

Part 1 - Design Specification

[The Purpose of the web site](#)

[Research Theme Park Websites](#)

[Agree on the content for the web site](#)

[Agree on the structure for the web site](#)

[Design the wireframes for the web site](#)

[Part 2 - Creating the HTML](#)

[Part 3 - Adding Style](#)

[Part 4 - Adding Layout](#)

[Works Cited](#)

Part 1 - Design Specification

The Purpose of the web site

The main purposes for a theme park operator to have a website is to attract more customers to the business as well as keep existing customers engaged. Theme park websites typically achieve this using the following tactics:

- Display a large, high quality image/video of attractions on top of the landing page
- Highlight any sale or special events that are occurring in the theme park, to lure customers to come and not make them feel that they will miss out.
- Display clearly the park location and hours right when a user visits the page. This should be clear so that there isn't much effort involved by the user when trying to get this information.
- Have a clear button for customers to buy tickets and passes.
- If the park has a special "VIP" or season pass perk, make it more lucrative by creating a "VIP-only" section on the website that VIP customers can access via signing in.
- If the theme park is associated with certain "themes" (such as "Mickey Mouse" for Disney), have the website be an additional resource of revenue by offering an online shop for customers to buy merchandise.
- Have a page that shows the map of the park. This will not only show potential visitors from seeing what is offered by the park, but it will also work as a virtual map for customers already in the park to use to navigate around the park.
- Have a section called "Plan your visit" by offering customers information that can help them in visiting. Some customers may fly in from another state to visit the park, and to cater to these customers, it is helpful to have nearby hotels and amenities listed.

There are various categories of users that will be looking at the site. The first category of users are people who have not visited the park before, but are curious about what the park

offers. To incentivize these categories of customers, the website should have large, engaging photos of the park, a display of the various attractions the park offers, as well as a guide on how to visit the park.

The next category of users are users who have been to the park before. To keep these users engaged, the website should be updated periodically to display the latest sale and events that are occurring at the park. This will give them more of a reason to visit again. And if the park offers seasonal passes and/or VIP passes, the website can have a way for these customers to login and gain additional perks.

And the final category of users are people who are already in the park and wants to get more info that will help them, such as a map or a schedule of special events that is happening on that day.

Research Theme Park Websites

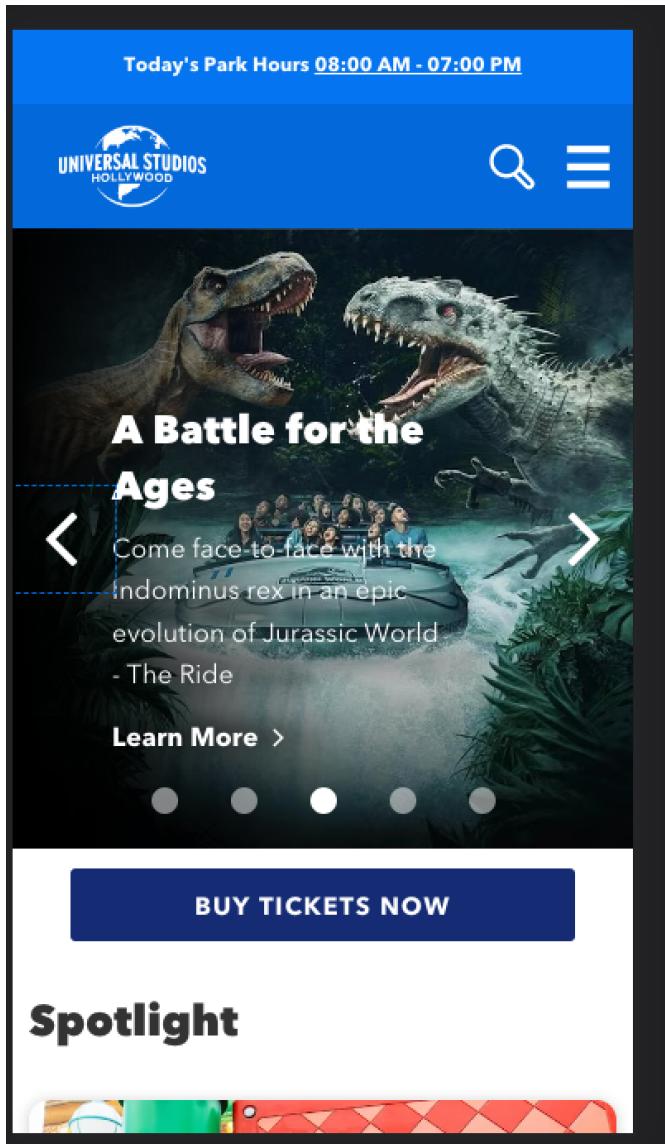
1. Universal Studios Hollywood

URL: <https://www.universalstudioshollywood.com/>

Desktop:

The screenshot shows the official website for Universal Studios Hollywood. At the top, there's a navigation bar with links for 'Pass Members', 'Today's Park Hours 08:00 AM - 07:00 PM', 'Visit CityWalk 11:00 AM - 10:00 PM', 'Create Account', and 'Sign In'. Below the navigation is a menu with options like 'THINGS TO DO', 'PLAN YOUR VISIT', 'WORLD-FAMOUS STUDIO TOUR', 'VIP EXPERIENCE', and 'SPECIAL OFFERS'. A prominent button labeled 'BUY TICKETS AND PASSES' is located next to a search icon. The main visual is a vibrant, 3D rendering of the Super Nintendo World theme park, featuring Mario, Luigi, Yoshi, and other characters from the Mario universe. A central text overlay reads 'It's a New Way to Play!' followed by a brief description: 'SUPER NINTENDO WORLD™ takes you into the world of Super Mario™. Battle Team Bowser on the Mario Kart™ ride, dine at Toadstool Cafe™, and level up with merch.' A 'Learn More' link is provided. Below this, a section titled 'Spotlight' features four cards: 'Explore the Mushroom Kingdom' (image of Mario and Luigi), 'Virtual Lines™ Reservations' (image of a queue), 'Annual Passes from less than \$8/Month* after down payment' (image of people taking a selfie), and 'Dark Arts at Hogwarts™ Castle Returns' (image of the Harry Potter castle).

Mobile:



Pros:

- Has a large image showcasing the park's various attractions/events with a carousel
- Has the park's hours located at the top of the page that makes it very visible for potential customers to come to the website to check.
- Has a eye-catching button on the top to buy tickets
- Has a "spotlight" section that showcases special events and new attractions
- Has a search icon in the top nav that expands the top nav temporarily to show the search input. This input is hidden when user is not searching to preserve space for the main content
- The Spotlight cards have an interaction where if you click on the "...", it flips the card to give you some more details. This fun interaction is complementary to the fun nature of the theme park.
- There is a consistent purple theme throughout the website.

