862.5 1886.5
## + fun:prob
                               1
                                  1862.5 1886.5
## + attr:prob
                              1
                                  1862.5 1886.5
                                  1862.5 1886.5
## + attr:avg_partner_rating
                               1
## + prob:like_o
                                1
                                  1862.6 1886.6
                                  1862.6 1886.6
## + prob_o:imprace
                               1
                                  1862.6 1886.6
## + fun:prob_o
                               1
## + attr:like
                               1
                                  1862.6 1886.6
                                  1862.6 1886.6
## + attr:imprace
                               1
## + prob:prob_o
                               1 1862.6 1886.6
##
## Step: AIC=1872.57
## match ~ like + like_o + prob + attr + prob_o + imprace + fun +
      avg_partner_rating + like:prob + like_o:attr + like:avg_partner_rating
##
                                             AIC
                               Df Deviance
##
                                   1843.5 1869.5
## + prob_o:like_o
## + tvsports
                                   1844.0 1870.0
## + like:like_o
                                   1844.6 1870.6
                                1
                                   1845.4 1871.4
## + like_o:avg_partner_rating
                               1
                                   1846.3 1872.3
## + clubbing
                                1
## + attr:fun
                                1
                                  1846.5 1872.5
## <none>
                                    1848.6 1872.6
## + sinc
                                1
                                   1846.8 1872.8
## + shopping
                                   1847.1 1873.1
                                   1847.3 1873.3
## + attr:prob_o
                                1
## + fun:avg_partner_rating
                                   1847.5 1873.5
                                  1847.8 1873.8
## + like:imprace
                                1
## + avg_partner_rating:imprace 1
                                  1848.0 1874.0
## + age_o
                                  1848.2 1874.2
                                1
## + like_o:imprace
                                   1848.2 1874.2
## + fun:imprace
                                  1848.3 1874.3
                                1
                                  1848.3 1874.3
## + fun:like
## + attr:avg_partner_rating
                                  1848.4 1874.4
                                1
                                   1848.4 1874.4
## + movies
                                   1848.4 1874.4
## + attr:like
                                1
                                  1848.5 1874.5
## + prob_o:avg_partner_rating
                                1
                                  1848.5 1874.5
## + prob:imprace
                                1
## + prob:avg_partner_rating
                                1
                                   1848.5 1874.5
## + prob_o:like
                                  1848.5 1874.5
## + fun:like_o
                               1
                                  1848.5 1874.5
## + attr:imprace
                                1
                                  1848.5 1874.5
                                  1848.5 1874.5
## + fun:prob
                               1
## + prob:like o
                               1
                                  1848.5 1874.5
## + attr:prob
                               1 1848.6 1874.6
## + prob:prob_o
                                   1848.6 1874.6
```

```
## + fun:prob o
                                     1848.6 1874.6
                                 1
                                     1848.6 1874.6
## + prob_o:imprace
##
## Step: AIC=1869.48
## match ~ like + like_o + prob + attr + prob_o + imprace + fun +
       avg_partner_rating + like:prob + like_o:attr + like:avg_partner_rating +
##
       like_o:prob_o
##
##
                                Df Deviance
                                     1839.0 1867.0
## + tvsports
## + like:like_o
                                 1
                                     1839.1 1867.1
## + like_o:avg_partner_rating
                                     1839.9 1867.9
                                 1
## + clubbing
                                     1841.4 1869.4
## <none>
                                     1843.5 1869.5
