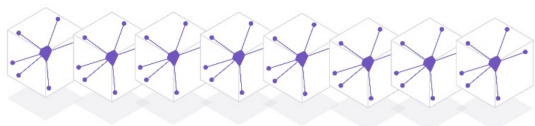


## Apps provide customer value, not infrastructure



Focus all your development skills on building apps your customers care about

## Instantly Scale your apps to better serve your customers



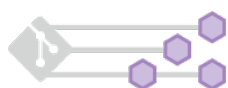
Scale compute resources for your apps easily, increasing & decreasing then to meet customer demand effectively

## Developers can use existing language skills & tools



Developers can use their existing languages and tools to build apps

## Secure & Traceable deployment



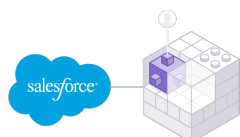
Apps are securely deployed on Heroku using Git version control, ensuring traceability through the software development workflow

## Simple Continuous Deployment

Automated & repeatable deployment process, enabling the release of new features at the speed the business requires. No more IT bottleneck.

Heroku ensures consistent development, testing, QA, Staging and production environments, minimising infrastructure issues

## Salesforce Integration with Heroku Connect



Automatically synchronise data in between customer facing apps on Heroku with all the power to turn that into valuable information in Salesforce

## Largest addon marketplace of any developer platform



Get Databases and other essential developer services on demand from the Heroku Addon marketplace.