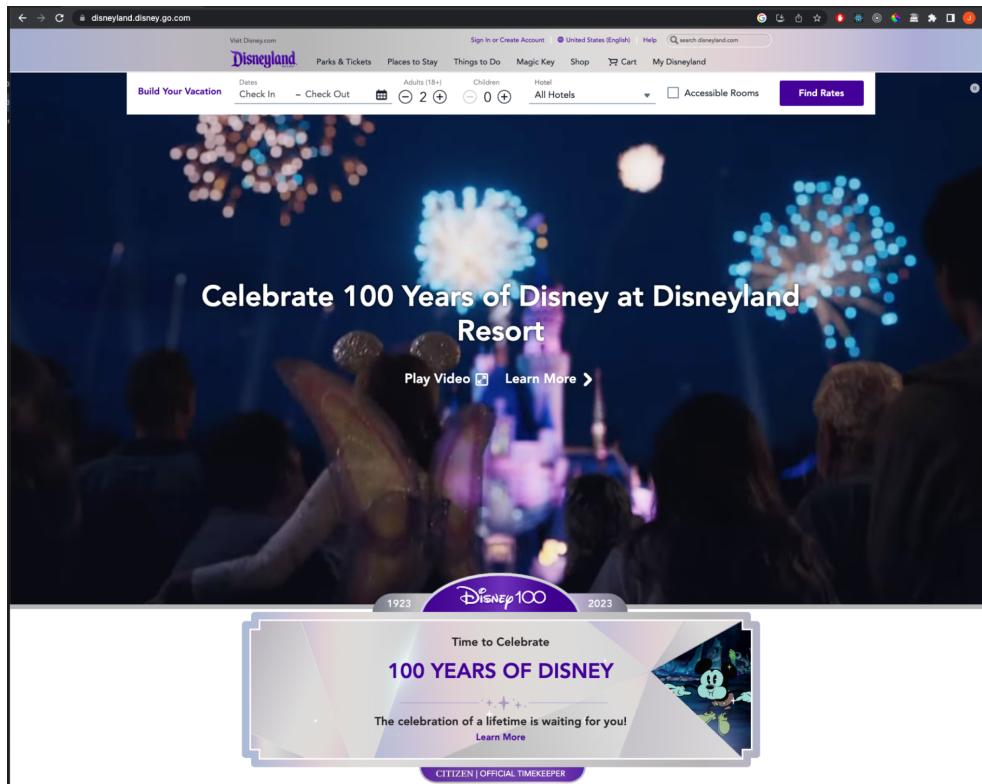
Cons:

- The sticky top nav is quite large. It is 150px in total and this takes away valuable screen real estate.
- The groupings in the top navigation is not entirely clear how they decided to group the various links. For example, there is a section called “Things To Do”, “Plan Your Visit”, and “World-Famous Studio Tour”. What is “World-Famous Studio Tour”, and how is it different from the main park, if it is different at all? There is also a “Special Offers” section; is this where the user goes to buy tickets? Or is that under “Plan Your Visit”?
- Looking at the front page, a user is not able to find the park’s address. I actually was not able to find the park’s address, and so I ended up searching for “address” in the search bar. This showed me that the address is listed under the FAQs section. This can be a frustrating experience for a potential customer wanting to find it quickly.

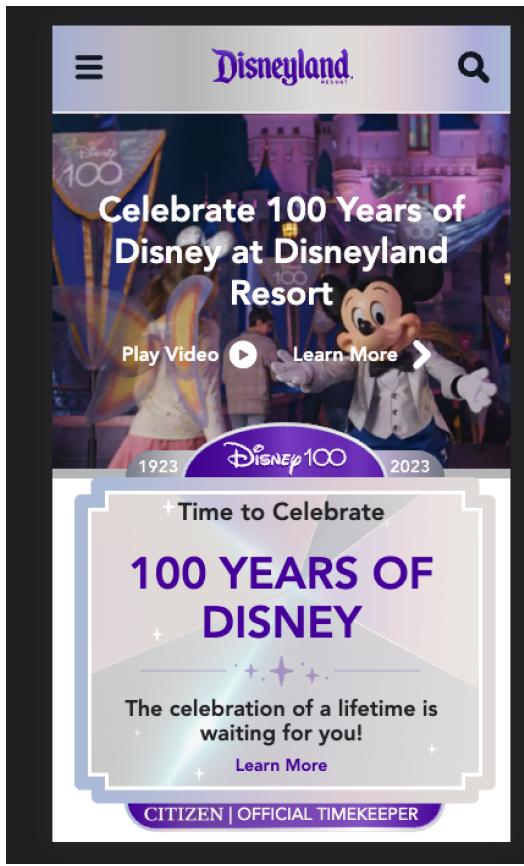
2. Disneyland

URL: <https://disneyland.disney.go.com/>

Desktop:



Mobile:



Pros:

- The page is greeted with a video that showcases the experience of disneyland very well. This video is also a static image on mobile, with a “Play button” that when clicked, plays the video. This is probably done to accommodate for the typical slower internet speeds on mobile devices
- The “Build your vacation” section on the top closely resembles how a typical form looks like when booking an airplane or hotel. That is a form that most adults are used to.
- When scrolling/swiping down through the page, cards slowly transition in to the reader’s view. This gives users a better focus on what elements on the page to focus on.
- There is a “Shop” section, where users can use the web page to buy merchandise

Cons:

- The heavy use of javascript on the page slows down the experience, which may frustrate users.
- There are some pop ins as the page loads, which shifts UI elements, which is disruptive to the user.

3. Six Flags - Magic Mountain

URL: <https://www.sixflags.com/magicmountain/>

Desktop:

The screenshot shows the desktop version of the Six Flags Magic Mountain website. At the top, there's a navigation bar with links for "Plan Your Thrills at Six Flags Magic Mountain", "Help", "Jobs", "Promo", "Groups", a search bar, and a shopping cart icon. Below the navigation is a banner for the "MEMORIAL DAY SALE" featuring two people on a roller coaster. To the right of the banner is a call-to-action for a "Free Upgrade to Platinum". Further down, there's a section for "2023 Passes" with a "View Pass Options" button. On the right side of the main content area, there's a photo of people having fun at the park. At the bottom, there are social media icons for Facebook, Twitter, and YouTube, along with a "Dowering Thrills" button.

Mobile:

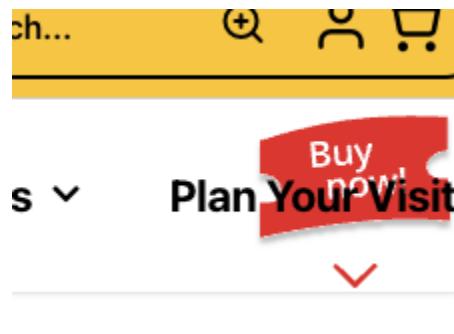
The screenshot shows the mobile version of the Six Flags Magic Mountain website. The layout is similar to the desktop version but adapted for a smaller screen. It features the same top navigation bar, the "MEMORIAL DAY SALE" banner, the "Free Upgrade to Platinum" offer, and the "2023 Passes" section. The "View Pass Options" button is also present. The "Dowering Thrills" button is visible at the bottom. The overall design is clean and responsive to the mobile device's screen size.