## + sinc
                                     1841.6 1869.6
                                 1
## + attr:fun
                                 1
                                     1841.7 1869.7
## + shopping
                                 1
                                     1842.0 1870.0
## + attr:prob_o
                                     1842.3 1870.3
## + fun:avg_partner_rating
                                     1842.6 1870.6
                                 1
## + like:imprace
                                     1842.7 1870.7
## + avg_partner_rating:imprace 1
                                     1842.8 1870.8
## + fun:imprace
                                     1843.0 1871.0
                                 1
## + like_o:imprace
                                     1843.1 1871.1
                                 1
## + fun:like
                                     1843.2 1871.2
                                 1
## + attr:avg_partner_rating
                                 1
                                     1843.2 1871.2
## + prob:imprace
                                 1
                                     1843.3 1871.3
## + movies
                                     1843.3 1871.3
                                 1
                                     1843.3 1871.3
## + attr:like
                                 1
## + age_o
                                     1843.3 1871.3
                                 1
## + prob_o:like
                                     1843.3 1871.3
                                 1
## + prob_o:avg_partner_rating
                                 1
                                     1843.3 1871.3
## + fun:like_o
                                 1
                                     1843.4 1871.4
## + prob:avg_partner_rating
                                     1843.4 1871.4
                                     1843.4 1871.4
## + attr:imprace
                                 1
## + fun:prob o
                                 1
                                     1843.5 1871.5
                                     1843.5 1871.5
## + fun:prob
                                 1
## + prob o:imprace
                                 1
                                     1843.5 1871.5
## + prob:like_o
                                 1
                                     1843.5 1871.5
## + prob:prob_o
                                 1
                                     1843.5 1871.5
## + attr:prob
                                 1
                                     1843.5 1871.5
##
## Step: AIC=1867.01
## match ~ like + like_o + prob + attr + prob_o + imprace + fun +
##
       avg_partner_rating + tvsports + like:prob + like_o:attr +
##
       like:avg_partner_rating + like_o:prob_o
##
##
                                 Df Deviance
                                                AIC
## + like:like_o
                                      1834.5 1864.5
## + clubbing
                                      1835.1 1865.1
## + like_o:avg_partner_rating
                                      1835.3 1865.3
                                  1 1835.5 1865.5
## + prob:tvsports
                                  1 1836.7 1866.7
## + attr:tvsports
## + sinc
                                  1 1836.9 1866.9
                                      1839.0 1867.0
## <none>
```

```
1 1837.0 1867.0
## + attr:fun
## + shopping
                           1 1837.8 1867.8
## + attr:prob_o
                           1 1837.9 1867.9
## + fun:avg_partner_rating 1 1838.0 1868.0
## + fun:tvsports
                           1 1838.2 1868.2
## + like:imprace
                           1 1838.5 1868.5
## + like:tvsports 1 1838.5 1868.5
## + avg_partner_rating:imprace 1 1838.5 1868.5
                           1 1838.5 1868.5
## + imprace:tvsports
## + fun:imprace
                           1 1838.6 1868.6
## + like_o:imprace
                           1 1838.6 1868.6
                            1 1838.7 1868.7
## + fun:like
## + attr:avg_partner_rating
                            1 1838.7 1868.7
## + movies
                            1 1838.7 1868.7
## + attr:like
                            1 1838.8 1868.8
                            1 1838.8 1868.8
## + prob:imprace
                            1 1838.8 1868.8
## + age_o
## + avg partner rating:tvsports 1 1838.9 1868.9
## + prob_o:avg_partner_rating 1 1838.9 1868.9
                 1 1838.9 1868.9
## + prob o:like
## + attr:imprace
                           1 1839.0 1869.0
## + fun:like o
                           1 1839.0 1869.0
