
MARY NOODLE DOODLES

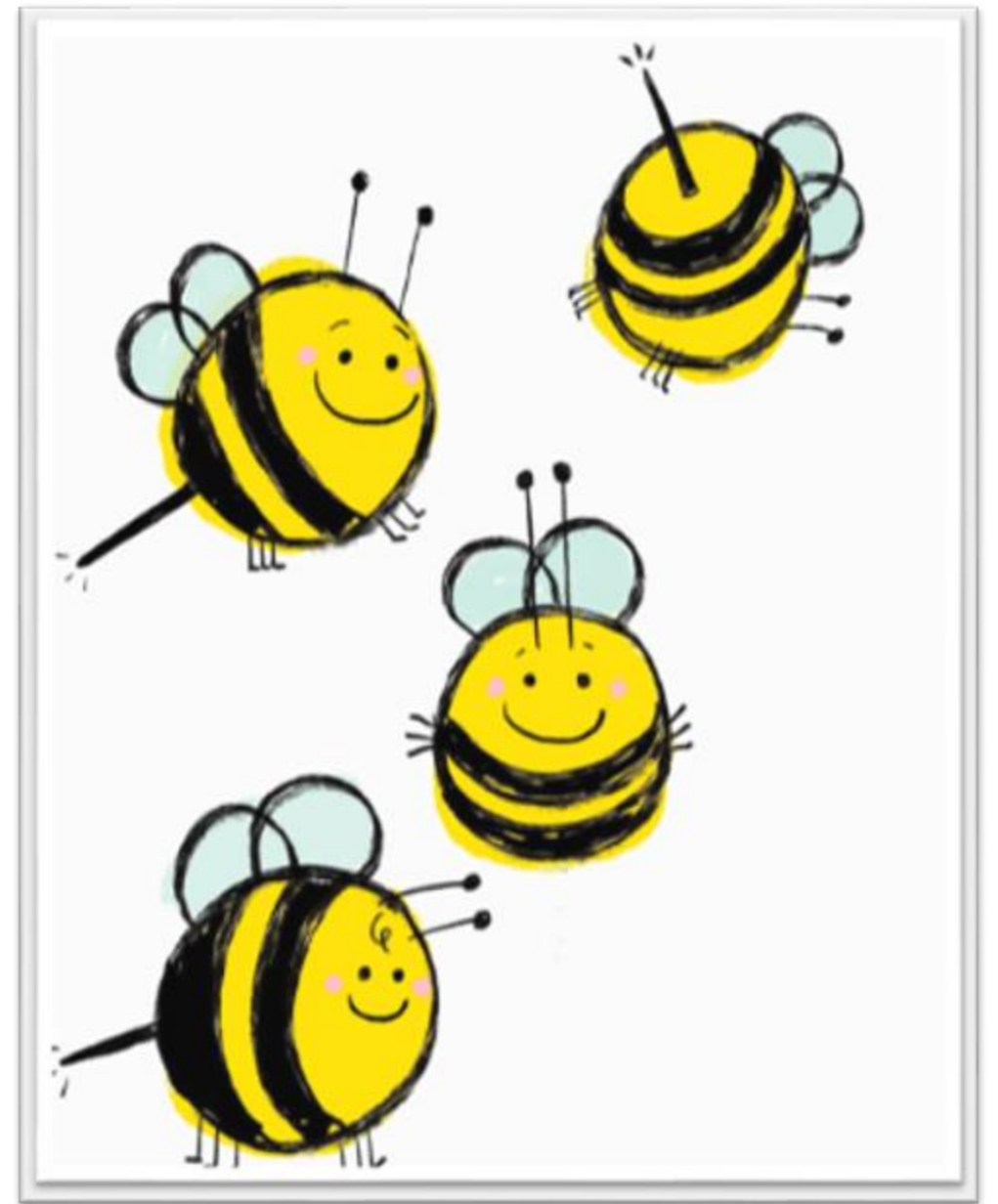
PROFESSIONAL WEBSITE FOR
CHILD CONTENT DESIGN AND
ILLUSTRATION

Rivera, Angie (VC1C)

