



# Creative Portfolio

→ Presentation

portfolio by angger aji



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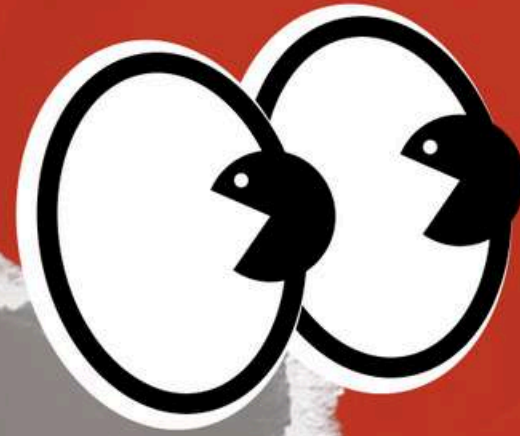


# Introduction

I am an experienced social media specialist skilled in copywriting, campaign planning, audience research, and creating content planners. Proficient in developing buyer personas and optimizing content for SEO, I am ready to enhance audience engagement and help achieve brand goals with effective, results-driven strategies.







# Personal Skill

- **Digital Marketing**

I am a digital marketing specialist with expertise in social media management, SEO optimization, campaign planning, and audience research. Skilled in creating effective strategies and driving measurable results, I help brands grow their digital presence.

- **Social Media Manager**

I am a social media manager with expertise in content creation, campaign planning, audience engagement, and analytics. Skilled in optimizing social media strategies to drive growth and brand awareness, I help brands effectively connect with their target audience.



# Work Experience

## **Social Media Spesialist**

As a social media specialist, I manage @estehibukota, @mybestea, @rajasteak, @kentang.gantenk, @cahjepara.official, and @siinbooth.official, focusing on content strategy, engagement, and brand awareness.

## **Advertiser**

I manage ads using TikTok Ads Manager and Facebook Business Suite, focusing on targeted strategies, performance optimization, and driving conversions.

## **Design Grafis**

As a graphic designer for @cahjepara.official and various clients, I create visually engaging designs using Figma, ensuring brand consistency and delivering impactful visual content.



