< HTML Basics >

HTML is the standard markup language for creating webpages.

- HTML stands for Hyper Text Markup Language.
- HTML describes the structure of webpages using markup.
- HTML *elements* are the building blocks of HTML pages.
- HTML elements are represented by tags.
- HTML tags label pieces of content such as "heading", "paragraph", "table", "form"...
- Browsers do not display the HTML tags, but use them to render the content of the page.



Structure of the language: Tags

The content is enclosed by a **start tag** (opening tag) and an **end tag** (closing tag)

<tagname>content</tagname>

The end tag is written like the start tag, but with a forward slash inserted before the tag name.

Some elements don't need a closing tag, they are called empty elements:

image:

line break:

form input field: <input>



Example of a simple HTML Document

```
<!DOCTYPE html>
<html>
  <head>
    <title>Page Title</title>
  </head>
  <body>
    <h1>Heading</h1>
                                      visible part of
                                       the document
    Paragraph
  </body>
</html>
```

Explanation of the Tags used in the example

- The <!DOCTYPE html> declaration defines this document to be HTML5
- The <html> element is the root element of an HTML page
- The <head> element contains meta information
- The <title> element specifies a title for the document
- The <body> element contains the visible page content
- The <h1> element defines a large heading
- The element defines a paragraph
 Use <html>, <head>, <title>, <body>, <h1> only ONCE!



Some simple HTML Elements to start with

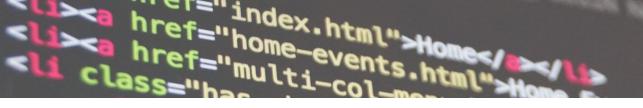
Headings

```
<h1>This is heading 1</h1><h2>This is heading 2</h2><h3>This is heading 3</h3>
```

Paragraphs

```
This is a paragraph.
This is another paragraph.
```

HTML tags are not case sensitive, but use lowercase!



Some more basic HTML elements

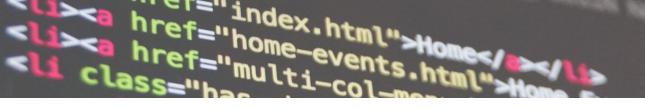
Link

This is a link

The link's destination is specified in the href attribute. Every HTML element can have one or more attributes.

Image

This image element has a src (source) attribute and an alt (alternate text) attribute. Later more about attributes...

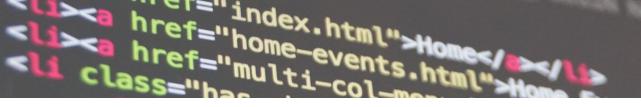


The HTML Head Element

The HTML <head> element has nothing to do with HTML headings (h1, h2,...)!

The <head> element is a container for metadata. HTML metadata are data about the HTML document. Metadata are not displayed in the browser window.

```
<!DOCTYPE html>
<html>
<head>
    <title>Title of the HTML document</title>
    <meta charset="utf-8">
</head>
```



The HTML Head Element

Inside the <head> ... </head> you can place the following elements:

- <title> Defines the page title (important for SEO)
- <style> Style information for your webpage
- **link>** Used to link to external stylesheets (see CSS), favicon, Google fonts etc.
- <meta> Defines meta data like character set, description, keywords, author and more
- <script> Defines client side JavaScript for your page



HTML Elements can be nested

Example: Inline Link

```
You can buy this book in my
<a href="http://www.mywebshop.com">webshop</a>
or in most bookstores in town.
```

In this example p is called the *parent* element, a is called the *child* element.

Remember also the basic structure of an HTML document:

```
<html>
    <head>
        <title>Page Title</title>
        </head>
        <body>
```

HTML Attributes

- All HTML elements can have Attributes
- Attributes provide additional information about an element
- Attributes are always specified in the start tag
- Attributes usually come in *name/value* pairs like:
 name="value"
- Some Attributes just have a name with no value like:
 required, selected, checked, autofocus



HTML Attributes

Examples

Language: <html lang="en-US">

Title: content

Link adress:

This is a link

Image Attributes:

<img src="myimage.jpg" alt="two children playing"</pre>

width="104" height="142" title="holydays">

HTML Text Formatting Elements

Defines bold text

 Defines emphasized text

<i> Defines italic text

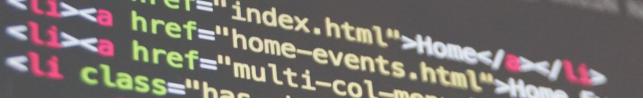
<small> Defines smaller text

 Defines important text

<sup> Defines superscripted text

<mark> Defines marked/highlighted text

 Defines deleted text



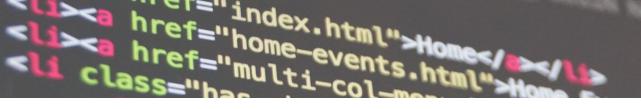
HTML Comments

Comments are not displayed by the browser, but they can help explaining or debugging your HTML source code.

```
<!-- Left column starts here -->
```

```
<!-- Added on 07-22-2017 by John -->
```

```
<!-- Main Navigation -->
```



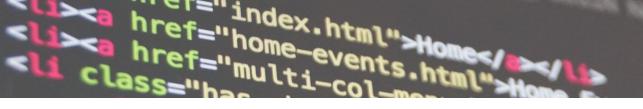
HTML Links - Hyperlinks

If you click on a link you will jump to another document.

Go to the Google Search Engine

Attributes of a Link

- href Defines the link adress (absolute/relative)
- target Defines where to open the linked document
- title Aditional information as a tooltip
- rel Relation between current and linked document



HTML Link Element as Bookmark Jump

Bookmark Jumps are useful if your webpage is very long. Give the element to jump to an **id attribute** and refer to that id in your link.

```
<a href="#free">Go to free downloads</a>
...
...
...
<h2 id="free">Free downloads</h2>
You can download our free software here.
```



HTML Images

The most commonly used formats for images in HTML are jpg, gif and png. GIFs allow for animated images.

```
<img src="../images/pic1.jpg" alt="caribian beach" width="300" height="260">
```

- src Defines the source/url of the image
- alt Alternative text, if the image cannot be displayed
- width Defines the width of the image in pixel
- height Defines the height of the image in pixel

Better use CSS to define the size of your images!



HTML Tables

A simple table with 2 rows and 3 columns.

```
First Name
 Last Name
 Age
Eve
 Smith
 46
```

HTML Table Elements

Defines a table

Defines a table row

Data container. Can contain all sorts of HTML

elements

Defines a table heading

<caption> Defines a table caption

<colgroup> Specifies a group of columns in a table for

formatting

<col>
 Specifies column properties for each column

within a <colgroup> element

HTML Table Attributes

border attribute defines a border (in pixel)

cellspacing defines the space between table cells (px, %)

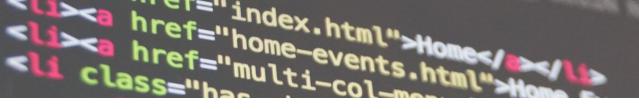
cellpadding defines the space between the border of a cell and its content (px, %)

colspan attribute makes a cell span many columns rowspan attribute makes a cell span many rows

Use of Tables

HTML Tables are used to display tabular data.

Don't use HTML Tables to layout/design your website!



HTML Lists

Ordered List

```
     First Item
     Second Item
     Third Item
```

Resulting output

- 1. First Item
- 2. Second Item
- 3. Third Item

Unordered List

```
HomeProductsContact
```

- Home
- Products
- Contact



HTML List Elements

- Defines an ordered list
- Ul> Defines an unordered list
- Defines a list item

type Attribute to define the numbering type (1, A, a, I, i)

Nesting: List items can contain new lists and other HTML elements, like images and links, etc.

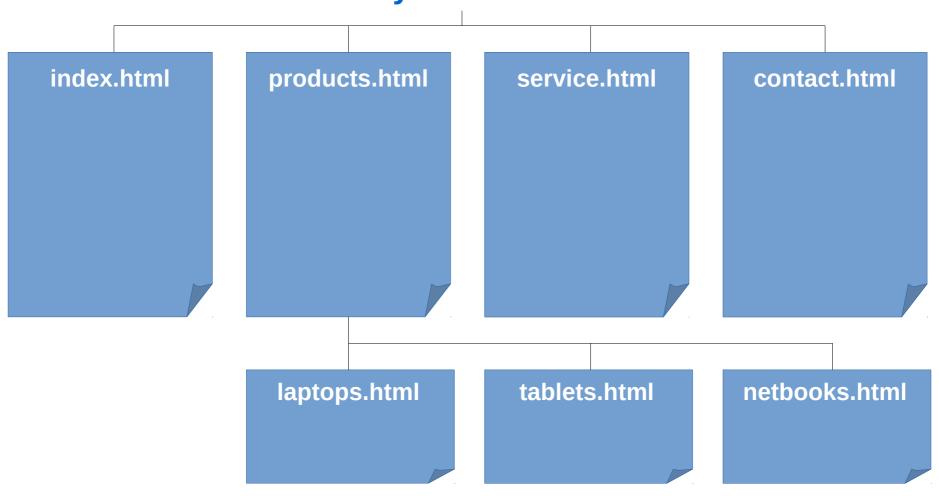
Unordered lists are often used to create a menu/navigation for your website. They can be styled in many different ways with CSS.