                           1 1839.0 1869.0
## + prob:like_o
                           1 1839.0 1869.0
## + fun:prob o
                          1 1839.0 1869.0
## + like o:tvsports
## + prob_o:imprace
                           1 1839.0 1869.0
1 1839.0 1869.0
## + attr:prob
## + prob:prob_o
                           1 1839.0 1869.0
                            1 1839.0 1869.0
## + fun:prob
##
## Step: AIC=1864.51
## match ~ like + like_o + prob + attr + prob_o + imprace + fun +
##
      avg_partner_rating + tvsports + like:prob + like_o:attr +
##
      like:avg_partner_rating + like_o:prob_o + like:like_o
##
##
                           Df Deviance
## + clubbing
                            1 1830.4 1862.4
## + prob:tvsports
                           1 1831.1 1863.1
## + attr:fun
                           1 1832.2 1864.2
                           1 1832.2 1864.2
## + attr:tvsports
                           1 1832.4 1864.4
## + sinc
## <none>
                              1834.5 1864.5
                           1 1833.2 1865.2
## + attr:prob_o
                           1 1833.3 1865.3
## + shopping
                           1 1833.3 1865.3
## + prob_o:like
## + fun:avg_partner_rating 1 1833.5 1865.5
## + fun:tvsports
                           1 1833.7 1865.7
                           1 1833.9 1865.9
## + like:tvsports
                           1 1834.0 1866.0
## + prob:like_o
## + like o:avg partner rating 1 1834.1 1866.1
```

```
1 1834.1 1866.1
## + fun:imprace
## + avg_partner_rating:imprace 1 1834.1 1866.1
## + like:imprace
                              1 1834.2 1866.2
                               1 1834.2 1866.2
## + movies
## + age o
                               1 1834.3 1866.3
## + fun:like
                               1 1834.3 1866.3
## + avg_partner_rating:tvsports 1 1834.4 1866.4
                               1 1834.4 1866.4
## + attr:avg_partner_rating
                               1 1834.4 1866.4
## + prob:prob_o
                               1 1834.4 1866.4
## + prob:imprace
## + attr:imprace
                               1 1834.4 1866.4
                               1 1834.4 1866.4
## + attr:like
## + prob_o:imprace
                               1 1834.5 1866.5
## + prob_o:tvsports
                              1 1834.5 1866.5
## + prob_o:avg_partner_rating
                               1 1834.5 1866.5
                               1 1834.5 1866.5
## + fun:prob_o
                               1 1834.5 1866.5
## + attr:prob
## + fun:like o
                              1 1834.5 1866.5
                               1 1834.5 1866.5
## + like_o:tvsports
                               1 1834.5 1866.5
## + fun:prob
## + prob:avg_partner_rating
                              1 1834.5 1866.5
## Step: AIC=1862.43
## match ~ like + like_o + prob + attr + prob_o + imprace + fun +
      avg_partner_rating + tvsports + clubbing + like:prob + like_o:attr +
      like:avg_partner_rating + like_o:prob_o + like:like_o
##
                              Df Deviance
                              1 1825.1 1859.1
## + fun:clubbing
## + attr:clubbing
                              1 1825.3 1859.3
                              1 1826.8 1860.8
## + prob:tvsports
## + attr:tvsports
                              1 1828.0 1862.0
## + attr:fun
                              1 1828.1 1862.1
## <none>
                                  1830.4 1862.4
                            1 1828.6 1862.6
## + tvsports:clubbing
                              1 1828.7 1862.7
## + shopping
## + sinc
                              1 1828.9 1862.9
## + attr:prob_o
                              1 1829.1 1863.1
## + like:clubbing
                               1 1829.3 1863.3
## + prob_o:like
                               1 1829.4 1863.4
## + fun:avg_partner_rating
                               1 1829.5 1863.5
                               1 1829.5 1863.5
## + prob:clubbing
                               1 1829.6 1863.6
## + fun:tvsports
                               1 1829.8 1863.8
## + movies
## + like_o:avg_partner_rating
                               1 1829.8 1863.8
                               1 1829.8 1863.8
## + avg_partner_rating:imprace
## + imprace:tvsports
## + prob:like o
                               1 1829.8 1863.8
## + prob:like_o
                               1 1829.9 1863.9
## + avg_partner_rating:clubbing 1 1830.0 1864.0
                               1 1830.0 1864.0
## + like:tvsports
## + like:imprace
                              1 1830.0 1864.0