Pros:

- The front page is relatively simple, with no carousel. This can be a pro in that carousels have been studied by some to be non-engaging (sources: <https://thegood.com/insights/ecommerce-image-carousels/> , <https://cxl.com/blog/dont-use-automatic-image-sliders-or-carousels/>). The simplicity of the web site gives clearer cues on where the focus should go to.
- The top menu headers are clear and the groupings make sense. “Tickets, Passes, VIP Tours”, “Rides & Experiences”, “Events”, “Plan Your Visit” are all very distinct.

Cons:

- The usage of colors seems to be all over the place, there does not seem to be a consistent color theme on the page.
- There are some odd UI errors on certain viewports, such as this:

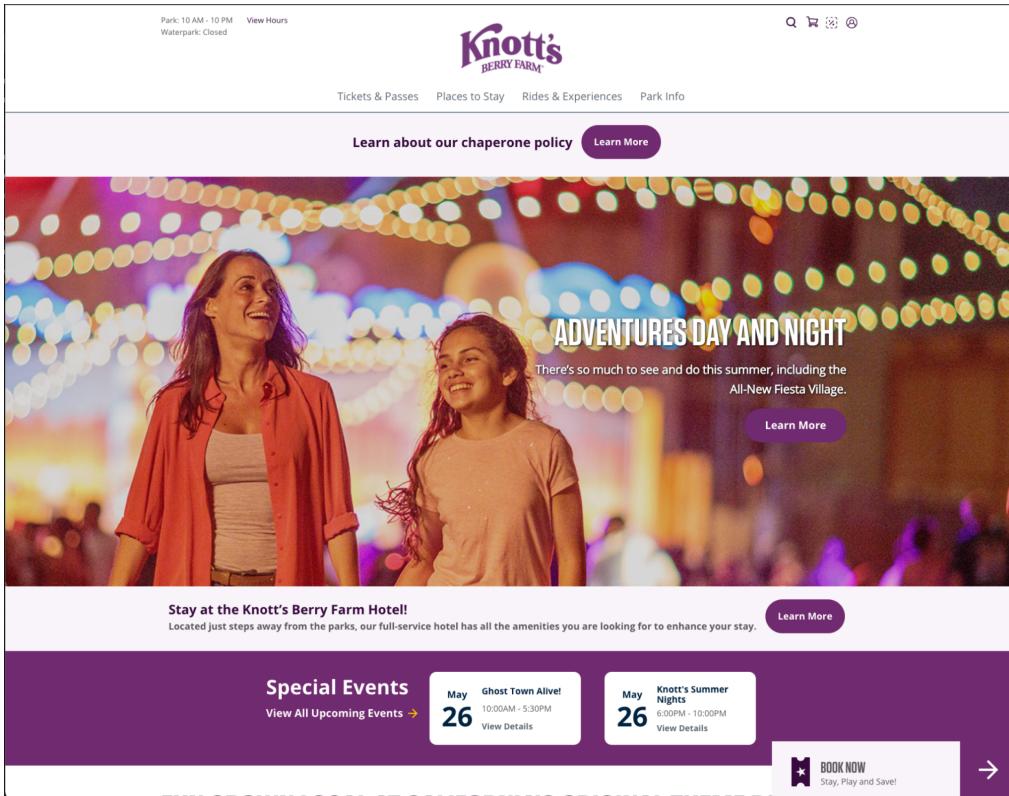


- The top navigation is very large, taking away a lot of screen
- There isn't a lot of images of the roller coasters and attractions on the home page.

4. Knott's Berry Farm

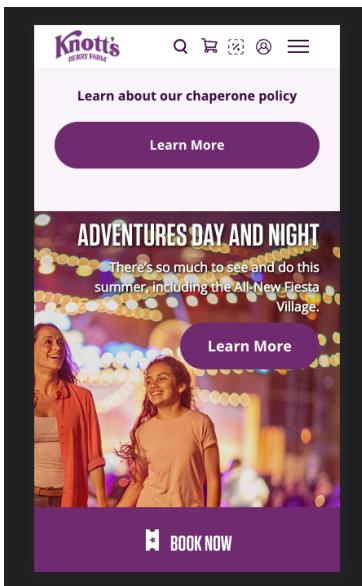
URL: <https://www.knotts.com/>

Desktop:



The screenshot shows the desktop version of the Knott's Berry Farm website. At the top, there is a header with the Knott's Berry Farm logo, navigation links for Tickets & Passes, Places to Stay, Rides & Experiences, and Park Info, and a search bar. Below the header is a large banner featuring two women smiling in front of colorful lights, with the text "ADVENTURES DAY AND NIGHT". A sub-copy below the banner reads: "There's so much to see and do this summer, including the All-New Fiesta Village." There are "Learn More" buttons throughout the banner. Below the banner, a section for "Stay at the Knott's Berry Farm Hotel!" is shown, followed by a "Special Events" section with cards for "Ghost Town Alive!" on May 26 and "Knott's Summer Nights" on May 26, both with "View Details" links. A "BOOK NOW" button is located at the bottom right.

Mobile:



The screenshot shows the mobile version of the Knott's Berry Farm website. It has a similar layout to the desktop version, with the Knott's Berry Farm logo at the top, followed by a header with a search bar and navigation links. Below the header is a large banner with two women smiling, titled "ADVENTURES DAY AND NIGHT". Sub-copy in the banner mentions the "All-New Fiesta Village". There are "Learn More" buttons. A "BOOK NOW" button is at the bottom. The overall design is responsive, with some elements like the "Special Events" section being simplified or removed for mobile devices.

Pros:

- The top navigational section starts out very large, but when scrolling away it transforms to a narrow header, having just the essentials.
- The web site is relatively simple compared to the other theme park web sites, which may improve the focus for the readers.
- The web site has a clear purple theme, which helps with brand identity.
- The page has a clear footer section that maps one to one with the top navigation.
- The top nav has a nice animation when hovering over the menu, with a section on the right inside each popover for “advertisements”.

