

# PERANCANGAN WEBSITE COMMUNITY PROFILE UNTUK MENINGKATKAN BRANDING AWARENESSE UKM HARPAS

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# PROSES BISNIS

Website Harpas adalah website yang digunakan untuk meningkatkan organization branding UKM Harpas IBI Kesatuan Bogor. Layanan yang tersedia pada website Harpas meliputi katalog services (jasa yang ditawarkan oleh ukm Harpas) dan dokumentasi serta informasi event yang akan diselenggarakan.



# PROSES BISNIS

Proses bisnis pada website Harpas dilakukan oleh admin (Harpas), dimana admin dapat melakukan management katalog services dan management event and documentation page. Pada katalog services aktor(admin) dapat mengubah informasi terkait nama services yang ditawarkan, harga, dan deskripsi singkat terkait service yang ditawarkan. Sedangkan pada Menu Event and Documentation, aktor (admin) dapat melakukan perubahan informasi terkait dokumentasi kegiatan yang pernah diadakan dan memberikan informasi tentang event terkini.

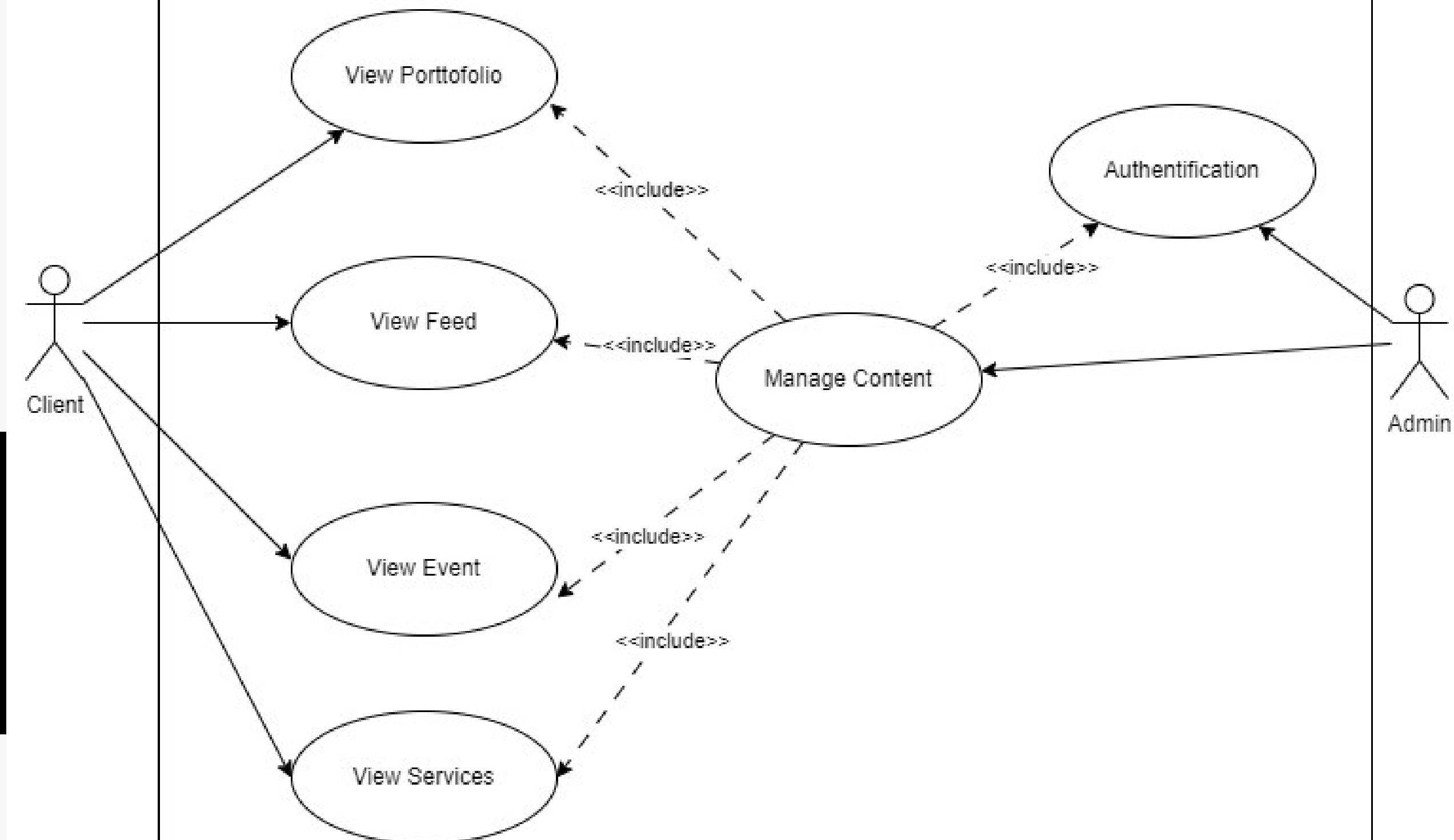


# UML

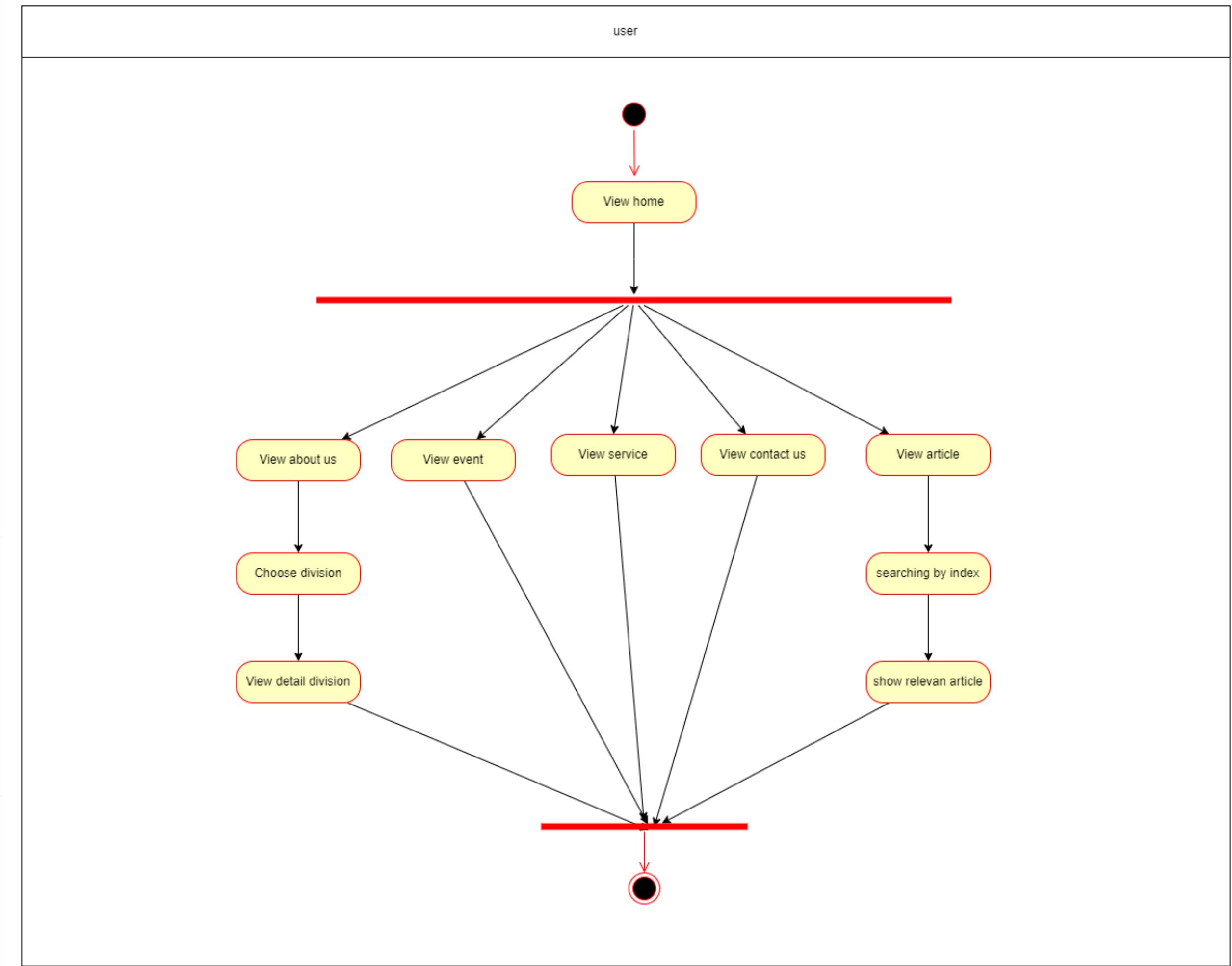
<https://drive.google.com/file/d/1l0vr46DYpUoPm9ZtB9vknrkdyp4nwgFw/view?usp=sharing>