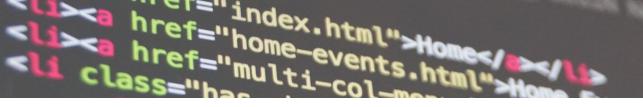


Structure of a Website

er="index.html

www.yourwebsite.de





Navigation

In order to navigate between the different pages of the website, we need a navigation on every page, which links the pages together.

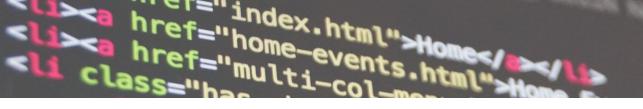
HTML Block and Inline Elements

Block Elements takes up the entire width of their parent element. This means they push sibling elements to a new line.

Inline Elements take up only as much space as they need and will not force surrounding content to a new line.

Block-Level Elements

Inline-Level Elements



HTML Form Elements

The HTML Form element defines a form used to collect user input.

<form> Defines a form element

<input> Input element, depends on the input type

<textarea> Defines a multiline input field

<label Defines a label for an <input> element

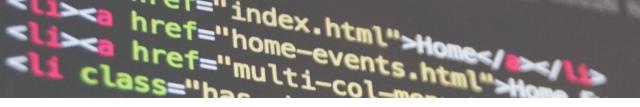
<select> Defines a drop-down list

<option> Defines an option in a drop-down list

<datalist> List of pre-defined options for an input element

HTML Form Example

```
<form action="action page.php">
               <a href="fn">First name:</a><a href="label">Iabel</a> <b href="break">Iabel</a> <b href="break">
               <input type="text" name="firstname" id="fn"> <br>
               <a href="in">Last name:</a>
                <input type="text" name="lastname" id="ln"> <br>
               <input type="radio" name="gender" value="male" id="male"
                       checked> < label for="male">Male</label> < br>
               <input type="radio" name="gender" value="female"
                       id="female"> < label for="female"> Female < / label> < br>
               <input type="submit" value="Submit">
</form>
```



< HTML Basics >

HTML Form Example

| First name: | |
|-------------|--|
| | |
| | |
| Last name: | |
| | |

- Male
- Female

Submit

Form Input Types

text Defines a one-line text input field

password Defines a password field

submit Button for submitting form data

reset Button that resets all form data to default values

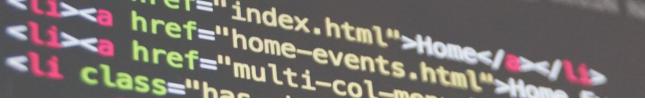
radio Defines a radio button (one choice)

checkbox Defines a checkbox (0 or more options)

button Defines a button

number Defines a numeric input field

image Defines an image as the submit button



Form Input Attributes

value Defines the initial value for an input field

readonly The input field can not be changed

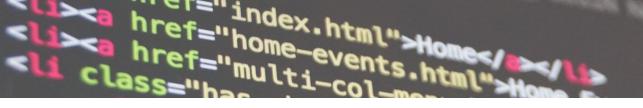
size Size (in characters) for the input field

maxlength Maximum allowed length (in characters)

HTML5 Form Attributes

autocomplete, autofocus, formaction, formmethod, formtarget, multiple, required, placeholder, min, max and many more...

HTML5 Form attributes help making forms more user-friendly.



HTML IFrames

An iframe (inline frame) is used to display a webpage within a webpage.

```
<iframe src="ext_webpage.htm" height="400" width="700"
name="my_iframe" style="border:none;"></iframe>
```

An iframe can be the target frame for a link.

```
<a href="http://www.devugees.org"
target="my_iframe">Devugees Project</a>
```

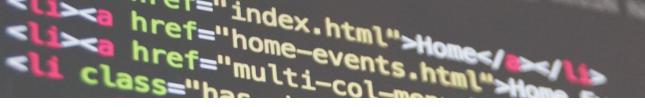
Example: Embedding of Youtube Videos



HTML Script Tag

The <script> tag is used to include client side programming language (like JavaScript). Common uses are dynamic changes, animations, user interactions or form validation.

Scripts can be placed inside the body element as well.