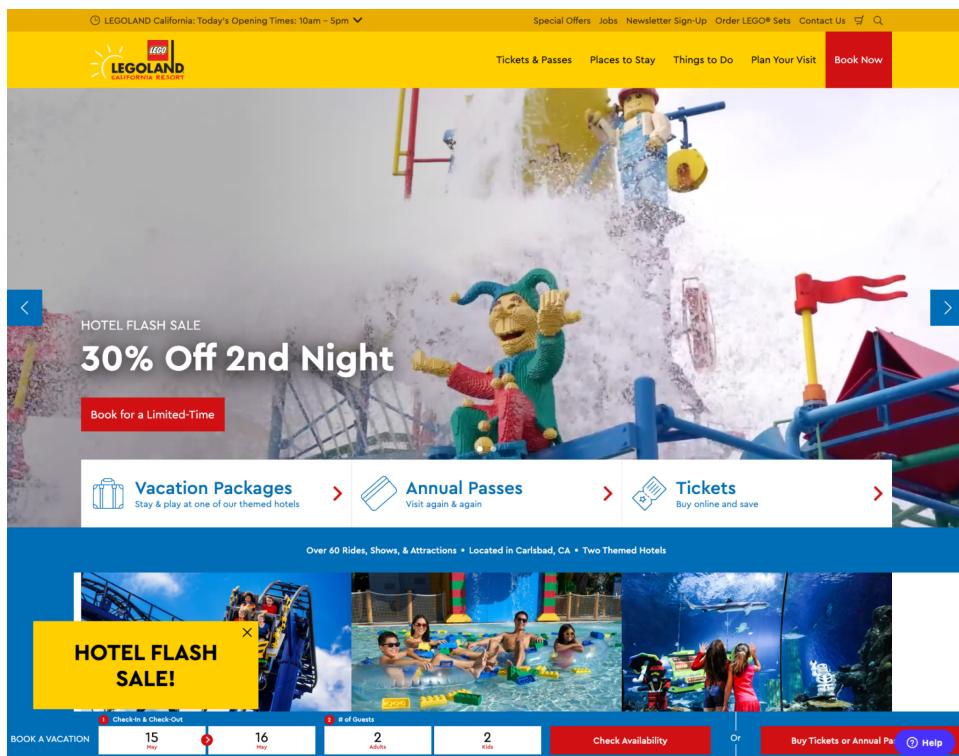
Cons

- The hero image does not invoke a feeling of excitement.
- There is a section on the home page for special events, but it just lists the title and the date/time. You have to click on “View Details” to get more information as well as see pictures about it.

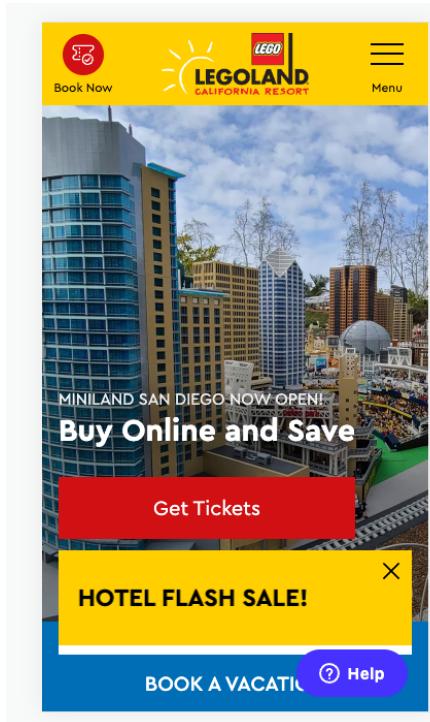
5. Legoland California

URL: <https://www.legoland.com/california/>

Desktop:



Mobile:



Pros:

- Good use of colors that shows a clear Lego theme.
- On the front page, they go straight to the point and give you pricing options
- There is a video that plays on the front page, which shows the theme and attractions of the park very well.

Cons:

- There is both a sticky top nav and a footer. This severely limits the viewport bandwidth
- The front page video plays on mobile too. This can be a con if the user's internet speed is not optimal.
- The sticky footer offsets weirdly when scrolling to the end.

Agree on the content for the web site

We decided to make a Nintendo-themed theme park. Due to the variety of Nintendo franchises, there are a lot of themes to choose from, such as:

- Peach's Castle akin to the Disney castle in Disney World
- Mario Kart for kart racing
- Donkey Kong Barrel Roller Coaster
- Luigi's Mansion haunted House
- Something Metroid related similar to Disney's Space Mountain
- Princess Peach themed Restaurant

When a user visits our site, they would like to see the attractions that the park has, the park location, the opening hours, and any special events that might be taking place.

Agree on the structure for the web site

When designing and building a website for a theme park, the three most crucial pages that the website should have could be:

Home Page: This page should provide an overview of the theme park and highlight the most important features that the park offers. It should be visually appealing and showcase the park's unique branding and theme. The home page should also provide easy access to the other pages of the website, such as the park's attractions, ticket prices, and contact information.

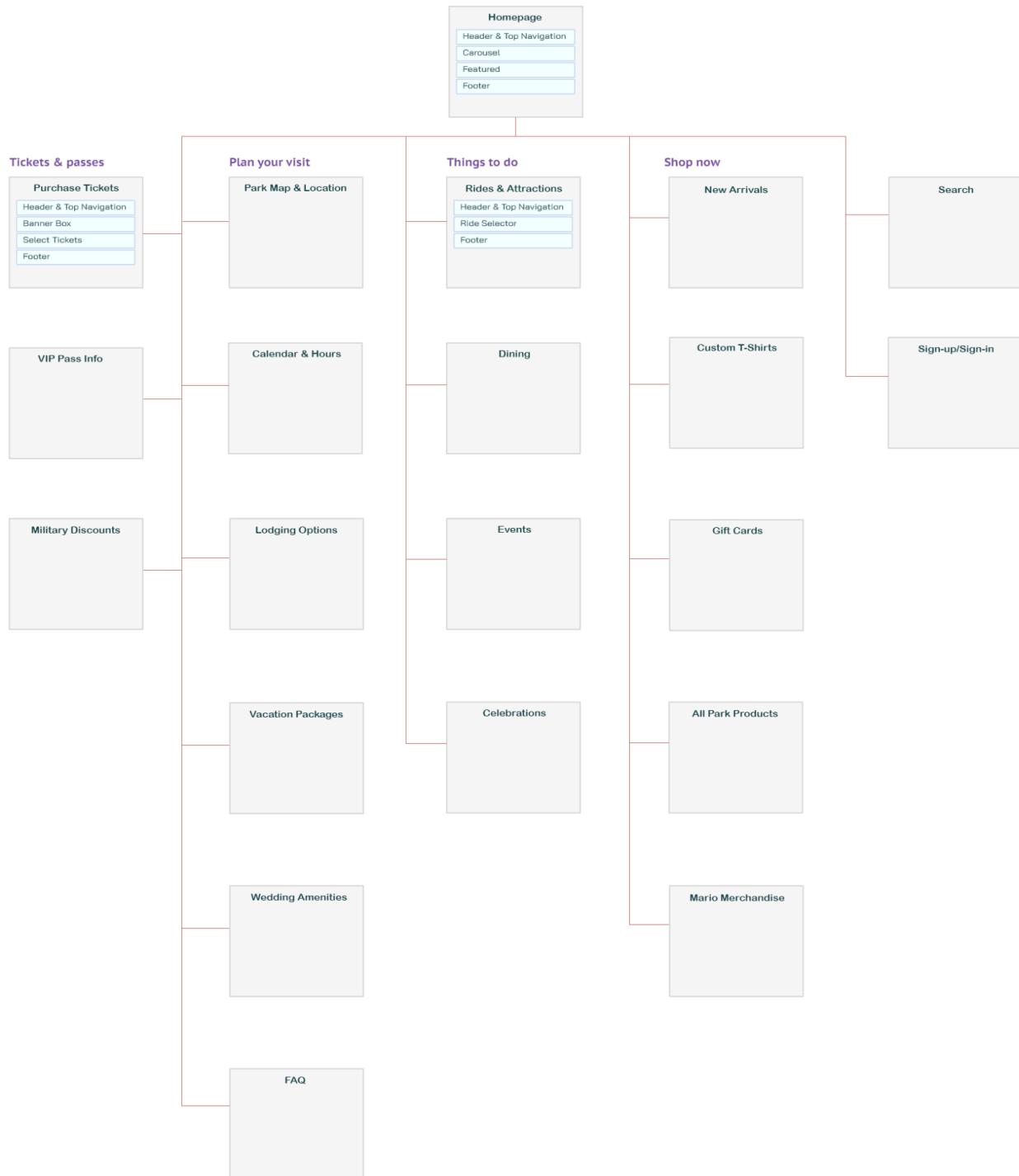
Attractions Page: This page should provide detailed information about the park's various attractions, such as roller coasters, water rides, and shows. It should include pictures and descriptions of each attraction, as well as information on height requirements, ride duration, and any special features. This page should also provide visitors with information on how to navigate the park and make the most of their visit.