                              1 1830.0 1864.0
## + like_o:imprace
## + fun:imprace
                              1 1830.1 1864.1
                               1 1830.1 1864.1
## + age_o
```

```
## + prob:imprace
                               1 1830.2 1864.2
                               1 1830.2 1864.2
## + attr:avg_partner_rating
## + fun:like
                              1 1830.2 1864.2
                              1 1830.3 1864.3
## + imprace:clubbing
                               1 1830.3 1864.3
## + attr:like
## + attr:imprace
                               1 1830.3 1864.3
## + prob:prob o
                               1 1830.4 1864.4
                               1 1830.4 1864.4
## + like o:clubbing
## + avg_partner_rating:tvsports 1 1830.4 1864.4
                               1 1830.4 1864.4
## + prob_o:tvsports
## + fun:prob_o
                               1 1830.4 1864.4
                               1 1830.4 1864.4
## + fun:like_o
## + prob_o:imprace
                               1 1830.4 1864.4
## + prob_o:avg_partner_rating
                               1 1830.4 1864.4
## + attr:prob
                               1 1830.4 1864.4
                               1 1830.4 1864.4
## + prob:avg_partner_rating
                               1 1830.4 1864.4
## + prob_o:clubbing
## + like o:tvsports
                               1 1830.4 1864.4
                               1 1830.4 1864.4
## + fun:prob
## Step: AIC=1859.06
## match ~ like + like_o + prob + attr + prob_o + imprace + fun +
##
      avg_partner_rating + tvsports + clubbing + like:prob + like_o:attr +
      like:avg_partner_rating + like_o:prob_o + like:like_o + fun:clubbing
##
                              Df Deviance
## + attr:clubbing
                               1 1820.4 1856.4
                                  1821.4 1857.4
## + prob:tvsports
## + attr:tvsports
                              1 1822.4 1858.4
## + attr:fun
                              1 1822.8 1858.8
                                   1825.1 1859.1
## <none>
                               1 1823.1 1859.1
## + like:clubbing
                               1 1823.3 1859.3
## + shopping
## + tvsports:clubbing
                               1 1823.4 1859.4
                               1 1823.5 1859.5
## + fun:avg_partner_rating
                               1 1823.5 1859.5
## + attr:prob_o
## + sinc
                               1 1823.9 1859.9
## + prob_o:like
                               1 1823.9 1859.9
                               1 1824.2 1860.2
## + fun:tvsports
                               1 1824.3 1860.3
## + avg_partner_rating:imprace
## + prob:clubbing
                               1 1824.3 1860.3
                               1 1824.5 1860.5
## + movies
                               1 1824.5 1860.5
## + prob:like o
                               1 1824.5 1860.5
## + imprace:tvsports
                               1 1824.5 1860.5
## + like_o:imprace
                               1 1824.5 1860.5
## + like_o:avg_partner_rating
## + like:imprace
                               1 1824.6 1860.6
## + like:tvsports
                               1 1824.6 1860.6
## + age_o
                               1 1824.7 1860.7
                               1 1824.8 1860.8
## + prob:imprace
## + imprace:clubbing
                               1 1824.8 1860.8
## + avg_partner_rating:clubbing 1 1824.9 1860.9
## + attr:imprace
                               1 1824.9 1860.9
## + attr:avg_partner_rating 1 1824.9 1860.9
```

```
1 1824.9 1860.9
## + attr:like
                              1 1824.9 1860.9
## + like_o:clubbing
## + fun:imprace
                             1 1825.0 1861.0
                             1 1825.0 1861.0
## + fun:like_o
                              1 1825.0 1861.0
## + prob o:tvsports
## + fun:like
                              1 1825.0 1861.0
## + avg_partner_rating:tvsports 1 1825.0 1861.0
## + prob:prob_o
## + prob_o:imprace
                              1 1825.0 1861.0
                              1 1825.0 1861.0
                              1 1825.0 1861.0
## + prob:avg_partner_rating
## + attr:prob
                              1 1825.0 1861.0
                              1 1825.0 1861.0
## + fun:prob
## + prob_o:avg_partner_rating 1 1825.0 1861.0
## + fun:prob_o
                             1 1825.1 1861.1
## + like_o:tvsports
                             1 1825.1 1861.1
## + prob_o:clubbing
                              1 1825.1 1861.1