CREATIVE PORTOFOLIO - ANGGER AJI

# Portofolio Account

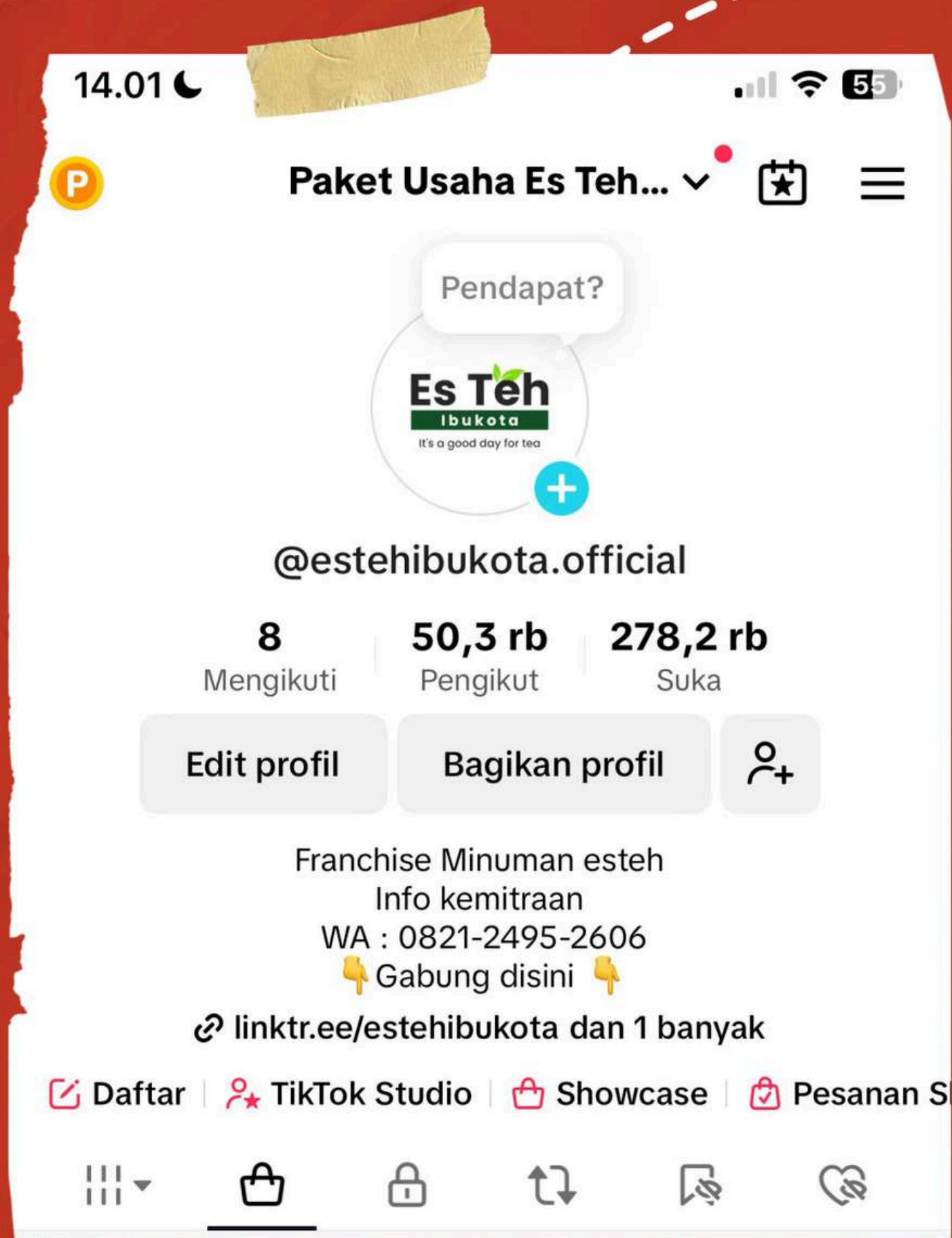




# Kentang Gantenk

I have managed @kentang.gantenk from the beginning, including social media strategy, website management, content planning, and optimization. By leveraging trending content, product storytelling, and targeted campaigns using TikTok Ads Manager and Facebook Business Suite, I successfully increased followers, engagement, conversions, and built strong brand awareness.