Tickets Page: This page should provide information on ticket prices, special deals and discounts, and how to purchase tickets online or at the park. It should also include information on park hours, parking, and any other important details that visitors need to know before they arrive.

In terms of presenting content, it's important to keep the website user-friendly and easy to navigate. Use headings, subheadings, and bullet points to organize information and make it easy to read. We need to consider adding images and videos to showcase the park's attractions and create an immersive experience for visitors. Pop-up windows or asides can also be useful for providing additional information or answering frequently asked questions.

Design the wireframes for the web site

Site Map:



- The above site map shows the various pages that the top navigational menu can lead to. The menu will be partitioned into four sections, with some miscellaneous buttons such as “search” and “profile” button. Since we are only implementing three pages, only three of the links will actually be linkable.

Web Site Design System

- Typography:

<https://www.figma.com/file/ERW3fqTr28mchVOzbKHZXM/UoL-Web-Dev-Wireframes-and-Inspirations?type=design&node-id=35%3A106&mode=design&t=vz2solCNn3RMle5K-1>

Typography

Heading XXL

Body Extra Large. Most fonts have a particular weight which corresponds to one of the numbers in Common weight name mapping. However some fonts, called variable fonts, can support a range of weights with a more or less fine granularity, and this can give the designer a much closer degree of control over the chosen weight.

Button Large

Button Medium

Button Small

Heading XXL

Body Bold Extra Large. Most fonts have a particular weight which corresponds to one of the numbers in Common weight name mapping. However some fonts, called variable fonts, can support a range of weights with a more or less fine granularity, and this can give the designer a much closer degree of control over the chosen weight.

Heading XL

Body Large. Most fonts have a particular weight which corresponds to one of the numbers in Common weight name mapping. However some fonts, called variable fonts, can support a range of weights with a more or less fine granularity, and this can give the designer a much closer degree of control over the chosen weight.

Heading L

Body Medium. Most fonts have a particular weight which corresponds to one of the numbers in Common weight name mapping. However some fonts, called variable fonts, can support a range of weights with a more or less fine granularity, and this can give the designer a much closer degree of control over the chosen weight.

Heading M

Body Bold Large. Most fonts have a particular weight which corresponds to one of the numbers in Common weight name mapping. However some fonts, called variable fonts, can support a range of weights with a more or less fine granularity, and this can give the designer a much closer degree of control over the chosen weight.

Heading S

Body Bold Medium. Most fonts have a particular weight which corresponds to one of the numbers in Common weight name mapping. However some fonts, called variable fonts, can support a range of weights with a more or less fine granularity, and this can give the designer a much closer degree of control over the chosen weight.

Heading XS

Body Bold Small. Most fonts have a particular weight which corresponds to one of the numbers in Common weight name mapping. However some fonts, called variable fonts, can support a range of weights with a more or less fine granularity, and this can give the designer a much closer degree of control over the chosen weight.

Heading XXS

Body Extra Small. Most fonts have a particular weight which corresponds to one of the numbers in Common weight name mapping. However some fonts, called variable fonts, can support a range of weights with a more or less fine granularity, and this can give the designer a much closer degree of control over the chosen weight.

Body Bold Extra Small. Most fonts have a particular weight which corresponds to one of the numbers in Common weight name mapping. However some fonts, called variable fonts, can support a range of weights with a more or less fine granularity, and this can give the designer a much closer degree of control over the chosen weight.

Button Large

Button Medium

Button Small

- The headers will have various sizes, and our H1-H6 tags will use these sizes

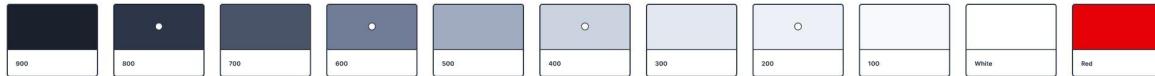
- There are various font sizes for regular text (such as for <p> tags), and we will adhere to these font sizes

- Nunito font will be used for headings, and Inter will be used for regular texts.

- Colors:

<https://www.figma.com/file/ERW3fqTr28mchVOzbKHZXM/UoL-Web-Dev-Wireframes-and-Inspirations?type=design&node-id=35%3A8&mode=design&t=vz2solCNn3RMle5K-1>

Colors



- We will stick to using only these colors for the entire web site.

Wireframes

- Home Page:

<https://www.figma.com/file/ERW3fqTr28mchVOzbKHZXM/UoL-Web-Dev-Wireframes-and-Inspirations?type=design&node-id=36%3A314&mode=design&t=vz2solCNn3RMle5K-1>

Today's Hours: 08:00 am - 08:00 pm

SUPER NINTENDO WORLD

Tickets & Passes Plan Your Visit Things to Do Shop BUY NOW!

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Get Details >

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Featured

50% OFF!

Get your 1-up now!