##
## Step: AIC=1856.39
## match ~ like + like_o + prob + attr + prob_o + imprace + fun +
      avg partner rating + tvsports + clubbing + like:prob + like o:attr +
##
      like:avg_partner_rating + like_o:prob_o + like:like_o + fun:clubbing +
##
      attr:clubbing
##
                              Df Deviance
                                           AIC
## + prob:tvsports
                             1 1816.4 1854.4
## + attr:tvsports
                             1 1816.9 1854.9
## <none>
                                  1820.4 1856.4
## + attr:fun
                             1 1818.5 1856.5
                             1 1818.6 1856.6
## + shopping
                             1 1818.7 1856.7
## + attr:prob_o
                             1 1818.8 1856.8
## + fun:avg_partner_rating
## + tvsports:clubbing
                              1 1819.0 1857.0
## + like:clubbing
                             1 1819.0 1857.0
## + sinc
                             1 1819.1 1857.1
## + sinc
## + prob_o:like
                              1 1819.2 1857.2
## + avg_partner_rating:imprace 1 1819.4 1857.4
## + fun:tvsports 1 1819.4 1857.4
## + movies
                             1 1819.7 1857.7
                              1 1819.8 1857.8
## + prob:like o
                              1 1819.8 1857.8
## + like_o:imprace
## + attr:imprace
                             1 1819.8 1857.8
## + like_o:avg_partner_rating 1 1819.9 1857.9
## + imprace:tvsports 1 1819.9 1857.9
                             1 1819.9 1857.9
## + like:imprace
                             1 1819.9 1857.9
## + like:tvsports
                              1 1820.0 1858.0
## + age_o
## + imprace:clubbing
                              1 1820.0 1858.0
## + prob:imprace
                             1 1820.1 1858.1
## + prob:clubbing
                             1 1820.2 1858.2
## + attr:avg_partner_rating 1 1820.3 1858.3
## + avg_partner_rating:tvsports 1 1820.3 1858.3
## + like_o:clubbing 1 1820.3 1858.3
## + fun:imprace
                             1 1820.3 1858.3
                             1 1820.3 1858.3
## + fun:like o
```

```
## + attr:like
                               1 1820.3 1858.3
## + avg_partner_rating:clubbing 1 1820.3 1858.3
## + prob_o:imprace 1 1820.3 1858.3
                              1 1820.4 1858.4
## + prob_o:clubbing
                              1 1820.4 1858.4
## + fun:like
                              1 1820.4 1858.4
## + attr:prob
                              1 1820.4 1858.4
## + prob:prob o
                             1 1820.4 1858.4
## + prob_o:tvsports
## + fun:prob
                               1 1820.4 1858.4
## + prob:avg_partner_rating
                             1 1820.4 1858.4
## + like_o:tvsports
                               1 1820.4 1858.4
                               1 1820.4 1858.4
## + fun:prob_o
## + prob_o:avg_partner_rating
                             1 1820.4 1858.4
##
## Step: AIC=1854.44
## match ~ like + like_o + prob + attr + prob_o + imprace + fun +
      avg_partner_rating + tvsports + clubbing + like:prob + like_o:attr +
##
      like:avg_partner_rating + like_o:prob_o + like:like_o + fun:clubbing +
##
      attr:clubbing + prob:tvsports
##
##
                              Df Deviance
                                            ATC
## + attr:tvsports
                               1 1813.8 1853.8
                               1 1814.2 1854.2
## + like:tvsports
                                   1816.4 1854.4
## <none>
                               1 1814.4 1854.4
## + tvsports:clubbing
## + attr:fun
                               1 1814.7 1854.7
## + attr:prob_o
                               1 1814.8 1854.8
                               1 1814.9 1854.9
## + sinc
## + fun:avg_partner_rating
                               1 1815.0 1855.0
## + shopping
                               1 1815.0 1855.0
## + avg_partner_rating:tvsports 1 1815.1 1855.1
                               1 1815.3 1855.3
## + prob_o:like
## + avg_partner_rating:imprace
                              1 1815.3 1855.3
                               1 1815.5 1855.5
## + like:clubbing
                               1 1815.5 1855.5
## + fun:tvsports
## + movies
                               1 1815.8 1855.8
## + prob:like o
                              1 1815.8 1855.8
## + like_o:avg_partner_rating 1 1815.9 1855.9
                               1 1815.9 1855.9
## + like:imprace
## + attr:imprace
                               1 1815.9 1855.9
## + imprace:tvsports
                              1 1815.9 1855.9
                               1 1815.9 1855.9