# /// USECASE

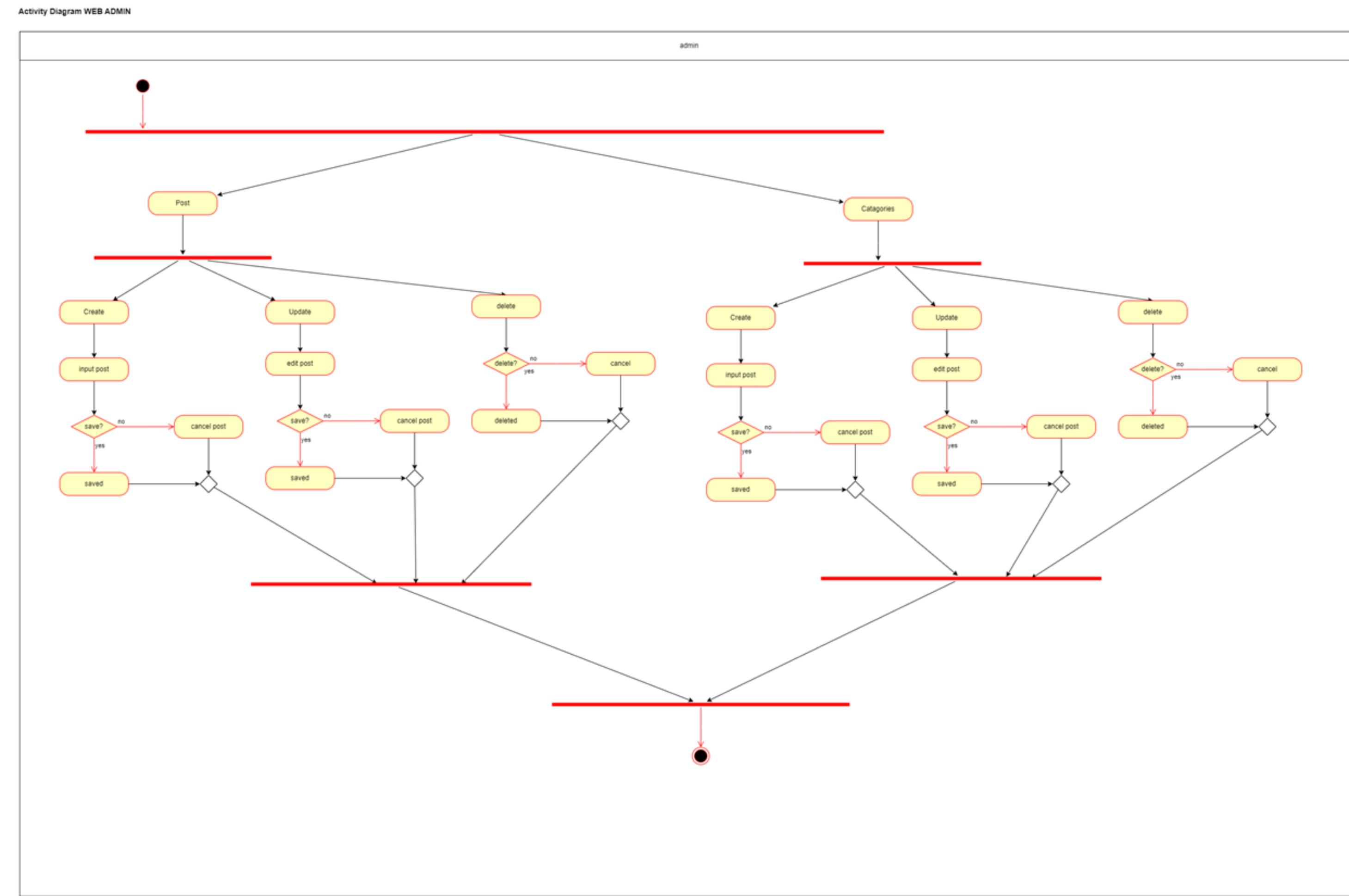
Sistem Web Harpas