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Learn More >

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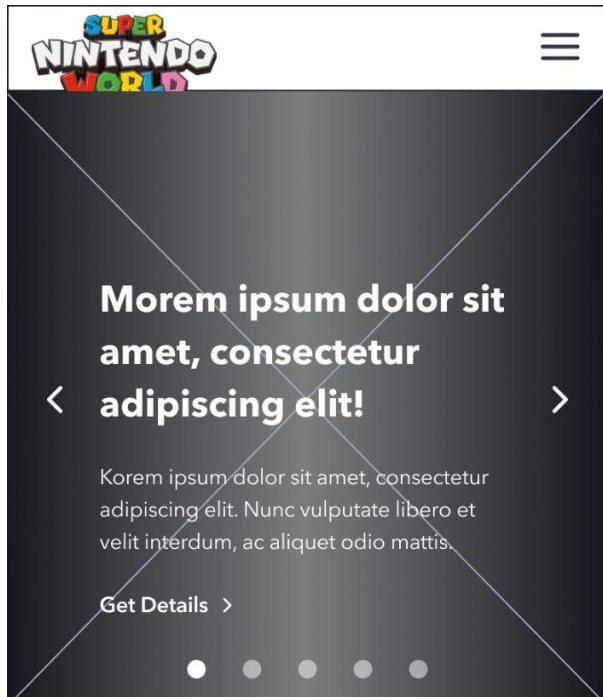
SUPER NINTENDO WORLD

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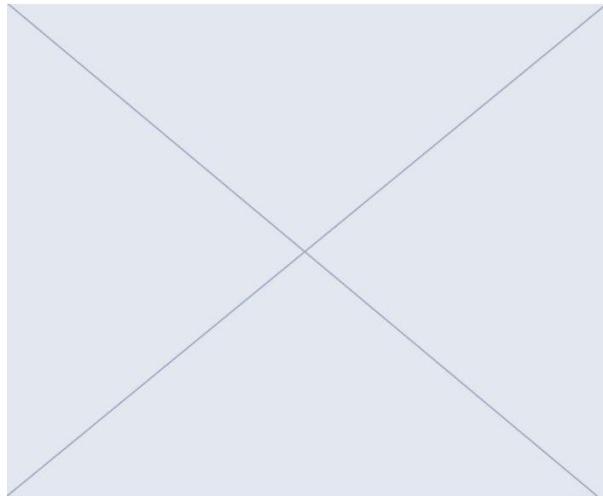
Tickets & Passes	Plan Your Visit	Things to Do	Shop
Purchase Tickets	Park Map & Location	Rides & Attractions	New Arrivals
VIP Pass Info	Calendar & Hours	Dining	Custom T-Shirts
Military Discounts	Lodging Options	Events	Gift Cards
	Vacation Packages	Celebrations	All Park Products
	Wedding Amenities		Mario Products
	FAQ		

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Contact us Website Feedback Change Region



Featured

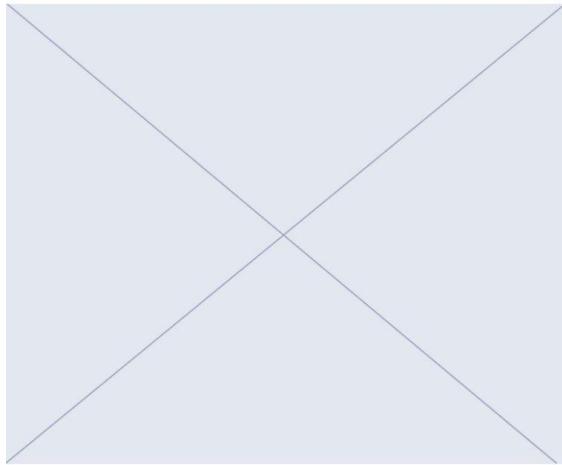


50% OFF!

Get your 1-up now!

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[Learn More >](#)



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[Learn More >](#)



Tickets & Passes

[option](#)

[option](#)

[option](#)

Plan Your Visit

[option](#)

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[option](#)
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[option](#)
[option](#)

Things to Do

[option](#)
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Shop

[option](#)
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[option](#)

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[Contact us](#) [Website Feedback](#) [Change Region](#)

- The top navigational bar will have popovers on desktop for each of the 4 main button you click, and for mobile it will open up a slider from the right. Images for how this looks will be the next set of images in this document.
- The hero image will be a carousel, that shifts right every 4-5 seconds. The user is also able to go to next or previous by clicking on the chevron arrows, or by clicking one of the dots in the bottom.
- The footer duplicates the links shown in the header.

Top Navigation Details:

<https://www.figma.com/file/ERW3fqTr28mchVOzbKHZVM/UoL-Web-Dev-Wireframes-and-Inspirations?type=design&node-id=113%3A491&mode=design&t=vz2solCNn3RMle5K-1>

Today's Hours: 08:00 am - 08:00 pm

 Tickets & Passes Plan Your Visit Things to Do Shop

BUY NOW!

Tickets & Passes

[Purchase Tickets](#)
[VIP Pass Info](#)
[Military Discounts](#)



2023 VIP Pass >

Dreams do come true. Enjoy unlimited visits to Super Nintendo World for this year with the 2023 VIP pass.



X

Today's Hours: 08:00 am - 08:00 pm

Tickets & Passes

▼

Plan Your Visit

▼

Things to Do

^

Rides & Attractions

Dining

Events

Celebrations

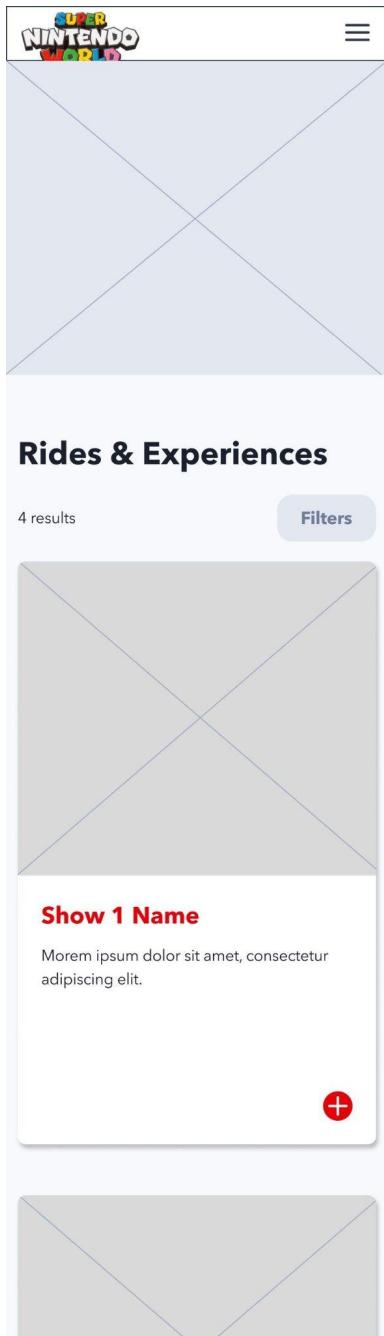
Shop Now

▼

Rides and Attractions Page:

<https://www.figma.com/file/ERW3fqTr28mchVOzbKHZVM/UoL-Web-Dev-Wireframes-and-Inspirations?type=design&node-id=42%3A558&mode=design&t=vz2solCNn3RMle5K-1>

The wireframe shows the layout of the Rides & Experiences section. At the top, there's a navigation bar with links for Tickets & Passes, Plan Your Visit, Things to Do, Shop, and a prominent red 'BUY NOW!' button. Below the navigation is a search bar. The main content area is titled 'Rides & Experiences' and displays four results. Each result card has a placeholder image with a large 'X' over it, followed by the title 'Show 1 Name', a short description, and a red plus sign icon at the bottom right. There are two rows of these cards. At the bottom of the page is a red footer bar featuring the Super Nintendo World logo, social media icons (Facebook, Instagram, Twitter, YouTube), and a navigation menu with categories like Tickets & Passes, Plan Your Visit, Things to Do, and Shop, each containing several placeholder options.