Angiervr9@gmail.com;
Angie.Rivera81@bcmail.cuny.edu

Supervisor: Marybeth Bulter Rivera

marybeth.b.rivera@gmail.com

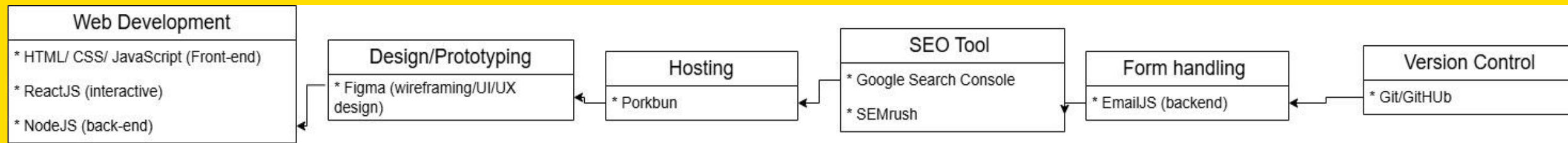


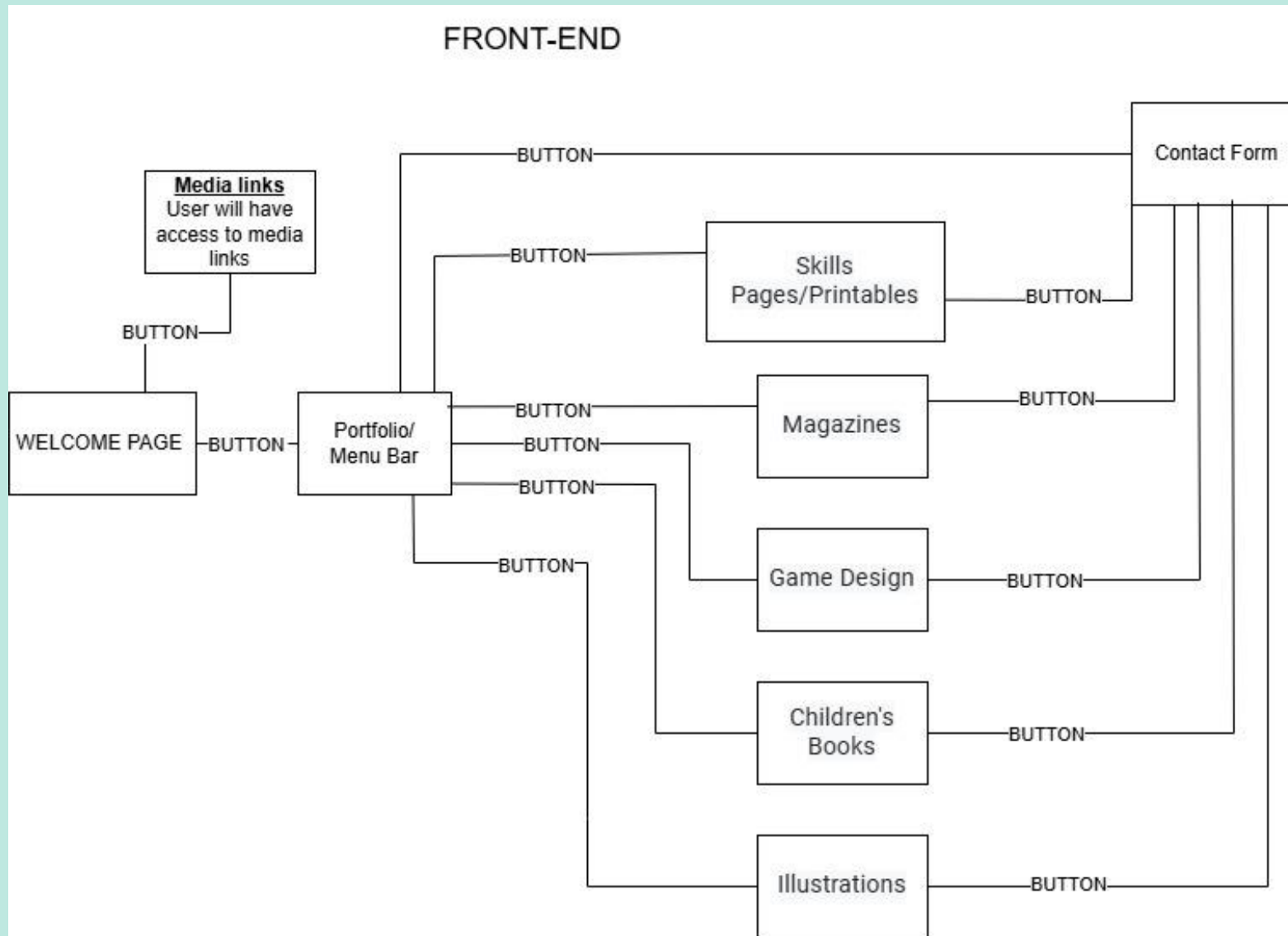
ABSTRACT



This project aims to create a professional, user-friendly website for MaryBeth Butler, a talented child content designer and illustrator, to help her reach scouts and potential clients in the children's content design industry. The website will serve as a portfolio platform that highlights MaryBeth's work, making it easily accessible to potential clients and scouts looking for creative content for children. The goal is to build a visually appealing and responsive website that integrates a contact form, SEO optimization, and social media sharing, offering an efficient way for users to inquire about services. The project will focus on the technical aspects of building a robust platform, including web development, form handling, and ensuring a smooth user experience across devices.