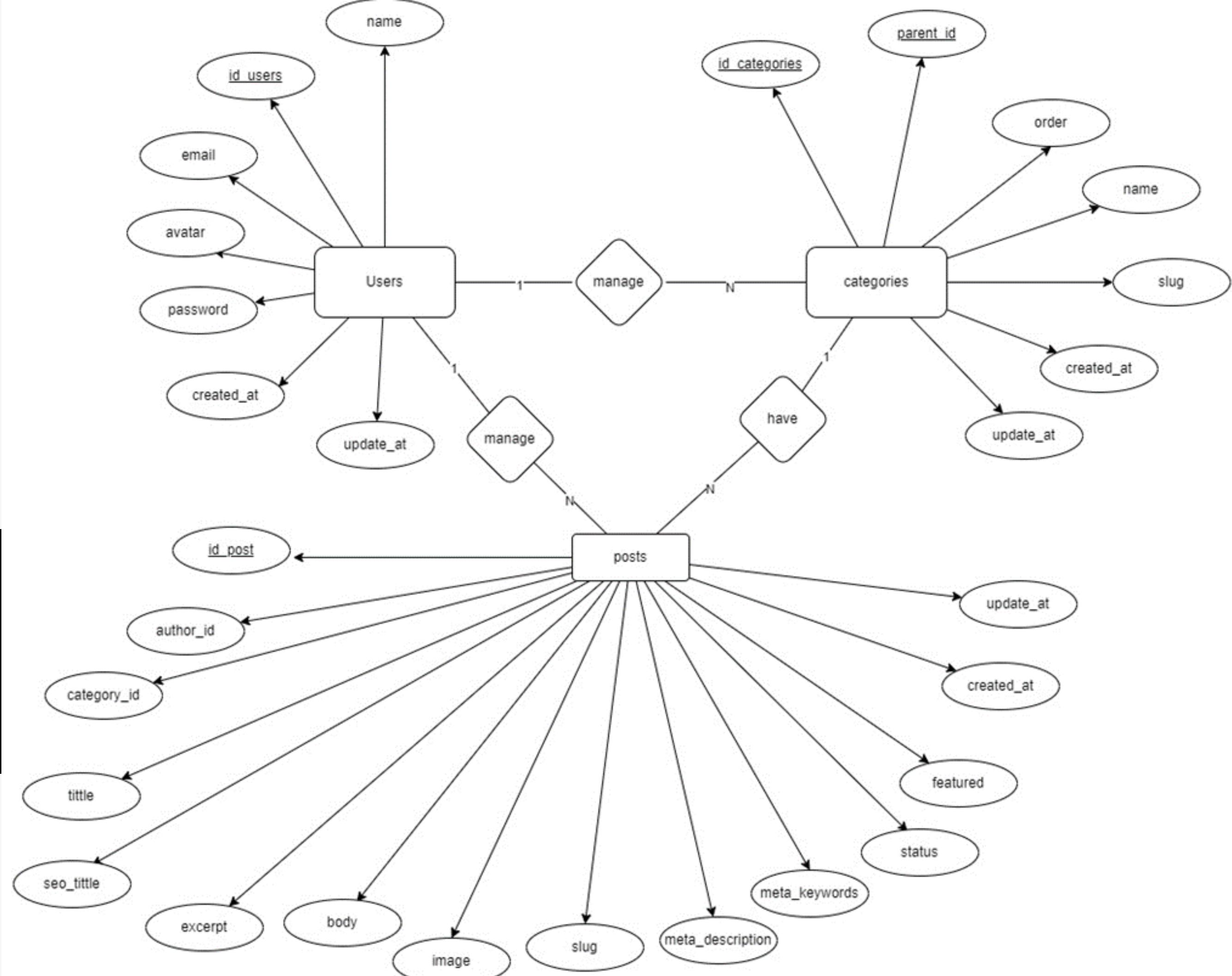
# ACTIVITY DIAGRAM [USER]