## + like_o:imprace
                               1 1815.9 1855.9
## + prob:clubbing
                              1 1816.0 1856.0
## + age_o
## + imprace:clubbing
                              1 1816.0 1856.0
                               1 1816.1 1856.1
## + prob:imprace
## + avg_partner_rating:clubbing 1 1816.3 1856.3
## + attr:avg_partner_rating 1 1816.3 1856.3
## + fun:imprace
                               1 1816.3 1856.3
## + like_o:clubbing
                               1 1816.4 1856.4
                              1 1816.4 1856.4
## + fun:like_o
## + prob:avg_partner_rating 1 1816.4 1856.4
## + attr:like
                              1 1816.4 1856.4
                              1 1816.4 1856.4
## + prob o:imprace
```

```
## + prob_o:tvsports
                         1 1816.4 1856.4
                               1 1816.4 1856.4
## + attr:prob
## + prob:prob o
                              1 1816.4 1856.4
                              1 1816.4 1856.4
## + prob_o:clubbing
                               1 1816.4 1856.4
## + fun:like
## + fun:prob
                              1 1816.4 1856.4
                              1 1816.4 1856.4
## + like o:tvsports
                               1 1816.4 1856.4
## + fun:prob o
## + prob_o:avg_partner_rating
                               1 1816.4 1856.4
##
## Step: AIC=1853.8
## match ~ like + like_o + prob + attr + prob_o + imprace + fun +
      avg_partner_rating + tvsports + clubbing + like:prob + like_o:attr +
##
      like:avg_partner_rating + like_o:prob_o + like:like_o + fun:clubbing +
##
      attr:clubbing + prob:tvsports + attr:tvsports
##
##
                               Df Deviance
## + tvsports:clubbing
                                1 1811.4 1853.4
                                   1813.8 1853.8
## <none>
## + attr:prob o
                                  1812.2 1854.2
                                1 1812.2 1854.2
## + sinc
## + avg_partner_rating:tvsports 1 1812.4 1854.4
## + like:tvsports
## + attr:fun
                                1 1812.4 1854.4
## + attr:fun
                                1 1812.4 1854.4
                                1 1812.5 1854.5
## + fun:avg_partner_rating
## + shopping
                                1 1812.5 1854.5
## + prob_o:like
                                1 1812.6 1854.6
## + avg_partner_rating:imprace
                              1 1812.8 1854.8
                               1 1812.9 1854.9
## + like:clubbing
## + prob:like_o
                               1 1813.1 1855.1
                               1 1813.1 1855.1
## + attr:imprace
## + fun:tvsports
                               1 1813.1 1855.1
## + like_o:imprace
                               1 1813.2 1855.2
                               1 1813.2 1855.2
## + movies
                               1 1813.2 1855.2
## + imprace:tvsports
                              1 1813.3 1855.3
## + like:imprace
                    1 1813.3 1855.3
## + prob:clubbing
## + like_o:avg_partner_rating
                              1 1813.4 1855.4
## + imprace:clubbing
                               1 1813.4 1855.4
                               1 1813.4 1855.4
## + age_o
                               1 1813.5 1855.5
## + prob:imprace
                                1 1813.7 1855.7
## + like_o:clubbing
## + fun:imprace
                                1 1813.7 1855.7
                                1 1813.7 1855.7
## + fun:like_o
## + prob_o:imprace
                                1 1813.7 1855.7
## + avg_partner_rating:clubbing 1 1813.8 1855.8
                                1 1813.8 1855.8
## + prob:prob_o
## + prob:avg_partner_rating
                                1 1813.8 1855.8
## + prob_o:tvsports
                                1 1813.8 1855.8
## + fun:like
                                1 1813.8 1855.8
                               1 1813.8 1855.8
## + attr:prob
## + attr:like
                               1 1813.8 1855.8
## + attr:avg_partner_rating
                              1 1813.8 1855.8
                                1 1813.8 1855.8
## + fun:prob
```

```
## + fun:prob o
                               1 1813.8 1855.8
                                1 1813.8 1855.8
## + prob_o:avg_partner_rating
                               1 1813.8 1855.8
## + prob o:clubbing
## + like_o:tvsports
                                1 1813.8 1855.8
## Step: AIC=1853.41
## match ~ like + like o + prob + attr + prob o + imprace + fun +
      avg partner rating + tvsports + clubbing + like:prob + like o:attr +
##
      like:avg_partner_rating + like_o:prob_o + like:like_o + fun:clubbing +