TOOLS





USER FLOW

UPLOADING
PROFILE IMAGE/ VIDEO

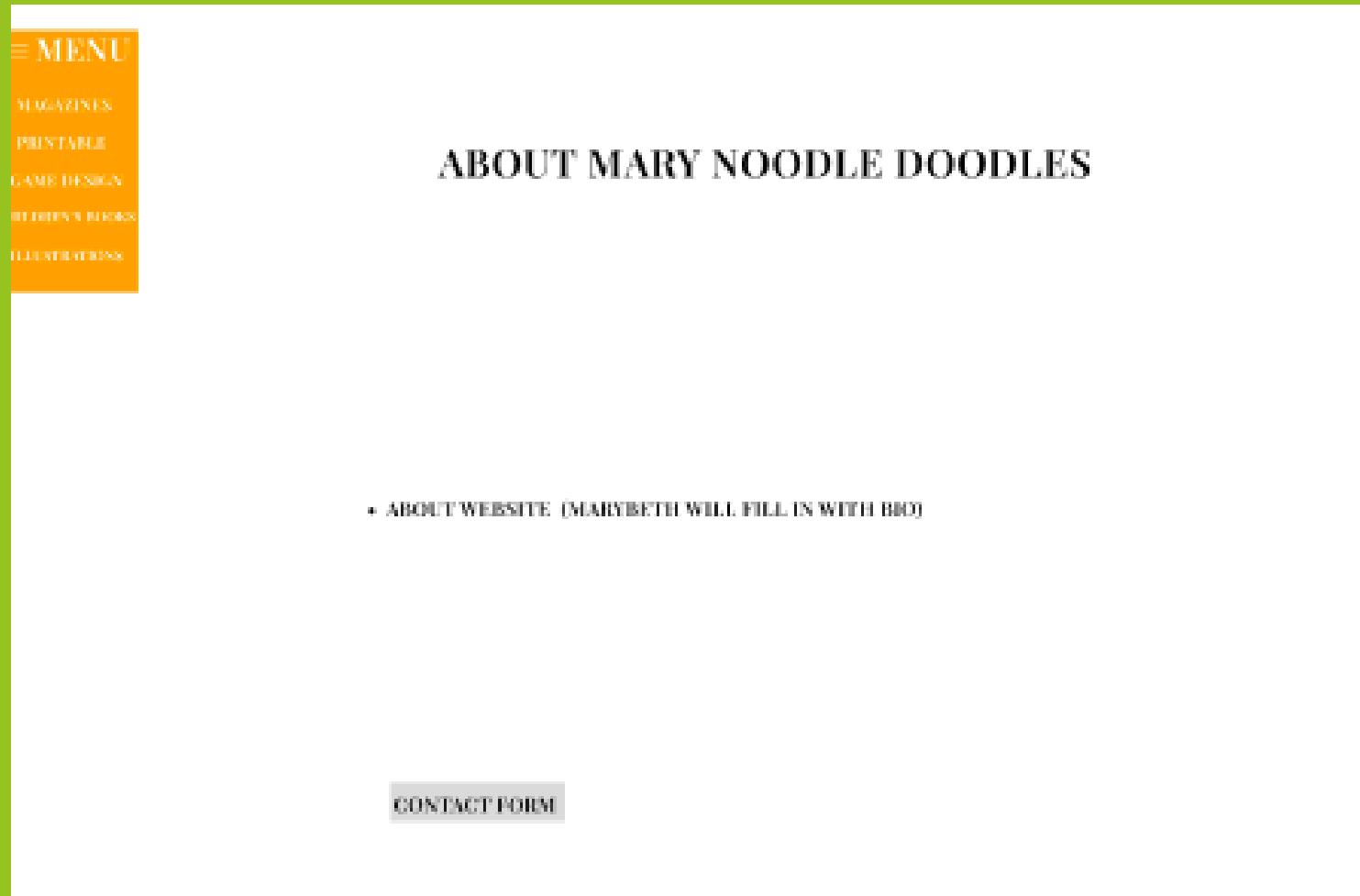
MARYBETH BUTLER RIVERA

Art Director - Designer - Illustrator

PORTFOLIO



DRAFT 1



PROJECT BREAK DOWN

➤ Phase 1:

- Use Figma (build a layout)
- Get approval and adjust changes as need
- Create HTML/CSS

