

Anggita Meliya Agustine

Digital Marketer

✉ anggitameliyaagustine@gmail.com

☎ 0819 0587 4839

🌐 [linkedin.com/in/anggitamine/](https://www.linkedin.com/in/anggitamine/)

Graduated from Vocational School IPB University with a major in Environmental Engineering and Management, I am passionate about digital marketing, marketing strategy and Meta Ads. Currently, I am enhancing my skills through a digital marketing bootcamp at Sanbercode. I have hands-on experience as a business owner of Mine.co, and I am currently working part-time on a contract basis at Naver Corp as a Creator. I am eager to leverage my diverse background and skills in a dynamic and growth-oriented environment.

Experience

Individual Contributor/Creator

July 2022 - Present

NAVER Corp.

Contract . South Korea . Remote

- As a Creator at Sticker.ly, I am responsible for designing and creating engaging and expressive sticker packs for WhatsApp users. My role involves conceptualizing unique themes, illustrating high-quality stickers, and ensuring each sticker resonates with a wide audience. I collaborate closely with the marketing team to align the designs with current trends and user preferences, while also utilizing feedback to enhance sticker packs.

Business Owner

Nov 2020 - present

Mine.co

Self Employed . Bogor, Indonesia

- Selected and managed the skincare and beauty products by keep up-to-date with the latest trends and market demand to offer products that appeal to your customers.
- Responsible to customer complaints and resolve issues to their satisfaction.
- Monitored expenses and revenue, and adjust strategies as necessary to ensure profitability.
- Developed relationships with suppliers to negotiate favorable terms and pricing.

Education

Sekolah Vokasi IPB

2017 - 2020

- D3 Teknik & Manajemen Lingkungan
- GPA: 3.49/4.00

Skills

- Marketing Strategy
- SEO (Search Engine Optimization)
- Google Analytics
- Social Media Marketing
- Email Marketing
- Google Ads
- Facebook Ads
- Canva
- Meta Business Insight
- SEMrush

Certificates

Sanbercode : Bootcamp Digital Marketing

Verification Link: <https://sanbercode.com/certificate/in/ac684825-9516-4d47-83a2-4f27080aa7a5>