# ACTIVITY DIAGRAM [ADMIN]



# ERD



# MOCK UP

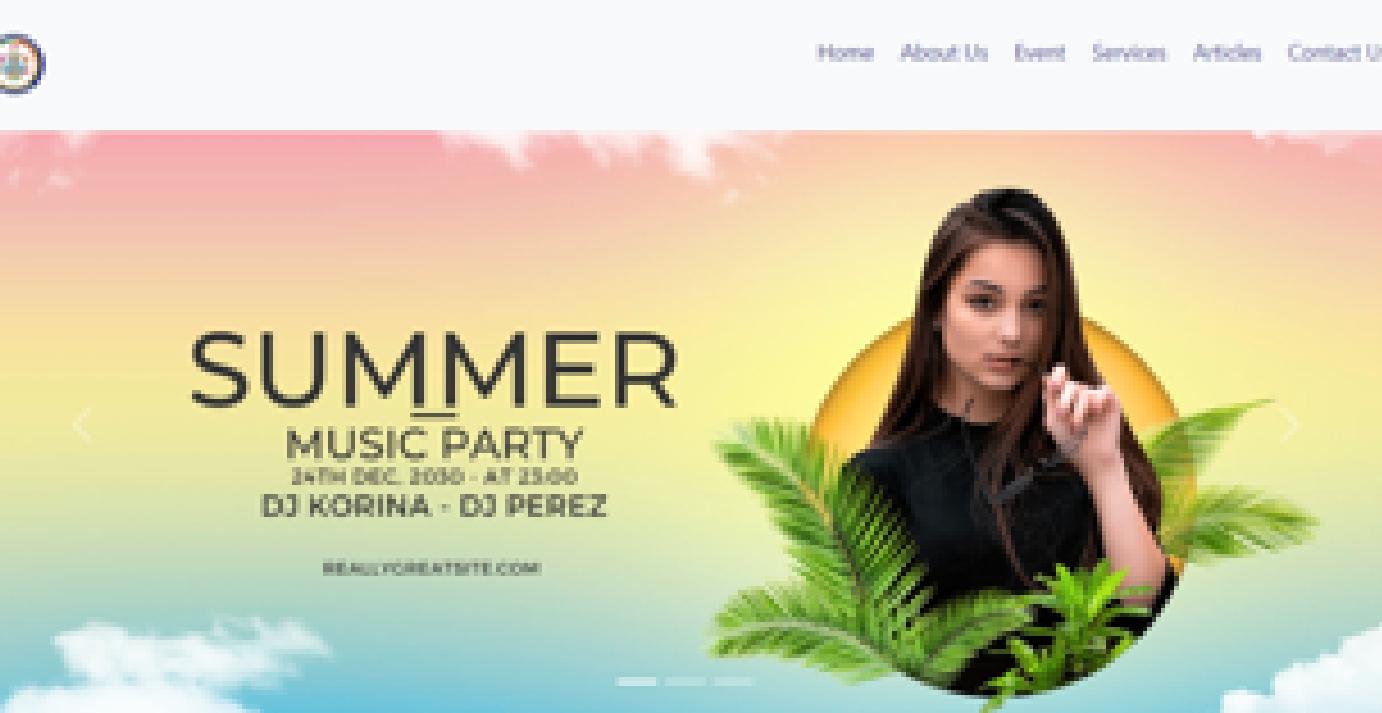


[HTTPS://WWW.FIGMA.COM/FILE/JYDZRYZUEOCP1YPNJM5BHZ/UNTITLED?  
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# MOCK UP



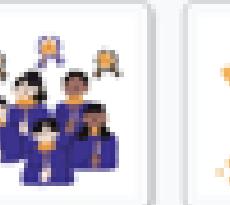
**SUMMER**  
MUSIC PARTY  
24TH DEC. 2020 - AT 23:00  
DJ KORINA - DJ PEREZ  
[REALLYFORREATSITEL.COM](#)

**Why Us?**



Harpa Kesatuan is an experienced organization that provides a diverse range of arts and cultural services. They have a deep understanding of arts and culture and have been involved in various art projects. With their expertise and experience, Harpa Kesatuan can understand and meet clients' needs in delivering quality art services. With a focus on music, dance, theater, visual arts, and other art disciplines, Harpa Kesatuan ensures that clients can explore various types of art according to their desires. When it comes to arts and cultural services, Harpa Kesatuan is the right choice to fulfill your creative needs.