##
      attr:clubbing + prob:tvsports + attr:tvsports + tvsports:clubbing
##
##
                               Df Deviance
                                             AIC
                                    1811.4 1853.4
## <none>
## + attr:prob_o
                                  1809.5 1853.5
## + avg_partner_rating:tvsports 1 1809.7 1853.7
## + like:tvsports
                                1 1809.8 1853.8
## + sinc
                                1 1809.8 1853.8
## + attr:fun
                                1 1810.1 1854.1
## + prob o:like
                                1 1810.1 1854.1
                                1 1810.1 1854.1
## + fun:avg_partner_rating
## + shopping
                                1 1810.2 1854.2
## + avg_partner_rating:imprace 1 1810.3 1854.3
                                1 1810.4 1854.4
## + fun:tvsports
## + like:clubbing
                                1 1810.5 1854.5
## + attr:imprace
                                1 1810.7 1854.7
## + prob:like o
                               1 1810.7 1854.7
## + movies
                                1 1810.7 1854.7
## + like_o:avg_partner_rating
                               1 1810.8 1854.8
## + like:imprace
                               1 1810.9 1854.9
## + imprace:clubbing
                               1 1810.9 1854.9
                                1 1810.9 1854.9
## + like_o:imprace
## + age_o
                                1 1811.0 1855.0
## + prob:imprace
                                1 1811.0 1855.0
## + prob:clubbing
                                1 1811.0 1855.0
                                1 1811.3 1855.3
## + imprace:tvsports
## + fun:imprace
                                1 1811.3 1855.3
## + prob:avg partner rating
                              1 1811.3 1855.3
## + fun:like o
                                1 1811.4 1855.4
                               1 1811.4 1855.4
## + like o:clubbing
                                1 1811.4 1855.4
## + prob_o:imprace
## + avg_partner_rating:clubbing 1 1811.4 1855.4
## + attr:like
                                1 1811.4 1855.4
## + attr:prob
                                1 1811.4 1855.4
## + prob:prob_o
                                1 1811.4 1855.4
## + fun:prob_o
                               1 1811.4 1855.4
                                1 1811.4 1855.4
## + prob_o:tvsports
                                1 1811.4 1855.4
## + fun:like
## + fun:prob
                              1 1811.4 1855.4
## + like_o:tvsports
                              1 1811.4 1855.4
                                1 1811.4 1855.4
## + prob_o:clubbing
                               1 1811.4 1855.4
## + prob_o:avg_partner_rating
## + attr:avg_partner_rating
                              1 1811.4 1855.4
```

```
best_model <-
  glm(formula = match ~ like + like_o + prob + attr + imprace +
   prob_o + fun + tvsports + avg_partner_rating + clubbing +
   movies + like:prob + like_o:attr + like:avg_partner_rating +
   like:like_o + like_o:prob_o + attr:tvsports + fun:clubbing +
   attr:clubbing + imprace:movies + like:movies + clubbing:movies +
   attr:prob_o + tvsports:clubbing + prob:tvsports + tvsports:avg_partner_rating +
   like:clubbing, family = binomial(), data = train_model_data)
predict <- predict(m2, test_model_data, type = 'response')</pre>
# confusion matrix
table_mat <- table(test_model_data$match, predict > 0.5)
table_mat
##
##
       FALSE TRUE
##
        549
               15
##
         95
               31
accuracy(table_mat)
## [1] 0.8405797
precision(table_mat)
## [1] 0.673913
recall(table_mat)
## [1] 0.2460317
index <-
 predict[!is.na(predict)] %>%
 as.data.frame() %>%
  add rownames() %>%
 pull(rowname)
summary(best_model)
##
## Call:
## glm(formula = match ~ like + like_o + prob + attr + imprace +
##
       prob_o + fun + tvsports + avg_partner_rating + clubbing +
##
       movies + like:prob + like_o:attr + like:avg_partner_rating +
##
       like:like_o + like_o:prob_o + attr:tvsports + fun:clubbing +
##
       attr:clubbing + imprace:movies + like:movies + clubbing:movies +
##
       attr:prob_o + tvsports:clubbing + prob:tvsports + tvsports:avg_partner_rating +
```

```
##
       like:clubbing, family = binomial(), data = train_model_data)
##
## Deviance Residuals:
##
       Min
                  1Q
                        Median
                                      3Q
                                               Max
## -2.32202 -0.56597 -0.27440 -0.07125
                                           3.03377