- This page will have various rides and experiences that is available in the park. The title, description, and images for each of the rides will be contained in a javascript object, and will be loaded via javascript
- Each of the rides will be split into four categories, and the user is able to filter based on the category. We will use javascript to handle this filtering.
- For desktop, the filters will exist as buttons. For mobile, we will have a "Filter" button that opens up a slider for the user to select a filter.
- The plus button on the bottom right of each card will flip the card to the back of the card (using animations) that will render more information about the ride, such as age restrictions.

Tickets:

<https://www.figma.com/file/ERW3fqTr28mchVOzbKHM/Ui-L-Web-Dev-Wireframes-and-Inspirations?type=design&node-id=42%3A905&mode=design&t=vz2solCNn3RMle5K-1>

The screenshot shows a wireframe of a website for "SUPER NINTENDO WORLD". At the top, there's a navigation bar with links for "Tickets & Passes", "Plan Your Visit", "Things to Do", "Shop", and a prominent red "BUY NOW!" button. Below the navigation is a large banner for a "Memorial Day Sale". The banner contains placeholder text: "Korem ipsum dolor sit amet, consectetur adipiscing elit. Nunc vulputate libero et velit interdum, ac aliquet odio mattis." Underneath the banner, the "Select Tickets" section is displayed. It features two ticket options: "Single Daily Ticket" (from \$109-\$89) and "2023 VIP Pass" (from \$259-\$209). The "2023 VIP Pass" option is highlighted with a red border and a checked checkbox. Below these options is a section for selecting the number of tickets, showing "Ages 10+ 3" and "Ages 3-9 0". A "Continue" button is located at the bottom right of this section. At the very bottom of the page, there's a footer with social media icons (Facebook, Instagram, Twitter, YouTube) and a "Contact us", "Website Feedback", and "Change Region" link.

Today's Hours: 08:00 am - 08:00 pm

SUPER NINTENDO WORLD

Tickets & Passes Plan Your Visit Things to Do Shop BUY NOW!

Memorial Day Sale!

Korem ipsum dolor sit amet, consectetur adipiscing elit. Nunc vulputate libero et velit interdum, ac aliquet odio mattis.

Select Tickets

Single Daily Ticket
From \$109-\$89
Morem ipsum dolor sit amet, consectetur adipiscing elit.

2023 VIP Pass
From \$259-\$209
Borem ipsum dolor sit amet, consectetur adipiscing elit. Nunc vulputate libero et velit interdum, ac aliquet odio mattis.

Ages 10+ 3 Ages 3-9 0

Continue

SUPER NINTENDO WORLD

f i t y

Tickets & Passes Plan Your Visit Things to Do Shop

Contact us Website Feedback Change Region



Memorial Day Sale!

Korem ipsum dolor sit amet, consectetur adipiscing elit.
Nunc vulputate libero et velit interdum, ac aliquet odio
mattis.

Select Tickets

Single Daily Ticket

From \$109 ~~\$89~~

Morem ipsum dolor sit amet, consectetur
adipiscing elit.



2023 VIP Pass

2023 VIP Pass

From \$259 \$209

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Select the Number of Tickets

Jorem ipsum dolor sit amet, consectetur adipiscing elit.

Ages 10+

⊖ 3 ⊕

Ages 3-9

⊖ 0 ⊕

Continue

- We will use javascript to conditionally render the different section of this form. First, only the “Select Tickets” will be visible. When user selects a ticket type, then the “Select the Number of Tickets” section will turn visible and the website will automatically scroll to that section. When some numbers of tickets are added via the “plus” buttons, then the “Continue” button in the bottom right will become visible.
- The “Continue” button would normally navigate to the checkout page, but due to our three page limitations, we will just show a temporary “oops not implemented yet” modal.

Part 2 - Creating the HTML

Markup wireframes with HTML

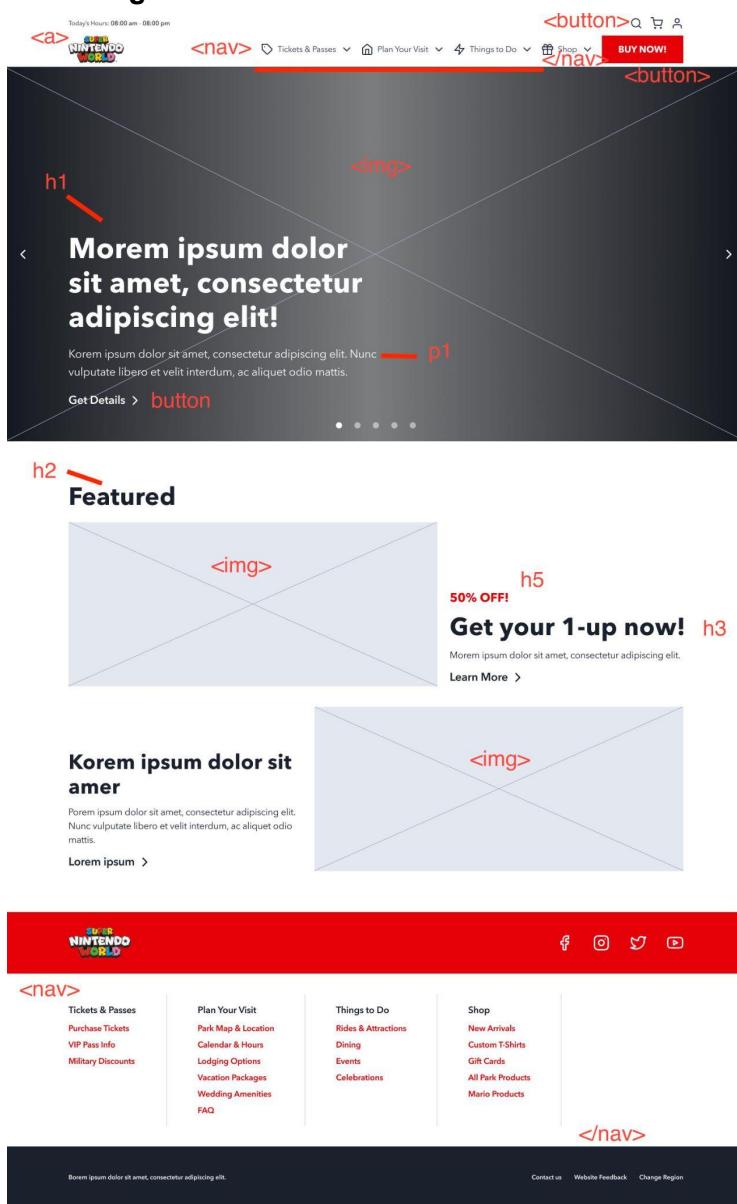
Top Navigation

- The Logo in the top left will be housed in an anchor tag because clicking on it will go back to the home page.
- The four main buttons that open up the popover will be encased in a `<nav>` tag.
- For mobile, the slider that opens up when clicking on the hamberger menu will be a `<dialog>` tag. And all contents within this element will be encased in an `<nav>` tag.