HTML5 Outlook

The most interesting new **HTML5** elements are:

Semantic elements like <header>, <footer>, <main>, <nav>, <article>, <section> and <aside>.

Graphic elements: <svg> and <canvas>.

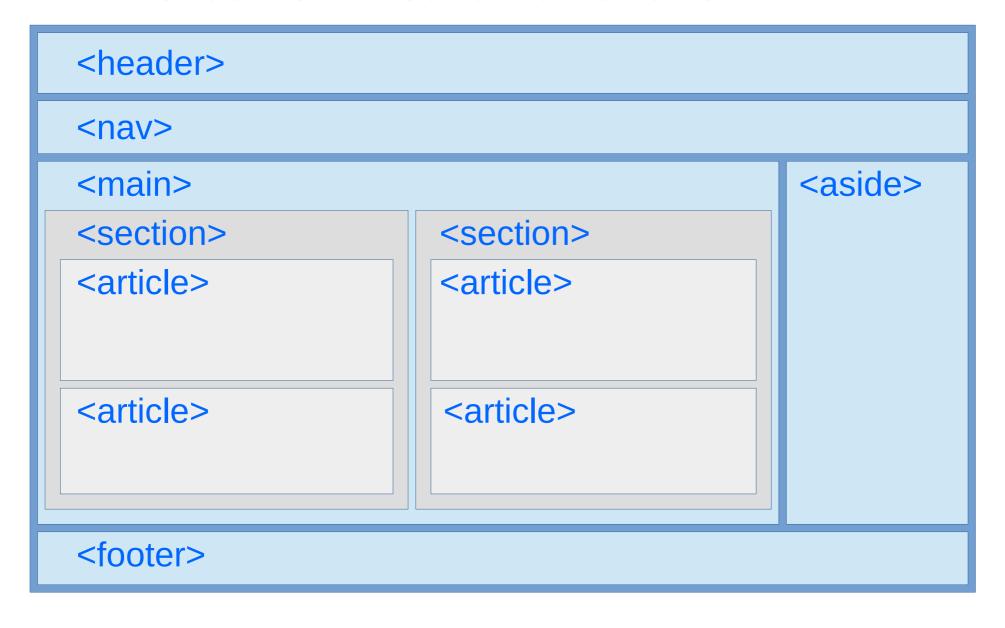
Multimedia elements: <audio> and <video>.

New **types** for **input** elements like: number, date, time, calendar, and range.

HTML5 API's: Geolocation, Websockets, Offline Storage...

Alixa href="index.html">Home *lixa href="multi-col-more">Home *li class="hac

HTML5 Structure with Semantic Elements



li class="has index.html">Home

HTML5 Multimedia Elements

```
<audio controls autoplay>
  <source src="test.ogg" type="audio/ogg">
  <source src="test.mp3" type="audio/mpeg">
  Your browser does not support the HTML5 audio element.
</audio>
<video controls width="320" height="240">
   <source src="test.mp4" type="video/mp4">
  <source src="test.ogg" type="video/ogg">
  Your browser does not support the HTML5 video element.
</video>
```



The HTML Style Attribute

With the style attribute you can set the style of an HTML element. This is called *inline style*.

```
<body style="background-color:blue;">
<h1 style="color:red;">This heading ist red.</h1>
This paragraph is bold.
</body>
```

The style attribute is part of the styling language **CSS**: **Cascading Style Sheets**.

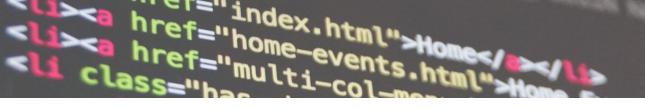
Styling HTML with CSS

CSS describes how HTML elements are to be displayed on screen, paper, or in other media.

CSS can be added to HTML elements in 3 ways:

- Inline by using the style attribute in HTML elements
- Internal by using a <style> element in the <head> section
- External by using the link> element and external CSS file

With CSS you can define colors, font properties, box sizes and positions, margins, borders and much more.



HTML Editors and Tools

Write HTML using a simple **Text Editor** like NotePad (PC) or TextEdit (Mac). Don't use MS Word!

Code Editors like NotePad++ (PC), Sublime Text, Atom or Brackets (Adobe) help you with Syntax Highlighting, Auto Complete, Makros, Plugins or Extensions.

For advanced users an Integrated Development Environment (IDE) like NetBeans is recommendable. With an IDE you can use Automation Tools, Debugger or a Version Control System.

Use a **Local Web Server** for testing purposes like XAMPP or MAMP.