

CLOUD MIGRATION Proposal



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INTRO



EMORO

- Emoro, Inc. is a high-end corporate gifting company based in San Rafael, CA. The small business started late 1990s
- The team consists of not more than 20 employees, from which half of employees work hybrid in the San Rafael office and the other half work from different locations throughout the country
- Recently expanded since then nationwide
- Specializes in corporate gifts, event planning, conference planning, at an international level

EMORO DEPARTMENTS/APPLICATIONS

Sales

ESP
QUICKBOOKS
SLACK
SHARED GMAIL ACCOUNT
PHONE CONFERENCES

Accounting

EXCEL
QUICKBOOKS
MANUAL INVOICES

Operations

ESP
POWERPOINT
GOOGLE SLIDES
OUTLOOK
SHAREALL
EXCEL

Warehouse

EXCEL
MANUAL TIMESHEETS

EVALUATION

- Each department within Emoro currently uses applications such as UPS Worldship, Excel, Microsoft Word, Outlook, Powerpoint, ESP, Quickbooks, Adobe Acrobat, and Slack. Although these are great applications that can provide efficiency throughout the company, there are still some areas for improvement.
- Current Areas of Opportunity:
 - Inconsistent access to slides, powerpoint, shareall drive, and collaboration
 - No app Integration
 - A lot of manual processes

ADVANTAGES OF CLOUD MIGRATION

- Cleaner, more efficient, and effective work environment
- Organizational Scalability
- Flexibility
- Cost Savings

Emoro can be sure to have the latest functioning cybersecurity and up to date protection, providing a safer environment for the company and clients of Emoro. Overall, implementing cloud migration with Emoro can be very beneficial.

DISADVANTAGES OF CLOUD MIGRATION

- Incompatibility of the current architecture
- Downside if security measures are not updated and strong enough
- New users could experience wasted cloud costs
- No proper infrastructure strategy can be downside

Overall, cloud migration is a great idea to implement within a company's infrastructure, but there are key things to consider before migrating. However, these downsides can be avoided as long as the right measures and key factors are taken into consideration for Emoro's best needs.

KEY DECISION MAKING POINTS



Cost Effective



Collaboration



No IT Department
(Outsourced)



Old/Manual Business
Processes

Recommendation

Yes to cloud migration

We recommend implementing a cloud platform where all services can be used and accessed throughout one platform within the company, providing easy access and efficiency.

STRATEGY FOR AN EFFECTIVE CLOUD MIGRATION



STEP #1

Set a clear purpose



STEP #2

Choose a suitable vendor
and negotiate a contract



STEP #3

Implement the cloud
migration strategy



STEP #4

Set up governance and
manage risks



STEP #5

Optimize your cloud
environment

TIPS

Use Gartner's 5R cloud migration process

1. **Rehost (lift and shift):** Move your applications to the cloud with minimal changes, making the transition quick and easy
2. **Refactor (repackage):** Optimize your applications for the cloud by making minor adjustments to improve performance and leverage cloud capabilities,
3. **Revise (re-architect):** Redesign your applications to fully leverage cloud-native features, enhancing scalability, flexibility, and efficiency.
4. **Rebuild from scratch:** Develop entirely new applications in the cloud, utilizing the latest technologies and services for maximum benefits.
5. **Retire or replace:** Discontinue or replace outdated applications with modern, cloud-based alternatives that better fit your business needs.

Drive and online docs editors					
	Business Start	Business Standard	Business Plus	Enterprise Standard	Enterprise Plus
Email, document, photo storage per user	30 GB	2TB	5TB	As much as you need	
Shared drives for teams		✓	✓	✓	✓
Advanced Drive auditing and reports (Drive audit log)		✓	✓	✓	✓
Advanced Drive sharing permissions		✓	✓	✓	✓
Manage Document Approvals		✓	✓	✓	✓
Manage Drive metadata (custom labels and fields)		✓	✓	✓	✓
Turn Docs creation on or off		✓	✓	✓	✓
Drive data loss prevention (DLP)				✓	✓
Connected Sheets					✓
	6	\$12.00	\$18.00	\$20.00	\$30.00
Security and data protection					
	Business Start	Business Standard	Business Plus	Enterprise Standard	Enterprise Plus
Vault for eDiscovery and information governance	*	*	✓	✓	✓
Data loss prevention (DLP)				✓	✓
Gmail log search in BigQuery				✓	✓
Access control based on user, device context (CAA)				✓	✓
Choose a geographic location for your data (Data Regions)					✓
Security Center: Prevent, detect, remediate threats					✓
S/MIME encryption for email					✓
Access Transparency logs of admin activity					✓
Malware detection in email attachments (Security sandbox)					✓

Google Meet					
	Business Starter	Business Standard	Business Plus	Enterprise Standard	Enterprise Plus
Maximum number of participants per meeting	100	150	250	250	250
Recording meetings & saving them to Drive		✓	✓	✓	✓
In-domain live streaming (maximum number viewers)				10k	100k
Enhanced noise cancellation					✓
Device management					
	Business Starter	Business Standard	Business Plus	Enterprise Standard	Enterprise Plus
Fundamental endpoint management (many features)	✓	✓	✓	✓	✓
Android app management			✓	✓	✓
Advanced endpoint management (many features)			✓	✓	✓
Selectively distribute mobile apps			✓	✓	✓
Devices audit log			✓	✓	✓
Report inactive company owned devices			✓	✓	✓
Company owned Android devices			✓	✓	✓
Company owned iOS devices				✓	✓
Windows device management				✓	✓
iOS data protection					✓
Mobile device certificates					✓
Remote device wipe (Windows)					✓
Management rules					✓
3rd-party app integration					
	Business Starter	Business Standard	Business Plus	Enterprise Standard	Enterprise Plus
Auto-provisioning of SAML apps (maximum number)	3	3	3	Unlimited	Unlimited
Secure LDAP: Connect LDAP-based apps and services			✓	✓	✓
Manage access to password vaulted apps				✓	✓

Provider: Google Cost Analysis

*prices are in USD, cost per license per month

	Business Plus	Business Standard
 Retail price (flexible term)	\$18	\$14.40
 1 or 2 year fixed-term	\$16.20	\$10.80
 3 year fixed-term	\$14.40	\$9.60

GOOGLE AND EMORO

GOOGLE MEET

GOOGLE DRIVE

ZAPIER

(Quickbooks and G
Integration- \$0/100
tasks month)



Next Steps

Emoro is ready to start the implementation of cloud migration with Google Cloud Platform!

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THANK YOU!