Footer

- The footer will be housed in a `<nav>` tag.

Home Page:



Rides and Attraction Page:

Today's Hours: 08:00 am - 08:00 pm

NINTENDO WORLD

Tickets & Passes Plan Your Visit Things to Do Shop BUY NOW!

<h1>

Rides & Experiences

4 results All Attractions Dining Resorts Shows

<button>

Show 1 Name <h5>

Morem ipsum dolor sit amet, consectetur adipiscing elit.

<p>

<button> +

Show 2 Name

Dorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc vulputate libero et velit interdum, ac aliquet odio mattis. Class aptent tacit sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos.

<button> +

Show 3 Name

Jorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc vulputate libero et velit interdum, ac aliquet odio mattis. Class aptent tacit sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos.

<button> +

Show 1 Name

Morem ipsum dolor sit amet, consectetur adipiscing elit.

<button> +

NINTENDO WORLD

f i t y

Tickets & Passes

option option option

Plan Your Visit

option option option option option option

Things to Do

option option option option option option

Shop

option option option option option option

Borem ipsum dolor sit amet, consectetur adipiscing elit.

Contact us Website Feedback Change Region

Tickets:

Today's Hours: 08:00 am - 08:00 pm

 Tickets & Passes Plan Your Visit Things to Do Shop BUY NOW!

Memorial Day Sale! <h1>

Korem ipsum dolor sit amet, consectetur adipiscing elit. Nunc <p> vulputate libero et velit interdum, ac aliquet odio mattis.

Select Tickets <h2>

Single Daily Ticket
From \$109 \$89
Morem ipsum dolor sit amet, consectetur adipiscing elit. **2023 VIP Pass** <h5>
From \$259 \$209
Borem ipsum dolor sit amet, consectetur adipiscing elit. Nunc vulputate libero et velit interdum, ac aliquet odio mattis. <p>

Select the Number of Tickets <h2>

Jorem ipsum dolor sit amet, consectetur adipiscing elit.

Ages 10+ 3 + Ages 3-9 0 +

<button> Continue

 <button> <button> <button> <button>

Tickets & Passes	Plan Your Visit	Things to Do	Shop
option	option	option	option
option	option	option	option
option	option	option	option
option	option	option	option
option	option	option	option
option	option	option	option

Borem ipsum dolor sit amet, consectetur adipiscing elit.

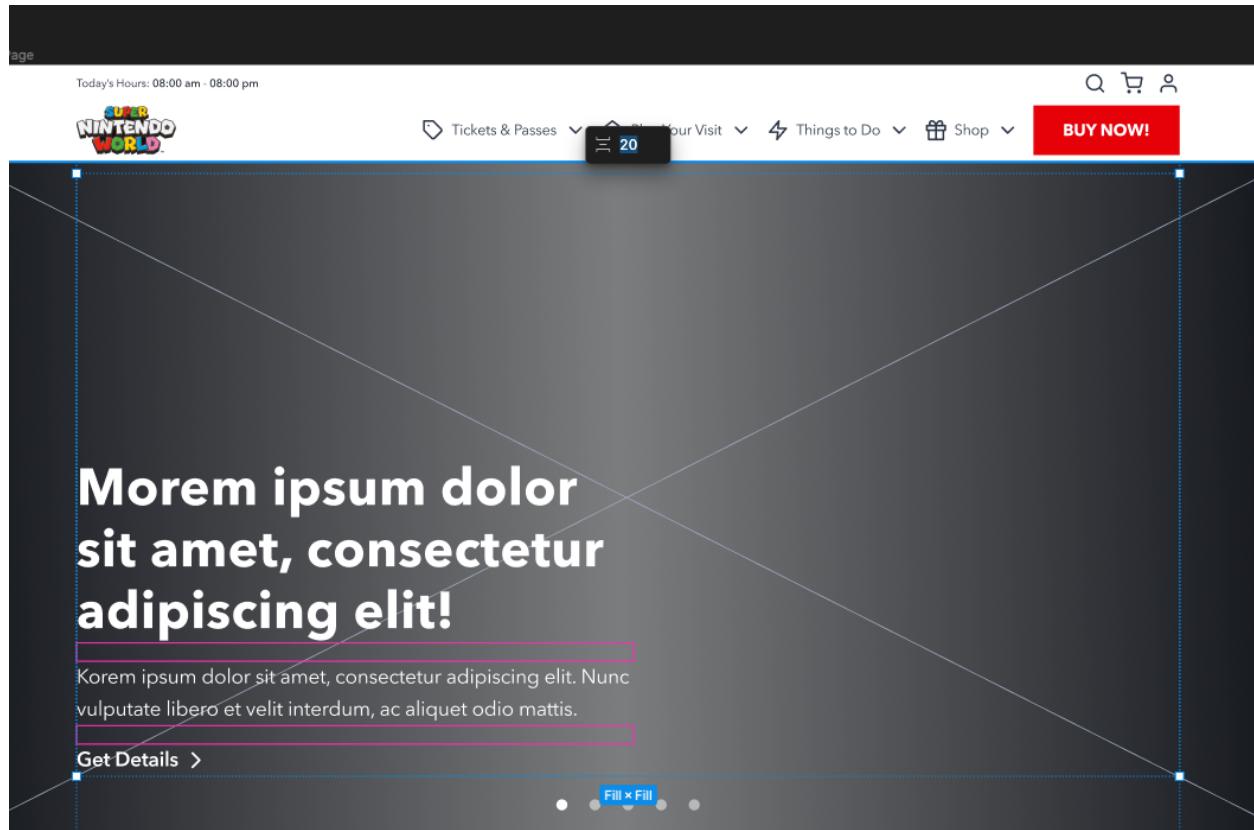
Contact us Website Feedback Change Region

Part 3 - Adding Style

- All headings will have the font family “Nunito”, and all other texts will have the font family “Inter” as discussed in the Design Specification.
- All the colors used in this page is from one of 11 in the “Colors” section of this document. And you can see the exact colors used for each component in figma:
<https://www.figma.com/file/ERW3fqTr28mchVOzbKHZXM/UoL-Web-Dev-Wireframes-and-Inspirations?type=design&node-id=36%3A314&mode=design&t=vz2solCNn3RMle5K-1>, so I will not waste mine or the grader’s time with having extra diagrams.

Part 4 - Adding Layout

- All of the paddings/margins are clearly referenced in our Figma files. For example, you can see that this section of the carousel is using flexbox, with a `gap` defined for 20px = 1.25 rem:



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(from left to right, top to bottom)

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