##
## Coefficients:
##
                              Estimate Std. Error z value Pr(>|z|)
## (Intercept)
                              -11.9769
                                           3.3388 -3.587 0.000334 ***
## like
                                7.8042
                                           3.7413
                                                   2.086 0.036984 *
## like_o
                               -4.1701
                                           3.0942 -1.348 0.177754
## prob
                                4.5629
                                           1.8108
                                                   2.520 0.011743 *
## attr
                               -7.6546
                                         11.1708 -0.685 0.493196
## imprace
                               2.2230
                                          1.1231
                                                   1.979 0.047788 *
                                           2.1720
                                                   2.899 0.003741 **
## prob_o
                               6.2972
## fun
                               -6.4612
                                           5.9831 -1.080 0.280183
## tvsports
                               -5.0877
                                           2.2382 -2.273 0.023020 *
## avg_partner_rating
                              10.8923
                                           2.9731 3.664 0.000249 ***
## clubbing
                                           2.5739 0.514 0.607249
                                1.3230
## movies
                               -3.5385
                                           2.1326 -1.659 0.097069 .
## like:prob
                               -2.3876
                                           2.2707 -1.051 0.293031
                                          13.8853
                                                   3.047 0.002308 **
## like_o:attr
                               42.3154
## like:avg_partner_rating
                              -14.3853
                                           3.7821 -3.804 0.000143 ***
                                           3.1729
                                                   1.991 0.046440 *
## like:like o
                                6.3184
## like_o:prob_o
                               -4.0751
                                           1.8991 -2.146 0.031890 *
## attr:tvsports
                              13.5330
                                           7.7181 1.753 0.079530 .
                                           9.1531
                                                   2.344 0.019088 *
## fun:clubbing
                               21.4531
## attr:clubbing
                              -18.5520
                                           8.3521 -2.221 0.026335 *
## imprace:movies
                               -3.6129
                                           1.3858 -2.607 0.009130 **
## like:movies
                                5.6808
                                          2.6073
                                                   2.179 0.029348 *
## clubbing:movies
                                0.5148
                                           1.3284
                                                   0.388 0.698338
## attr:prob_o
                              -13.9883
                                          10.0082 -1.398 0.162208
## tvsports:clubbing
                               1.5868
                                          0.9038
                                                   1.756 0.079121 .
                               -2.6118
## prob:tvsports
                                           1.2600
                                                  -2.073 0.038184 *
                               4.0675
## tvsports:avg_partner_rating
                                           2.3560
                                                    1.726 0.084275 .
                                           2.0098 -1.658 0.097277 .
## like:clubbing
                               -3.3326
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
       Null deviance: 2495.3 on 2721 degrees of freedom
## Residual deviance: 1793.9 on 2694 degrees of freedom
## AIC: 1849.9
## Number of Fisher Scoring iterations: 7
t <-
  test_model_data %>%
  add_rownames() %>%
  filter(rowname %in% index)
ROCRpred <- prediction(predict[!is.na(predict)], t$match)</pre>
```

```
ROCRperf <- performance(ROCRpred, 'tpr', 'fpr')
plot(ROCRperf, colorize = TRUE, text.adj = c(-0.2, 1.7))</pre>
```

