Based on the playlist data provided, what are the most played Genres from 2009-2013?


Ranking of Played Genres on Playlists 2009-2013
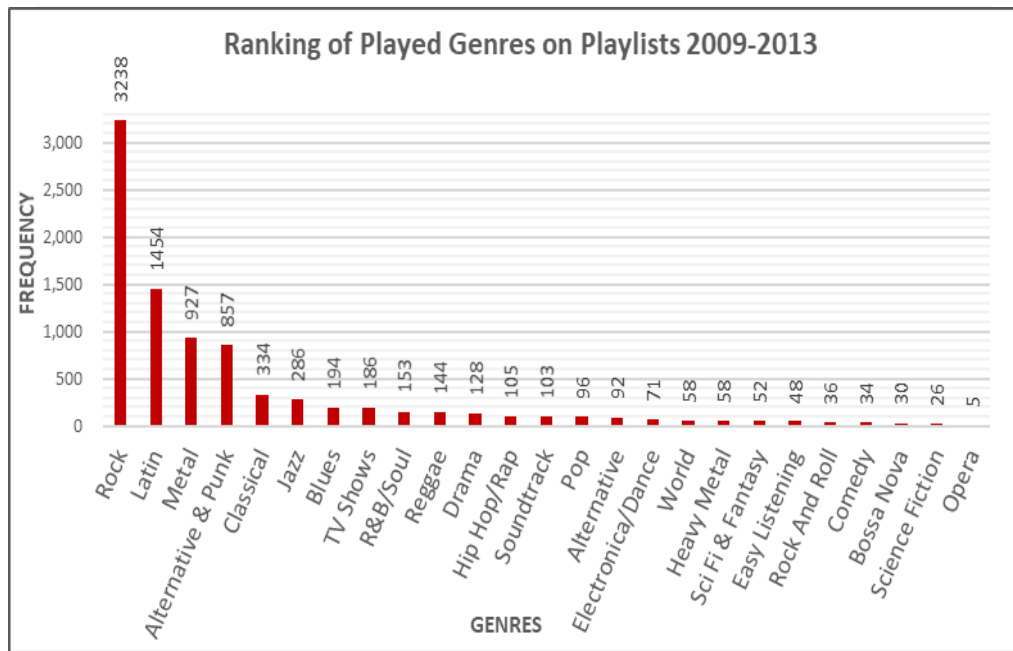
Running a query on the single tracks of all playlists it is shown that the majority of the playlist tracks belong to the 'Rock' genre.

Which are the best-selling 10 Genres [2009-2013]?

The best-selling 10 Genres 2009-2013 *[based on paid_amount per genre]*

Rock $826.65
Latin $382.14
Metal $261.36
Alternative & Punk $241.56
TV Shows $93.53
Jazz $79.20
Blues $60.39
Drama $57.71
R&B/Soul $40.59
Classical $40.59

Sales axis: $0.00, $100.00, $200.00, $300.00, $400.00, $500.00, $600.00, $700.00, $800.00, $900.00

Genres

Legend: Rock, Latin, Metal, Alternative & Punk, TV Shows, Jazz, Blues, Drama, R&B/Soul, Classical
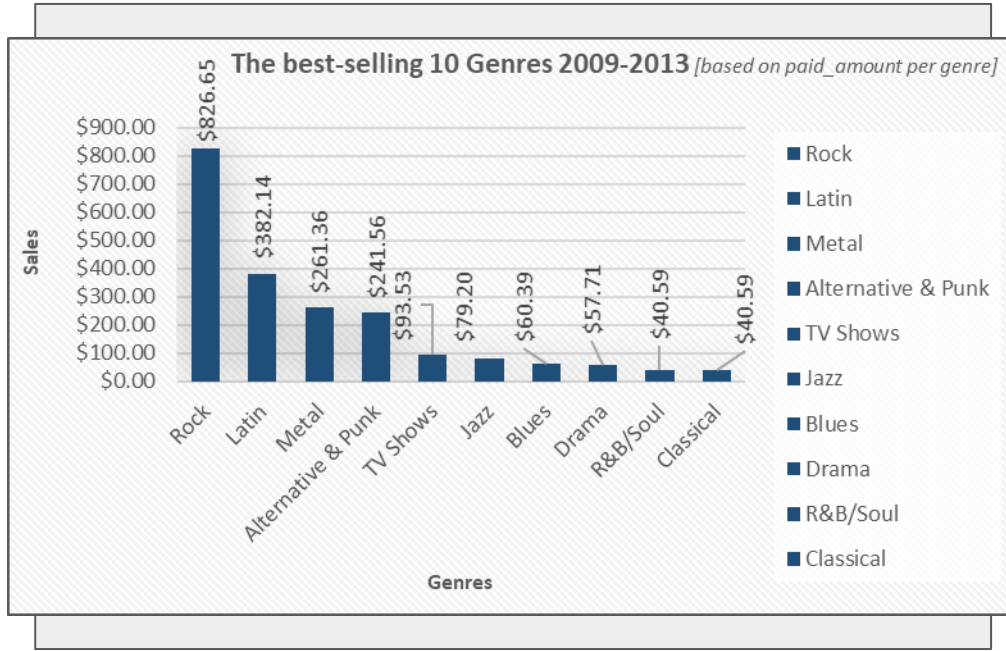
While showing the top 10 of best-selling genres in 2009-2013 it becomes clear that customers mainly pay for tracks within the 'Rock' genre. Resulting from this, it would make sense to expand the selection of tracks within this specific genre.