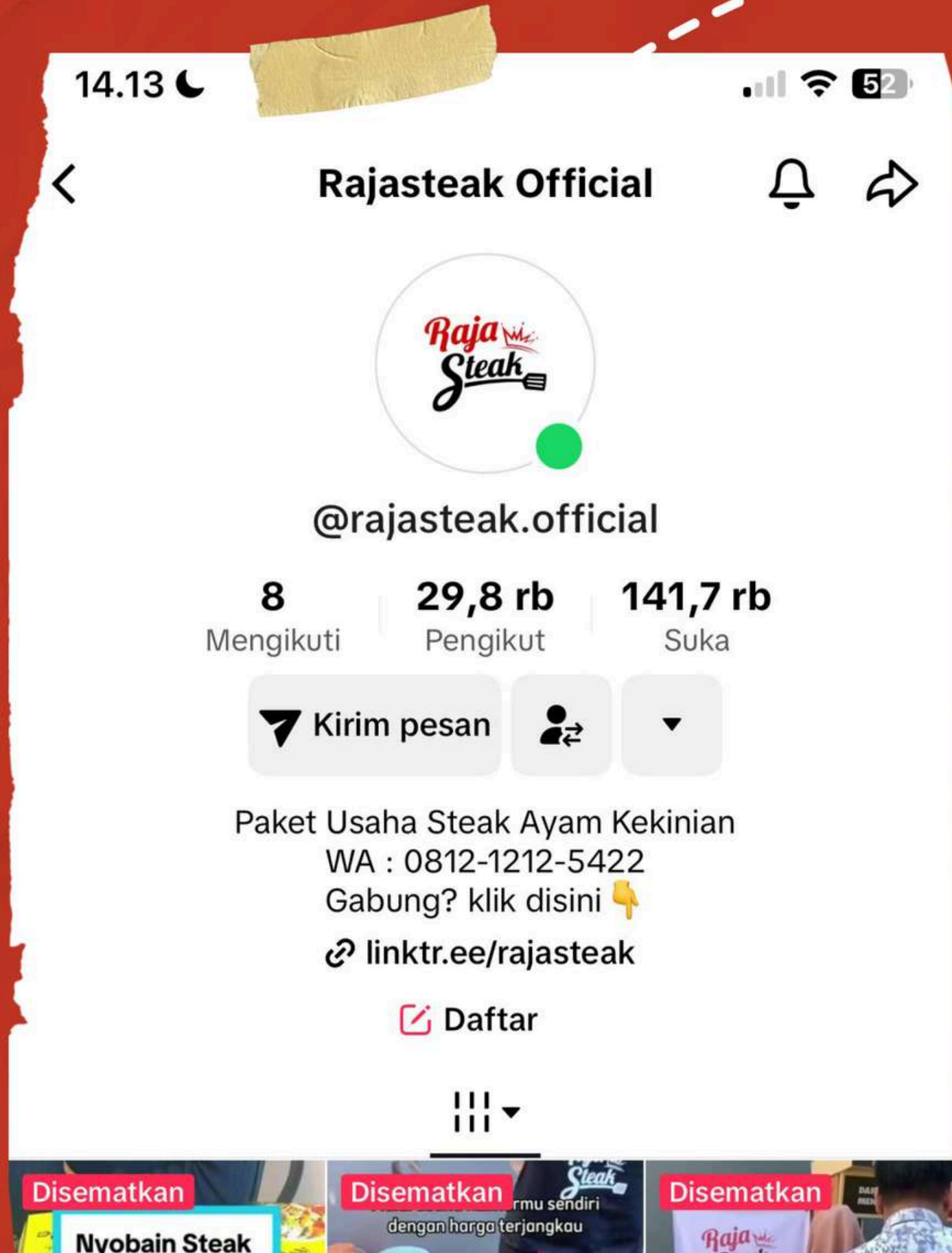




# Esteh Ibukota

I have managed @estehibukota.official from the beginning, including social media strategy, website management, content planning, and optimization. By leveraging trending content, product storytelling, and targeted campaigns using TikTok Ads Manager and Facebook Business Suite, I successfully increased followers, engagement, conversions, and built strong brand awareness.





# Raja Steak Official

I have managed @rajasteak.official from the beginning, including social media strategy, website management, content planning, and optimization. By leveraging trending content, product storytelling, and targeted campaigns using TikTok Ads Manager and Facebook Business Suite, I successfully increased followers, engagement, conversions, and built strong brand awareness.