**Our Division**



Music Division      Dance Division  
Choir Division      Art Division  
Photography Division      Theater Division

**Services Catalog**



Music      Dance      Choir      Art      Photography

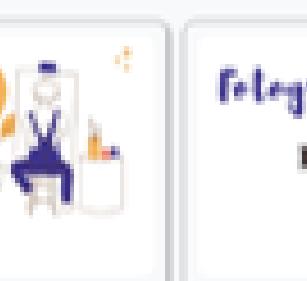
**Services Catalog**



Music  
Our service:  
Graduation  
Event Corporate  
Wedding Organization  
Live Music Coffe Shop



Dance  
Our service:  
Graduation  
Event Corporate  
Wedding Organization



Art Painting  
Our service:  
Graduation  
Event Corporate  
Painting Classes



Photography & Videography  
Our service:  
Graduation  
Event Corporate  
Wedding Organization  
Design Photo  
Video Team Book School



Theater  
Our service:  
Graduation  
Event Corporate  
Wedding Organization

**Our Documentation**



*"Life is too short to paint something you don't have feeling for"*



**HARPA KESATUAN**  
A Luminous Creative Arts Culture

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[About Us](#)  
[Event](#)  
[Services](#)  
[Articles](#)  
[Contact Us](#)

**OUR SOCIAL MEDIA**  




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# HARPAS KESATUAN

UKM Harmoni Penggiat Seni Kesatuan Bogor



## Our History

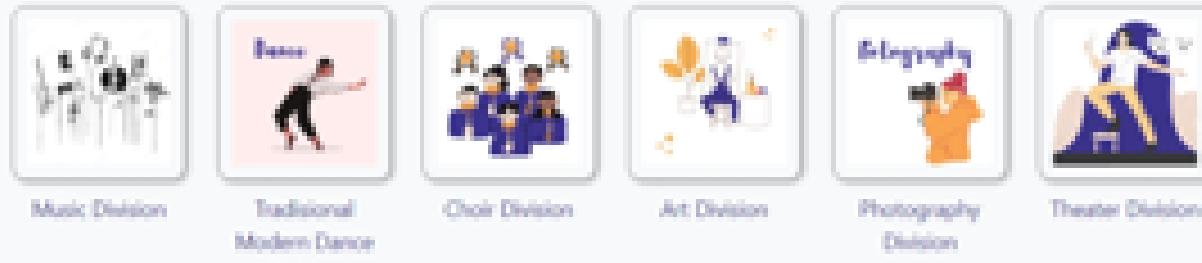
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## Vision & Mission

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo."

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## Our Division



## Our Core Group



## Our History

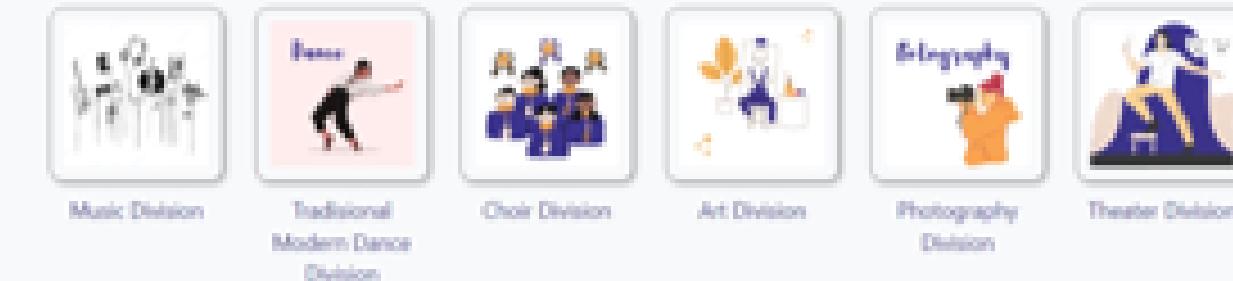
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## Vision & Mission

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## Our Division



## Our Core Group



### HARPAS KESATUAN

Jl. Rangga Gading No.111, Gading,  
Kecamatan Bogor Tengah, Kota Bogor, Jawa  
Barat 16123

#### FEATURES

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#### OUR SOCIAL MEDIA



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# SUMMER

## MUSIC PARTY

24TH DEC. 2010 - AT 23:00

DJ KORINA - DJ PEREZ

REALLYFARETSITE.COM

### New Event



#### Kesatuan Music Camp

Some quick example text to build on the card title and make up the bulk of the card's content.