How high is the demand for Rock Music in different Countries?

Revenue from Sales in Rock Genre per Country 2009-2013
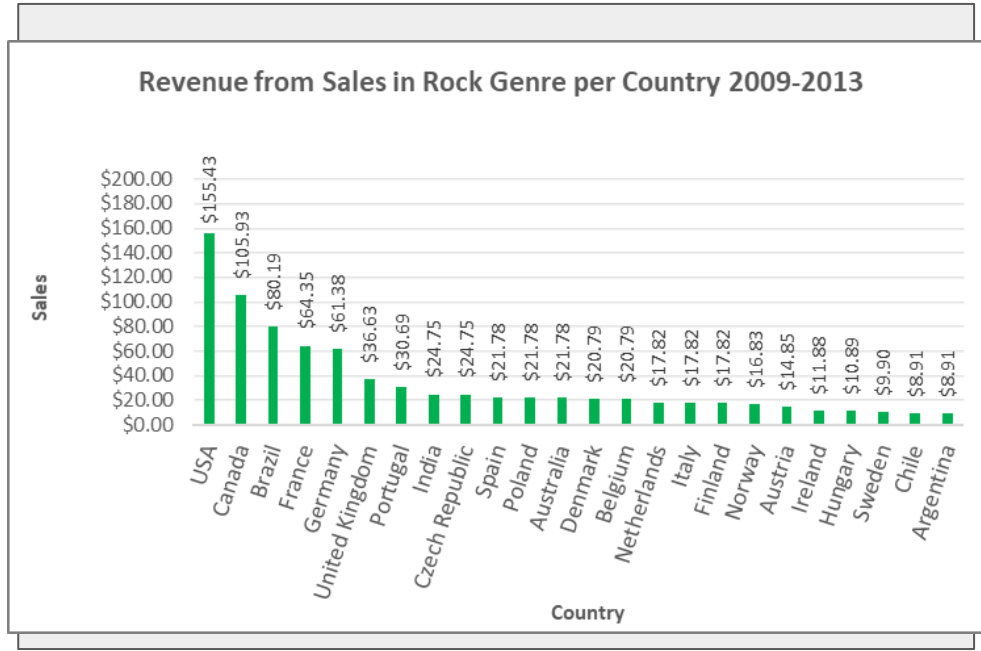
According to the results the demand for 'Rock' music tracks is the highest in the US. Looking at the demand within different countries might support a decision on the possible expansion of 'Rock' genre tracks in certain countries.

How did the monthly customer payments for Rock tracks develop within the past years (2009-2013)?

Development of Monthly Payments for Rock Tracks 2009-2013
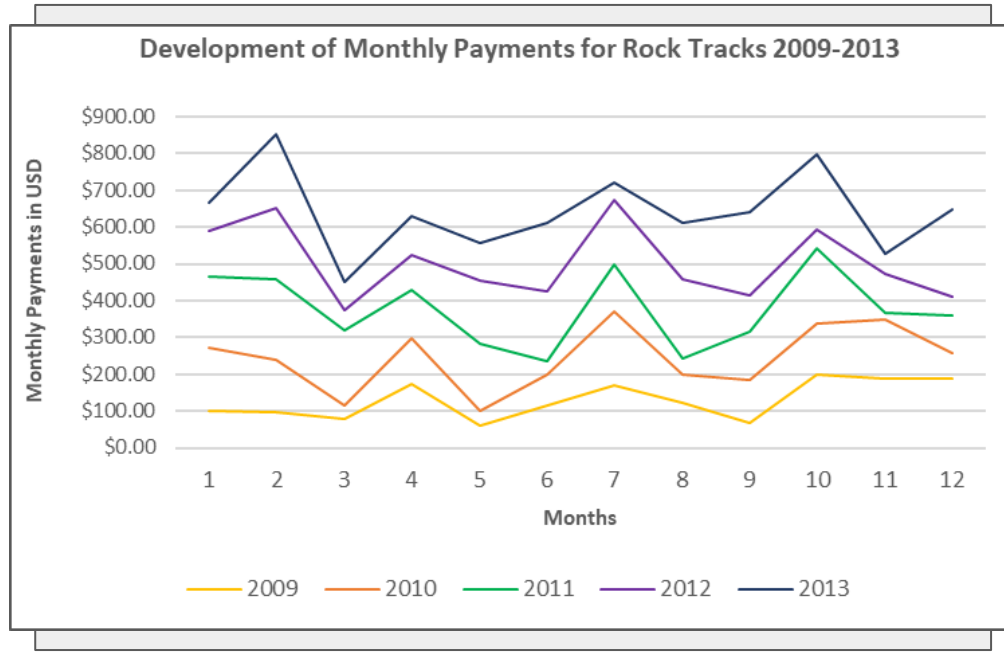
Comparing the monthly payments for 'Rock' tracks made by customers within each business year, shows peaks especially in Frebruary and October from 2011-2013. Furthermore, it can be seen that the average monthly payments for 'Rock' tracks increased every year.