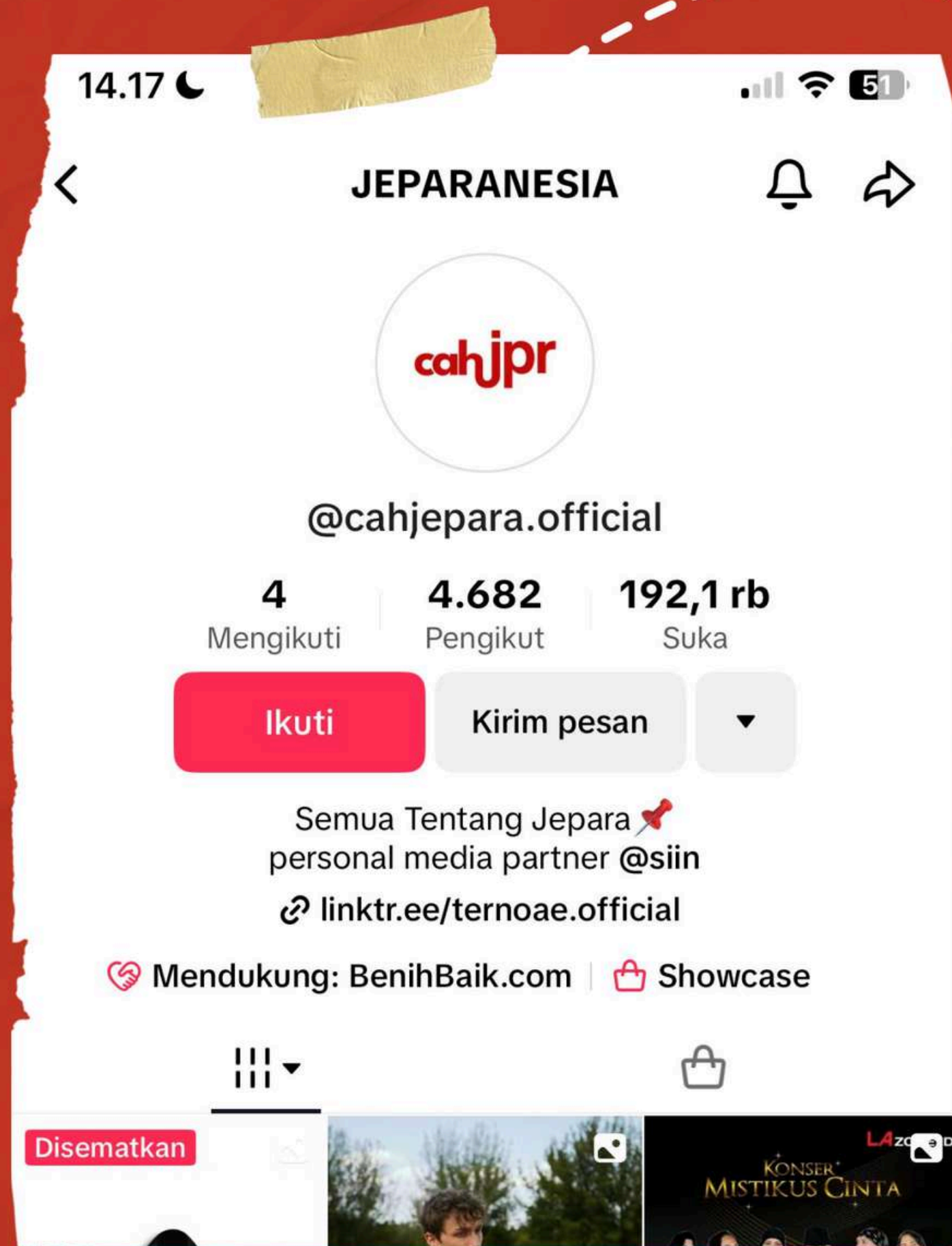




# Siinbooth Official

Since I started managing @siinbooth.official, the account has experienced steady growth through a focus on targeted content, engaging with the audience, and highlighting the unique features of the product. By using creative visuals and consistent branding, the account has successfully attracted attention and built a loyal community, increasing both engagement and brand visibility

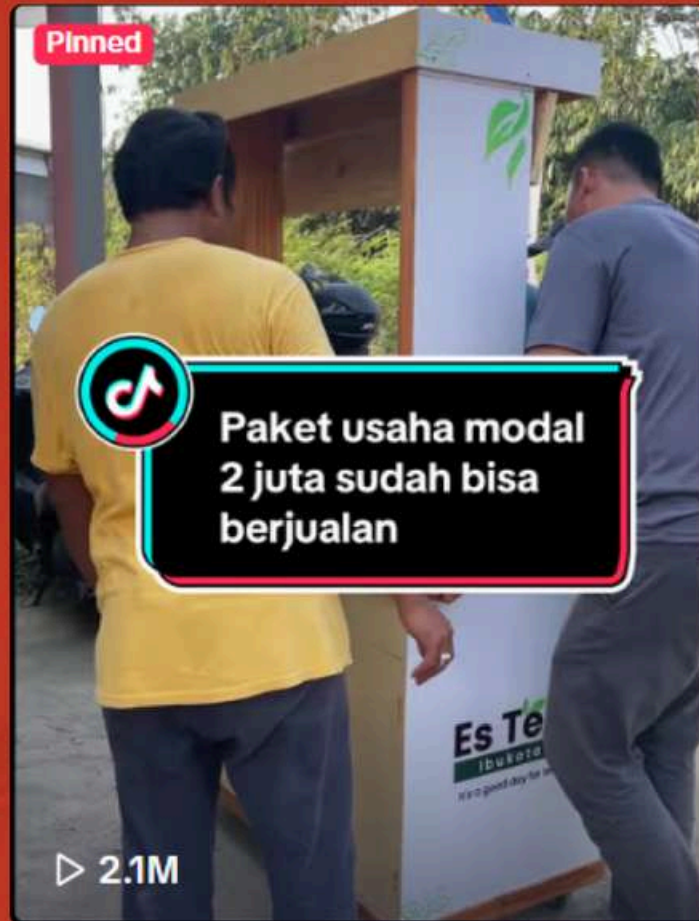




# Jeparanesia Official

Since I took over @cahjepara.official, the account has consistently gained over 100k views on TikTok organically. By focusing on engaging content, trends, and consistent posting, we built strong audience engagement and growth without using ads.





tiktok.com/  
@estehibukota.official



tiktok.com/  
@kentang.gantenk



tiktok.com/  
@kentang.gantenk



tiktok.com/  
@siinbooth.official



tiktok.com/  
@cahjepara.official

# Table Top View



# Contact Me

For inquiries or collaborations, feel free to reach out to me via direct message or email. I'm always open to discussing new opportunities and sharing ideas. Let's connect and explore how we can work together!

4o mini

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