[See More](#)

### Last Event Documentation



#### Mariam Tomong (Air R. Mc. Neil) - Gita Suara Kesatuan

Festival Seni Perkuliahan Indonesia (FSPI) Universitas Negeri Yogyakarta 2011  
Asal instansi Institut Seni dan Informatika Kesatuan  
Kategori Pekan Seni  
Analis Logo: Miharia Tomong  
[http://www.2011-fspsi.uny.ac.id/documents/miharia\\_tomong.pdf](http://www.2011-fspsi.uny.ac.id/documents/miharia_tomong.pdf)



## Articles

Our stories, latest updates, and any information. Find anything you want to know.

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Konser Coldplay: Memahami Ambisiusnya Menghadirkan Chris Martin dan Kaswan-Kaswan

Konser Coldplay: Memahami Ambisiusnya Menghadirkan Chris Martin dan Kaswan-Kaswan

Posted on 01 July 2011 by Admin

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5 Tips Belajar Menghadang Penilaian Akhir Semester

Berikut 5 tips belajar menghadang IAS, silang dan latihan kuantumnya: Belajar di waktu yang tepat...

Posted on 01 July 2011 by Admin

[See More](#)



7 Tips Latihan Interview Kerja agar Tak Gugup saat Mengalaminya

Menghadapi proses recruitment kerja tentu tidak mudah. Beberapa orang bahkan merasakan gugup, cemas dan juga khawatir.

Posted on 01 July 2011 by Admin

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Waspadai Efek Minyak Kayu Putih Jika Tertelan

Efek minyak minyak kayu putih yang perlu diwaspadai? - Mati dan menggagalkan neraca paru seperti tembakan - Sakit perut -...

Posted on 01 July 2011 by Admin

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Workaholic: Definisi, Dampak, Tanda-Tanda dan Cara Mengatasinya

Definisi dan The Ladilim, salah satu karakter jadingan pun bukanlah termasuk mengatakan seseorang workaholic adalah...

Posted on 01 July 2011 by Admin

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### FEATURES

### OUR SOCIAL MEDIA

The screenshot shows a mobile device displaying a website's 'OUR SERVICES' section. The top navigation bar includes links for Home, About Us, Event, Services, Articles, and Contact Us. Below the title 'OUR SERVICES' is a subtitle: 'Choose the services, Unleash Your Artistic Potential. Explore Our Vibrant Palette of Creative Services.' The page features five service categories with corresponding icons and descriptions:

- Music**: Our service. Graduation, Event Corporate, Wedding Organizer, Live Music, Coffee Shop.
- Theater**: Our service.
- Art Painting**: Our service. Graduation, Event Corporate.
- Photography & Videography**: Our service. Graduation, Event Corporate, Wedding Organizer, Design, Photo, Video, News, Book, School.
- Dance**: Traditional Modern Dance. Our service. Graduation, Event Corporate, Wedding Organizer.

At the bottom, there is a dark blue footer bar with the Harpas Kesatuan logo, social media links (Instagram, Facebook, YouTube), and a copyright notice: 'Copyright © 2023 Harpas Kesatuan'.

The screenshot shows a mobile device displaying the 'Contact Us' page of the website. The top navigation bar includes links for Home, About Us, Event, Services, Articles, and Contact Us. The main heading is 'Contact Us' with the sub-instruction: 'Got any questions or inquiries? Feel free to get in touch with us.' To the left, there is a box titled 'Feel Free to Contact Our Community' containing social media links for @HarpasArt, Harpas Kesatuan, and 0851-3482-3895. To the right, there is a map showing the location of 'Kesatuan Economics Institute' in Bogor, Indonesia, with nearby landmarks like 'Universitas Pendidikan Ganesha', 'Universitas Islam Negeri Syarif Hidayah', and 'Universitas Islam Negeri Syarif Hidayah'. At the bottom, there is a dark blue footer bar with the Harpas Kesatuan logo, social media links, and a copyright notice: 'Copyright © 2023 Harpas Kesatuan'.



# THANK YOU