➤ Phase 2:

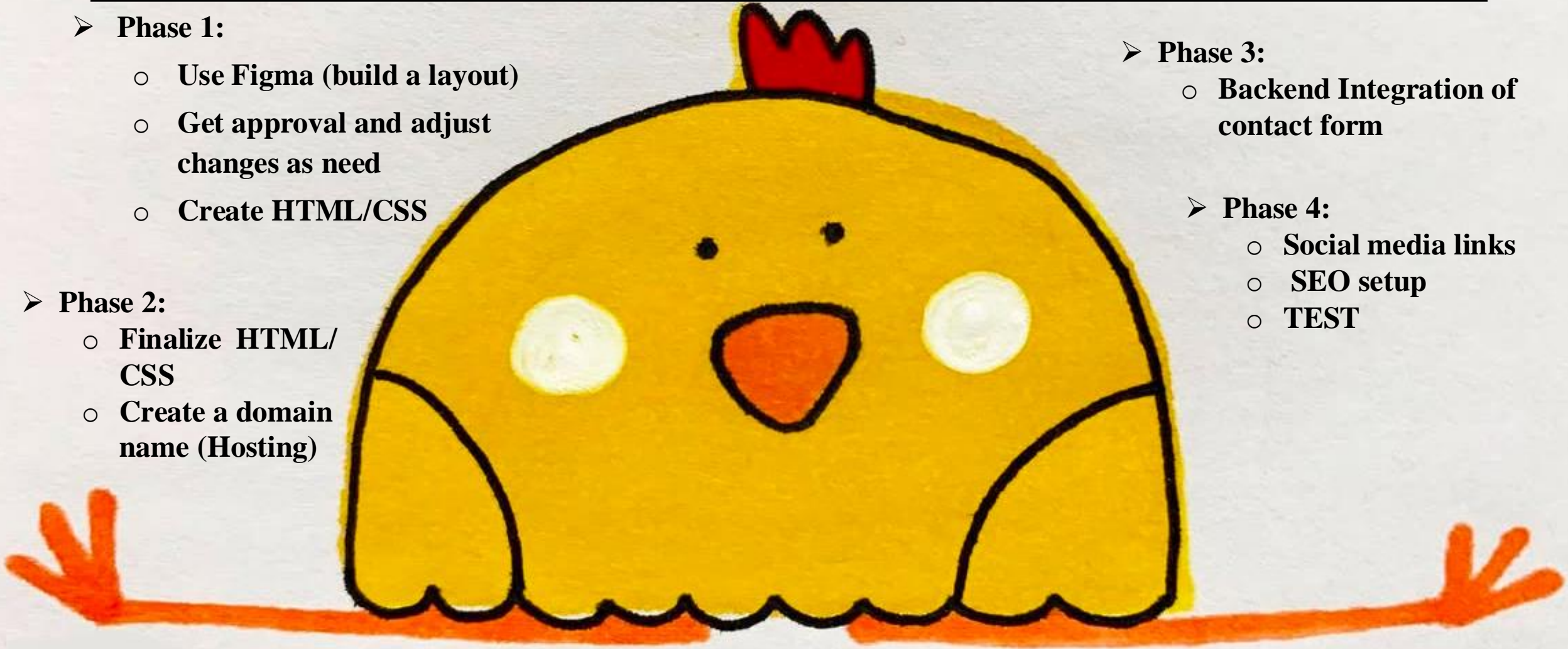
- Finalize HTML/CSS
- Create a domain name (Hosting)

➤ Phase 3:

- Backend Integration of contact form

➤ Phase 4:

- Social media links
- SEO setup
- TEST



TENTIVE SCHEDULE

WEEK	TASK	DURATION
Week 1	Finalizing project scope, gathering requirements from MaryBeth, and initial wireframe designs	1 week
Week 2	Phase 1-2: Frontend design(HTML, CSS) and layout development (React)/create a domain	2 weeks
Week 3	Phase 1-2: Frontend design(HTML, CSS) and layout development (React) / create a domain	2 weeks
Week 4	Test Phase 1-2	1 week
Week 5	Prepare demo 1 for supervisor / Record Demo 1 w/ live Presentation	1 week
Week 6	Phase 3-4: Backend/Integration of contact form, social media links, and SEO setup	2 weeks
Week 7	Phase 3-4: Backend Integration of contact form, social media links, and SEO setup	2 weeks
Week 8	Test Phase 3-4	1 week
Week 9	Prepare demo 2 for supervisor / Record Demo 2 w/ live Presentation	1 week
Week 10	Final Test / Final Recording	1 week
Week 11	Final Presentation Slides	1 week
Week 12	Final look over and Submit	1 week